



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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April 1, 2018 – June 30, 2018

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FILED

7-6-18

SUBMITTED BY

[Signature]

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [Sun-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

### Coverage Addressing the Following Issues:

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|-------------------------------|--------------------------------|
| 1) Successful Farming Program | 11) St. Joe Livestock Report   |
| 2) Commodity Futures          | 12) Fox News                   |
| 3) Conservation Report        | 13) St. Munchin Parrish        |
| 4) Farm Report                | 14) Home Repairs/Savings       |
| 5) Grand River Livestock      | 15) Weather                    |
| 6) Daviess County Livestock   | 16) Cameron Restoration Branch |
| 7) Community Calendar         | 17) Wilderness Window          |
| 8) Brownfield Report          | 18) NAB We are Broadcasters    |
| 9) Edward Jones Report        | 19) Pet of the Week            |
| 10) Market                    |                                |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05:00 AM  9:15am  9:30am  12:35am  2:10pm  09:45:00 AM 11:45 am 1:15pm  05:45:00 AM  06:20:00 AM  12:15:00 PM  12:35pm  12:40pm  4:35pm	3 min.  2min  3min  1 min  2 min  2 min 2 min 2 min  2 min  4 min  2 min  3 min  3 min  3 min	Livestock Prices  Information to assist hog farmers  Recap of previous day stock market reports , and current trends for livestock trends.  Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri  Livestock prices at close of trading of current day  Summary prices on various farm, produce, and related commodities X3  Updates on commodity prices and government, subsidized farming programs  Brownfield Ag reports  Livestock market update on price  USDA Market Reports  MO Ag news and price reports  End of Day MO Ag reports
Agricultural/ Weather	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural/ Commodity	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Comm/Social Activities	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	M-F 4 x day Sat 8 x day Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35:00 AM  6:50am	5 min.  3 min	Missouri State History reports  U.S. History reports
Missouri News	MON-FRI EXCEPT LEGAL HOLIDAYS	4-4:45pm  8-9 am	2 min  2 min	Missouri Business Today report  Missouri Business News
Religion	SUNDAYS	08:30:00 AM  9:00am  10:00am	30 min.  60 min  30 min	Religious programming  Local church service  Local Church service

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Finance/Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30:00 AM  1:45pm  2:45pm  4:30pm	2 min.  3 min  3 min  3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2  End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Outdoor Education	TUESDAYS	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education
Comm/Social	FRIDAYS	9a	5min	Showcase local adoptable pet through local shelter program