

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: APRIL 1 TO JUNE 30, 2015
METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. AS ALWAYS WE ARE CONCERNED WITH UNEMPLOYMENT AND FEATURED MANY STORIES REGARDING JOB OPPORTUNITIES. WE ALSO DEALT WITH SUCH ISSUES AS THE MAYS ELEMENTARY SCHOOL CLOSING, A PROPOSED WIND FARM, THE RUSH COUNTY FAIR, DRUG PROBLEM AND LACK OF A PRIMARY ELECTION.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS NOAH BEVINGTON, DAVID POLLARD, STARR KELLER, KEVIN REECE AND DIANE SMITH.

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: APRIL 1 TO JUNE 30, 2015

ISSUE: MAYS ELEMENTARY SCHOOL

DESCRIPTION: AFTER THE RUSH COUNTY SCHOOL BOARD ANNOUNCED THEY PLANNED TO CLOSE THE SCHOOL AT THE END OF THIS SCHOOL YEAR, COMMUNITY MEMBERS EMBARKED ON AN EFFORT TO MAKE IT A CHARTER SCHOOL AND KEEP IT OPEN.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

4/13, ALL NEWSCASTS – AN OPEN HOUSE OF THE SCHOOL FACILITY IS PLANNED FOR APRIL 14. (45 SEC)

4/14, ALL NEWSCASTS – THE OPEN HOUSE IS TODAY. PARENTS AND STUDENTS ARE INVITED THIS EVENING TO LOOK OVER THE FACILITY AND GET QUESTIONS ANSWERED. (40 SEC)

4/16, ALL NEWSCASTS – ORGANIZERS OF THE PROPOSED MAYS COMMUNITY ACADEMY AT MOVING FORWARD TO GET THE CHARTER SCHOOL APPROVED. (50 SEC)

5/27, ALL NEWSCASTS – DETAILS OF THE RECENT SCHOOL BOARD MEETING WHERE THE SCHOOL WAS TRANSFERRED TO THE NEW GROUP. (45 SEC)

6/10, ALL NEWSCASTS – THE APPROVAL HAS BEEN GIVEN BY BALL STATE FOR THE CHARTER SCHOOL AND THIS STORY DETAILED THE ENROLLMENT PROCESS. (55 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE:

JOBS

DESCRIPTION:

WITH THE ECONOMICALLY DEPRESSED
AREA WE ARE IN, WE ARE ALWAYS
LOOKING AT WAYS TO PROMOTE JOB
INFORMATION.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

4/1. ALL NEWSCASTS - STORY RELATING JOB STATISTICS FROM THE
STATE FOR THE MONTH OF FEBRUARY. (50 SEC)

4/6, ALL NEWSCASTS - STORY DETAILING INFORMATION REGARDING
TWO UPCOMING JOB FAIRS, ONE AT MIAMI UNIVERSITY IN OXFORD AND
ONE AT SUGAR CREEK IN RICHMOND. (65 SEC)

4/8, ALL NEWSCASTS - REMINDER STORY OF MIAMI U. JOB FAIR TODAY.
(40 SEC)

4/13, ALL NEWSCASTS - REMINDER OF JOB FAIR AT SUGAR CREEK. (45
SEC)

4/16, ALL NEWSCASTS - STORY ABOUT BRAZEWAY IN SHELBYVILLE
EXPANDING AND HOPEFULLY ADDING MORE JOBS. (35 SEC)

4/21, ALL NEWSCASTS - WRAP UP STORY ABOUT THE SUGAR CREEK JOB
FAIR BEING A HUGE SUCCESS. (45 SEC)

4/24, ALL NEWSCASTS - JOB STATISTICS RELEASED FOR THE MONTH OF
MARCH. (50 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
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ISSUE:

JOBS CONTINUED

4/24, ALL NEWSCASTS – STORY ABOUT LAYOFFS AT DUPONT IN RUSHVILLE, THE CITIES REACTION AND WORK ONE HELP INFORMATION. (60 SEC)

4/28, ALL NEWSCASTS – WORK ONE WILL BE GIVING TESTING ON SATURDAYS THROUGH JULY FOR THOSE PURSUING THEIR CAREER READINESS CERTIFICATE. (45 SEC)

