



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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October 1, 2016 – December 31, 2016

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FILED \_\_\_\_\_

SUBMITTED BY \_\_\_\_\_

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PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Commodity Futures
- 2) Conservation Report
- 3) Farm Report
- 4) Daviess County Livestock
- 5) Community Calendar
- 6) Brownfield Report
- 7) Edward Jones Report
- 8) Market
- 9) St. Joe Livestock Report
- 10) Fox News
- 11) Missouri Net News
- 12) St. Munchin Parrish
- 13) Home Repairs/Savings

- 14) Trading Post
- 15) Weather
- 16) Doug Rye Programming
- 17) Cameron Restoration Branch
- 18) Wilderness Window
- 19) NAB We are Broadcasters
- 20) Pet of the Week

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment	
Agricultural	10/3-10/7	06:05:00 AM	3 min.	Livestock Prices	
	10/10-10/14				
	10/17-10/21	9:15am	2min	Information to assist hog farmers	
	10/24-10/28				
	10/31-11/4	9:30am	3min	Recap of previous day stock market report, and current trends for livestock trends.	
	11/7-11/11				
	11/14-11/18				
	11/21-11/23	12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri	
	11/28-12/2				
	12/5-12/9				
	12/12-12/16	2:10pm	2 min	Livestock prices at close of trading of current day	
	12/19-12/23				
	12/27-12/30				
			09:45:00 AM	2 min	Summary prices on various farm, product and related commodities X3
			11:45 am	2 min	
		1:15pm	2 min		
		05:45:00 AM	2 min	Updates on commodity prices and government, subsidized farming programs	
		06:20:00 AM	4 min	Brownfield Ag reports	
		12:15:00 PM	2 min	Livestock market update on price	
		12:35pm	3 min	USDA Market Reports	
		12:40pm	3 min	MO Ag news and price reports	
				End of Day MO Ag reports	

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		4:35pm	3 min	
<b>Agricultural/ Weather</b>	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
<b>Agricultural/ Commodity</b>	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
<b>Comm/Social Activities</b>	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activites, Servic opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
News	10/3-10/7	06:35:00 AM	5 min.	Missouri State History reports
	10/10-10/14			
	10/17-10/21	6:50am	3 min	U.S. History reports
	10/24-10/28			
	10/31-11/4			
	11/7-11/11			
	11/14-11/18			
	11/21-11/23			
	11/28-12/2			
	12/5-12/9			
	12/12-12/16			
	12/19-12/23			
	12/27-12/30			
Missouri News	10/3-10/7	4-4:45pm	2 min	Missouri Business Today report
	10/10-10/14			
	10/17-10/21	8-9 am	2 min	Missouri Business News
	10/24-10/28			
	10/31-11/4			
	11/7-11/11			
	11/14-11/18			
	11/21-11/23			
	11/28-12/2			
	12/5-12/9			
	12/12-12/16			
	12/19-12/23			
	12/27-12/30			
Religion	10/2	08:30:00 AM	30 min.	Religious programming
	10/9			
	10/16	9:00am	60 min	Local church service
	10/23			
	10/30	10:00am	30 min	Local Church service
	11/6			
	11/13			
	11/20			
	11/27			
	12/4			
	12/11			
	12/18			
	12/25			
Finance/Economy	10/3-10/7	09:30:00 AM	2 min.	Opening report from Chicago Board of Trade
	10/10-10/14			
	10/17-10/21	1:45pm	3 min	Overview of business stats on farm commodities X 2
	10/24-10/28			
	10/31-11/4	2:45pm	3 min	
	11/7-11/11			
	11/14-11/18	4:30pm	3 min	End of Day stock market report
11/21-11/23				

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30			
Local News	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service (more frequent when weather watches or warnings are in effect)
Self-Sufficiency	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	08:35:00 AM	20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Sports News	10/3-10/7 10/10-10/14 10/17-10/21 10/24-10/28 10/31-11/4 11/7-11/11 11/14-11/18 11/21-11/23 11/28-12/2 12/5-12/9 12/12-12/16 12/19-12/23 12/27-12/30	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation
Community	10/1 10/8 10/15 10/25 10/29 11/5 11/12 11/19 11/26 12/3 12/10 12/17 12/24 12/31	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Community	October 3 4 5 6 7 10 11 12 13 14 17 18 19	8:10am	20 min	OCTOBER 3-DEBBIE DAVIS-4H 4-BILL AURTHUR-OSBORN CAR SHOW 5-MARK GAUGH-CAMERON CITY MANAGER 6-JASON BRAUNECKER-MO DEPT CONSERVATION 7-GREEN HILLS WOMEN'S SHELTER 10-KIRSTEN PAQUAEZ-LEAVING HTE OLD CIRCUS 11-PHILLIP MOELLER-MEDICARE AUTHOR 12-KEITH BENETIZ-SPECIAL OLYMPICS NW 13-DANELLE O'NEAL-FUNERAL SERVICES DIRECTOR FOUNDATION 14-STEVE McQUEEN-RECESS

