

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

October 1, 2018- December 31, 2018

FILED 1-28-19

SUBMITTED BY *[Signature]*

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

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|------------------------------|--------------------------------|
| 1) Breast Cancer Awareness | 11) Fox News |
| 2) Commodity Futures | 12) St. Munchin Parrish |
| 3) Conservation Report | 13) Hunter Safety |
| 4) Farm Report | 14) Weather |
| 5) Osborn Livestock | 15) Cameron Restoration Branch |
| 6) Halloween Safety | 16) Wilderness Window |
| 7) Community Calendar | 17) NAB We are Broadcasters |
| 8) Brownfield Report | 18) American Education Week |
| 9) Edward Jones Report | 19) Pet of the Week |
| 10) St. Joe Livestock Report | 20) Farm Safety |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am 9:15am 9:30am 12:35am 2:10pm 09:45am 11:45 am 1:15pm 05:45am 06:20am 12:15pm 12:35pm 12:40pm 4:35pm	3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min	<p>Livestock Prices</p> <p>Information to assist hog farmers</p> <p>Recap of previous day stock market reports, and current trends for livestock trends.</p> <p>Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri</p> <p>Livestock prices at close of trading of current day</p> <p>Summary prices on various farm, produce, and related commodities X3</p> <p>Updates on commodity prices and government, subsidized farming programs</p> <p>Brownfield Ag reports Livestock market update on price</p> <p>USDA Market Reports</p> <p>MO Ag news and price reports</p> <p>End of Day MO Ag reports</p>
Agricultural / Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural / Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community /Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		all items run at each time)		
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35am 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Religion	SUNDAYS	08:30am 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/ Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30am 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35am 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20am 12:20pm 4:20pm	3 min. (each)	Sport stats from around the region
Outdoor Education	Tuesday	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community /Social	Fridays	9a	5min	Showcase local adoptable pet through local shelter program
Community	Oct. 10	8am	20 min	Cindy Dafron Pumpkin Fest
Community	Oct. 11	8am	15 min	Alan Bradford, Dept. of Conservation talking new laws, and hunting season approaching
Community	Oct. 12	8am	20 min	Green Hills Women's Shelter
Community	Oct. 15	8am	20 min	Terry Beasley discussing Judgement House
Community / School	Oct. 16	8am	20 min	Dr. Robinson, Cameron superintendent, discusses school policy and changes
Community	12-14	8am	20 min	Michelle Fagerstone with 2nd Harvest Food Bank
Community	12-18	8am	15 min	Dr. Robinson with Cameron School Dist.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	12/2/	8am	10 min	Zac White with Dept. of Conservation
Community	10-18	8am	15 min	Knights of Columbus Tootsie Roll Drive
Outdoor Education	10-25	8am	25 min	Cast of Young Frankenstein, local high school musical
Community	11-5	8am	15 min	Debbie Davis with 4-H
Entertainment	11-7	8:05 am	15 min	Savior of the World
Community / Farm	11-8	8am	20 min	Pat O'Connor World War One
Outdoor Edu	11-19	8am	25 min	St. Joe Holiday Home Tour
Community /School	11-20	8:10 am	15 min	Dr. Robinson of Cameron school district

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community /religion	11-21	8am	20 min	Father Jack talks Story Link
Community / outdoor education	11-26	8am	20 min	Agent Poole with Dept. of Conservations
Community	11-28	8am	15 min / 20 min	Food Pantry discussing holiday needs
Community	11-30	8am	10 min	Patti and Jenny with Tub Creek in talking about Lowenstein Cancer benefit
Community / Entertainment	12-3	8am	20 min	Debbie Davis with 4-H
Community	12-4	8am	25 min	CVMS Veterans Breakfast
Outdoor Edu	12-11	8am	20 min	Sarah with Green Hills Women's Shelter
Community	12-14	8 am	15 min	Michelle Fagerstone with 2nd Harvest Food Bank