

WIFE QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013
METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. WITH THE HOLIDAY SEASON AT HAND WE MADE EFFORT TO HELP THE LESS FORTUNATE BY CONDUCTING FOOD DRIVES AND DISSEMINATING INFORMATION ABOUT CHRISTMAS ITEMS GIVEN TO NEEDY CHILDREN. OTHER ISSUES THIS QUARTER INVOLVED THE ECONOMY, A NEW INDUSTRY COMING TO CONNERSVILLE, ENERGY ASSISTANCE AND FREE FOOD GIVEAWAYS.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY AND A COPY OF THOSE AFFIDAVITS IS IN THE PUBLIC FILE WITH THIS REPORT. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS KEVIN COUCH, BARRY WELSH, REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, STARR KELLER AND CARRIE HADLEY.

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE: WAYZATA

DESCRIPTION: EXCITING NEWS ON THE ECONOMIC FRONT WHEN A COMPANY CALLED WAYZATA COMPLETED NEGOTIATIONS TO PURCHASE THE FORMER VISTEON BUILDING RECENTLY VACATED BY CARBON MOTORS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/3, ALL NEWSCASTS – STORY WITH MAY DETAILING THE COMPLETION OF THE DEAL WITH WAYZATA OFFICIALS. (65 SEC)

10/4, ALL NEWSCASTS – RE-WRITE OF THE ABOVE WITH ADDITIONAL INFORMATION. (50 SEC)

10/7, ALL NEWSCASTS – GOVERNOR PENCE VISITS CONNERSVILLE AND MAKES AN OFFICIAL ANNOUNCEMENT OF THE NEW INDUSTRY. (90-SEC)

10/8, ALL NEWSCASTS – WAYZATA ANNOUNCES PLANS TO HOLD A JOB FAIR TO BEGIN TAKING APPLICATIONS. (55 SEC)

10/9, ALL NEWSCASTS – ADDITIONAL DETAILS OF THE PLANS FOR THE JOB FAIR. (55 SEC)

10/14, ALL NEWSCASTS – THE TWO JOB FAIR WILL BE HELD THIS TUESDAY AND WEDNESDAY. (60 SEC)

10/16, ALL NEWSCASTS – THE JOB FAIR IS TODAY AND REPORTEDLY THERE IS A LONG LINE WAITING TO GO IN. (45 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE:

WAYZATA - CONTINUED

10/17, ALL NEWSCASTS - TODAY IS DAY TWO OF THE JOB FAIR. WE REMINDED LISTENERS OF THE TIMES AND WHAT TO BRING. (45 SEC)

10/22, ALL NEWSCASTS - STORY FOLLOWING UP THE JOB FAIR. 772 PEOPLE ATTENDED TO APPLY. THE PLANT HAS STARTING THEIR TOOLING PROCESS AND HOPE TO BEGIN PRODUCTION OF THEIR CABINETS IN EARLY 2014. (45 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE: FREE FOOD

DESCRIPTION: ON A REGULAR BASIS FREE FOOD IS MADE AVAILABLE THROUGH GLEANERS GOOD BANK AND IS RECEIVED BY HUNDREDS OF CITIZENS IN NEED. PLUS THERE WERE OTHER FREE FOOD EVENTS WHERE MEALS WERE SERVED. WE MAKE EVERY EFFORT TO KEEP OUR LISTENERS AWARE OF THE DETAILS. THE STORIES WERE AIRED ON ALL NEWSCASTS ON THE DATES BELOW

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/9, FOOD WILL BE AVAILABLE TOMORROW IN CONNERSVILLE. (40 SEC)

10/10, TODAY VERSION OF THE ABOVE STORY. (40 SEC)

10/21, STORY DETAILED PLANS FOR FREE LUNCHESES TO BE SERVED FOR THOSE 18 AND UNDER DURING SCHOOL FALL BREAK. (45 SEC)

10/28, FREE FOOD AVAILABLE ON WEDNESDAY THIS WEEK. (35 SEC)

10/29, FOOD AVAILABLE TOMORROW. (35 SEC)

10/30, TODAY IS THE DAY FOR THE EVENT. (35 SEC)

11/8, GLEANERS IS COMING TO METAMORA. WE TOLD THE WHEN AND WHERE. (40 SEC)

11/13, STORY DETAILING FREE THANKSGIVING MEAL PLANS IN RUSHVILLE. (45 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE:

