

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

July 1, 2017 – September 30, 2017

FILED 10-9-17

SUBMITTED BY

[Handwritten Signature]

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Commodity Futures
- 2) Conservation Report
- 3) Farm Report
- 4) Daviess County Livestock
- 5) Community Calendar
- 6) Brownfield Report
- 7) Edward Jones Report
- 8) Market
- 9) St. Joe Livestock Report
- 10) Fox News
- 11) Missouri Net News
- 12) St. Munchin Parrish
- 13) Home Repairs/Savings
- 14) Trading Post
- 15) Weather

16) Cameron Restoration Branch

17) Wilderness Window

18) NAB We are Broadcasters

19) Pet of the Week

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|------------------------|---|---|---|---|
| Agricultural | Weekdays July 1, 2017 to September 30, 2017 | 06:05:00 AM 9:15am 9:30am 12:35am 2:10pm 09:45:00 AM 11:45 am 1:15pm 05:45:00 AM 06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm | 3 min. 2min 3min 1 min 2 min 2 min 2 min 2 min 2 min 4 min 2 min 3 min 3 min 3 min | <p>Livestock Prices</p> <p>Information to assist hog farmers</p> <p>Recap of previous day stock market reports , and current trends for livestock trends.</p> <p>Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri</p> <p>Livestock prices at close of trading of current day</p> <p>Summary prices on various farm, produce, and related commodities X3</p> <p>Updates on commodity prices and government, subsidized farming programs</p> <p>Brownfield Ag reports</p> <p>Livestock market update on price</p> <p>USDA Market Reports</p> <p>MO Ag news and price reports</p> <p>End of Day MO Ag reports</p> |
| Agricultural / Weather | Weekdays July 1, 2017 to September 30, 2017 | 11:40:00 AM | 5 min. | A special weather report geared towards weather issues affecting farmers |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------------------|---|---|---|--|
| Agricultural / Commodity | Weekdays July 1, 2017 to September 30, 2017 | 11:45:00 AM 12:45pm | 3 min. (each) | Prices on grain and other farmed food commodities per current reports. |
| Comm/Social Activities | Weekdays July 1, 2017 to September 30, 2017 | M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time) | 3-5 min. (each) | Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area |
| News | Weekdays July 1, 2017 to September 30, 2017 | 06:35:00 AM 6:50am | 5 min. 3 min | Missouri State History reports U.S. History reports |
| Religion | Sundays July 1, 2017 to September 30, 2017 | 08:30:00 AM 9:00am 10:00am | 30 min. 60 min 30 min | Religious programming Local church service Local Church service |
| Finance/Economy | Weekdays July 1, 2017 to September 30, 2017 | 09:30:00 AM 1:45pm 2:45pm 4:30pm | 2 min. 3 min 3 min 3 min | Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report |
| Local News | Weekdays July 1, 2017 to September 30, 2017 | 07:35:00 AM 12:15pm 5:00pm | 3 min. (each) | Local news, sports and weather |
| Local Weather | Daily July 1, 2017 to September 30, 2017 | Approx. every 45 min. | 3 min. | Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect) |
| Self-Sufficiency | Weekdays July 1, 2017 to September 30, 2017 | | 20 min. | Non-classified ads from listeners regarding things they wish to buy, sell, or trade |
| Sports News | Weekdays July 1, 2017 to September 30, 2017 | 07:20:00 AM 12:20pm 4:20pm | 3 min. (each) | Sport stats from across the nation |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|-------------------|---|--|---------------|---|
| | | | | |
| Community | See Attachment | | 20 Min | See Attachment from KKWK Content Director, Chris Ward |
| Outdoor Education | Tuesdays July 1, 2017 to September 30, 2017 | 2:00am 3:00am 7:10am 2:00pm 4:00pm | 1min 30sec | Tips and tricks, rules and regulations from local conservations agents on outdoor activities and seasons. |
| Comm/Social | Fridays July 1, 2017 to September 30, 2017 | 9a | 5min | Showcases a local pet ready for adoption |