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	<p>20 21 25 27 31</p> <p><b>November</b></p> <p>1 2 3 4 7 8 9 10 11 14 15 16 17 18 21 22 23 28 29 30</p> <p><b>December</b></p> <p>1 2 5 6 7 8 9 12 13 14 15 16 27</p>	<p>8:10am</p>	<p>20 min</p>	<p>17-DEBBIE HEUENER-GREEN HILLS WOMEN SHELTER 18-DR. MATT ROBINSON- CAMERON SCHOOL DISTRICT 19-MARK GAUGH-CAMERON CITY MANAGER 20-PAUL ZIMMERMAN-FOOD PANTRY 21-MICHELLE FAGERSTONE-2ND HARVEST FOOD BANK 24-NO GUEST 25-J EGGLESTON-STATE REP 26-NO GUEST 27-E.K.B.-KENNY ROGERS TRIBUTE AT RED TOP 28-NO GUEST 30-NO GUEST 31-LAWERENCE LEEMER-AUTHOR</p> <p>NOVEMBER 1-DAWN TRVRDY-ADOPT A FAMILY 2-ANDREA SMITH-MINISTERIAL ALLIANCE 3-TAMMY GAY-GALLATIN THEATER LEAGUE 4-ROXY FRY &amp; STEVE GALLAUS-TOYS FOR TOTS 7-DEBBIE DAVIS-4H 8-DERRICK WILLIAMS-FOSTER CONNECT 9-MARK GAUGH-CAMERON CITY MANAGER 10-TOBY MCMULLEN-CALDWELL COUNTY EMERGANCEY MGT. 11-ZACH WHITE-MO DEPART OF CONSERVATION 14-MELISSA-TUNRING POINT 15-DR MATT ROBNIONSON-CAMERON SCHOOL DISTRICT 16-VERN BRADFORD-MINISTERIAL ALLIANCE 17-PAUL ZIMMERMAN-FOOD PANTRY 18-MICHELLE FAGERSTONE-2ND HARVEST 21-DEREK WILLIMAS-FOSTER CONNECT 22-DR ROBINSON-CAMEORN SCHOOLS 23-MARY AND DAVE-CAMEORN CHAMBER XMAS PARADE 24-NO SHOW-THANKSGIVING 25-NO SHOW-THANKSGIVING 28-JACE RANDALL 29-ROZXY FRY &amp; STEVE GALLUS-TOYS FOR</p>



Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		8:10 am	20 min	<p>TOTS 30-DAWN TRVRDY-ADOPT A FAMILY</p> <p>DECEMBER 1-JACE AND KATHLEEN RANDALL 2-ALAN BRADFORD-MO DEPT OF CONSERVATION 5-DEBBIE DAVIS-4H 6-ADAM NELSON &amp; DEREK WILLIAMS-CAMP QUALITY 7-DAWN TRVRDY-ADOPT A FAMILY 8-JIM OCKER &amp; MORGAN SCOTT-CAMERON UNITED METHODIST CHURCH 9-TONYA LOHMAN-MO DOT 12-PERRY ADAM 13-DAWN TRVRDY-ADOPT A FAMILY 14-ANN CLARK- CAMERON MUNICIPAL BAN 15-PAUL ZIMMERMAN-CAMERON FOOD PANTRY 16-MICHELLE FAGERSTONE-2ND HARVEST 19-NO SHOW 20-NO SHOW 21-NO SHOW 22-NO SHOW 23-NO SHOW 26-NO SHOW 27-TONYA LOHMAN-MO DOT 28-NO SHOW 29-NO SHOW 30-NO SHOW</p>
Outdoor Education	10/4 10/11 10/18 10/25 11/1 11/8 11/15 11/22 11/29 12/6 12/13	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	12/20 12/27			
Comm/Social	10/7 10/14 10/21 10/28 11/4 11/11 11/18 12/2 12/9 12/16 12/23 12/30	9a	5min	Showcase local adoptable pet through lo shelter program