

*Classic Rock*



**Regional Radio Quick**

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

---

April 1, 2019- June 30, 2019

---

FILED \_\_\_\_\_

SUBMITTED BY \_\_\_\_\_

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

---

[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- |                                   |                                |
|-----------------------------------|--------------------------------|
| 1) National FFA                   | 11) Fox News                   |
| 2) Commodity Futures              | 12) St. Munchin Parrish        |
| 3) Conservation Report            | 13) Hunter/ Gun Safety         |
| 4) Farm Report                    | 14) Weather                    |
| 5) Children's Dental Health Month | 15) Cameron Restoration Branch |
| 6) Winter Driving Safety          | 16) Wilderness Window          |
| 7) Community Calendar             | 17) NAB We are Broadcasters    |
| 8) Brownfield Report              | 18) National Agriculture Week  |
| 9) Edward Jones Report            | 19) Pet of the Week            |
| 10) St. Joe Livestock Report      | 20) Farm Safety                |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am 9:15am 9:30am 12:35am 2:10pm 09:45am 11:45 am 1:15pm 05:45am 06:20am 12:15pm 12:35pm 12:40pm 4:35pm	3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min	<p>Livestock Prices</p> <p>Information to assist hog farmers</p> <p>Recap of previous day stock market reports, and current trends for livestock trends.</p> <p>Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri</p> <p>Livestock prices at close of trading of current day</p> <p>Summary prices on various farm, produce, and related commodities X3</p> <p>Updates on commodity prices and government, subsidized farming programs</p> <p>Brownfield Ag reports Livestock market update on price</p> <p>USDA Market Reports</p> <p>MO Ag news and price reports</p> <p>End of Day MO Ag reports</p>
Agricultural/ Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community/ Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
		all items run at each time)		
<b>News</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	<b>06:35am 6:50am</b>	<b>5 min. 3 min</b>	<b>Missouri State History reports U.S. History reports</b>
<b>Religion</b>	<b>SUNDAYS</b>	<b>08:30am 9:00am 10:00am</b>	<b>30 min. 60 min 30 min</b>	<b>Religious programming Local church service Local Church service</b>
<b>Finance/ Economy</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	<b>09:30am 1:45pm 2:45pm 4:30pm</b>	<b>2 min. 3 min 3 min 3 min</b>	<b>Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report</b>
<b>Local News</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	<b>07:35am 12:15pm 5:00pm</b>	<b>3 min. (each)</b>	<b>Local news, sports and weather</b>
<b>Local Weather</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	<b>Approx. every 45 min.</b>	<b>3 min.</b>	<b>Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)</b>
<b>Sports News</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	<b>07:20am 12:20pm 4:20pm</b>	<b>3 min. (each)</b>	<b>Sport stats from around the region</b>
<b>Outdoor Education</b>	<b>Tuesday</b>	<b>2:00am 3:00am 7:10am 2:00pm 4:00pm</b>	<b>1min 30sec</b>	<b>Outdoor education, hunting tips, safety tips, conservation department education</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Community /Social</b>	<b>Fridays</b>	<b>9a</b>	<b>5min</b>	<b>Showcase local adoptable pet through local shelter program</b>
<b>Community</b>	<b>4/1/2019</b>	<b>8am</b>	<b>20 min</b>	<b>Steven Steiner discussing area 4H topics</b>
<b>Community</b>	<b>4/2/19</b>	<b>8am</b>	<b>15 min</b>	<b>John Burnett discussing upcoming Adult Education classes in Cameron</b>
<b>Community</b>	<b>4/3/19</b>	<b>8am</b>	<b>20 min</b>	<b>Cameron City Manager Steve Rasmussen discussing the latest city council meeting</b>
<b>Community</b>	<b>4/4/19</b>	<b>6am-6pm</b>	<b>12 hours</b>	<b>Camp Quality Radio-a-Thon, raising money for a camp for kids with cancer</b>
<b>Community</b>	<b>4/5/19</b>	<b>8am</b>	<b>20 min</b>	<b>Cameron Clothes Closet update on sales and needs</b>
<b>Community</b>	<b>4/9/19</b>	<b>8am</b>	<b>20 min</b>	<b>Cameron Police Chief Rick Bashor talking about city's new telecaster program</b>
<b>Community</b>	<b>4/10/19</b>	<b>8am</b>	<b>25 Min</b>	<b>Clinton County Sheriff Larry Fish talking about conceal carry and other gun law issues</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Community</b>	4/11/19	8am	20 min	<b>Grant Lynch, President Tallegdega Superspeedway talking about spring race &amp; 50<sup>TH</sup> anniversary</b>
<b>Community</b>	4/19/19	8am	20 min	<b>Dr. Matt Robinson, Cameron school district superintendent, discussing latest meeting and happenings around the district</b>
<b>Community</b>	4/24/19	8am	20 min	<b>Clinton County Sheriff Larry Fish, update on regulations around Smithville Lake</b>
<b>Community</b>	4/25/19	8am	20 min	<b>Cameron High School Jazz band talking about their upcoming "Jazz-A-Cue" fundraiser</b>
<b>Education/c ommunity</b>	4/29/19	8:05 am	15 min	<b>Kathy Reno, discusses upcoming St. Joepseh museum trips and programs</b>
<b>Community</b>	4/30/19	8am	20 min	<b>Cameron Clothes Closet</b>
<b>Community/ Outdoor Education</b>	5/1/19	8am	20 min	<b>Crystal Poole, Dept. of Conservation, talking about various hunting &amp; fishing regulations and safety</b>
<b>Community</b>	5/2/19	8 am	15 min	<b>Brenna Bontrager talking about upcoming "Walk-n-Wag" event raising money for Animal Shleter</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Community	5/3/19	8am	20 min	Arthur Manser, member of Rotary International discussing his month long visit to the USA
Community	5/6/19	8am	20 min	Local Author Kim Hopkins discussing her new book detailing life with her son with mental health issues and a traumatic brain injury
Community	5/8/19	8am	20 min	Cameron City Manager Steve Rasmussen discussing the latest city council meeting
Community	5/13/19	8am	20 min	Steven Steiner discussing 4h camp and upcoming county fairs
Community	5/16/19	8am	20 min	Tim Wymes with the City of Cameron discussing Main Street Connection program and their Memorial Day weekend history event
Community	5/20/19	8am	25 min	“Rosefest 2019” with Billy & Brittany Lowenstein and Ricky Scaggs
Community	5/21/19	8am	20 min	Dr. Matt Robinson, Cameron school district superintendent, discussing latest meeting and happenings around the district
Community	5/22/2019	8 am	20 min	Cameron City Manager Steve Rasmussen discussing the latest city council meeting

