METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. WE COVERED THE MANY EFFORTS BEING MADE BY THE CITY TO BE NAMED A "STELLER" COMMUNITY. WE ALSO COVERED MANY AREAS OF THE ECONOMY AND WHERE LISTENERS COULD APPLY FOR JOBS; SEVERAL AREAS TO HELP THE HEALTH OF THE COMMUNITY AND THE CREATION OF A SPECIAL FOOD PROGRAM TO HELP THE FAMILIES OF NEEDY STUDENTS.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, STARR MILLER, KEVIN REECE AND DIANE SMITH.

ISSUE:

STELLER COMMUNITY

DESCRIPTION:

THE STATE IS GOING TO NAME A TWO CITIES IN THE STATE AS STELLER COMMMUNITIES. THIS WILL HELP HIGHLIGHT THEIR MANY INCENTIVES FOR FUTURE GROWTH ALONG WITH STATE

ASSISTANCE.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

7/5, ALL NEWSCASTS – STORY DETAILING THE EFFORTS TO APPLY FOR THE STELLER STATUS. (50 SEC)

7/6, ALL NEWSCASTS – MORE DETAILS OF THE EFFORT. THE CITY HAS COMMITTED TO MAKE THE APPLICATION. (45 SEC)

7/21, ALL NEWSCASTS – THE CITY IS MAKING FINAL DUE DILIGENCE TO THE EFFORT. STELLER COMMITTEE PEOPLE WILL BE VISITING THE CITY SOON FOR AN INSPECTION. (60 SEC)

7/27, ALL NEWSCASTS – THE DAY AFTER THE DELEGATES VISITED THE CITY. LOCAL OFFICIALS TOOK THEM ON A TOUR AND MADE A VERBAL PRESENTATION. (50 SEC)

8/12, ALL NEWSCASTS – THE BIG NEWS OF THE EFFORT. RUSHVILLE WINS AS ONE OF TWO CITIES, ALONG WITH CORYDON, TO BE NAMED A STELLER COMMUNITY. THE ANNOUNCEMENT WAS MADE AT THE STATE FAIR. (60 SEC)

ISSUE:

STELLER COMMUNITY - CONTINUED

9/1, ALL NEWSCASTS – CITY LEADERS ARE MOVING FORWARD AFTER BEING NAMED A STELLER COMMUNITY. THEY HAVE AGREED TO HIRE A PROJECT MANAGER. (45 SEC)

9/15, ALL NEWSCASTS – AN UPDATE MEETING WAS HELD AND THERE ARE SEVEN PROJECTS ON THE HORIZON TO HELP ENHANCE THE FUTURE OF THE CITY. (50 SEC)

ISSUE:

ECONOMY AND JOBS

DESCRIPTION:

WE CONTINUALLY STRIVE TO AIR STORIES ABOUT THE STATE OF THE ECONOMY AND AVAILABLE JOBS.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

7/25, ALL NEWSCASTS – THE RUSHVILLE FIRE DEPARTMENT IS HIRING. DETAILS OF HOW TO APPLY AND QUALIFICATIONS. (50 SEC)

7/26, ALL NEWSCASTS – STORY DETAILING THE JOB STATISTICS FOR JUNE FROM THE STATE WORKFORCE OFFICE. (45 SEC)

8/22, ALL NEWSCASTS – DETAILS FROM THE INDIANA STATE POLICE REGARDING JOBS THEY HAVE AVAILABLE. (60 SEC)

8/23, ALL NEWSCASTS – JOB STATS FOR JULY. (40 SEC)

9/7, ALL NEWSCASTS – THE FRANKLIN COUNTY SHERIFF IS HIRING. THIS TOLD WHAT WAS AVAILABLE AND HOW TO APPLY. (35 SEC)

9/12, ALL NEWSCASTS – STORY DETAILING AN ANNOUNCEMENT OF IVY TECH COLLEGE JOINING FORCES WITH STANT MANUFACTURING TO HELP TRAIN EMPLOYEES IN TODAY'S TECHNOLOGY. (65 SEC)

