

#### METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES SUCH EFFORTS TO GET PEOPLE BACK TO WORK BY CO-SPONSORING A JOB FAIR PLUS OTHER ECONOMY COVERAGE INCLUDING THE POTENTIAL WIND FARM. OTHER ISSUES INCLUDED THE RENOVATION OF THE PRINCESS THEATRE, THE DEALING WITH THE BLIGHT OF RUN DOWN HOMES, THE MAYS SCHOOL AND LOCAL HEALTH IMPROVEMENT.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS NOAH BEVINGTON, DAVID POLLARD, STARR MILLER, KEVIN REECE AND DIANE SMITH.

ISSUE:

ECONOMY/JOB CREATION

**DESCRIPTION:** 

WITH HIGH UNEMPLOYMENT IN THE AREA WE PROVIDE AS MUCH COVERAGE AS POSSIBLE TO JOB AVAILABILITY. THIS INCLUDED CO-SPONSORING A HUGE JOB FAIR.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

7/2, ALL NEWSCASTS – WITH THE NEED FOR HIGH TECH SKILLS IVY TECH IS OFFERING A MANUFACTURING MATTERS PROGRAM. WE GAVE DETAILS ON HOW TO GET INVOLVED. (65 SEC)

7/23, ALL NEWSCASTS – FROM THE INDIANA WORKFORCE DEVELOPMENT WE GAVE JOB STATISTICS FOR THE MONTH OF JUNE SHOWING THE PERCENTAGE OF UNEMPLOYED BY COUNTY. (55 SEC)

7/31, ALL NEWSCASTS – MORE ON MANUFACTURING MATTERS. THE TEN WEEK WORKSHOP BEGINS IN EARLY AUGUST AND SCHOLARSHIPS ARE AVAILABLE TO COVER THE \$2,600 DOLLAR COST. (55 SEC)

8/25, ALL NEWSCASTS – JOB NUMBERS FROM THE STATE FOR JULY. (45 SEC)

8/27, ALL NEWSCASTS – APPLICATIONS ARE NOW BEING TAKEN FOR MANUFACTURING MATTERS NEXT CLASS THAT BEGINS IN SEPTEMBER. (55 SEC)

ISSUE:

ECONOMY/JOB CREATION CONTINUED

- 9/16, ALL NEWSCASTS STORY OF STANT MANUFACTURING IN CONNERSVILLE WILL BE HIRING MORE AS THEY ARE CLOSING A MICHIGAN PLANT AND MOVING THAT LINE TO CONNERSVILLE. (65 SEC)
- 9/18, ALL NEWSCASTS WE ARE CO–SPONSORING A HUGE JOB FAIR TO BE HELD IN RUSHVILLE. OVER 30 EMPLOYERS WILL BE THERE THAT ARE NOW HIRING. THE EVENT WILL BE SATURDAY SEPTEMBER 26<sup>TH</sup>. (80 SEC)
- 9/21, ALL NEWSCASTS VALEO IN GREENSBURG IS EXPANDING AND WILL BE ADDING JOBS. (45 SEC)
- 9/22, ALL NEWSCASTS JOB STATISTICS FOR AUGUST RELEASE BY THE STATE. (45 SEC)
- 9/22, ALL NEWSCASTS REMINDER STORY WITH DETAILS OF THE HUGE JOB FAIR COMING SATURDAY. (50 SEC)
- 9/24, ALL NEWSCASTS ANOTHER REMINDER STORY OF THE JOB FAIR IN RUSHVILLE. (50 SEC)
- 9/24, ALL NEWSCASTS STANTS WILL HAVE A JOB FAIR TOMORROW AT THE PARK COMMUNITY CENTER. (35 SEC)
- 9/25, ALL NEWSCASTS UPDATED STORY OF THE BIG JOB FAIR WE ARE CO-SPONSORING TO BE HELD TOMORROW. (90 SEC)

ISSUE:

WIND FARM

DESCRIPTION:

RUSH COUNTY IS ONE OF THREE AREA COUNTIES THAT HAS BEEN APPROACHED

TO BE INCLUDED IN A WIND FARM PROJECT. THIS HAS PROMPTED

CONTROVERSY TO MANY CITIZENS DESPITE IT'S ECONOMIC VALUE. THIS CONTINUES FROM OUR LAST QUARTER REPORT.

