

# Classic Rock



Regional Radio Quick

## QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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January 1, 2018 to March 31, 2018

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FILED 4-9-18

SUBMITTED BY [Signature]

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [Most Days: M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [Mon-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

### Coverage Addressing the Following Issues:

- |                             |                                       |
|-----------------------------|---------------------------------------|
| 1) Commodity Futures        | 11) St. Munchin Parrish               |
| 2) Conservation Report      | 12) Home Repairs/Savings              |
| 3) Farm Report              | 13) Weather                           |
| 4) Daviess County Livestock | 14) Cameron Restoration Branch        |
| 5) Community Calendar       | 15) Wilderness Window                 |
| 6) Brownfield Report        | 16) NAB We are Broadcasters           |
| 7) Edward Jones Report      | 17) Pet of the Week                   |
| 8) St. Joe Livestock Report | 18) DRGN Cameron School News & Events |
| 9) Fox News                 | Update                                |
| 10) Missouri Net News       |                                       |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	Mon-Fri except legal holidays	06:05:00 AM	3 min.	Livestock Prices
		9:15am	2min	Information to assist hog farmers
		9:30am	3min	Recap of previous day stock market reports , and current trends for livestock trends.
		12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
		2:10pm	2 min	Livestock prices at close of trading of current day
		09:45:00 AM	2 min	Summary prices on various farm, produce, and related commodities X3
		11:45 am	2 min	
		1:15pm	2 min	
		05:45:00 AM	2 min	Updates on commodity prices and government, subsidized farming programs
		06:20:00 AM	4 min	Brownfield Ag reports
		12:15:00 PM	2 min	Livestock market update on price
		12:35pm	3 min	USDA Market Reports
		12:40pm	3 min	MO Ag news and price reports
4:35pm	3 min	End of Day MO Ag reports		
Agricultural / Weather	Mon-Fri except legal holidays	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural / Commodity	Mon-Fri except legal holidays	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community /Social Activities	Mon-Fri except legal holidays	M-F 4 x day Sat 8 x day Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	Mon-Fri except legal holidays	06:35:00 AM	5 min.	Missouri State History reports
		6:50am	3 min	U.S. History reports

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Religion	Sundays	08:30:00 AM	30 min.	Religious programming
		9:00am	60 min	Local church service
		10:00am	30 min	Local Church service
Finance/Economy	Mon-Fri except legal holidays	09:30:00 AM	2 min.	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2
		1:45pm	3 min	
		2:45pm	3 min	End of Day stock market report
		4:30pm	3 min	
Local News	Mon-Fri except legal holidays	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	Mon-Fri except legal holidays	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	Mon-Fri except legal holidays	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from the coverage area.
Community	See Dates in Segment Column		20 min	<p>Jan.</p> <p>4-Debbie Davis-MU extension, discussed various programs upcoming &amp; barn quilts</p> <p>5-ken dean-western farm show</p> <p>8-debbie davis-4h programs from area</p> <p>10-heather Baudette-Ferrell gas-share the warmth program collecting warm clothing items for less fortunate</p> <p>16-Dr. Robinson-Cameron school board update</p> <p>18-Allen Bradford-Dept. of Conservation, upcoming seasons, regulation changes etc.</p> <p>22-Jenny Brownlee-polar plunge/fund raiser @ tub creek</p> <p>24-Mark Gaugh &amp; Tim Wymes, city swap program results and info</p> <p>25-Cindy Barnes-KQ2 Ag &amp; Lifestyle show</p> <p>Feb.</p> <p>5-Debbie Davis-area 4h</p> <p>7-Joe Koenen-Missouri fencing law changes</p> <p>8-Terry Beasley-Cameorn 1st Baptist "beast feast"</p> <p>9-Jenny Brownlee--- fundraiser</p> <p>21-Casey &amp; Sarah -- Cameron women's shelter info</p> <p>22-Jenny Brownlee-polar plunge</p>

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
			20 min	march 2-Troop 87 boys scouts-fund raising chilli supper 5-Debbie Davis-4h update 6-Stephanie Williams-North Mo Business Facilitation 8-Ron Cox-Dale Carnegie classes 13-Pat O'Connor & Mike Poland-Cameron St Patty's parade 16- Rev. Robert Nelson-youth super rally 20-Dr Robinson-Cameron school board update 22-Michelle Fagerstone-2ND Harvest programs 23-Rep. J Eggleston-update on first half of legislative session from state capitol 28-Camp Quality radio-a-thon
Outdoor Education	Tuesdays except legal holidays	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Tips and tricks, rules and regulations from local conservations agents on outdoor activities and seasons.
Community / Social	Fridays except legal holidays	9a	5min	Showcases a local pet ready for adoption
Community / Social	Saturdays, Sundays, and Mondays except legal holidays	General Rotation	3min	Showcases a local pet ready for adoption