9/13, ALL NEWSCASTS – TWO SEMINARS ARE PLANNED BY THE EAST CENTRAL SMALL BUSINESS GROUP TO HELP PROSPECTIVE ENTREPRENEURS. (35 SEC)

ISSUE:

ECONOMY AND JOBS - CONTINUED

9/21, ALL NEWSCASTS – DETAILS OF IVY TECH OFFERING A MANUFACTURING MATTERS CURRICULUM TO HELP TRAIN TODAY'S WORKFORCE. (45 SEC)

9/22, ALL NEWSCASTS – DETAILS OF AN ANNUAL JOB FAIR COMING OCTOBER 8TH IN RUSHVILLE. WHITEWATER BROADCASTING CO-SPONSORS THE EVENT, AND OVER 30 EMPLOYERS WILL TAKE PART. (65 SEC)

9/23, ALL NEWSCASTS – TWO WAYNE COUNTY INDUSTRIES ARE BREAKING GROUND AND WILL EVENTUALLY BE PROVIDING HUNDREDS OF JOBS. (50 SEC)

9/28/16, ALL NEWSCASTS – FOLLOW-UP STORY REGARDING THE OCTOBER 8TH JOB FAIR. (45 SEC)

ISSUE:

FREE FOOD FOR STUDENTS

DESCRIPTION:

A NEW PROGRAM HAS BEEN

ANNOUNCED TO HELP FEED NEEDY STUDENTS AT THE MIDDLE SCHOOL AS

WELL AS HIGH SCHOOL.

SEGMENT

NEWS STORY

DATE/TIME/DURATION:

8/17, ALL NEWSCASTS – THIS STORY GAVE FULL DETAILS ON THE NEW PROGRAM BEING MADE POSSIBLE BY THE GLEANERS FOOD BANK. THE LIONS SHACK PANTRY WILL BE MADE AVAILABLE TO THOSE STUDENTS ONCE A MONTH AFTER SCHOOL. THEY WILL BE ABLE TO SELECT FOOD TO TAKE HOME. ALSO DONATIONS FROM THE PUBLIC OF FOODSTUFFS WERE ENCOURAGED IN THE SPECIAL NEWS FEATURE. (90 SEC)

ISSUE:

HEALTH SERVICES

DESCRIPTION:

THE RUSH COUNTY HEALTH

DEPARTMENT CONDUCTS MANY EVENTS TO HELP THE CITIZENS. WE STRIVE TO KEEP EVERYONE ALERTED TO THE

DETAILS.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

7/12, ALL NEWSCASTS – FREE HEALTH SCREENS FOR SENIOR CITIZENS WILL BE CONDUCTED TOMORROW. (30 SEC)

8/22, ALL NEWSCASTS – THE HEALTH DEPARTMENT PROVIDED DETAILS OF A CASE OF WEST NILE VIRUS BEING DISCOVERED LOCALLY. THE STORY INCLUDED TIPS TO THE LISTENERS TO AVOID BEING BITTEN AS WELL AS THINGS TO DO TO KEEP MOSQUITOES FROM BREEDING ON THEIR PROPERTY. (60 SEC)

9/1, ALL NEWSCASTS – A FREE IMMUNIZATION CLINIC FOR CHILDREN WILL BE CONDUCTED TODAY AT THE HEALTH DEPARTMENT. (45 SEC)

9/8, ALL NEWSCASTS – DETAILS OF A MAJOR DRUG ADDICTION EVENT CALLED "HOPE OVER HEROIN" TO BE HELD IN THE AREA SOON. (65 SEC)

9/13, ALL NEWSCASTS – THE HEALTH DEPARTMENT WILL BE GIVING FREE FLU SHOTS. THIS STORY TOLD THE SCHEDULE AND LOCATION OF THE OFFERINGS. (30 SEC)

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ON SEPTEMBER 2ND WIFE BROADCAST A LIVE INTERVIEW FOR THE HOPE OVER HERION EVENT IN BROOKVILLE. THERE IS A LARGE DRUG PROBLEM IN THE AREA AND THIS WAS A TWO DAY GATHEIRNG OF CHURCHES AND DRUG ADDICTION GROUPS COMING TOGETHER TO DO OUTREACH TO THOSE WHO HAVE ADDICITON ISSUES. THE INTERVIEW RAN 8 MINUTES LONG