6/12, ALL NEWSCASTS – A MORRISTOWN PLANT, N O K SEALING TECHNOLOGIES WILL BE EXPANDING BY 20 MILLION DOLLARS AND ADDING 75 JOBS BY 2019. (445 SEC)

6/23, ALL NEWSCASTS – JOB NUMBER STATS FOR THE MONTH OF MAY. (40 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: APRIL 1 TO JUNE 30, 2015

ISSUE:

FREE FOOD

DESCRIPTION:

WE PROVIDE LISTENERS WITH NEEDED INFORMATION WHEN THERE IS FREE FOOD AVAILABLE TO THOSE IN NEED. WE DO THIS THROUGH NEWS COVERAGE AS WELL AS PUBLIC SERVICE ANNOUNCEMENTS. (ATTACHED)

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

4/10, ALL NEWSCASTS – STORY WITH FULL DETAILS OF PLANS TO OFFER A FREE SUMMER LUNCH PROGRAM THROUGH THE SCHOOL SYSTEM. (60 SEC)

5/4, ALL NEWSCASTS – THE GLEANERS FOOD TRUCK IS IN TOWN TODAY TO PROVIDE FREE FOOD TO ANYONE. (40 SEC)

6/1, ALL NEWSCASTS – NOW THAT SCHOOL IS OUT THIS STORY DETAILED ONCE AGAIN THE FREE SUMMER LUNCH PROGRAM FOR STUDENTS. (40 SEC)

6/16, ALL NEWSCASTS – THIS STORY OFFERED A PROGRESS REPORT ON THE EFFORTS TO PROVIDE FREE LUNCH DURING THE SUMMER. THEY WOULD LIKE TO SEE MORE PARTICIPATION. WE REFRESHED THE LISTENERS WITH THE INFORMATION OF LOCATIONS AND TIMES. (50 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: APRIL 1 TO JUNE 30, 2015

ISSUE: RUSH COUNTY FAIR

DESCRIPTION: THE ANNUAL COUNTY FAIR IS AN EVENT EVERYONE LOOKS FORWARD TO, AND WE SHARED INFORMATION OF IT'S EVENTS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

6/18, ALL NEWSCASTS – THIS STORY THE WEEK BEFORE THE FAIR OUTLINED MANY OF THE PLANS, PLUS DETAILS OF EARLY ARMBAND SALES LOCATIONS TO SAVE PATRONS EVEN MORE MONEY. (45 SEC)

6/19, ALL NEWSCASTS – STORY WITH SOME 4-H REMINDERS AS WELL AS THE FACT THAT HOG WRESTLING WOULD BE RETURNING TO THE FAIR THIS YEAR. THAT EVENT HAS BECOME CONTROVERSIAL AT SOME COUNTY FAIRS. (40 SEC)

6/23, ALL NEWSCASTS – STORY DURING FAIR WEEK REGARDING THE HEAVY RAINS OVER THE WEEKEND CAUSED THE CLOSING OF THE FAIR SUNDAY FOR THE FIRST TIME IN HISTORY. OTHER ACTIVITIES THROUGHOUT THE WEEK ARE GOING ON AS PLANNED. (50 SEC)

6/25, ALL NEWSCASTS – AS FAIR WEEK WINDS DOWN WE HAD SOME 4-H REMINDERS AS WELL AS A LOOK AT SPECIAL ATTRACTIONS PLANNED FOR FRIDAY AND SATURDAY. (45 SEC)

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ISSUE:

WIND FARM

DESCRIPTION:

RUSH COUNTY IS UNDER CONSIDERATION FOR THE PLACEMENT OF WIND TURBINES BY A COMPANY THAT WOULD BRING ECONOMIC ADVANTAGES TO THE COUNTY. LIKE MOST COUNTIES, THIS BROUGHT CONCERN FROM MANY RESIDENTS.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

5/13, ALL NEWSCASTS - THIS STORY REGARDING THE AREA PLANNING COMMISSION MEETING WHICH DREW A LARGE CROWD NEEDING MORE INFORMATION. OFFICIALS OF THE FLAT ROCK WIND PROJECT WERE ON HAND TO ANSWER THEM. THE ENTIRE PROJECT IS STILL UNDER REVIEW. (65 SEC)

