

Classic Rock




Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

October 1, 2019 – December 31, 2019

FILED 1/7/20

SUBMITTED BY  _____
Jon Ingram, General Manager

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

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|-----------------------------------|--------------------------------|
| 1) National FFA | 11) Fox News |
| 2) Commodity Futures | 12) St. Munchin Parrish |
| 3) Conservation Report | 13) Hunter/ Gun Safety |
| 4) Farm Report | 14) Weather |
| 5) Children's Dental Health Month | 15) Cameron Restoration Branch |
| 6) Winter Driving Safety | 16) Wilderness Window |
| 7) Community Calendar | 17) NAB We are Broadcasters |
| 8) Brownfield Report | 18) National Agriculture Week |
| 9) Edward Jones Report | 19) Pet of the Week |
| 10) St. Joe Livestock Report | 20) Farm Safety |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am 9:15am 9:30am 12:35am 2:10pm 09:45am 11:45 am 1:15pm 05:45am 06:20am 12:15pm 12:35pm 12:40pm 4:35pm	3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min	<p>Livestock Prices</p> <p>Information to assist hog farmers</p> <p>Recap of previous day stock market reports, and current trends for livestock trends.</p> <p>Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri</p> <p>Livestock prices at close of trading of current day</p> <p>Summary prices on various farm, produce, and related commodities X3</p> <p>Updates on commodity prices and government, subsidized farming programs</p> <p>Brownfield Ag reports Livestock market update on price</p> <p>USDA Market Reports</p> <p>MO Ag news and price reports</p> <p>End of Day MO Ag reports</p>
Agricultural / Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural / Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community /Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		all items run at each time)		
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35am 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Religion	SUNDAYS	08:30am 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/ Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30am 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35am 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20am 12:20pm 4:20pm	3 min. (each)	Sport stats from around the region
Outdoor Education	Tuesday	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	10/1	8am	20 min	Comedy Veterans Organization, organization raising money for vets
Community	10/2	8am	15 min	Clothes Closet, update on food pantry, etc.
Community	10/4	8am	20 min	Cindy Daffron with the Pony Express Museum talking about Pumpkin Fest
Community	10/7	8am	20 min	Steven Steiner with 4h, talked about various 4H activities
Community /Govt.	10/8	8am	20 min	Steve Rasmussen, Cameron City Manager, update on city government activities
Community	10/9	8am	20 min	Pam Ice, talking about March Fest (parade in downtown Cameron)
Community /Education	10/11	8am	25 Min	Dr. Amy Pattell talking Breast Cancer Awareness
Community	10/15	8am	10 min	Terri Beasley, with the Cameron Baptist Church, talking about a program called Judgment House (church-sponsored play)

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community /Education	10/21	8am	15 min	MU Extension Office – Talking about Open House for Davies/Dekalb/Clinton County office
Community /Education	10/22	8am	15 min	Dr. Matt Robinson with Cameron School Dist. Giving update on school activities
Community /Govt.	10/23	8am	15 min	Cameron City Mgr Steve Rasmussen, giving update on city government
Community	10/24	8:05 am	15 min	Dave Nixdorf and Mary Jo from Cameron YMCA, talking about upcoming event
Community	10/29	8am	20 min	Cameron Clothes Closet ladies, talking about food pantry, donations, etc.
Community /Law Enforceme nt	10/30	8am	25 min	Clinton County Sheriff Larry Fish, giving update on public safety, Halloween safety, etc.
Community /Education	11/1	8:10 am	15 min	Kristy with the Albright Kemper Art Museum in St. Joseph, talking about their Sugar Plum Fest
Community /Education	11/4	8am	20 min	Steven Steiner with 4H, giving update on 4h Activities

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community /Govt.	11/5	8am	20 min	Cameron City Mgr Steve Rasmussen, giving update on city government
Community /Education	11/8	8am	15 min / 20 min	Cameron HS Drama Dept., talking about their musical Mama Mia
Community /Education	11/11	8am	10 min	Brenna Bontraeger and Aubrey Brown, talking about the Biz Kids Program
Community	11/12	8am	20 min	Monica Fewson, talking about an upcoming church play
Community /Safety	11/13	8am	25 min	Platte-Clay Electric Co-Op, talking about electrical upgrades/safety
Community	11/14	8am	20 min	Cameron Main St. Committee, talking about the upcoming Christmas Parade and other Christmas activities
Community /Outdoor Education	11/15	8 am	15 min	Jason Bronicker, with MO Dept of Conservation, giving update on hunting saafety

Community	11/18	8a	20 min	Cathy Reno with the St. Joseph Museum talking about holiday tea and trip
Community /Govt.	11/20	8am	20 min	Cameron City Mgr Steve Rasmussen, talking about city government updates
Community /Education	11/22	8am	15 min / 20 min	Dr. Matt Robinson with Cameron School District, talking about updates within the school district
Community /Education	11/25	8am	10 min	Principal and students from Cameron Veterans Middle School, talking about their Pearl Harbor Assembly
Community	11/26	8am	20 min	Cameron Main St. Committee, talking about Christmas parade
Community /Law enforcement	11/27	8am	25 min	Clinton County Sheriff Larry Fish, giving update on law enforcement issues
Community	11/29	8a	15 min	Cameron Clothes Closet ladies, talking about their donations, food pantry, etc.
Community /Govt.	12/3	8a	20 min	Cameron City Mgr Steve Rasmussen, talking about city government updates

Community /Education	12/9	8am	20 min	Steven Steiner with 4H, talking about upcoming 4H activities
Community /Law enforcement	12/11	8am	15 min / 20 min	Clinton County Sheriff Larry Fish, giving update on law enforcement issues, especially case updates
Community	12/12	8am	10 min	Richie King with the Comedy Vets, talking about a benefit for a family in need
Community	12/16	8am	20 min	Dave Nixdorf in to talking about the Adopt a Family Program
Community /Education	12/17	8am	25 min	Dr. Matt Robinson with Cameron School District, talking about updates within the school district
Community /Govt.	12/18	8a	20 min	Cameron City Mgr Steve Rasmussen, talking about city government updates
Community	12/19	8am	20 min	Ken Deen, with the Western Farm Show, talking about the upcoming show (in Feb)
Community	12/31	8am	15 min / 20 min	Cameron Clothes Closet ladies, talking about their donations, food pantry, etc.