BREAKFAST CLUB 7/5/17- 9/30/17

- **7/5/17- Foster, Adopt, Connect- Nathan Ross and Derek Williams**
 - We discussed the new Foster Care legislation that will help foster kids have more rights while they are in the system.
- **7/6/17- Lawson Picnic- Eric Klintworth**
 - Talked about the upcoming Lawson Picnic, and how people can get involved in the community.
- **7/7/17- Green Hills Women's Shelter- Roxanne Chase**
 - Talked about the needs of the shelter, how to volunteer, and programs you can bring to your organization or work to learn more about domestic violence.
- **7/10/17- 4H- Steven and Katrisha**
 - Talked about how in 4H when you are showing your livestock you have to have good showman ship and be able to keep your head up and not get frustrated if you lose.
- **7/11/17- Clinton Co. Health Dept- Blair Shock**
 - Talked about how to beat this summer heat and not get heat stroke and how to protect yourself from tick bites and what to do if you get a tick borne illness.
- **7/12/17- Lettuce Dream- Diane Francis**
 - A hydroponic greenhouse in Maryville MO is working to help give people with disabilities job skills so that they have something to do post-graduation.
 - They're hosting a fundraiser to fund the process of training these kids so the program can continue.
- **7/13/17- Missouri State Fair- Mark**
 - The State Fair is coming up right around the corner so officials from the Fair Grounds took some time to preview the events that were coming, as well as parking situations and safety tips for people attending the fair.
- **7/14/17- MDC- Mark McNeely**
 - Mark came in to talk about the MDC's new online hunter safety course; frog hunting season; and managed hunts for the Missouri Dept of Conservation.
- **7/17/17- Mid America Music Festival- Duane**
 - Duane shared what was coming up for the Mid America Music festival in Trenton and why the small town of Trenton was this year's host.
- **7/18/17- Cameron School District- Dr. Robinson**
 - Discussed the new school year coming up around the corner and what the schools are doing to get prepared for the students return as well as preparing for the Solar Eclipse that will cause some transportation congestion for the schools.
- **7/19/17- Sgt. Kevin Harmon- Marines**
 - Discussed the Pool Function for incoming Marines and how to join the Marines and what career opportunities you can have through the program.

- **7/20/17- Tim Hannah- St. Joseph Mustangs**
 - Discussed charity events that they've done throughout the season as well as upcoming events out at the ballpark and how people can get involved.
- **7/21/17-Abbey and Sydney- Scouts UK**
 - Abbey and Sydney joined us from the UK where they are taking three weeks and coming to the US to see how things are here with the scout's program as well as being a part of what is called the Explorers group. They told us about how school was there and what they've been doing while they're in the states.
- **7/24/17- Mid America Music Festival Pkg**
 - A mashup of musical artist interviews as well as the owner of the Black Silo Winery tell us about the upcoming Music Festival going on in Trenton and tell upcoming guests info about the Festival and some tips they need before they head out there.
- **7/25/17- Officer Prindable- Smithville Police Dept.**
 - Officer Prindable is hosting an event for kids called Popsicles and police officers to let kids come check out their cars and talk to them about safety and just let kids interact with the officers. She also gave us tips on how to react and act during a traffic stop as well as how she's getting ready for the school year as the school resource officer.
- **7/26/17- Bryson- 4H**
 - Bryson is a 4h member from the Clinton Co chapter and he shared with us what it's like to show pigs as well how to be a good showman and win competitions at the state level.
- **7/27/17- Shayla- Cameron Saddle Club**
 - Discussed their upcoming riding competition that they have open to the public as well as tips if you have horses out in the summer heat and exercise tips if you are a horse back rider.
- **7/28/17- Mid America Music Festival Pkg**
 - A mashup of musical artist interviews as well as the owner of the Black Silo Winery tell us about the upcoming Music Festival going on in Trenton and tell upcoming guests info about the Festival and some tips they need before they head out there.
- **7/31/17- Bill Arthur- Osborn Winery**
 - Osborn Winery is hosting a fundraiser to gain money for playground equipment for the kids of Osborn. They have previously restored the WWII Memorial with the last fundraiser.
- **8/1/17-Cameron Golf Course**
 - Hosting an eclipse event in a few weeks, and hosting a lot of different events for the people of Cameron and it's a good way to get people involved.