FREE FOOD - CONTINUED

11/13, GLEANERS WILL BE BACK IN TOWN TOMORROW. (40 SEC)

11/14, TODAY VERSION OF ABOVE STORY. (40 SEC)

12/9, STORY WITH SCHOOL LUNCH OFFICIALS ABOUT FREE LUNCHES TO BE SERVED DURING THE TWO WEEK HOLIDAY BREAK. (45 SEC)

12/11, GLEANERS TO BE IN TOWN TOMORROW. (40 SEC)

12/12, CHANGE OF PLANS AS THEY WERE FORCED TO CANCEL THE VISIT TODAY DUE TO WEATHER CONDITIONS. (35 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE: THANKSGIVING GIVING

DESCRIPTION: TO HELP MEET THE NEEDS OF THE
NEEDY DURING THE HOLIDAY SEASON
WE STRIVE EACH YEAR TO STOCK THE
COMMUNITY FOOD PANTRIES IN
CONNERSVILLE AND RUSHVILLE.

SEGMENT LIVE REMOTE AND NEWS

DATE/TIME/DURATION:

11/21, ALL NEWS – STORY DETAILING OUR LIVE ON LOCATION EVENT AT
A GROCERY IN CONNERSVILLE WITH ALL FOOD COLLECTED TO STAY IN
FAYETTE COUNTY FOR THE FOOD PANTRY. (65 SEC)

11/21, 3PM TO 6PM – THIS WAS THE THREE HOUR EVENT WITH LIVE
DROP INS ON THE AIR.

11/22 – SAME AS ABOVE WITH THE EVENT IN RUSHVILLE.

NOTE MORE DETAILS ON THANKSGIVING GIVING ARE LISTED
UNDER MISCELLANEOUS ISSUE COVERAGE.....

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE: GENTLE CHRISTMAS

DESCRIPTION: A GROUP OF COMMUNITY VOLUNTEERS HELD THE EVENT TO DISTRIBUTE CLOTHING AND TOYS TO NEEDY CHILDREN UNDER THE AGE OF 18. WE HELPED THEM PROMOTE THEIR NEEDS.

SEGMENT NEWS STORIES

DATE/TIME/DURATION:

12/19, ALL NEWS – STORY DETAILING THE PROJECT AND WHAT THEY STILL NEEDED IN THE WAY OF DONATIONS. (45 SEC)

12/20, ALL NEWS – MORE DETAILS AND FOLLOW-UP. OVER 300 YOUNGSTERS WILL BE SERVED BY THE EFFORT. (70-SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE: COLD WEATHER ASSISTANCE

DESCRIPTION: WITH THE WINTER SEASON MANY PEOPLE NEED HELP IN DEALING WITH THE ELEMENTS. WE HELPED PROMOTE THEM WITH OUR NEWS COVERAGE.

SEGMENT NEWSCASTS

DATE/TIME/DURATION:

10/2, ALL NEWS – COMMUNITY ACTION OF EAST CENTRAL INDIANA ANNOUNCED A PROGRAM TO HELP THOSE IN NEED PAY THEIR HEATING BILLS THIS WINTER. THIS STORY DETAILED THE SIGN UP DATES AND LOCATIONS AS WELL AS THE REQUIREMENTS NECESSARY TO APPLY. (65 SEC)

10/15, ALL NEWS – THIS STORY DETAILED THE AREA SALVATION ARMY'S PLANS FOR A COAT DISTRIBUTION. THEY WILL GIVE OUT COATS AT TWO LOCATIONS ON TWO DIFFERENT DAYS. (45 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE: ECONOMY

DESCRIPTION: AS ALWAYS WE STRIVE TO KEEP OUR LISTENERS INFORMED OF ISSUES THAT IMPACT THEIR ECONOMIC LIVES.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

10/10, ALL NEWS – A NEW BUSINESS WILL BE OPENING SOON IN CONNERSVILLE. TRACTOR SUPPLY WILL OCCUPY A PORTION OF THE SHOPPING CENTER VACATED BY WALMART WHEN WALMART BUILT THEIR NEW STORE. (45 SEC)

11/0/23, ALL NEWS – IVY TECH COMMUNITY COLLEGE IS PLANNING A HUGE JOB FAIR IN THE AREA. (950 SEC)

