



KKWK-FM
Cameron Bethany License Co., LLC
Cameron, Missouri

QUARTERLY ISSUES AND PROGRAMS REPORT

January 1, 2015 – March 31, 2015

FILED _____

4-10-15

SUBMITTED BY _____

A handwritten signature in black ink, appearing to read "Doug Schmitz".

Doug Schmitz, General Manager, KKWK-FM

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The Breakfast Club – Monday – Friday 805a-825a

Weekday Community Affairs Program providing opportunities for local and regional leaders, governmental officials, service groups, etc., the opportunity to promote their entities and/or causes on air.

Ag/Farm Market Report – Monday-Friday various times 6a-3p

Daily Informational Programs, Market Reports and Farming Advice for Area Farmers and Farm Related Industry

High School Basketball Coaches Shows – Monday – Friday, afternoons 3p-5p

Weekly Shows with area boys or girls high school basketball coaches providing opportunities for coaches to promote their student-athletes, their schools and their programs.

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Successful Farming Program
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Grand River Livestock
- 6) Davies County Livestock
- 7) Community Calendar
- 8) Brownfield Report
- 9) Edward Jones Report
- 10) Market
- 11) St. Joe Livestock Report
- 12) Fox News
- 13) Missouri Net News
- 14) St. Munchin Parrish Catholic Mass
- 15) Home Repairs/Savings
- 16) Trading Post
- 17) Weather
- 18) Doug Rye Programming
- 19) Cameron Restoration Branch
- 20) High School Coach Shows

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	M-F	06:05:00 AM	3 min.	Livestock Prices
Agricultural	M-F	09:15:00 AM	2 min.	Information to assist Hog Farmers
Agricultural	M-F	09:30:00 AM	3 min.	Recap of previous day stock market reports , and current trends for livestock trends.
Agricultural/ Weather	M-F	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural	M-F	12:35:00 PM	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
Agricultural/ Commodity	M-F	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Agricultural	M-F	02:10:00 PM	2 min.	Livestock prices at close of trading of current day

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	M-F	09:45:00 AM 11:45 am 1:15pm	2 min. (each)	Summary prices on various farm, produce, and related commodities
Agricultural	M-F	05:45:00 AM	2 min.	Updates on commodity prices and government, subsidized farming programs
Comm/Social Activities	M-F	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
Agricultural	M-F	06:20:00 AM	4 min.	Brownfield Ag reports
News	M-F	06:35:00 AM	5 min.	Missouri State History reports
News	M-F	06:50:00 AM	3 min.	U.S. History reports
Agricultural	M-F	12:15:00 PM	2 min.	Livestock market update on prices
Agricultural	M-F	12:35:00 PM	3 min.	USDA market reports

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	M-F	12:40:00 PM	3 min.	MO Ag news and price reports
Financial/Economy	M-F	04:30:00 PM	3 min.	End of day stock market report
Agricultural	M-F	04:35:00 PM	3 min.	End of day MO Ag reports
Religion	Sun	08:30:00 AM	30 min.	Religious programming
Finance/Economy	M-F	09:30:00 AM	2 min.	Opening report from Chicago Board of Trade
Finance/Economy	M-F	01:45:00 PM 2:45pm	3 min. (each)	Overview of business stats on farm commodities
Religion	Sun	09:00:00 AM	60 min.	Local church service
Religion	Sun	10:00:00 AM	30 min.	Local church service

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local News	M-F	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	M-F	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Self-Sufficiency	M-Sat	08:35:00 AM	20 min.	Non-classified ads from listeners re" things they wish to buy, sell, or trade
Sports News	M-F	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Community	Sat	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Community	01/05/15	08:10:00 AM	20 min.	Debbie Davis – Clinton, Caldwell, Davies County 4-H/ MU Extension
Community	01/06/15	08:10:00 AM	20 min.	Ken Dean- Western Farm Show
Community	01/08/15	08:10:00 AM	20 min.	Sharra Sloan- Northland Compassion Ministry Helping the Homeless

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	01/09/15	08:10:00 AM	20 min.	Tyson Hartshorn- MO Dept of Conservation Clinton County MO
Community	01/20/15	08:10:00 AM	20 min.	Jay Albright- Cameron School District
Community	01/21/15	08:10:00 AM	20 min.	Dan Kercher- Cameron Ministerial Alliance
Community	01/28/15	08:10:00 AM	20 min.	Mary Jo Eiberger- Cameron YMCA
Community	02/02/15	08:10:00 AM	20 min.	Debbie Davis, Dale Hunsberger - Clinton, Caldwell, Davies County 4-H/ MU Extension
Community	03/03/15	08:10:00 AM	20 min.	Chase Wright- MO Dept of Conservation
Community	03/05/15	08:10:00 AM	20 min.	American Red Cross Kick off breakfast
Community	03/09/15	08:10:00 AM	20 min.	Keith Bentz- Polar Plunge Special Olympics

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	03/10/15	08:10:00 AM	20 min.	Michelle Fagerstone- Second Harvest Food Bank
Community	03/11/15	08:10:00 AM	20 min.	Jessica Cox- Disarm your Limits/ Armless Pilot
Community	03/12/15	08:10:00 AM	20 min.	Julie Greer- CAP- Community Action Partnership
Community	03/14/15	08:10:00 AM	20 min.	Community Service by Melanie 4-H Judging on Contest Day
Community	03/17/15	08:10:00 AM	20 min.	Dr. Matt Robinson- Cameron School Superintendent
Community	03/18/15	08:10:00 AM	20 min.	Ministerial Alliance
Community	03/23/15	08:10:00 AM	20 min.	Liz Manley- Blake Snake Roller Derby
Community	03/26/15	08:10:00 AM	20 min.	Julie Greer- CAP- Community Action Partnership

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	03/27/15	08:10:00 AM	20 min.	Camp Quality Radio A thon