- **8/2/17-Hillarie- KSMO Girl Scouts**
 - The Girl Scouts in Northwest Missouri are hosting a Girl Scout Luau and they wanted to get their information about there. They also gave us information on how people can get involved in the group as well as the history of the Girl Scouts in Northwest Missouri.
- **8/3/17-Steve Zimmer- Matt Mason Memorial**
 - Steve told us about the memorial triathlon they do every year in honor of Matt Mason who was in the military.
- **8/4/17- Jayne Martin- KC Chiefs**
 - Jayne shared with us some details about the Chiefs Training Camp at MWSU, as well as what's new out at Arrowhead for this fall as well as what people should do about the new parking prices and how to get ahold of them for questions.
- **8/7/17- Steven- 4H**
 - With the state fair this week he told us about what they are doing for 4H as well as what it's looking like for their fall enrollment and people can get involved in 4H if they would like to join.
- **8/8/17- Mark- Missouri State Fair**
 - Missouri State Fair is taking place this week, so we interviewed Mark to get some details on what people should know about the fair before they head down there.
- **8/9/17- Zac White- MDC**
 - Discussed the upcoming Solar Eclipse and what people can do on Conservation property and what they can't do. Talked about Dove Season and how people can go about getting a permit to hunt for them.
- **8/10/17- Mark- Missouri State Fair**
 - Missouri State Fair is taking place this week, so we interviewed Mark to get some details on what people should know about the fair before they head down there.
- **8/11/17- Sgt. Jake Angle- MSHP**
 - Sgt. Angle came to tell us about back to school things such as driving when around buses, make sure you're not texting and driving. He also gave tips to the public of what to do when the Eclipse happens.
- **8/14/17- Blair- Clinton Co Emergency Manager**
 - The Solar Eclipse is next week so Blair came in to discuss what Clinton Co residents should expect when all of the people come to the area. As EM he also told us how to contact emergency services if the cell reception is non-existent during the event.
- **8/15/17- Bill- Buchanan Co Emergency Manager**
 - The Solara Eclipse is next week so Bill came in to discuss what Buchannan Co residents should expect when all of the people come to the area. As EM he also told us how to contact emergency services if the cell reception is non-existent during the event.

- **8/16/17- Jake Angle- MSHP**
 - Sgt. Angle came to tell us about back to school things such as driving when around buses, make sure you're not texting and driving. He also gave tips to the public of what to do when the Eclipse happens.
- **8/17/17- Zac White- MDC**
 - Discussed the upcoming Solar Eclipse and what people can do on Conservation property and what they can't do. Talked about Dove Season and how people can go about getting a permit to hunt for them.
- **8/18/17- Chris Ward- Regional Radio Sports**
 - With this being the first night of Friday Night football we talked about what people can look forward to this summer as well as our schedules for live games here on Regional Radio.
- **8/21/17- Crush Organization**
 - It's a fundraiser for children with cancer and disabilities to help them with medical bills and things. They are currently taking ideas for vendors and what to do so they came on to advertise and talk about their October festival.
- **8/22/17- Zoey and Megan- Cameron High School Broadcasting**
 - The Cameron High School Broadcasting class is joining Regional Radio for the school year to learn about broadcasting and journalism. These two students told us about what they are doing for the class and what they are looking forward to.
- **8/23/17- Dr. Robinson- Cameron School District Superintendent**
 - The first week of school is almost over so Dr. Robinson gave us his report from the school board meeting as well as how things have been going at school so far.
- **8/24/17- Dave Nixdorf- Cameron Ministerial Alliance**
 - The Alliance holds Back Pack Buddies throughout the school year to feed kids who are in need and don't have much food at home. This is an organization that needs a lot of support and help from the community to keep going and keep providing for more and more kids in the town of Cameron.
- **8/25/17- Crush Organization**
 - It's a fundraiser for children with cancer and disabilities to help them with medical bills and things. They are currently taking ideas for vendors and what to do so they came on to advertise and talk about their October festival.
- **8/28/17- Larry Oster- Riding for our Veterans**
 - Riding for our Veterans is a fundraising rodeo that helps pay for veterans needs and honors veterans for their service. They are hosting a rodeo locally.
- **8/29/17- Larry Oster- Riding for our Veterans**
 - Riding for our Veterans is a fundraising rodeo that helps pay for veterans needs and honors veterans for their service. They are hosting a rodeo locally.
- **8/30/17- Mize- MIAA Preview**