6/22, ALL NEWSCASTS - CONCERNS STILL EXIST AS EMOTIONS RUN HIGH FROM THE CITIZENS. A PUBLIC MEETING IS PLANNED FOR JULY FIRST TO DISCUSS THE MATTER FURTHER. (45 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE:

PRIMARY ELECTION

DESCRIPTION:

WITH THE PRIMARY ELECTION COMING UP FOR MOST COMMUNITIES TO NOMINATE CANDIDATES FOR MAYOR AND CITY COUNCIL, THERE WILL BE NO SUCH ELECTION IN RUSHVILLE.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

5/5, ALL NEWSCASTS - WITH TODAY BEING ELECTION DAY IN MOST COMMUNITIES WE REMINDED LISTENERS THAT THERE WOULD BE NO ELECTION IN RUSHVILLE DO TO THERE NOT BEING ANY OPPOSED RACES. (35 SEC)

5/5. 6:30PM TO 8PM - WE DID PROVIDE LIVE COVERAGE TO PROVIDE INFORMATION ON TODAY'S VOTING IN NEIGHBORING COMMUNITIES. (90 MINUTES)

5/6, ALL NEWSCASTS - THIS STORY GAVE A WRAP UP OF RESULTS FOR AREA COMMUNITIES THAT DID HAVE AN ELECTION ON THE 5TH. (55 SEC)

QUARTERLY ISSUES - PROGRAMS LIST

PERIOD: APRIL 1 TO JUNE 30, 2015

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

On 5-18-15 Scott Spahr, Director of the Morristown Boys and Girls Club was interviewed on 94.3 WIFE about an upcoming fundraising event featuring country star Bucky Covington. Proceeds went to providing food and other supplies to the club...interview ran 10 minutes.

FOR QUARTERLY REPORT

The week of June 15th WIFE broadcast live from the Rush County Fair nightly. We interviewed the Fair Queen and her court and Also the FFA Chapter about events they had going on during the fair. We also presented two belt buckles to deserving 4 H members....nightly broadcasts ran 3 hours

FOR QUARTERLY REPORT

On 4-9-15 Scott Spahr, Director of the Morristown Boys and Girls Club was interviewed on 94.3 WIFE about an upcoming fundraising event featuring country star Bucky Covington. Proceeds went to providing food and other supplies to the club...interview ran 20 minutes.

PUBLIC SERVICE ANNOUNCEMENTS

April 1, 2015 THRU June 30, 2015

AMERICAN RED CROSS WANTING VOLUNTEERS

ALZHEIMERS CAREGIVER SUPPORT GROUP

INDIANA POISON CENTER

SOCIAL SECURITY

CHANGING FOOTPRINTS SHOE MISSION

AIR FORCE

HOW TO SPOT A HEART ATTACK IN OTHERS

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

HUNGER HOTLINE

MARINES (NEW CASTLE RECRUITING OFFICE)

RUSH COUNTY HEALTH DEPT. FREE INFLUENZA AND PNEUMONIA VACCINES

DRUG ADDICTION HELP NUMBERS

529 COLLEGE SAVINGS PLAN

CASA VOLUNTEERS NEEDED

PUBLIC SERVICE ANNOUNCEMENTS

April 1, 2015 THRU June 30, 2015

FAYETTE FOUNDATION SCHOLARSHIP APPLICATIONS

SUPPORT FOR FAYETTE COMMUNITY CHILDREN'S CHOIR

CHICAGO CORNER CHURCH NIGHT OF TESTIMONIES AND MUSIC

ST GABRIEL YOUTH GROUP BREAKFAST FOR MISSION TRIP

CONNERSVILLE BAPTIST TEMPLE EASTER MUSICAL

DREWERSBURG VOL FIRE DEPT PANCAKE SUPPER

FELLOWSHIP OF CHRISTIAN ATHLETES OF EAST CENTRAL INDIANA BANQUET

ZUMBATHON FOR THE AMERICAN HEART ASSOCIATION (BROOKVILLE HEART WALK)

