

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2014

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. WE KEPT THE RUSHVILLE AREA INFORMED OF EFFORTS TO PROVIDE COATS FOR KIDS AS WELL AS SHOES AND GIFTS FOR CHRISTMAS TO THE LESS FORTUNATE. OTHER ISSUES WE DEALT WITH INCLUDED FREE FOOD EFFORTS, THE FALL GENERAL ELECTION, THE CONTINUING DRUG PROBLEM IN THE AREA, AND A PROPOSED WIND ENERGY FARM TO ENCOMPASS A PORTION OF RUSH COUNTY IN ADDITION TO FAYETTE AND HENRY.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS KEVIN COUCH, BARRY WELSH, REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, STARR KELLER, KEVIN REECE AND DIANE SMITH.

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2014

ISSUE: MAJOR DRUG ABUSE PROBLEM

DESCRIPTION: THE AREA IS EXPERIENCING AN EXTREME DRUG PROBLEM, PRIMARILY HEROIN WHICH HAS RESULTED IN A LARGE NUMBER OF OVERDOSES AND DEATHS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/1, ALL NEWSCASTS – STORY DETAILING THE PROBLEM AND 70% OF CALLS TO CONNERSVILLE POLICE ARE DRUG RELATED. (40 SEC)

10/3, ALL NEWSCASTS – PLANS ANNOUNCED FOR AN ANTI-DRUG RALLY. (35 SEC)

10/10, ALL NEWSCASTS – STORY WRAPPING UP THE RALLY WITH INTERVIEW OF THE ORGANIZER WHO HAD LOST HER BROTHER TO DRUGS. (55 SEC)

10/14, ALL NEWSCASTS – STORY TEASING AN UPCOMING SERIES WE WILL AIR ON THE DRUG PROBLEM. (35 SEC)

10/15, 10/16, 10/17, 7AM, 9AM, 3PM, 5PM – WE DEDICATED THE ENTIRE FIVE MINUTE NEWSCAST TO THE THREE PART SERIES AIRED ON THESE DAYS. PART 1 TALKED WITH LAW ENFORCEMENT ABOUT THE PROBLEM AND THEIR EFFORTS TO COMBAT IT. PART 2 INCLUDED AN INTERVIEW FROM MEDICAL PERSONNEL ON THEIR EXPERIENCES AND EFFORTS. PART 3 INTERVIEWED A COUNSELOR AT A LOCAL REHAB HOME. ALSO INTERVIEWED WERE TWO PEOPLE WHO WERE UNDERGOING REHAB EFFORTS.

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10/20, ALL NEWSCASTS – STORY DETAILING A METH DRUG BUST WITH ARRESTS. (45 SEC)

10/28, ALL NEWSCASTS – ANOTHER DRUG RALLY IS PLANNED FOR THIS WEEKEND. (30 SEC)

11/3, ALL NEWSCASTS – WRAP UP STORY ON RALLY WITH INTERVIEW. (60 SEC)

11/6, ALL NEWSCASTS – A HEROIN ROUNDTABLE IS PLANNED TO DISCUSS THE PROBLEM AND HOW TO COMBAT IT. THE MEETING WAS ATTENDED BY A U.S. SENATOR FROM INDIANA. (40 SEC)

11/10, ALL NEWSCASTS – WRAP STORY AFTER THE RALLY INCLUDING AN INTERVIEW WITH SENATOR DONELLY. (65 SEC)

12/4, ALL NEWSCASTS – THE STATE POLICE HAVE SENT THEIR TOP PEOPLE TO HELP WITH OUR PROBLEM. THEY HAVE BEEN MEETING AT THE OLD STATE POLICE POST WITH ALL LAW ENFORCEMENT PERSONNEL IN THE AREA TO MAP STRATEGY. (45 SEC)

12/5, ALL NEWSCASTS – THE TASK FORCE ALONG WITH CITY AND COUNTY POLICE HELD A NEWS CONFERENCE TO DISCUSS THE PROBLEM AND GIVE SOME OF THEIR PLANS. (1:30)

12/23, ALL NEWSCASTS – AN UPDATE STORY ON THE LATEST EFFORTS WITH TWO OVERDOSES OCCURRING OVER THE WEEKEND. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
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ISSUE: WIND FARM

DESCRIPTION: EFFORTS ARE UNDERWAY BY A COMPANY TO LOCATE WIND TURBINES ON FARM PROPERTIES IN FAYETTE, RUSH AND HENRY COUNTIES. THIS HAS CAUSED SOME CONTROVERSY AS THE COMPANY IS SEEKING A TEN YEAR TAX ABATEMENT TO MAKE IT HAPPEN. THE WIND PROJECT WOULD BRING A MAJOR ECONOMIC BOOST TO THE AREA.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/28, ALL NEWSCASTS – STORY DETAILING PLANS FOR AN INFORMATIONAL MEETING ON THE WIND PROJECT. DETAILS OF THE EFFORT AS WELL AS ANSWERS TO CONCERNS WILL BE COVERED. (45 SEC)