11/6, ALL NEWS – STORY FROM RUSH COUNTY WHERE THEY ARE TAKING JOB APPLICATIONS FOR NUMEROUS POSITIONS WITHIN THE GOVERNMENT. (40 SEC)

11/25, ALL NEWS – REPORT FROM THE STATE DEPARTMENT OF WORKFORCE DEVELOPMENT SHOWING JOB NUMBERS FOR OCTOBER. (55 SEC)

12/10, ALL NEWS – A GOOD NEWS STORY DETAILING FAYETTE COUNTY UNITED WAY REACHING THEIR GOAL MONTHS EARLY. (50 SEC)

10/23, ALL NEWS – JOB NUMBER STORY FOR NOVEMBER. (50 SEC)

WIFE - WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: OCTOBER 1 TO DECEMBER 31, 2013

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ON 10-09-13 SAMMY TERRY JUNIOR APPEARED ON AIR FOR AN INTERVIEW ABOUT A FUND RAISER HE WAS DOING IN RUSHVILLE FEATURING HIS SET DISPLAYS AND DUNGEON DISPLAYS...HE APPEARED AT A DOWNTOWN BUSINESS TO HELP RAISE FUNDS DURING THE HOLIDAY SEASON.

THE INTERVIEW LASTED 7 MINUTES AND AIRED ON WIFE-FM ONLY

FOR QUARTERLY REPORT

ON 11-12-13 WIFE-FM AND WLPK-AM TOOK PART IN THE ANNUAL ALTRUSA CHILI CHALLENGE. THIS IS AN ANNUAL EVENT TO RAISE FUNDS FOR THE ALTRUSA CLUB OF CONNERSVILLE. THE MONEY IS USE DIN PART TO FUND SCHOLARSHIPS FOR GRAUATING HIGH SCHOOLS SENIORS...THE STATIONS ALSO DONATED A GUITAR AND CASE DESIGNED AND PERSONALZIED BY COUNTRY SINGER GWEN SEBASTIAN FOR THE SILENT AUCTION..

THE REMOTE LASTED THREE HOURS AND AIRED ON BOTH STATIONS...

FOR QUARTERLY REPORT

ON 11-19-13 GOSPEL ARTIST BILL GAITHER WAS INTERVIEWED ON AIR ABOUT A FUND RAISING HOMECOMING SHOW IN INDIANAPOLIS. THE EVENT WAS BEING STAGED FOR A SHELTER PROGRAM IN THE CITY THAT HELPS THOSE IN NEED YEAR ROUND. THE GOAL WAS TO RAISE 200 THOUSAND DOLLARS FOR THE EVENT. WE TALKED ABOUT HIS HISTORY AND HOW THE HOMECOMING SHOWS HAVE BECOME SUCH POPULAR EVENTS.....THE FUND RAISING GOAL WAS SURPASSED AS ALMOST 500, 000 THOUSAND DOLLARS WAS RAISED..

THE INTERVIEW LASTED 7 MINUTES AND AIRED ON WIFE-FM AND WLPK-AM..

BOTH STATIONS AIR THE WEEKLY HOMECOMING RADIO SHOW FEATURING THE GAITHER FAMILY AND THEIR GOSPEL MUSIC.

FOR QUARTERLY REPORT

ON 11-19-13 THE CONNERSVILLE HIGH SCHOOL ECONOMICS CLASS TOURED THE RAIDO STATION TO LEARN ALL ASPECTS OF THE BROADCAST BUSINESS.

THE WERE GIVEN PRESENTATIONS ON SALES AND MARKETTING, PRODUCTION, ENGINEERING, ON AIR THE FRONT OFFICE..THE EVENT LASTED ONE HOUR AND WAS ATTENDED BY 15 STUDENTS AND TWO TEACHERS..