STRAUGHN COMMUNITY CHAPEL PORK CHOP SUPPER

RIDE AND DINNER BY PURPOSE DRIVEN CHARITY RIDERS FOR HOUSE OF DAVID

CHS BASEBALL BOOSTER CLUB HOMERUN 5K...WLPK ONLY

FAYETTE CENTRAL ELEMENTARY BENEFIT IN MEMORY OF JULIE HERTEL

GLEANERS TRUCK IN THE PARK – FAYETTE COUNTY SCHOOL CORP

LINCOLN HIGH SCHOOL BUSINESS PROFESSIONALS OF AMERICA 5K

GLEANERS AT CONNERSVILLE BAPTIST TEMPLE

CONNERSVILLE KIWANIS CLUB ANNUAL PANCAKE BREAKFAST

RUSH COUNTY PLAYERS SHERLOCK HOLMES: THE FINAL ADVENTURE

EAGLE RIDERS CHARITY RIDE FOR DIABETES

PUBLIC SERVICE ANNOUNCEMENTS

April 1, 2015 THRU June 30, 2015

TRI KAPPA (RUSHVILLE) BINGO NIGHT

RCHS BAND BOOSTERS JAZZ CONCERTS

VFW BIKE RUN/CHICKEN DINNER FOR FAY CO CEMETERY COMMISSION

MILLER'S TOBACCO/ANIMAL SHELTER SAVE THE ANIMALS

**RELAY FOR LIFE RUSHVILLE TEAM ACC – ARLINGTON CHRISTIAN CHURCH
BREAKFAST**

NATIONAL DAY OF PRAYER SERVICE IN FAYETTE COUNTY

MILROY UNITED METHODIST CHURCH SEMI-ANNUAL RUMMAGE SALE

2015 HONORING OUR ELDERS LUNCHEON (FAYETTE COUNTY)

WORKONE MEETING FOR LAID-OFF DUPONT PIONEER WORKERS

LEWISVILLE EASTERN STAR BREAKFAST

MAYS ANNUAL ALUMNI BANQUET

HOPE CENTER FUNDRAISERS – MAY IS “HOPE MONTH” EVENTS

GLEANERS AT BAPTIST TEMPLE

PHYSICALS FOR CMS AND CHS ATHLETES FOR 2015-2016 SCHOOL YEAR

FAYETTE FOUNDATION MINI GRANT CYCLE

COLOR ME GREEN 4-H DASH-5K FAYETTE COUNTY 4-H

QUESTERS GARDEN TOUR

DANIEL RODRIGEZ AT BAPTIST TEMPLE FOR MEMORIAL DAY CELEBRATION

CONNERSVILLE SPARTANS SUMMER BASEBALL CAMP

PUBLIC SERVICE ANNOUNCEMENTS

April 1, 2015 THRU June 30, 2015

ORDER OF EASTERN STAR – CONNERSVILLE – BLOOD DRIVE

ALEX'S 7TH ANNUAL MEMORIAL RIDE BENEFITING AUTISTIC CHILDREN

NEW SALEM ALUMNI BANQUET

DINING FOR DOLLARS TO BENEFIT HOPE CENTER AT BUSTER'S

GLEANERS AT BAPTIST TEMPLE

RELAY FOR LIFE AT RUSHVILLE DQ

RALEIGH SCHOOL REUNION

ORANGE SCHOOL REUNION

USDA NATIONAL HUNGER HOTLINE FOR SUMMER MEALS

RUSHVILLE OPTIMIST FOURTH OF JULY CAR SHOW

GOLF TOURNAMENT FOR MORRISTOWN BOYS & GIRLS CLUB

FRANKLIN COUNTY 4-H COLOR ME GREEN FUN RUN

BLUE RIVER VALLEY HIGH SCHOOL GIRLS VARSITY SHOOTOUT

BIG FLATROCK CHRISTIAN CHURCH PORK CHOP SUPPER

LYNN KENNEDY & FRIENDS FAITH & FREEDOM CONCERT

COLLEGE CORNER COMMUNITY CLUB OLD FASHIONED JULY 4TH