10/30, ALL NEWSCASTS – FULL INFORMATION ON THE PROJECT WERE RELEASED IN THIS EXTENSIVE STORY AFTER THE MEETING. (2 MIN)

12/1. ALL NEWSCASTS – THE TAX ABATEMENT WILL HAVE TO BE APPROVED BY THE FAYETTE COUNTY COUNCIL. THIS STORY ANNOUNCED THEIR UPCOMING MEETING. (30 SEC)

12/3, ALL NEWSCASTS – AFTER THE MEETING WE REPORTED THE COUNCIL HAS PUT OFF THEIR VOTE. (40 SEC)

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ISSUE: WIND FARM – PAGE 2

12/11. ALL NEWSCASTS – AN UPDATE ON THE PROJECT WITH THE LATEST PROGRESS FROM ALL COUNTIES INVOLVED. EACH COUNTY WILL HAVE TO PROVIDE THE TAX ABATEMENT, AND RUSH AND HENRY HAVE GIVEN THEIR BLESSINGS. (55 SEC)

12/17, ALL NEWSCASTS – FAYETTE COUNTY COMMISSIONERS PASSED A RESOLUTION OF SUPPORT TO THE PROJECT. FAYETTE COUNTY COUNCIL AT A SPECIALLY CALLED MEETING PASSED THE TAX ABATEMENT ON FIRST READING. (90 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2014

ISSUE: CLOTHING THE NEEDY

DESCRIPTION: WITH COLDER WEATHER AND THE HOLIDAY SEASON THERE ARE SEVERAL RUSHVILLE PROJECTS TO PROVIDE NEEDED CLOTHING AND CHRISTMAS GIFTS TO THOSE IN NEED.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/8, ALL NEWSCASTS – STORY DETAILING THE LOCAL COATS FOR KIDS PROJECT AS WELL AS CHANGING FOOTPRINTS, AN EFFORT TO PROVIDE SHOES TO KIDS IN NEED. (45 SEC)

10/17, ALL NEWSCASTS – A FOLLOW-UP STORY WITH DETAILS ON COATS FOR KIDS AND THE NEED FOR LISTENERS TO DONATE. (35 SEC)

11/10, ALL NEWSCASTS – DETAILS ON CHRISTMAS ASSISTANCE AND HOW AND WHERE TO SIGN UP. (45 SEC)

11/13, ALL NEWSCASTS – ANOTHER REMINDER OF SIGN-UP DEADLINES FOR CHILDREN'S CHRISTMAS ASSISTANCE. (35 SEC)

11/19, ALL NEWSCASTS – SAME AS ABOVE AS WE WANT TO MAKE SURE OUR LISTENERS GET SIGNED UP BY DECEMBER 5TH TO BE INCLUDED. (40 SEC)

12/2, ALL NEWSCASTS – SAME AS ABOVE (40 SEC)

12/15, ALL NEWSCASTS – STORY ANNOUNCING PICK UP TIMES FOR THE CHRISTMAS GIFTS. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2014

ISSUE: FEEDING THE NEEDY

DESCRIPTION: SEVERAL RUSHVILLE AREA PROJECTS ARE CONDUCTED TO PROVIDE FREE FOOD TO THOSE IN NEED. WE ALWAYS STRIVE TO MAKE THIS INFORMATION AVAILABLE TO OUR LISTENERS. PLUS WE SPONSORED A COMMUNITY FOOD DRIVE TO BENEFIT THE RUSHVILLE FOOD PANTRY.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/6, ALL NEWSCASTS – THE GLEANERS FOOD TRUCK IS IN TOWN TODAY WITH FREE FOOD TO ANYONE. (45 SEC)

10/24, ALL NEWSCASTS – THIS STORY WENT INTO DETAIL OF THE RUSH COUNTY FOOD PANTRY AND THEIR MANY NEEDS FOR DONATIONS. (50 SEC)

11/12, ALL NEWSCASTS – A LOCAL CHURCH IS AGAIN PROVIDING FREE THANKSGIVING MEALS. IT WAS NOTED THEY USUALLY FEED AROUND 600. (60 SEC)

11/18, ALL NEWSCASTS – STORY ASKING FOR VOLUNTEERS TO HELP WITH THE ABOVE FREE MEAL EVENT. (35 SEC)

11/20, 3PM TO 6PM – OUR WIFE-FM FOOD DRIVE IS TODAY AT A LOCAL SUPERMARKET, AND WE ENCOURAGE DONATIONS OF NON PERISHABLE FOOD ITEMS. (3 HOURS)

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ISSUE:

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12/8, ALL NEWSCASTS - THE MIDDLE SCHOOL IN RUSHVILLE WILL BE
HAVING A FOOD DRIVE. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2014

ISSUE: ELECTION COVERAGE

DESCRIPTION: WITH THE FALL GENERAL ELECTION NEAR WE DEALT WITH SEVERAL STORIES OF THE EVENT AS WELL AS LIVE ELECTION COVERAGE.

