



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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July 1, 2016 – September 30, 2016

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FILED 10-5-16

SUBMITTED BY *[Signature]*

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

### Coverage Addressing the Following Issues:

- 1) Commodity Futures
- 2) Conservation Report
- 3) Farm Report
- 4) Daviess County Livestock
- 5) Community Calendar
- 6) Brownfield Report
- 7) Edward Jones Report
- 8) Market
- 9) St. Joe Livestock Report
- 10) Fox News

- 11) Missouri Net News
- 12) St. Munchin Parrish
- 13) Home Repairs/Savings
- 14) Trading Post
- 15) Weather
- 16) Doug Rye Programming
- 17) Cameron Restoration Branch
- 18) Wilderness Window
- 19) NAB We are Broadcasters
- 20) Pet of the Week
- 21) Coffee with a Cop

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	7/1	06:05:00 AM	3 min.	Livestock Prices
	7/5-7/8			
	7/11-7/15	9:15am	2min	Information to assist hog farmers
	7/18-7/22			
	7/25-7/29	9:30am	3min	Recap of previous day stock market report, and current trends for livestock trends.
	8/1-8/5			
	8/8-8/12			
	8/15-8/19	12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
	8/22-8/26			
	8/29-9/2			
9/6-9/9	2:10pm	2 min	Livestock prices at close of trading of current day	
9/12-9/16				
9/19-9/23				
9/26-9/30				
		09:45:00 AM	2 min	Summary prices on various farm, product and related commodities X3
		11:45 am	2 min	
		1:15pm	2 min	
		05:45:00 AM	2 min	

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm	4 min 2 min 3 min 3 min 3 min	Updates on commodity prices and government, subsidized farming progra Brownfield Ag reports Livestock market update on price USDA Market Reports MO Ag news and price reports End of Day MO Ag reports
Agricultural/ Weather	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Comm/Social Activities	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	06:35:00 AM  6:50am	5 min.  3 min	Missouri State History reports  U.S. History reports
Missouri News	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	4-4:45pm  8-9 am	2 min  2 min	Missouri Business Today report  Missouri Business News

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Religion	7/3 7/10 7/17 7/24 7/31 8/7 8/14 8/21 8/28 9/4 9/11 9/18 9/25	08:30:00 AM  9:00am  10:00am	30 min.  60 min  30 min	Religious programming  Local church service  Local Church service
Finance/Economy	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	09:30:00 AM  1:45pm  2:45pm  4:30pm	2 min.  3 min  3 min  3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2  End of Day stock market report
Local News	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Weather	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Self-Sufficiency	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	08:35:00 AM	20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade
Sports News	7/1 7/5-7/8 7/11-7/15 7/18-7/22 7/25-7/29 8/1-8/5 8/8-8/12 8/15-8/19 8/22-8/26 8/29-9/2 9/6-9/9 9/12-9/16 9/19-9/23 9/26-9/30	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	7/2 7/9 7/16 7/23 7/30 8/6 8/13 8/20 8/27 9/3 9/10 9/17 9/24	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Community	7/1 7/5 7/6 7/7 7/8 7/11 7/12 7/13 7/14 7/15 7/18 7/19 7/20 7/21 7/22 7/25 7/26 7/27 7/28 7/29  8/1 8/2 8/3 8/4 8/5 8/9	8:10am	20 min	PEGGY BURNETT-CLINCO CLOTHES CLOS  JACK WALKER- NW MO STATE FAIR MANDI BIRD-WOMEN IN AG MARY JO EIBERGER- CAMERON YMCA ANDREA BROWN- CHS DRAMA CLUB DEBBIE DAVIS- CLINTON CO 4-H TROY GREEN- RUCK BETWEEN RIVERS RHETT WIEDMEIER- PIG OUT IN THE PA- PER PAUL ZIMMERMAN- CAMERON FOOD PANTRY MICHELLE FAGERSTONE= SECOND HAR- VEST BRITTANY & BILLY LOWENSTEIN – NEUR BLASTOMA FUND DR MATT ROBINSON- CAMERON R-1 SCHOOL DAVE NIXDORFF-CAMERON MINISTERIA ALLIANCE JUSTIN SNODGRASS-WARRIOR OUTDOC ALAN BRADFORD- MO CONSERVATION MARK WOLFE- MO STATE FAIR JULIE GREER- C.A.P.



Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	8/10 8/11 8/12 8/15 8/16 8/17 8/18 8/19 8/22 8/23 8/24 8/25 8/26 8/29 9/30 8/31	8:10am	20 min	DRAKE TARPLEY- REGIONAL RADIO GOL TOURNAMENT JEFF WILLIAMS- BACK TO SCHOOL STEPHEN DINAN SOCIAL AMERICA DEBBIE DAVIS- CALDWELL, CL, DEKALB / JULIE GREER- C.A.P. BILL ARTHUR- ANTIQUE TRACTOR KENNY BUTTERFIELD-THE FABULOUS TC QUES TONYA LOHMAN- MO DOT ANGIE SPRINAP-NW MO AM RED CROSS BARB ELY- GODDESS OF ROCK PAUL ZIMMERMAN- CAMERON FOOD PANTRY MICHELLE FAGERSTONE- SECOND HAR- VEST TROY GREEN- RUCK BETWEEN RIVERS DR MATT ROBINSON- CAMERON R-1 SCHOOL CHARLIE SPELLMAN- NW MO STEAM EN GINE
	9/1 9/2 9/6 9/7 9/8 9/9 9/12 9/13 9/14 9/15 9/16 9/19 9/20 9/21 9/22 9/23 9/26 9/27 9/28 9/29 9/30	8:10 am	20 min	JUSTIN PYBURN- MO DEPT OF CONSERV TION BILL ARTHUR- OSBRON WWI MONUMEI KETIH BENTZ- SPECIAL OLYMPICS DERRICK WILLIAMS- FOSTER ADOPT JOHNNY PIERCE- PERCUSSION MAGIV MARY BRADFORD- ROLL & READ P.A.T. ANGIE SPRINGS- AM RED CROSS TONYA LOHMAN- MO DOT MICHAEL WILSON- HUNTLEYS HOT ROD KIRSTEN PAGACZH- LEARNING THE OCD CIRCUS TROY GREEN – RUCK BETWEEN RIVERS MARY HACKINS-CHILLICOTHE CHATAQU MARK GAUGH-CITY OF CAMERON

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
				PAUL ZIMMERMAN – CAMERON FOOD PANTRY MICHELLE FAGERSTONE- SECOND HARVEST DEBBIE DAVIS- CLINTON CO 4-H MARY HANNIBAL- CITIZEN SCIENTIST JAMIE MCVICKER- CROSSROADS CRUSH BRAD WILSON – WORLD OF OUTLAWS MARK MCNEELY- MO DEPT OF CONSERVATION DAWN TVURDY- INTO TO FAMILIA DR MATT ROBINSON – CAMERON R-1 DEBBIE DAVIS CLINTON CO 4-H TONYA LOHMAN- MO DOT REP JAY EGGLESTON- VETO SESSION JUSTIN SNODGRASS- WARRIOR OUTDOOR DAVE NIXDORF- CAMERON MINISTERIAL ALLIANCE MARK MANSON THE SUBTLE ART OF GIVING CINDY DAFFRON – PUMPKIN FEST STEVE MCQUEEN- RECESS REENTRY

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Outdoor Education	7/5 7/12 7/19 7/26 8/2 8/9 8/16 8/23 8/30 9/6 9/13 9/20 9/27	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education
Comm/Social	7/1 7/8 7/15 7/22 7/29 8/5 8/12 8/19 8/26 9/2 9/9 9/16 9/23 9/30	9a	5min	Showcase local adoptable pet through lo shelter program