

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

July 1, 2018 – September 30, 2018

FILED 10-1-18

SUBMITTED BY *[Signature]*

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

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|------------------------------|--------------------------------|
| 1) Summer Safety | 12) Fox News |
| 2) Commodity Futures | 13) St. Munchin Parrish |
| 3) Conservation Report | 14) Firework Safety |
| 4) Farm Report | 15) Weather |
| 5) Grand River Livestock | 16) Cameron Restoration Branch |
| 6) Back to School Safety | 17) Wilderness Window |
| 7) Community Calendar | 18) NAB We are Broadcasters |
| 8) Brownfield Report | 19) Missouri Business Today |
| 9) Edward Jones Report | 20) Pet of the Week |
| 10) Market | 21) Farm Safety |
| 11) St. Joe Livestock Report | |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05:00 AM 9:15am 9:30am 12:35am 2:10pm 09:45:00 AM 11:45 am 1:15pm 05:45:00 AM 06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm	3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min	Livestock Prices Information to assist hog farmers Recap of previous day stock market reports, and current trends for livestock trends. Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri Livestock prices at close of trading of current day Summary prices on various farm, produce, and related commodities X3 Updates on commodity prices and government, subsidized farming programs Brownfield Ag reports Livestock market update on price USDA Market Reports MO Ag news and price reports End of Day MO Ag reports
Agricultural/ Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural/ Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Comm/Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35:00 AM 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Religion	SUNDAYS	08:30:00 AM 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/ Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30:00 AM 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Community	SUNDAY	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Outdoor Education	TUESDAYS	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education
Comm/Social	FRIDAYS	9a	5min	Showcase local adoptable pet through local shelter program
Community	July 9 th	8am	20 min	Debbie with 4H discusses the latest in 4H news
Community	July 10 th	8am	15 min	John Stickler
Community	July 11 th	8am	20 min	Cameron Clothes closet
Community/ Sports	July 12 th	8am	20 min	Dan with the Chiefs Radio Network talks upcoming games

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community/ School	July 17 th	8am	20 min	Dr. Robinson, Cameron superintendent, discusses school policy and back to school issues
Community	Sept 19	8am	20 min	Christa and Jessica talk Hamilton JC Penney days
Community	Sept 25 th	8 am	15 min	Billy Reed discusses Horse rescue
Community	Sept 26 th	8am	10 min	Cameron Clothes Closet
Community	Sept. 27 th	8am	20 min	Johnny Brown, Kicking Cancer with Kindness
Community	July 23 rd	8am	15 min	Travis Harman and Brittany Lowenstein talk about Fight for Fearless in Osborn to raise money for kids with Cancer.
Outdoor Edu	July 25 th	8am	25 min	Zack White of the Missouri Dept of Conservation
Community	July 31 st	8am	15 min	Cameron Food Pantry, discussing the need for donations

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Entertainment	Aug 2	8:05 am	15 min	Roger Earl of Foghat talks about upcoming concert
Community/ Farm	Aug 6	8am	20 min	Debbie with 4H
Outdoor Edu	August 15	8am	25 in	Jason Braunecker with Dept of Conservation
Community /School	August 21	8:10 am	15 min	Dr. Robinson of Cameron school district
Community/rel igion	August 27	8am	20 min	Terry Beasley talks Judgement House
Community	Aug. 28 th	8am	20 min	Cameron Clothes Closet
Community	Aug. 29 th 30 th	8am	15 min/ 20 min	Jared Rolves, Thompson Square, Jack discuss the Northwest Missouri Fair
Community	Sept 10	8am	10 min	Local 4H clubs

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community/ entertainment	Sept 13	8am	20	Northwest Missouri Wine Fest
Community	Sept 14 th	8am	25 min	Green Hills Women's Shelter and the Cameron Police department discuss upcoming self defense class
Outdoor Edu	Sept 17 th	8am	20 min	Mark McNeely of Mo Dept Of Conservation
Community	Sept. 18 th	8 am	15 min	Dr. Robinson , superintendent of schools in Cameron Mo