**SEGMENT** 

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

7/8, ALL NEWSCASTS – UPDATE STORY NOTING THE FLAT ROCK WIND PROJECT MANAGER IS NOT GIVING UP. IN JUNE FOLLOWING A FIVE HOUR MEETING THE BOARD OF ZONING APPEALS APPROVED A 2,000 FOOT SET-BACK. (45 SEC)

7/29, ALL NEWSCASTS – THE WIND COMPANY HAS FILED A JUDICIAL REVIEW OF THE RECENT ORDINANCES PASSED, THEY CLAIM WERE DESIGNED TO PREVENT THE PROJECT. (40 SEC)

9/3, ALL NEWSCASTS - THE RUSH COUNTY CHAMBER OF COMMERCE WILL HOST A MEETING WITH INFORMATIONAL PRESENTATION FROM THE WIND FARM COMPANY. (35 SEC)

9/9, ALL NEWSCASTS – THE PROJECT CAME TO AN ABRUPT HALT WHEN A MOTION WAS PASSED BY RUSH COUNTY COMMISSIONERS TO CEASE AND DESIST ALL NEGOTIATIONS WITH APEX WIND ENERGY. (45 SEC)

ISSUE:

**BLIGHT ERADICATION** 

DESCRIPTION:

EFFORTS ARE UNDERWAY TO RID RUSHVILLE OF UN-KEPT, UN-SAFE, RUNDOWN ABANDONED PROPERTIES.

SEGMENT

**NEWS STORIES** 

DATE/TIME/DURATION:

8/11, ALL NEWSCASTS – A REPORT FROM THE RUSHVILLE UNSAFE HEARING BOARD. THE FIRE CHIEF DETAILED SOME PROPERTIES CURRENTLY BEING TARGETED. SOME ARE ALREADY FACING FINES UP TO \$8,000. (45 SEC)

8/25, ALL NEWSCASTS – ANOTHER UPDATE FROM THE BOARD. SIGNS ARE BEING PLACED AROUND THE CITY MARKING HOMES INTENDED TO BE DEALT WITH. LAST YEAR THE STATE AWARDED RUSHVILLE \$230,000 TO HELP FUND THE BLIGHT ERADICATION. (50 SEC)

9/10, ALL NEWSCASTS – ANOTHER BOARD UPDATE. THE FIRE CHIEF SINGLED OUT A PROPERTY WHERE THE OWNER IS 306 DAYS NON–COMPLIANT. THE CITY ATTORNEY HAS PROCEEDED WITH NECESSARY PAPER WORK IN THE COURTS. (45 SEC)

ISSUE:

PRINCESS THEATRE

DESCRIPTION:

AN EFFORT IS UNDERWAY IN THE COMMUNITY TO REVITALIZE THE OLD PRINCESS THEATRE. THE PROJECT INVOLVES LOCAL DONATIONS. THE GOAL IS TO TRANSFORM THE FACILITY INTO A

RUSHVILLE CITY CENTER.

**SEGMENT** 

**NEWS REPORTS** 

#### DATE/TIME/DURATION:

8/7, ALL NEWSCASTS – THE PROJECT IS GETTING A BOOST FROM A MEMBER OF CITY COUNCIL THROUGH A "GO FUND ME" ACCOUNT. (40 SEC)

9/9, ALL NEWSCASTS – THE INDIANA OFFICE OF COMMUNITY AND RURAL AFFAIRS HAS AWARDED THE TOWN OF RUSHVILLE \$280,000 TO ADDRESS A.D.A. ISSUES FOR THE THEATRE BUILDING. WHEN COMPLETE THE CENTER WILL HAVE MULTIPLE COMMUNITY USES, INCLUDING UTILITY OFFICES, MEETING ROOMS AND COUNCIL CHAMBERS, AS WELL AS AN EASILY ACCESSIBLE CITY HALL. (50 SEC)

9/14, ALL NEWSCASTS – PART OF THE RENOVATION OF THE THEATRE IS THE THEATRE, AND ANOTHER MOVIE NIGHT IS PLANNED AS A FUND RAISER. (45 SEC)

ISSUE:

A HEALTHY RUSH COUNTY

**DESCRIPTION:** 

WE KEEP LISTENERS INFORMED OF VARIOUS OPPORTUNITIES TO TAKE ADVANTAGE OF SERVICES AVAILABLE TO THEM TO HELP

KEEP THEM WELL.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

8/4, ALL NEWSCASTS – THE HEALTH DEPARTMENT WILL BE OFFERING A FREE IMMUNIZATION CLINIC FOR CHILDREN THIS THURSDAY. WE PROVIDED THE TIMES AND LOCATION, AND WHAT THEY WILL OFFER. (45 SEC)

9/10, ALL NEWSCASTS - THE HEALTH DEPARTMENT WILL OFFER FREE HEALTH SCREENINGS AT THE SENIOR CENTER THIS WEDNESDAY FOR ANY SENIOR CITIZEN IN THE COUNTY. (30–SEC)