- With MIAA football starting Thursday, we decided to give our listeners a preview of what they get to look forward to this season with these teams.
- **8-31-17- Jake Angle- MSHP**
 - Labor Day Weekend is this weekend so we wanted to give tips on how to be safe during the holiday on the roads and out on the water as well as discuss the new Blue Alert that went into effect 8/28/17.
- **9-1-17- Jordan Germano- Holladay Distillery**
 - The Holladay Distillery is the oldest and longest running business in the KC area that gives back to the community as well so we featured them as well as talking about their upcoming event called the Weston Street Dance that was really popular back in the 80's.
- **9-5-17- Pat O'Connor- American Legion**
 - The American Legion is hosting what is called a DAV which is a mobile unit that helps Veterans with government forms for doctors, benefits and things like that. So we had Pat come in and discuss what it will do for veterans as well as how folks can get involved.

9-7-17 DR. WADE HAMPTON

DISCUSSIONS OF HIS MINISTRY WORK IN HONDORUS

9-8-17 ALLEN BRADFORD, MISSOURI DEPARTMENT OF CONMSERVATION

9-11-17 DEBBIE DAVIS, THREE COUNTY ARE 4-H INFORMATION

9-18-17 BLAIR SHOCK, CLINTON COUNTY HEALTH DEPARMENT

BLAIR JOINED US TO TALK ABOUT THE UPCOMING FLU SEASON, THE IMPOORTANCE OF FLU SHOTS AND SOME EARLY FLU SHOT CLINICS.

9-19-17 DR. MATT ROBINSON, CAMERON R-1 SCHOOSL SUPERINTENDENT

DISCUSSION ONTEH PREVIOUS NIGHTS SCHOOL BOARD MEETING, A REVIEW OF THE DISTRCIT AUDIT, AND DISCUSSION ON CURRENT EVENTS AROUND THE DISTRCIT.

9-20-17 2,918 MILES WALK

COUPLE TALKED WITH KAAAN'S JERED ALLEN ABOUT A CHARITY WALK ACORSS THE NATION.

9-21-17 CAMERON PUBLIC WORKS DIRECTOR DREW BONTRAGER

DREW JOINED US TO TALK ABOUT THE UNVEILING OF THE NEW PARKS MASTER PLAN AND THE PUBLIC MEETING BEING HELD THAT NIGHT TO GAUGE PUBLIC INPUT ON THE PLAN.

9-22-17 J. EGGLESTON, STATE REP.

STATE REP. EGGLESTON JOINED US TO GIVE AN UPDATE ON THE RECENTLY COMPLETED LEGISLATIVE SESSION AND THE SUMMER VETO AND SPECIAL SESSIONS AS WELL AS SOME HOT TOPIC ISSUES OF THE DAY.

9-25-17 TERRY BEASLEY, CAMERON FIRST BAPTIST CHURCH

TERRY JOINED US TO TALK ABOUT "JUDGEMENT HOUSE" EVENT COMING UP AT THE END OF OCTOBER.