



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

July 1, 2015 – September 30, 2015

FILED _____

SUBMITTED BY _____

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Successful Farming Program
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Grand River Livestock
- 6) Daviess County Livestock
- 7) Community Calendar
- 8) Brownfield Report
- 9) Edward Jones Report
- 10) Market
- 11) St. Joe Livestock Report
- 12) Fox News
- 13) Missouri Net News
- 14) St. Munchin Parrish

- 15) Home Repairs/Savings
- 16) Trading Post
- 17) Weather
- 18) Doug Rye Programming
- 19) Cameron Restoration Branch
- 20) Cameron Sertoma Auction

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	7/1-7/3	06:05:00 AM	3 min.	Livestock Prices
	7/6-7/10			
	7/13-7/17	9:15am	2min	Information to assist hog farmers
	7/20-7/24	9:30am	3min	Recap of previous day stock market report, and current trends for livestock trends.
	7/27-7/31			
	8/3-8/7			
	8/10-8/14	12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
	8/17-8/21			
	8/24-8/28	2:10pm	2 min	Livestock prices at close of trading of current day
	8/31-9/4			
	9/7-9/11			
	9/14-9/18			
	9/21-9/25	09:45:00 AM	2 min	Summary prices on various farm, produce and related commodities X3
	9/28-9/30	11:45 am	2 min	
		1:15pm	2 min	
	05:45:00 AM	2 min	Updates on commodity prices and government, subsidized farming program	
	06:20:00 AM	4 min	Brownfield Ag reports	
	12:15:00 PM	2 min	Livestock market update on price	
	12:35pm	3 min	USDA Market Reports	
	12:40pm	3 min	MO Ag news and price reports	
	4:35pm	3 min	End of Day MO Ag reports	

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural/ Weather	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Comm/Social Activities	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activites, Service opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
News	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	06:35:00 AM 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Missouri News	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	4-4:45pm 8-9 am	2 min 2 min	Missouri Business Today report Missouri Business News
Religion	7/5 7/12 7/19 7/26 8/2 8/9 8/16 8/23 8/30 9/6 9/13 9/20 9/27	08:30:00 AM 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Finance/Economy	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	09:30:00 AM 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	Approx. every 45 min.	3 min.	Local weather updates as given by nation weather service(more frequent when weather watches or warnings are in effect)

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Self-Sufficiency	7/1-7/4 7/6-7/11 7/13-7/18 7/20-7/25 7/27-8/1 8/3-8/8 8/10-8/15 8/17-8/22 8/24-8/29 8/31-9/5 9/7-9/12 9/14-9/19 9/21-9/26 9/28-9/30	08:35:00 AM	20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade
Sports News	7/1-7/3 7/6-7/10 7/13-7/17 7/20-7/24 7/27-7/31 8/3-8/7 8/10-8/14 8/17-8/21 8/24-8/28 8/31-9/4 9/7-9/11 9/14-9/18 9/21-9/25 9/28-9/30	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Community	7/4 7/11 7/18 7/25 8/1 8/8 8/15 8/22 8/29 9/5 9/12 9/19 9/26	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	7/1	8:10am	20 min	Gallatin Park Board
	7/2			Cameron Car Show
	7/6			Clinton County 4-H/ MU Extension
	7/7			Lori Rader Day- Author
	7/8			Cameron Ministerial Alliance
	7/10			MO Dept of Conservation – Travis Hartshorn
	7/13			Linda Early – Ray County Historian
	7/15			Bill Arthur- WWI monument preservation committee
	7/16			Carolyn Gilbert - author
	7/17			Michelle Fagerstone/ Second Harvest Food Bank
	7/20			Platte County Fair Organizers
	7/21			Dr. Matt Robinson Cameron R-1 School Superintendent
	7/22			Andy Brown Cameron Community Players
	7/23			Julie Greer – Community Action Partnership
	7/24			Burris Seed Interview
	7/27			Troy Green – Ruck Between Rivers-MO Veterans Home Cameron Fund
	7/28			Discussion panel on vote yes for city pool upgrade
	7/29			Julie Greer- Community Assistance Partnership

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	<p>August</p> <p>8/3</p> <p>8/4</p> <p>8/5</p> <p>8/13</p> <p>8/14</p> <p>8/17</p> <p>8/18</p> <p>8/19</p> <p>8/20</p> <p>8/21</p> <p>8/24</p>	<p>8:10am</p>	<p>20 min</p>	<p>John Feigert, Becky Curtis, Quentin Lovejoy – Opposition on city pool upgrad</p> <p>Clinton County 4-H/ MU Extension</p> <p>Cameron Ministerial Alliance</p> <p>Peggy Burnett, Kathy Green – Cameron Food Pantry</p> <p>MO Dept of Conservation – Jason Braunecker</p> <p>Troy Green- Ruck Between Rivers</p> <p>Dr. Matt Robinson Cameron R-1 School Superintendent</p> <p>American Red Cross Northwest MO Chap</p> <p>Classic Rock Quarterly Auction</p> <p>Michelle Fagerstone – Second Harvest Food Bank</p> <p>Cameron Community Blood Drive- Carol Arthur</p>
	<p>September</p> <p>9/1</p> <p>9/7</p> <p>9/8</p> <p>9/10</p>	<p>8:10 am</p>	<p>20 min</p>	<p>Doug Jones Interview</p> <p>MO House Rep J. Egelston</p> <p>Mary Hacking – Daviess County Chatauqu Festival Gallatin</p> <p>Larry Koticoff –Author</p>

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	9/11			MO Dept of Conservation – Alan Bradford
	9/14			Clinton County 4-H Dale Hunsberger
	9/15			Kathy Reno - Author
	9/16			Stan Hendrix – Cameron Depot Museum
	9/17			Peggy Burnett, Kathy Green – The Cameron Food Pantry
	9/18			Michelle Fagerstone – Second Harvest Food Bank
	9/21			Jimmy McKinley- Cameron Sertoma Club
	9/24			Jamey McVicker, Mary Murdock- 1 st Ever Cameron Crossroads Crush
	9/28			Keith Bentz – Special Olympics
	9/30			Bill Arthur- WWI Memorial Restoration Committee Car Show Fundraiser

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment

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21) Fisher House Music and the Spoken Word

22) NAB We are Broadcasters

23) YMCA Healthy Kids Day Event

24) Missouri Business Today

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