9/2, ALL NEWSCASTS – THE NEXT FREE IMMUNE CLINIC WILL BE HELD TOMORROW AT THE COURTHOUSE. (40 SEC)

9/9. ALL NEWSCASTS – THE NEXT FREE SENIOR SCREENING CLINIC WILL BE HELD TODAY AT THE SENIOR CENTER. (35 SEC)

9/29, ALL NEWSCASTS - NOW THAT SCHOOL IS UNDERWAY IT'S IMPORTANT TO MAKE SURE CHILD IMMUNIZATIONS ARE UP TO DATE. THIS THURSDAY WILL BE ANOTHER FREE CLINIC AT THE HEALTH DEPARTMENT. (45 SEC)

ISSUE:

MAYS SCHOOL

**DESCRIPTION:** 

AFTER THE SCHOOL WAS CLOSED BY THE PUBLIC SCHOOL SYSTEM, A COMMITTEE FORMED TO CREATE A CHARTER SCHOOL. THIS IS A FOLLOW-UP FROM LAST

QUARTER.

SEGMENT

**NEWS COVERAGE** 

DATE/TIME/DURATION:

7/17, ALL NEWSCASTS – THIS STORY DETAILED PLANS FOR THE FALL START OF SCHOOL AT MAYS AND WHAT PARENTS NEED TO KNOW TO PREPARE. BUS SERVICE WILL BE PROVIDED. (45 SEC)

7/20, ALL NEWSCASTS – ADDITIONAL INFORMATION FOR THE NEW SCHOOL START-UP. ENROLLMENT HAS BEEN STEADY. (40 SEC)

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

**DESCRIPTION:** 

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

On July 11th WLPK helped kick off the annual Fayette County Relay For Life. This annual event is a fund raiser for the Amercian Heart Association that consists of a walk a thon along with other methods to raise awareness and money for the fight against cancer. The event ran 12 hours and we wer eon site for 2 hours.

On July 16th Sean Lamb and Mike Selke were interviewed about bringing live music back to the Fayette County Free fair in the form of a concert on the first Sunday of the fair. During the interview three songs were played off Sean's new CD....The interview ran 14 minutes and was aired on both WLPK and WIFE

On July 27th WLPK and WIFE hosted the Sean Lamb Band in concert at the Fayette County Free Fair. This event kicked off the goal of bringing back live music to the fair, in addition to the WIFE Country Showdown. Air talent Hosted the event for about 500 people

On September 19th, WIFE was part of Wendell Wilke Days in Rushville. This annual event is a festival celebrating Rushville and Wilke, a Republican presidential candidate who ran his national campaign from Rushville. This year, on the 75th anniverary of his getting the nomination, a mural on a downtown business was revealed and dedicated in his memory. His family members and dignitaries were on hand for the event. We were there for 3 hours.

On September 24th, Carolyn Bunzendahl of the Rush County Economic Community Development Corporation was interviewed on WIFE about a Job Fair that took place September 26th. She talked about the fact the 40 regional employers with 350 open jobs would be on hand looking for workers. Veterans were givewn a special time to check the many openings before the general public was invited in. The interview ran 10 minutes

# PUBLIC SERVICE ANNOUNCEMENTS July 1, 2015 THRU September 30, 2015

AMERICAN RED CROSS WANTING VOLUNTEERS

**ALZHEIMERS CAREGIVER SUPPORT GROUP** 

INDIANA POISON CENTER

**SOCIAL SECURTY** 

CHANGING FOOTPRINTS SHOE MISSION

**AIR FORCE** 

**HOW TO SPOT A HEART ATTACK IN OTHERS** 

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

**HUNGER HOTLINE** 

MARINES (NEW CASTLE RECRUITING OFFICE)

RUSH COUNTY HEALTH DEPT. FREE INFLUENZA AND PNEUMONIA VACCINES

**DRUG ADDICTION HELP NUMBERS** 

**529 COLLEGE SAVINGS PLAN** 

CASA VOLUNTEERS NEEDED

# PUBLIC SERVICE ANNOUNCEMENTS July 1, 2015 THRU September 30, 2015

RUSHVILLE OPTIMIST FOURTH OF JULY CAR SHOW
GOLF TOURNAMENT FOR MORRISTOWN BOYS & GIRLS CLUB
FRANKLIN COUNTY 4-H COLOR ME GREEN FUN RUN
BLUE RIVER VALLEY HIGH SCHOOL GIRLS VARSITY SHOOTOUT
BIG FLATROCK CHRISITIAN CHURCH PORK CHOP SUPPER
LYNN KENNEDY & FRIENDS FAITH & FREEDOM CONCERT
COLLEGE CORNER COMMUNITY CLUB OLD FASHIONED JULY 4TH
GLEANERS FOOD TRUCK AT BAPTIST TEMPLE
2015 FAYETTE COUNTY SOIL AND WATER DISTRICT WHITEWATER RIVER
CLEANUP