SEGMENT NEWS AND LIVE COVERAGE

DATE/TIME/DURATION:

10/13, ALL NEWSCASTS – STORY ABOUT EARLY VOTING UNDERWAY WITH THE HOW AND WHERE. (45 SEC)

10/20, ALL NEWSCASTS – FOLLOW-UP ON EARLY VOTING. THE COUNTY CLERK REPORTS IT HAS BEEN BUSY WHICH INDICATES A HIGH INTEREST IN THE ELECTION. (50 SEC)

10/29, ALL NEWSCASTS – STORY FROM THE B.M.V. THAT THEIR BRANCHES WILL BE OPEN ON ELECTION DAY FOR THOSE NEEDING A PHOTO I.D. (30 SEC)

11/4, ALL NEWSCASTS – THIS IS ELECTION DAY. THIS WAS A GENERAL STORY REMINDING PEOPLE WHERE TO VOTE AND TO GET A PHOTO I.D. IF THEY DON'T ALREADY HAVE ONE. (40 SEC)

11/4, 6:30PM TOP 8PM – LIVE COVERAGE OF THE RESULTS. (90 MIN)

11/5, ALL NEWSCASTS – FOLLOW-UP STORY WITH WINNERS OF THE KEY RACES IN YESTERDAY'S ELECTION. (70 SEC)

QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ELECTION COVERAGE

ON 11-4-14 WIFE AND WLPK AIRED ELECTION COVERAGE FOR THE MID TERM ELECTIONS. WE HAD REPORTERS IN BOTH RUSH AND FAYETTE COUNTY GIVING US THE LATEST VOTE TOTALS AND USED NETWORK INDIANA FEEDS TO KEEP TRACK OF STATEWIDE AND NATIONAL RACES...OUR COVRAGE CONTINUED THE NEXT DAY ON BOTH STATIONS WITH IN DEPTH NEWS COVERAGE ON ALL AREA RACES AND INTERVIEWS WITH CANDIDATES.....THE COVERAGE AIRED FROM 6:30 TILL 8PM ON BOTH STATIONS AND WAS SUPPORTED WITH RECORDED PROMOS.

FOR QUARTERLY REPORT

THANKSGIVING GIVING FOOD DRIVE.

ON 11-20-14 WIFE BROADCAST LIVE FROM THE SAVE A LOT SUPERMARKET IN RUSHVILLE RAISING FOOD ITEMS FOR THE RUSH COUNTY FOOD PANTRY. DURING THE BROADCAST PEOPLE DONATED FOOD AND MONEY FOR THE FOOD PANTRY. AT THE END OF THE EVENT THE STATION VAN WAS FULL OF DONATED FOOD AND 2ND PICKUP OF PREPACKED BAGS FROM THE STORE WAS MADE THE TUESDAY BEFORE THANKSGIVING AND TKANE TO THE FOOD PANTRY....THIS BROADCAST WAS SUPPORTED WITH LIVE AND PRE RECORDED ANNOUNCEMENTS.

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2014 THRU December 31, 2014

AMERICAN RED CROSS WANTING VOLUNTEERS

ALZHEIMERS CAREGIVER SUPPORT GROUP

INDIANA POISON CENTER

SOCIAL SECURITY

CHANGING FOOTPRINTS SHOE MISSION

AIR FORCE

HOW TO SPOT A HEART ATTACK IN OTHERS

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

HUNGER HOTLINE

MARINES (NEW CASTLE RECRUITING OFFICE)

2ND ANNUAL INDIANA THROWBACK SCRAMBLE

FAYETTE CO BOYS BASKETBALL TRYOUTS (GRADE SCHOOLS)

CONNERSVILLE MIDDLE SCHOOL 3-C WALK (COLLECTING FOR FOOD PANTRY)