FOR QUARTERLY REPORT

ON 11-22-13 WIFE-FM BROADCAST LIVE FROM THE SAVE A LOT SUPERMARKET IN RUSHVILLE FOR OUR ANNUAL THANKSGIVING GIVING FOOD DRIVE. WE ASKED FOR DONATIONS OF NON PERISBLE FOOD OR MONEY THAT COULD BE USED TO BUY FOOD FOR THE RUSH COUNTY FOOD PANTRY...MORE THAN 300 DOLLARS PLUS OVER 12 HUNDRED SEPERATE ITEMS WERE DONATED DURING THE EVENT...IT WAS ALL TURNED OVER TO THE FOOD PANTRY

FOR QUARTERLY REPORT

ON 11-23-13 WIFE-FM AND WLPK-AMBROADCAST
LIVE FROM THE SAVE A LOT SUPERMARKET IN
CONNERSVILLE FOR OUR ANNUAL THANKSGIVING
GIVING

FOOD DRIVE.WE ASKED FOR DONATIONS OF NON
PERISBLE FOODOR MONEY THAT COULD BE USED TO
BUY FOOD FOR THE SALVATION ARMY FOOD PANTRY
MORE THAN 200 DOLLARS PLUS OVER 1 THOUSAND
SEPERATEITEMS WERE DONATED DURING THE EVENT
IT WAS ALL TURNED OVER TO THE FOOD PANTRY
AT THE SALVATION ARMY...

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2013 THRU December 31, 2013

AMERICAN RED CROSS WANTING VOLUNTEERS

ALZHEIMERS CAREGIVER SUPPORT GROUP

INDIANA POISON CENTER

SOCIAL SECURITY

CHANGING FOOTPRINTS SHOE MISSION

AIR FORCE

HOW TO SPOT A HEART ATTACK IN OTHERS

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

WHITEWATER VALLEY RAILROAD

RUSHVILLE ANIMAL SHELTER

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

HUNGER HOTLINE

ST PAUL'S UNITED METHODIST CHURCH MISSION WORK

E.W. TATMAN FUNDRAISING BOOT DRIVE

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2013 THRU December 31, 2013

CMS CANDLE SALE

MONSTER BASH AT ANDERSONVILLE COMMUNITY CENTER- CANCER BENEFIT

BROTHERS HELPING BROTHERS FLAG RETIREMENT AND BIKE SHOW

GLEANERS MOBILE PANTRY AT CONNERSVILLE BAPTIST TEMPLE

GED CLASSES IN FRANKLIN COUNTY

CONNERSVILLE PARKS DEPT HALLOWEEN PARTY

SPRINGERSVILLE CHRISTIAN CHURCH SOUPS SUPPER

DUBLIN PUBLIC LIBRARY ANTIQUE APPRAISAL EVENT

RUSHVILLE EAGLES BREAKFAST

RUSH COUNTY HEALTH DEPT FLU CLINIC

BIG FLATROCK CHRISTIAN CHURCH ANNUAL GOSPEL SING

CONNERSVILLE BAPTIST TEMPLE'S TRUNK OR TREAT

SPARTANETTES PRINCESS FOR A DAY FUNDRAISER

FIRST CHURCH OF GOD/RUSHVILLE TRUNK OR TREAT

FIRST CHURCH OF GOD/RUSHVILLE CRAFT FAIR

WOODLAND BIBLE CHURCH YOUTH MISSION TRIP FUNDRAISER

ARLINGTON COMMUNITY THANKSGIVING CELEBRATION

PANCAKE BREAKFAST FOR ANITA HUBBARD/KIDNEY TRANSPLANT

PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2013 THRU December 31, 2013

GREG HOUGH, FOUNDING MEMBER OF PETRA AT UPPER ROOM IN BROOKVILLE

GLEANERS FOOD DISTRIBUTION AT CONNERSVILLE BAPTIST TEMPLE

CHS DRAMA CLUB PRODUCTION OF CYRANO

**FIRST PRESBYTERIAN CHURCH OF CONNERSVILLE BREAKFAST WITH A
CHRISTMAS ANGEL**

CONNERSVILLE VFW VETERAN'S DAY CELEBRATION

FREE THANKSGIVING MEALS IN RUSHVILLE

CONNERSVILLE PARKS AND REC INDOOR SOCCER LEAGUES

FAYETTE CO BREAKFAST FOR VOLUNTEER ORGANIZATIONS

GLEANERS IN RUSHVILLE

INDOOR PICKLEBALL

GLEANERS AT CONNERSVILLE BAPTIST TEMPLE

BIG FLATROCK CHRISTIAN CHURCH CHRISTMAS EVE SERVICE

EDWARDS MEMORIAL UNITED METHODIST CHURCH COOKIE WALK

CONNERSVILLE ROBOTICS RECRUITMENT

SANTA IN ROBERTS PARK

RAY'S CROSSING FREE LOVE OFFERING BREAKFAST FOR MISSIONS PROJECT