RUSHVILLE FIRST CHURCH OF GOD VBS

NURSING HOME RIDE BY RUSHVILLE EAGLE RIDERS

FAITH COMMUNITY CHURCH IN MANILLA VBS

MAGIC MOMENTS PRESCHOOL REGISTRATION

CONNERSVILLE PARKS & REC FALL SOCCER

GIRLS MACHINE PITCH SOFTBALL LEAGUE

DINING FOR DOLLARS AT HARDEES IN CONNERSVILLE FOR THE HOPE CENTER

# PUBLIC SERVICE ANNOUNCEMENTS July 1, 2015 THRU September 30, 2015

VBS AT CHICAGO CORNER CHURCH IN NEW CASTLE
RUSH COUNTY PLAYERS AUDITIONS FOR FALL SHOW
MOSCOW CHRISTIAN CHURCH RUMMAGE GIVE-AWAY
RUSH MEMORIAL PATIENT & FAMILY ADVISORY COUNCIL COMMUNITY
MEETING

FREE SKIN CANCER SCREENING AT RUSH MEMORIAL HOSPITAL

**FAMILY FIRST EVENT IN RUSHVILLE** 

GLEANERS AT MAIN STREET CHRISTIAN CHURCH IN RUSHVILLE

**GLEANERS AT CONNERSVILLE BAPTIST TEMPLE** 

FREE SOUTHERN GOSPEL CONCERT AT BAPTIST TEMPLE

CONNERSVILLE EAGLE RIDERS BENEFIT FOR EW TATMAN CHILDREN

**WAYNE COUNTY SWCD FALL 2015 FUNDRAISER** 

CMS BACK TO SCHOOL NIGHT

CMS TUTORING/HOMEWORK HELP

CONNERSVILLE PARKS & REC KICKBALL FOR GROWNUPS

GLEANERS IN ROBERT'S PARK

**CUB SCOUT REGISTRATION** 

## ROCK N SOUL REVIVAL FOR HOUSE OF RUTH AT THE AMVETS

## July 1, 2015 THRU September 30, 2015

PUBLIC SERVICE ANNOUNCEMENTS

MISSING PERSONS AND COLD CASES BENEFIT CONNERSVILLE PARKS & REC KICKBALL LEAGUE FOR CHILDREN FAYETTE COUNTY MINISTERIAL ASSOCIATION 911 MEMORIAL SERVICE **RUSH COUNTY PLAYERS AUDITIONS** CELEBRATE FREEDOM MUSICAL IN RUSHVILLE RIVERSIDE PARK CONNERSVILLE'S LIFE CHAIN TO STAND AGAINST ABORTION SOLID ROCK BIBLE FELLOWSHIP CHURCH SWAP MEET & CAR SHOW OKTOBERFEST ST. ANTHONY CENTER/ST. BRIDGET'S CHURCH **VETERAN APPRECIATION DAY AT WHITEWATER STATE PARK** TAX AMNESTY 2015 SEMINAR AT FAYETTE COUNTY PUBLIC LIBRARY HISTORIC ELMHURST FISH FRY **FAYETTE COUNTY ATV REGISTRATION** HOPE CENTER DONATIONS THROUGH BRIAN'S BOOKSTORE GLEANERS AT CONNERSVILLE BAPTIST TEMPLE **RUSHVILLE EAGLES FUNDRAISER FOR AUTISM** LADY SPARTAN CAR WASH & YARD SALE K OF C #861 OKTOBERFEST

#### GLEANER'S DISTRIBUTION IN ROBERT'S PARK

# PUBLIC SERVICE ANNOUNCEMENTS July 1, 2015 THRU September 30, 2015

RUSH COUNTY PLAYER AUDITIONS FOR A CHRISTMAS CAROL

CHS ATHLETIC DEPARTMENT 2<sup>ND</sup> ANNUAL MATTRESS SALE FUNDRAISER

MAGIC MOMENTS CHILDCARE CENTER FALL CARNIVAL

CHIARI MALFORMATION AWARENESS WALK

CMS COMMUNITY SERVICE PROJECT 3-C WALK TO RAISE COMMUNITY AWARENESS

PRINCESS THEATER FUNDRAISER IN RUSHVILLE

FOUNTAIN PLACE ANNUAL COMMUNITY HEALTH & WELLNESS FAIR BENEFIT FOR NICK EPPERSON