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
community	5/23/19	8a	15 min	Tim Wymes with the City of Cameron discussing Main Street Connection program and their Memorial Day weekend history event

Community	5/24/19	8a	20 min	Sarah with Green Hills Women's Shelter talking about need for volunteers, fund raising and new building
Community	5/28/19	8am	20 min	J. Eggleston , State Representative gives a recap on legislative session in Jefferson City
Community	5/30/2019	8am	15 min	Cameron Clothes Closet
Community	5/31/19	8am	20 min	Gary Sommers with the Cameron Veterans Home Assistance League talks about their weekend fundraiser
Community	6/3/19	8am	20 min	Steven Steiner area 4H update
Community	6/4/19	8am	20 min	Cameron City Manager Steve Rasmussen discussing the latest city council meeting
Community	6/5/19	8am	20 MIN	Mylissa Stutesman with Lathrop Histroy Group discussing upcoming "Remembering Our Fallen Heros" event

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Times</b>	<b>Duration</b>	<b>Description of segment</b>
<b>Community</b>	<b>6/6/19</b>	<b>8am</b>	<b>20 min</b>	<b>Bill Pollard, D-Day veteran</b>
<b>Community</b>	<b>6/7/19</b>	<b>8am</b>	<b>20 min</b>	<b>Doug Doughty, GM of Chillicothe Mudcats baseball team</b>
<b>Community</b>	<b>6/10/19</b>	<b>8am</b>	<b>25 min</b>	<b>Replay of "Rosefest 2019" with Billy &amp; Brittany Lowenstein and Ricky Scaggs</b>
<b>Community/Entertainment</b>	<b>6/11/19</b>	<b>8 am</b>	<b>20 min</b>	<b>Members of the bands "A Thousand Horse" &amp; "Centerline" that will be @ MidAmerica Music Fest</b>
<b>Community</b>	<b>6/12/19</b>	<b>8 am</b>	<b>20 min</b>	<b>Clinton County Sheriff Larry Fish discussing continued education for officers and community events</b>
<b>Community/Entertainment</b>	<b>6/13/19</b>	<b>8 am</b>	<b>20 min</b>	<b>"The Steel Woods" band @ MidAmerica Music Fest</b>
<b>Community</b>	<b>6/18/19</b>	<b>8 am</b>	<b>20 min</b>	<b>Dr. Matt Robinson, Cameron school district superintendent, discussing latest meeting and happenings around the district</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time</b>	<b>Duration</b>	<b>Description of segment</b>
<b>Community</b>	<b>6/19/19</b>	<b>8 am</b>	<b>15 min</b>	<b>CRMC Foundation 4<sup>TH</sup> of July Fun Run</b>
<b>Community</b>	<b>6/20/19</b>	<b>8 am</b>	<b>20 min</b>	<b>Cameron City Manager Steve Rasmussen discussing the latest city council meeting</b>
<b>Community</b>	<b>6/21/19</b>	<b>8 am</b>	<b>20 min</b>	<b>BJ Reed &amp; Pastor Lonnie Hardy discuss "Freedom Fest 2019" Cameron city 4<sup>TH</sup> of July weekend celebration</b>
<b>Community/Out doors Education</b>	<b>6/24/19</b>	<b>8 am</b>	<b>20 min</b>	<b>Jason Braunecker, Dept. of Conservation, outdoor regulations and flood water safety</b>
<b>Community</b>	<b>6/26/19</b>	<b>8am</b>	<b>15 min</b>	<b>Clinton County sheriff Larry Fish talking about outreach with school kids</b>
<b>Community</b>	<b>6/27/19</b>	<b>8 am</b>	<b>15 min</b>	<b>Cameron Clothes Closet</b>
<b>Community</b>	<b>6/28/19</b>	<b>8am</b>	<b>20 min</b>	<b>BJ Reed, Tim Wymes, Denise Maddex &amp; Pastor Lonnie Hardy discuss "Freedom Fest 2019" Cameron city 4<sup>TH</sup> of July weekend celebration</b>