



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

---

October 1, 2015 – December 31, 2015

---

FILED

1-6-16

SUBMITTED BY

Clay Perry

---

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

---

[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Successful Farming Program
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Grand River Livestock
- 6) Daviess County Livestock
- 7) Community Calendar
- 8) Brownfield Report
- 9) Edward Jones Report
- 10) Market
- 11) St. Joe Livestock Report
- 12) Fox News
- 13) Missouri Net News
- 14) St. Munchin Parrish

- 15) Home Repairs/Savings
- 16) Trading Post
- 17) Weather
- 18) Doug Rye Programming
- 19) Cameron Restoration Branch
- 20) Cameron Sertoma Auction
- 21) Wilderness Window
- 22) Fisher House Music and the Spoken Word
- 23) NAB We are Broadcasters
- 24) Missouri Business Today

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	10/1-10/2	06:05:00 AM	3 min.	Livestock Prices
	10/5-10/9			
	10/12-10/16	9:15am	2min	Information to assist hog farmers
	10/19-10/23			
	10/26-10/30	9:30am	3min	Recap of previous day stock market repc , and current trends for livestock trends.
	11/2-11/6			
	11/9-11/13			
	11/16-11/20	12:35am	1 min	Brief report of prices, etc on livestock pe livestock sales in St. Joseph, Missouri
	11/23-11/25			
	11/27			
11/30	2:10pm	2 min	Livestock prices at close of trading of current day	
12/1-12/4				
12/7-12/11				
12/14-12/18				
12/21-12/24	09:45:00 AM	2 min	Summary prices on various farm, produc and related commodities X3	
12/28-12/31	11:45 am	2 min		
	1:15pm	2 min		
	05:45:00 AM	2 min	Updates on commodity prices and government, subsidized farming progra	
	06:20:00 AM	4 min	Brownfield Ag reports	

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		12:15:00 PM	2 min	Livestock market update on price
		12:35pm	3 min	USDA Market Reports
		12:40pm	3 min	MO Ag news and price reports
		4:35pm	3 min	End of Day MO Ag reports
Agricultural/ Weather	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Comm/Social Activities	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	06:35:00 AM  6:50am	5 min.  3 min	Missouri State History reports  U.S. History reports
Missouri News	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4	4-4:45pm  8-9 am	2 min  2 min	Missouri Business Today report  Missouri Business News

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31			
Religion	10/4 10/11 10/18 10/25 11/1 11/8 11/15 11/22 11/29 12/6 12/13 12/20 12/27	08:30:00 AM  9:00am  10:00am	30 min.  60 min  30 min	Religious programming  Local church service  Local Church service
Finance/Economy	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	09:30:00 AM  1:45pm  2:45pm  4:30pm	2 min.  3 min  3 min  3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2  End of Day stock market report
Local News	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31			
Local Weather	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Self-Sufficiency	10/1-10/3 10/5-10/10 10/12-10/17 10/19-10/24 10/26-10/31 11/2-11/7 11/9-11/14 11/16-11/21 11/23-11/25 11/28 11/30 12/1-12/5 12/7-12/12 12/14-12/19 12/21-12/24 12/26 12/28-12/31	08:35:00 AM	20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Sports News	10/1-10/2 10/5-10/9 10/12-10/16 10/19-10/23 10/26-10/30 11/2-11/6 11/9-11/13 11/16-11/20 11/23-11/25 11/27 11/30 12/1-12/4 12/7-12/11 12/14-12/18 12/21-12/24 12/28-12/31	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Community	10/3 10/10 10/17 10/24 10/31 11/7 11/14 11/21 11/28 12/5 12/12 12/19 12/26	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Community	10/1 10/2 10/5 10/6 10/7 10/8 10/9 10/12 10/13 10/14 10/15 10/16 10/19 10/20 10/23 10/27	8:10am	20 min	Bill Arthur Osborn Veterans Memorial Fu Aaron Franklin Green Hills Community Action Agency Clinton County 4H Debbie Davis Kevin Sullivan Author-Minors Cindy Daffron Pumpkinfest of St Joseph Clay Stafford Author- Killer Noir Nashvill Mo Dept of Conservation Agent Jason Pyburn Caldwell County new Agent Fred Dehn Cancer Survivor Health Talk Polo, MO Roxy Fry Cancer Survivor Breast Cancer Awareness Week Christi Biggerstaff USPS Cameron Breas Cancer Stamps Cameron Food Pantry Kathy Green, Paul



Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	10/28 10/29 10/30			Zimmerman Michelle Fagerstone, Second Harvest St. Joseph Mary Jo Eiberger Grand Opening Camer YMCA Ann Brock St. Joseph Symphony Directo Dr. Matt Robinson Cameron School Distr Midwest Adaptive Sports Stan Weston / Darren Ford Toys for Tots and Freedom of the Road Riders Beth Sharp with St. Joseph performing A Association Michelle Fagerstone Second Harvest Foc Bank
	11/2 11/3 11/4 11/6 11/11 11/12 11/13 11/16 11/17 11/19 11/20 11/23 11/24 11/25	8:10am	20 min	CLINTON COUNTY 4-H DEBBIE DAVIS GWYNNE DYER AUTHOR BOOK DONT PANIC YMCA CAMERON DIRECTOR MARY JO EIBERGER JEREMY EATON GRIFFEY SCHOOL FOR THE ARTS ROXY FRY TOYS FOR TOTS DODGE BAL TOURNEY 4 H CLINTON, CALDWELL, AND DEKALE EXTENTION PROJECTS TRAVIS HARTSHORN MO DEPARTMENT CONSERVATION CAMERON HS DRAMA CLUB BEAUTY AI THE BEAST DR. MATT ROBINSON CAMERON SCHOC SUPERINTENDANT CAMERON FOOD PANTRY KATHY GREE PAUL ZIMMERMAN SECOND HARVEST FOOD BANK MICHELLE FAGERSTONE MARY CHAPMAN CAMERON CHAMBER COMMERCE DAVE NIXDORFF CAMERON CHRISTMAS PARADE MELISSA AND JEREMY TURNING POINT CHURCH COMMUNITY THANKSGIVING DINNER

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	12/7 12/9 12/10 12/11 12/16 12/17 12/18	8:10 am	20 min	CLINTON COUNTY 4 H DALE HUNSBERGER DAWN TVRDY CAMERON'S ADOPT A FAMILY STACY EARLY AND ROXY FRY OPTIMIST CLUB MISSOURI DEPT OF CONSERVATION MARK MCNEELY STATE REPRESENTATIVE JAY EGGLEST CAMERON FOOD PANTRY KATHY GREE PAUL ZIMMERMAN MICHELLE FAGERSTONE SECOND HARVEST FOOD BANK
Outdoor Education	10/6 10/13 10/20 10/27 11/3 11/10 11/17 11/24 12/1 12/8 12/15 12/22 12/29	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education