



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

January 1, 2016 – March 31, 2016

FILED

4-8-16

SUBMITTED BY

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PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Successful Farming Program
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Grand River Livestock
- 6) Daviess County Livestock
- 7) Community Calendar
- 8) Brownfield Report
- 9) Edward Jones Report
- 10) Market
- 11) St. Joe Livestock Report
- 12) Fox News
- 13) Missouri Net News
- 14) St. Munchin Parrish

- 15) Home Repairs/Savings
- 16) Trading Post
- 17) Weather
- 18) Doug Rye Programming
- 19) Cameron Restoration Branch
- 20) Cameron Sertoma Auction
- 21) Wilderness Window
- 22) Fisher House Music and the Spoken Word
- 23) NAB We are Broadcasters
- 24) Missouri Business Today
- 25) Cameron City Council Candidate Public Forum

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	1/1	06:05:00 AM	3 min.	Livestock Prices
	1/4 – 1/8			
	1/11 – 1/15	9:15am	2min	Information to assist hog farmers
	1/18 -1/22			
	1/25 – 1/29	9:30am	3min	Recap of previous day stock market report, and current trends for livestock trends.
	2/1 – 2/5			
	2/8 – 2/12			
	2/15 – 2/19	12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
	2/22 – 2/26			
	2/29			
3/1 -3/4	2:10pm	2 min	Livestock prices at close of trading of current day	
3/7-3/11				
3/14-3/18				
3/21-3/25				
3/28-3/31	09:45:00 AM	2 min	Summary prices on various farm, produce and related commodities X3	
	11:45 am	2 min		
	1:15pm	2 min		
	05:45:00 AM	2 min		

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm	4 min 2 min 3 min 3 min 3 min	Updates on commodity prices and government, subsidized farming program Brownfield Ag reports Livestock market update on price USDA Market Reports MO Ag news and price reports End of Day MO Ag reports
Agricultural/ Weather	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Comm/Social Activities	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	06:35:00 AM 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Missouri News	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	4-4:45pm 8-9 am	2 min 2 min	Missouri Business Today report Missouri Business News

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Religion	1/3 1/10 1/17 1/24 1/31 2/7 2/14 2/21 2/28 3/6 3/13 3/20 3/27	08:30:00 AM 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/Economy	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	09:30:00 AM 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Weather	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	Approx. every 45 min.	3 min.	Local weather updates as given by nation weather service(more frequent when weather watches or warnings are in effect
Self-Sufficiency	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	08:35:00 AM	20 min.	Non-classified ads from listeners regardir things they wish to buy, sell, or trade
Sports News	1/1 1/4 – 1/8 1/11 – 1/15 1/18 -1/22 1/25 – 1/29 2/1 – 2/5 2/8 – 2/12 2/15 – 2/19 2/22 – 2/26 2/29 3/1 -3/4 3/7-3/11 3/14-3/18 3/21-3/25 3/28-3/31	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	1/2 1/9 1/16 1/23 1/30 2/6 2/13 2/20 2/27 3/5 3/12 3/19 3/26	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Community	1/4 1/5 1/6 1/8 1/11 1/12 1/13 1/14 1/15 1/19 1/20 1/21 1/22 1/26 1/27 1/28 1/29	8:10am	20 min	CLINTON COUNTY 4-H DEBBIE DAVIS KEN DEAN WESTERN FARM SHOW NORTHLAND COMPASSION MINISTRY MISSOURI DEPT OF CONSERVATION KEITH BENTZ SPECIAL OLYMPICS OF NW MO MARY JO EIBERGER CAMERON YMCA CAMERON MINNISTERIAL ALLIANCE ANGIE SPRINGS AMERICAN RED CROSS MISSOURI DEPT OF CONSERVATION (SPECIAL HUNTER COURSE) DR MATT ROBINSON CAMERON R 1 SCHOOL SUPERINTENDENT PAUL ZIMMERMAN CAMERON FOOD PANTRY MICHELLE FAGERSTONE SECOND HARVEST FOOD PANTRY KEN DEAN WESTERN FARM SHOW KEITH MATTHEWS WENWORTH CAMERON EXTENSION JUSTIN SNODGRASS PREVENTING SUICIDE AMONG VETERANS

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	3/2 3/7 3/9 3/10 3/11 3/15 3/16 3/18 3/23 3/24 3/25 3/29 3/30			KEITH BENTZ SPECIAL OLYMPICS NORTH- WEST MO JULIE GREER COMMUNITY ACTON PART- NERSHIP LIVE BROADCAST FROM CAMERON FOOD PANTRY STEVE SUEFERLING KNIGHTS OF COLUM- BUS MISSOURI DEPARTMENT OF CONSERVA- TION MIKE O'DONNELL 1/4 CENT SALES TAX MICHELLE FAGERSTON SECOND HARVEST FOOD PANTRY JUSTIN SNODGRASS OUTDOOR WARRIOR MINISTERIAL ALLIANCE DAVE NIXDORFF DR. RICHARD JACOBY SUGAR CRUSH RE- RUN BY REQUEST JULIE GREER COMMUNITY ACTION PART- NERSHIP DR. RICHARD JACOBY AUTHOR SUGAR CRUSH MIKE O'DONNELL 1/4 CENT SALES TAX

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Outdoor Education	1/5 1/12 1/19 1/26 2/2 2/9 2/16 2/23 3/1 3/8 3/15 3/22 3/29	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education