



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

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April 1, 2016 – June 30, 2016

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FILED

7-6-16

SUBMITTED BY

[Signature]

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PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Successful Farming Program
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Grand River Livestock
- 6) Daviess County Livestock
  - 7) Community Calendar
  - 8) Brownfield Report
  - 9) Edward Jones Report
  - 10) Market
  - 11) St. Joe Livestock Report
  - 12) Fox News
  - 13) Missouri Net News
  - 14) St. Munchin Parrish

- 15) Home Repairs/Savings
- 16) Trading Post
- 17) Weather
- 18) Doug Rye Programming
- 19) Cameron Restoration Branch
- 20) Cameron Sertoma Auction
- 21) Wilderness Window
- 22) Fisher House Music and the Spoken Word
- 23) NAB We are Broadcasters
- 24) Missouri Business Today
- 25) Restaurant Road Trip
- 26) Camp Quality Radio-a-thon
- 27) Pet of the Week

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	4/1	06:05:00 AM	3 min.	Livestock Prices
	4/4-4/8			
	4/11-4/15	9:15am	2min	Information to assist hog farmers
	4/18-4/22			
	4/25-4/29	9:30am	3min	Recap of previous day stock market report, and current trends for livestock trends.
	5/2-5/6			
	5/9-5/13			
	5/16-5/20	12:35am	1 min	Brief report of prices, etc on livestock per livestock sales in St. Joseph, Missouri
	5/23-5/27			
	5/31			
	6/1-6/3	2:10pm	2 min	Livestock prices at close of trading of current day
	6/6-6/10			
	6/13-6/17			
6/20-6/24				
6/27-6/30	09:45:00 AM 11:45 am	2 min 2 min	Summary prices on various farm, product and related commodities X3	

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		1:15pm 05:45:00 AM 06:20:00 AM 12:15:00 PM 12:35pm 12:40pm 4:35pm	2 min 2 min 4 min 2 min 3 min 3 min 3 min	Updates on commodity prices and government, subsidized farming progra Brownfield Ag reports Livestock market update on price USDA Market Reports MO Ag news and price reports End of Day MO Ag reports
Agricultural/ Weather	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	11:40:00 AM	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	11:45:00 AM 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Comm/Social Activities	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	M-F 4 xday Sat 8 xday Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	06:35:00 AM  6:50am	5 min.  3 min	Missouri State History reports  U.S. History reports
Missouri News	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	4-4:45pm  8-9 am	2 min  2 min	Missouri Business Today report  Missouri Business News

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Religion	4/3 4/10 4/17 4/24 5/1 5/8 5/15 5/22 5/29 6/5 6/12 6/19 6/26	08:30:00 AM  9:00am  10:00am	30 min.  60 min  30 min	Religious programming  Local church service  Local Church service
Finance/Economy	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	09:30:00 AM  1:45pm  2:45pm  4:30pm	2 min.  3 min  3 min  3 min	Opening report from Chicago Board of Trade  Overview of business stats on farm commodities X 2  End of Day stock market report
Local News	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	07:35:00 AM 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Weather	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Self-Sufficiency	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	08:35:00 AM	20 min.	Non-classified ads from listeners regarding things they wish to buy, sell, or trade
Sports News	4/1 4/4-4/8 4/11-4/15 4/18-4/22 4/25-4/29 5/2-5/6 5/9-5/13 5/16-5/20 5/23-5/27 5/31 6/1-6/3 6/6-6/10 6/13-6/17 6/20-6/24 6/27-6/30	07:20:00 AM 12:20pm 4:20pm	3 min. (each)	Sport stats from across the nation

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community	4/2 4/9 4/16 4/23 4/30 5/7 5/14 5/21 5/28 6/4 6/11 6/18 6/25	09:00:00 AM	60 min.	Show that highlights energy saving techniques and cost effective house planning
Community	4/1 4/4 4/5 4/6 4/7 4/8 4/11 4/12 4/13 4/14 4/15 4/15 4/18 4/19 4/20 4/21 4/22 4/25 4/26 4/27 4/28 4/29	8:10am	20 min	TAZ BIKERS AGAINST CHILD ABUSE BAC/ DEBBIE DAVIS CLINTON CALDWELL DEK/ 4-H M.U. EXTENSION KEITH BENTZ SPECIAL OLYMPICS N W M JULIE GREER SHOW ME RESOURCES FAIR/COMMUNITY ACTION PARTNERS WHITNEY ZOGBY FRIENDS OF THE ANI- MALS ST. JOSEPH MO TRAVIS HARTSHORN MISSOURI DEPART MENT OF CONSERVATION KATIE BUTTERFIELD WARDEN WESTERN MISSOURI CORRECTIONAL CENTER SARAH WILSON EXEC. DIRECTOR ST JO- SEPH MUSEUM STEVE MCQUEEN DAVE JACOBS R E C E : REENTER GROUP





Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	6/3 6/6 6/9 6/10 6/14 6/15 6/16 6/20 6/21 6/22 6/23 6/28 6/29 6/30			<p>DEBBIE DAVIS CLINTON CALDWELL DEKALB 4-H M.U. EXTENSION</p> <p>JASON RAMLOW AMERICAN RED CROSS VETERAN REPRESENTATIVE</p> <p>GINA REED CAMERON AREA ARTS FESTIVAL 2016</p> <p>KEITH BENTZ SPECIAL OLYMPICS N W I GINA REED CAMERON MUNICIPAL BAND</p> <p>JUSTIN PYBURN MO DEPARTMENT OF CONSERVATION</p> <p>DR. MATT ROBINSON SUPERINTENDENT OF CAMERON SCHOOL DISTRICT</p> <p>TERRY BEASLEY CAMERON MINISTERIAL ALLIANCE *FIRST BAPTIST*</p> <p>PAUL ZIMMERMAN CAMERON FOOD PANTRY MICHELLE FAGERSTON SECOND HARVEST FOOD PANTRY ST JOSEPH</p> <p>BILL ARTHUR WORLD WAR ONE STATUE RESTORATION OF OSBORN MISSOURI/GRINDSTONE WINERY</p> <p>ANN GOODWIN CLARK GINA REED CAMERON MUNICIPAL BAND</p> <p>JUSTIN SNODGRASS WARRIOR OUTDOOR DOT ORG</p> <p>VAUGHN WALTERS NW MO HUNTING AND FISHING COLLECTIBLE SHOW CHILLICOTHE</p> <p>DERRICK WILLIAM AND MARYS DANCE STUDIO FUNDRAISER FOR CAMP QUALITY</p> <p>DEBBIE DAVIS CLINTON CALDWELL DEKALB 4-H M.U. EXTENSION</p>

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
				<p>REPRESENTATIVE JAY EGGLESTON HOUSE REP FOR DEKALB AND SURROUNDING COUNTIES</p> <p>MISSOURI DEPARTMENT OF CONSERVATION AGENT ON BREAKFAST CLUB</p> <p>PET OF THE WEEK WI THE CAMERON ANIMAL SHELTER KATHY TURNER</p> <p>DR. MATT ROBINSON SUPERINTENDENT OF CAMERON SCHOOL DISTRICT</p> <p>DAN KERCHNER CAMERON MINISTERIAL ALLIANCE</p> <p>CLASSIC ROCK QUICK SUMMER RADIO AUCTION *THE FATHERS D. EDITION*</p> <p>E K BRUHN SUNDAY AT THE CAMERON AREA ARTS COUNCIL</p> <p>STEVE MCQUEEN R E C E S S REENTRY GROUP/MENTOR</p> <p>CASE RUCKMAN CAMERON CHAMBER OF COMMERCE</p> <p>TRINA REEDER BOB RISSER DUAN KOHLSTEAD 28TH ANNUAL CRMC 4MILE RUN 2 MILE WALK KIDS FU RUN</p> <p>RICK BASHOR CITY OF CAMERON CHIEF OF POLICE</p>

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
				<p>JACK WALKER INTERVIEW WITH ASLEEP AT THE WHEEL FOR BETHANY MO FESTIVAL</p> <p>MARY MURDOCH AND SHAYLA SHIPLEY CAMERON CHAMBER 4TH OF JULY FESTIVITIES</p>
Outdoor Education	4/5 4/12 4/19 4/26 5/3 5/10 5/17 5/24 5/31 6/7 6/14 6/21 6/28	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education
Comm/Social	6/3 6/10 6/17 6/24	9a	5min	Showcase local adoptable pet through lo shelter program
Comm/social	4/5 4/12 4/19 4/26 5/3 5/10	4a 9a 11a 2:15p 6p	2min 30sec	Showcase local restaurants