FOR QUARTERLY REPORT

ON SEPTEMBER 23RD WIFE BROADCAST LIVE FROM TRACTOR SUPPLY IN CONNERSVILLE FOR THE EVERTON AND CONNERSVILLE LIONS CLUB. THE EVENT WAS THE KICK OFF TAILGATE FOR THE RODEO FUNDRAISER SET FOR THE FOLLOWING NIGHT IN ROBERTS PARK. THERE WERE MANY EVENTS PLANNED INCLUDING A BOUNCE HOUSE FOR KIDS, PLUS PRIZES FOR KIDS AND ADULTS AND FREE FOOD. THE LIONS CLUB ALSO SOLD DISCOUNTED TICKETS DURING THE EVENT AND SOLD ONE THOUSAND DOLLARS WORTH DURING THE THREE HOUR EVENT. WIFE WAS THERE FROM 6 TILL 9PM AND BACKED UP THE EVENT WITH RECORDED PROMOS

CASA VOLUNTEERS NEEDED

CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH

RUSH COUNTY HEALTH DEPARTMENT FLU AND PNEUMONIA SHOTS

MARINE CORP RECRUITMENT

529 COLLEGE SAVINGS

GED CLASSES IN FRANKLIN COUNTY

FAYETTE COUNTY SCHOOLS SPARTAN SUMMER FOOD TRUCK

FAYETTE COUNTY SCHOOL SUMMER MEAL PROGRAM

2ND ANNUAL COMMUNITY YOUTH DAY IN CONNERSVILLE

FAYETTE COUNTY FARMER'S MARKET

HISTORY, AUTHOR AND ALL THAT JAZZ AT RUSH COUNTY HISTORICAL SOCIETY

BILL HARRIS CLASSIC CAR SHOW FOR RELAY FOR LIFE

BIG FLATROCK CHRISTIAN CHURCH VBS

RALEIGH SCHOOL REUNION

GLEANERS' MOBILE FOOD PANTRY IN RUSHVILLE

VBS WESTERN AVENUE BAPTIST CHURCH

VBS RUSHVILLE FIRST CHURCH OF GOD

FREE OUTDOOR MOVIE NIGHTS AT CONNERSVILLE LIVING WATERS CHURCH ORANGE SCHOOL REUNION

COLLECGE CORNER COMMUNITY CLUB INDEPENDENCE CELEBRATION

MIRACLE LEAGUE OF NEW CASTLE (BASEBALL FOR THOSE WITH PHYSICAL AND COGNITIVE DISABILITIES)

INDIANA HISTORICAL SOCIETY BICENTENNIAL EXHIBIT AT THE GOWDY HOUSE

VETERAN TOOLS FOR SUCCESS WORKSHOP AT SHELBYVILLE WORKONE

CARE PROJECT 2016 – PROVIDING SCHOOL SUPPLIES TO FAYETTE CO STUDENTS

GLEANERS IN RUSHVILLE

FAYETTE COUNTY SOIL AND WATER CONSERVATION RIVER CLEANUP

TAKING OUR NEIGHBORHOODS BACK - BLOCK PARTY CONNERSVILLE

COMMUNITY GOSPEL CHURCH VBS

IMAGINE PERFORMING ARTS - MUSIC, COMEDY, DANCE, MAGIC

AMVETS POST 11 WHIPPLE'S FUN RUN TO BENEFIT CANCER SOCIETY

MOSCOW CHRISTIAN CHURCH FREE RUMAGE GIVE-AWAY

MAGIC MOMENTS PRESCHOOL ACCEPTING 3 YEAR OLDS

JJ WEEKS BAND FOR THE CARE PROJECT

CONNERSVILLE PARKS & REC FALL SOCCER

VETERANS WORKSHOP AT WORKONE IN GREENFIELD

CONNERSVILLE EAGLES E.W. TATMAN CHILDREN'S CHRISTMAS FUND BENEFIT

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2016 THRU September 30, 2016

