

# Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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January 1, 2019- March 31, 2019

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FILED \_\_\_\_\_

A handwritten signature in blue ink, appearing to read "D. J. [unclear]", is written over the line for the FILED field.

SUBMITTED BY \_\_\_\_\_

4-5-19

## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

### Coverage Addressing the Following Issues:

- |                                   |                                |
|-----------------------------------|--------------------------------|
| 1) National FFA                   | 11) Fox News                   |
| 2) Commodity Futures              | 12) St. Munchin Parrish        |
| 3) Conservation Report            | 13) Hunter/ Gun Safety         |
| 4) Farm Report                    | 14) Weather                    |
| 5) Children's Dental Health Month | 15) Cameron Restoration Branch |
| 6) Winter Driving Safety          | 16) Wilderness Window          |
| 7) Community Calendar             | 17) NAB We are Broadcasters    |
| 8) Brownfield Report              | 18) National Agriculture Week  |
| 9) Edward Jones Report            | 19) Pet of the Week            |
| 10) St. Joe Livestock Report      | 20) Farm Safety                |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am 9:15am 9:30am  12:35am  2:10pm  09:45am 11:45 am 1:15pm  05:45am  06:20am  12:15pm  12:35pm  12:40pm  4:35pm	3 min. 2min 3min  1 min  2 min  2 min 2 min 2 min  2 min  4 min  2 min  3 min  3 min  3 min	<p>Livestock Prices</p> <p>Information to assist hog farmers</p> <p>Recap of previous day stock market reports, and current trends for livestock trends.</p> <p>Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri</p> <p>Livestock prices at close of trading of current day</p> <p>Summary prices on various farm, produce, and related commodities X3</p> <p>Updates on commodity prices and government, subsidized farming programs</p> <p>Brownfield Ag reports Livestock market update on price</p> <p>USDA Market Reports</p> <p>MO Ag news and price reports</p> <p>End of Day MO Ag reports</p>
Agricultural / Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural / Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community /Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		all items run at each time)		
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35am 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Religion	SUNDAYS	08:30am 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/ Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30am 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35am 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20am 12:20pm 4:20pm	3 min. (each)	Sport stats from around the region
Outdoor Education	Tuesday	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community /Social	Fridays	9a	5min	Showcase local adoptable pet through local shelter program
Community	1/3/2019	8am	20 min	Cameron Clothes closet, monthly update on needs and how things are going.
Community	1-7-2019	8am	15 min	Debbie Davis 4-H updates
Community	1/11/2019	8am	20 min	Dr. Gorczyca
Community	1/22/2019	8am	20 min	Kathy Reno talking about upcoming Super Science Saturday
Community / outdoor edu	1/28/2019	8am	20 min	Missouri Dept of Conservation, Jason Braunecker discussing changes in hunting and fishing laws and regulations
Community	1/29/18	8am	20 min	Cameron Clothes Closet
Community	1/30/2019	8am	25 Min	Dr. Robinson, Cameron School Superintendent discussing change in policy and upcoming events.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Community	2/1/2019	8am	10 min	Jenny Brownlee , Polar Plunge
Community	2/4/2019	8am	15 min	Debbie Davis with local 4H news.
Community	2/18/2019	8am	15 min	Stephanie Williams, North Central Missouri Business Facilitation
Community	2/19/2019	8am	15 min	Dr. Robinson, Cameron School Superintendent discussing change in policy and upcoming events.
Entertainment	2/21/2019	8:05 am	15 min	Clark Hampton, St. Joseph Museum, Capital Campaign
Community	2/26/2019	8am	20 min	Cameron Clothes Closet
Education	2/27/2019	8am	25 min	Devin Brown, Mini-Maker Fair
Community /Outdoor Education	2/28/2019	8:10 am	15 min	Missouri Department of Conservation , McNeely

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community /religion	3/1/2019	8am	20 min	Charlotte Phillips, John Brill with Community Blessing Box
Community / outdoor education	3/4/2019	8am	20 min	Debbie Davis 4H
Community	3/5/2019	8am	15 min / 20 min	Terry Beasley, Beast Feast
Community	3/6/2019	8am	10 min	Cameron High School Play. "To See The Stars"
Community / Entertainment	3/7/2019	8am	20 min	Jeremy Nunes
Community	3/11/2019	8am	25 min	Kathy Reno with St. Joseph Museums.
Outdoor Education	3/12/2019	8am	20 min	Larry Fish, sheriff with Guns and Hoses.
Community	3/14/2019	8 am	15 min	Ann Goodwin Clark, Fountain City Brass Band show on March 16th

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
community	3/19/2019	8a	15 min	Dr. Robinson, Cameron School Superintendent discussing change in policy and upcoming events.
Outdoor education	3/20/2019	8a	20 min	Maysville FFA, Plants vs Animal Milk
Community / outdoor education	3/21/2019	8am	20 min	J. Eggleston , State Representative
Community /Outdoor Edu	3/25/2019	8am	15 min / 20 min	Alan Bradford , Missouri Dept of Conservation,
Community	3/27/2019	8am	10 min	Larry Fish, Sherriff of Clinton County
Community / Entertainment	3/28/2019	8am	20 min	Douglas Burnett, Vietnam Replica Wall
Community	3/29/2019	8am	25 min	Michelle Fagerstone, Second Harvest Food Bank