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2014 THRU December 31, 2014

RUSH COUNTY PLAY TRYOUTS

COLLEGE NIGHT OR AREA HIGH SCHOOLS

MILROY UNITED METHODIST CHURCH RUMMAGE SALE

BENEFIT FOR JAY EVANS

CHS MATTRESS SALE FUNDRAISER FOR ATHLETIC DEPARTMENT

GLEANERS AT BAPTIST TEMPLE

DANCING IN DISNEY FUNDRAISER DINNER

RUSHVILLE BOYS BASKETBALL CAMP

HOUSE OF RUTH ANNUAL DINNER BANQUET

ANNUAL SPRINGERSVILLE CHURCH SOUP SUPPER

MILROY UNITED METHODIST CHURCH TURKEY SUPPER

WESTERN AVE BAPTIST CHURCH JOURNEY BACK TO BETHLEHEM

GREAT CENTRAL U.S. SHAKEOUT – EARTHQUAKE DRILL

CHANGING HEARTS FALL FEST AND DANCE

RUSH COUNTY HEALTH DEPT. FREE INFLUENZA AND PNEUMONIA VACCINES

VETERAN RESOURCE FAIR 2014

TRUNK OR TREAT AT CONNERSVILLE BAPTIST TEMPLE

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2014 THRU December 31, 2014

CITY OF RUSHVILLE HALLOWEEN CELEBRATIONS

CONNERSVILLE PARKS HALLOWEEN PARTY FOR KIDS

CONNERSVILLE PARKS MIXED LEAGUE VOLLEYBALL

CONNERSVILLE PARKS MENS BASKETBALL

FALL CRAFT FAIR FOR RUSHVILLE FIRST CHURCH OF GOD

CONNERSVILLE PARKS CHURCH LEAGUE BASKETBALL

BIG FLATROCK CHRISTIAN CHURCH GOSPEL SING

RUSH COUNTY PLAYERS WAR OF THE WORLDS

WOODLAND BIBLE CHURCH FALL FESTIVAL

RUSH COUNTY COMMUNITY FOUNDATION YOUTH IN PHILANTHROPY FOOD DRIVE

RUSH COUNTY PLAYERS FUNDRAISER WORKING AT LUCAS OIL STADIUM

JUNCTION COMMUNITY CENTER W. COLLEGE CORNER FUNDRAISER

ARLINGTON COMMUNITY THANKSGIVING CELEBRATION

COMMUNITY VETERANS DAY SERVICE @ CENTRAL CHRISTIAN CHURCH

WITNESS GOSPEL GROUP AT HOMER CHRISTIAN CHURCH

SPARTAN BOYS BASKETBALL SEASON KICK-OFF CHICKEN FRY

ANNUAL RUSH COUNTY COMMUNITY THANKSGIVING DINNER

CHRISTMAS WITH A CHRISTMAS ANGEL

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2014 THRU December 31, 2014

DRUG ADDICTION HELP NUMBERS

JAKE AMMERMAN BENEFIT

RUSH COUNTY PLAYERS CALL OUT FOR DIRECTORS

529 COLLEGE SAVINGS PLAN

NATIONAL SMOKING CESSATION MONTH

CONNERSVILLE PARKS AND REC INDOOR SOCCER

BEV JOBE HOUSE OF LOVE BENEFIT DINNER & CONCERT

RUSH COUNTY PLAYERS THROW-DOWN

UNION COUNTY EXTENSION HOMEMAKERS HOLIDAY BAZAAR

FIRST BAPTIST CHURCH IN CONNERSVILLE CHRISTMAS BAZAAR

COMMUNITY CHRISTMAS CANTATA CHICAGO CORNER CHURCH, NEW CASTLE

COMMUNITY THANKSGIVING SERVICE BY FAYETTE CO MINISTERIAL ASSOC.

CONNERSVILLE BAPTIST TEMPLE DINNER THEATER PRESENTATION

HOPE CENTER'S CHRISTMAS WITH SANTA

BOYS & GIRLS CLUB OF RUSH COUNTY CHRISTMAS PARTIES

GLEANERS MOBILE PANTRY IN RUSHVILLE AT MAIN STREET CHRISTIAN CHURCH

MAPLEWOOD SCHOOL'S WINTER WONDERLAND

FAYETTE CO 4-H SIGN-UPS

HOLIDAY FAIR RUSHVILLE HS CAFETERIA

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2014 THRU December 31, 2014

CHANGING HEARTS IN RUSHVILLE SENSITIVE SANTA

CHRISTMAS STORE AT RUSHVILLE ELKS

KRUSADERS 4 KIDS GUMBO & SHOW

EVERTON LUMINARIES AND FIRE DEPT DINNER

RUSHVILLE LIONS BOYS BASKETBALL BREAKFAST FUNDRAISER

BIG FLATROCK CHRISTIAN CHURCH CHRISTMAS EVE SERVICE