RUSH COUNTY SOLID WASTE MANAGEMENT MEETING

CUB SCOUT SIGN-UP

JAYCEES GRAND PRIX RACE

GLEANERS IN RUSHVILLE

COMMUNITY YOUTH FOOTBALL LEAGUE

KNIGHTSTOWN CHURCH OF GOD GOSPEL SING

KNOCK OUT CANCER 5K IN INDIANAPOLIS

GLEANERS' MOBILE FOOD TRUCK IN CONNERSVILLE

CHS CHEELEADER NIGHT

RETIREE COUNCIL 919 MEETING

SECOND BAPTIST CHURCH ANNIVERSARY

7TH ANNUAL BRIAN'S CAUSE 5K

FAYETTE COUNTY SENIOR CENTER THRIFT STORE SUPER SATURDAY SALE

2017 LILLY ENDOWMENT COMMUNITY SCHOLAR APPLICATIONS

SHELBYVILLE EAGLES 766 STATE PROJECT KICKOFF ANNA'S CELEBRATION OF LIFE

HOPE OVER HEROIN IN BROOKVILLE

CONNERSVILLE PARKS & REC KICKBALL LEAGUE

RAY CROSSING DAY

CMS BACK-TO-SCHOOL NIGHT

RUSH COUNTY HISTORICAL SOCIETY MUSEUM CHILDREN'S DAY

ST. PETER'S LABOR DAY FESTIVAL

CAR SHOW/CONCERT FOR PRINCESS THEATRE RESTORATION PROJECT

POKEMON GO IN THE PARK FOR THE HUMANE SOCIETY OF FAYETTE CO

ALTRUSA CHILI CHALLENGE

FAYETTE COUNTY FOUNDATION BICENTENNIAL TORCH RELAY CELEBRATION

OUT OF THE DARKNESS – SUICIDE PREVENTION WALK IN RUSHVILLE

AIRPORT OPEN HOUSE - NEW CASTLE

15TH ANNIVERSARY REMEMBRANCE SERVICE FOR 9/11 BY FAYETTE COUNTY MINISTERIAL ASSOCIATION

CHIARI AWARENESS EVENT

FAMIY FUN FEST BY HENRY COUNTY UNITED FUND

BOOK SIGNING FOR GREGORY SUMNER (FRIEND OF JIM BERTCH)

GLEANERS IN RUSHVILLE FOR September

FAYETTE COUNTY FOUNDATION FALL GRANT APPLICATION CYCLE

ST. BRIDGET'S CHURCH OKTOBERFEST

GLEANER'S AT ROBERTS PARK

POLLINATOR/WILDLIFE/FORESTRY FIELD DAY BY FAY CO SOIL & WATER CONSERVATION DISTRICT

FIRST RESPONDERS SUNDAY AT FAMILY WORSHIP CENTER IN RUSHVILLE

AMERICAN LEGION AUXILIARY JUNIORS IN CONNERSVILLE COLLECTING FOR HOMELESS INDIANA VETERANS

DINING FOR DOLLARS FOR HOPE CENTER AT SOUTHERN STYLE

WILLKIE DAYS OPEN HOUSE AT THE MUSEUM

EVERTON VOLUNTEER FIRE DEPARTMENT BREAKFAST

K OF C 861 (CONNERSVILLE) OKTOBERFEST

GLENWOOD VOL FIRE DEPARTMENT CHICKEN DINNER

ALQUINA BLUE ARROWS PARK COMMUNITY KICKBALL

RAYS CROSSING CHRISTIAN UNION CHURCH REVIVAL

ALQUINA BLUE ARROWS FALL FESTIVAL

LIONS CLUB BULLS N BARRELS RODEO

CHS ATHLETIC BOOSTER CLUB MATTRESS SALE FUNDRAISER...KMIX

CHICAGO CORNER CHURCH HEE HAW HOOTENANNY

1ST CARTHAGE FREEDOM FESTIVAL

DANCIN IN DISNEYKMIX

NATIONAL LIFE CHAIN EVENT

BIG FLATROCK CHRISTIAN CHURCH HOMECOMING CELEBRATION