

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

April 1, 2017 – June 30, 2017

FILED 7-6-17

SUBMITTED BY *Clay Perry*

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Commodity Futures
- 2) Conservation Report
- 3) Farm Report
- 4) Daviess County Livestock
- 5) Community Calendar
- 6) Brownfield Report
- 7) Edward Jones Report
- 8) Market
- 9) St. Joe Livestock Report
- 10) Fox News
- 11) Missouri Net News
- 12) St. Munchin Parrish
- 13) Home Repairs/Savings
- 14) Trading Post
- 15) Weather

16) Cameron Restoration Branch

17) Wilderness Window

18) NAB We are Broadcasters

19) Pet of the Week

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	06:05:00 AM 9:15am 9:30am 12:35am 2:10pm 09:45:00 AM 11:45 am 1:15pm 05:45:00 AM 06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm	3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min	Livestock Prices Information to assist hog farmers Recap of previous day stock market reports , and current trends for livestock trends. Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri Livestock prices at close of trading of current day Summary prices on various farm, produce, and related commodities X3 Updates on commodity prices and government, subsidized farming programs Brownfield Ag reports Livestock market update on price USDA Market Reports MO Ag news and price reports End of Day MO Ag reports
Agricultural / Weather	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural / Commodity	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Comm/Social Activities	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	06:35:00 AM 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Missouri News	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	4-4:45pm 8-9 am	2 min 2 min	Missouri Business Today report Missouri Business News

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Religion	4/2 4/9 4/16 4/23 4/30 5/7 5/14 5/21 5/28 6/4 6/11 6/18 6/25	08:30:00 AM 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/Economy	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	09:30:00 AM 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Self-Sufficiency	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30		20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade
Sports News	4/3-4/7 4/10-4/14 4/17-4/21 4/24-4/28 5/1-5/5 5/8-5/12 5/15-5/19 5/22-5/26 5/29-6/2 6/5-6/9 6/12-6/16 6/19-6/23 6/26-6/30	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Community	4/3 4/12 4/17 4/18 4/19 5/1 5/2 5/5 5/17 5/18 5/24 5/25 6/1 6/2 6/5 6/6 6/12 6/15 6/16 6/20 6/21 6/22 6/23 6/26		20 min	APRIL 3-DEBBIE DAVIS 4-H 12-ZACH WHITE-DEPARTMENT OF CONSERVATION 17-STEVE GALLOUS FREEDOM OF ROAD RIDERS 18-DR ROBINSON CAMEORN SCHOOLDISTRICIT 19-PAUL ZIMMERMAN CAMERON MINISTIRIAL ALLIANCE/FOOD BANK MAY 1-DEBBIE DAVIS 4H 2-BRENDA KENNEDY REGION D RECYCLING 5-DEREK WILLIAMS FOSTER ADOPT

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Outdoor Education	4/4 4/11 4/18 4/25 5/2 5/9 5/16 5/23 5/30 6/6 6/13 6/20 6/27	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Tips and tricks, rules and regulations from local conservations agents on outdoor activities and seasons.
Comm/Social	4/7 4/14 4/21 4/28 5/5 5/12 5/19 5/26 6/2 6/9 6/16 6/23 6/30	9a	5min	Showcases a local pet ready for adoption