

WIFE QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013
METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. AS ALWAYS THERE IS A NEED TO KEEP THE PUBLIC INFORMED OF JOB OPPORTUNITIES AND OTHER CONCERNS WITH THE ECONOMY. ALSO THIS QUARTER WE HERALDED THE EVENTS OF CONNERSVILLE'S BICENTENNIAL, HUGE RATE INCREASES PLANNED FOR THE PLEASANTVIEW SUBDIVISION WATER CUSTOMERS, RELAY FOR LIFE, FREE FOOD GIVEAWAYS AND THE NEW START TO THE SCHOOL YEAR.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY AND A COPY OF THOSE AFFIDAVITS IS IN THE PUBLIC FILE WITH THIS REPORT. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS MIKE SELKE, KEVIN COUCH, REBECCA HYMER, JACK REYNOLDS, JOHN WESTOVER, DAVID POLLARD, STARR KELLER AND CARRIE HADLEY.

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE: ECONOMY AND JOB CREATION

DESCRIPTION: WITH THE AREA RANKING HIGH IN THE STATE UNEMPLOYMENT FIGURES WE STRIVE TO CONTINUE KEEPING OUR LISTENERS INFORMED OF NEWS ON THE JOB FRONT AND OTHER ECONOMIC DEVELOPMENTS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/9, ALL NEWS – SEARCH IS ON FOR A NEW DIRECTOR OF FAYETTE COUNTY ECONOMIC DEVELOPMENT. (40 SEC)

7/11, 7AM, 9AM, NOON, 3PM, 4PM, 5PM – INDIANA CONSERVATION OFFICERS ARE HIRING AND WE EXPLAINED THE PROCESS. (50 SEC)

7/19, ALL NEWSCASTS – TWO STORIES. 1. UPDATE ON THE VISTEON BUILDING AND EFFORTS TO GET NEW INDUSTRY. (45 SEC) 2. JOB NUMBERS FROM THE STATE ON UNEMPLOYMENT FOR JUNE. (40 SEC)

7/29, ALL NEWSCASTS – STORY WITH THE MAYOR ON EFFORTS TO GET A COMPANY CALLED WAYZADA INTO THE VISTEON BUILDING AND BRING 300 JOBS EVENTUALLY. (45 SEC)

8/9, 6AM, 7AM, 8AM, 9AM – STORY OF MAYOR CONDUCTING ON SITE TOURS OF OLD VISTEON BUILDING TO POTENTIAL TENANTS. (30 SEC)

8/12, ALL NEWS – DETAILS OF A JOB FAIR TO BE HELD IN HAGERSTOWN. (45 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE: ECONOMY AND JOB CREATION – CONT.

8/14, ALL NEWS, UPDATE ON OLD VISTEON BUILDING AND UTILITY WORK AND ENGINEERING COSTS. (60 SEC)

8/20, ALL NEWS – TWO STORIES. 1. COUNCIL APPROVES TIFF DISTRICT FOR WAYZADA. (40 SEC) 2. JOB NUMBERS FROM STATE FOR JULY. (45 SEC)

9/6, ALL NEWSCASTS – UPDATE ON THE NEW HARDEES THAT IS PLANNED FOR CONNERSVILLE AND JOB POTENTIAL. (40 SEC)

9/9, ALL NEWSCASTS – UPDATE ON HARDEES PROGRESS. PLANS ARE STILL ON BUT THE C.E.O. HAS BEEN ARRESTED. (40 SEC)

9/13, ALL NEWS – THE FOOD SERVICE COMPANY FOR THE SCHOOLS IS HIRING. WE EXPLAINED HOW TO APPLY. (45 SEC)

9/18, ALL NEWS – WAYZADA UPDATE, LOOKS LIKE THE DEAL IS ABOUT TO CLOSE FOR THE FIRM TO MOVE FROM MINNESOTA TO CONNERSVILLE. (50 SEC)

9/20, ALL NEWS – AUGUST JOB NUMBERS FROM STATE. (40 SEC)

9/25, ALL NEWS – INDIANA STATE POLICE IS RECRUITING NEW TROOPERS. (50 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE:

BICENTENNIAL

DESCRIPTION:

CELEBRATING CONNERSVILLE'S 200TH
BIRTHDAY WAS ACTION PACKED WITH
DAILY EVENTS IN EARLY JULY.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

7/1, ALL NEWSCASTS – STORY GIVING A COMPLETE OVERVIEW OF THE
EVENTS. (75 SEC)

7/2, ALL NEWSCASTS – STORY DETAILING PARKING PLANS FOR THE
GIGANTIC 4TH OF JULY FIREWORKS DISPLAY. (45 SEC)

7/3, ALL NEWSCASTS – STORY DETAILING THE BICENTENNIAL BASH, A
FREE COUNTRY MUSIC CONCERT PROVIDED BY WIFE RADIO. (40 SEC)

7/8, ALL NEWSCASTS – DETAILS OF REMAINING EVENTS FOR THE
BICENTENNIAL. (45 SEC)

9/26, ALL NEWSCASTS – A CEREMONY WILL TAKE PLACE AT THE
LIBRARY TO PLACE ITEMS IN A TIME CAPSULE DEPICTING THE
BICENTENNIAL CELEBRATION. (40 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE: FREE FOOD DISTRIBUTION

DESCRIPTION: THE NEED FOR FOOD ASSISTANCE IS HIGH IN THE WHITEWATER VALLEY AREA AND REGULAR VISITS OF THE GLEANERS FOOD TRUCK FROM INDIANAPOLIS PROVIDES FREE FOOD TO ANYONE.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/8, ALL NEWS – THE FOOD TRUCK WILL BE AT A CHURCH LOT THIS THURSDAY. (40 SEC)

7/11, ALL NEWS – TODAY IS THE DAY FOR THE FREE FOOD GIVEAWAY FROM 4 TO 6PM. (35 SEC)

8/1, ALL NEWS – THE TRUCK WILL BE AT A CHURCH LOT IN RUSHVILLE THIS COMING MONDAY. (40 SEC)

8/5, ALL NEWS – DETAILS OF THE RUSHVILLE FREE FOOD SITE TODAY. (35 SEC)

8/28, NOON, 3PM, 4PM, 5PM – LAST MINUTE NOTIFICATION THAT THE TRUCK WILL BE IN TOWN THIS AFTERNOON FROM 4 TO 6PM. (40 SEC)

9/10, ALL NEWSCASTS – DETAILS OF THE FREE FOOD GIVEAWAY TODAY IN CONNERSVILLE. (40 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE: RELAY FOR LIFE

DESCRIPTION: THE ANNUAL EVENT TO BENEFIT THE FIGHT AGAINST CANCER IS ONE WE TAKE SERIOUS WITH OUR COVERAGE. LAST QUARTER WE COVERED EVENTS LEADING UP TO THE ACTUAL RELAY. THIS QUARTER COVERS THE EVENT ITSELF.

SEGMENT NEWS AND LIVE BROADCAST

DATE/TIME/DURATION:

7/10, ALL NEWSCASTS – STORY OUTLINING THE READINESS OF THE EVENT AND GIVING FULL DETAILS. (75 SEC)

7/12, ALL NEWSCASTS – REMINDER OF THE EVENT THAT BEGINS THIS EVENING. (45 SEC)

7/12, 6 TO 8PM – COVERAGE OF OPENING AS WELL AS A TWO HOUR REMOTE BROADCAST. (SEE MORE DETAILS UNDER MISCELLANEOUS)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE: BACK TO SCHOOL

DESCRIPTION: SEEMS LIKE SCHOOL STARTS EARLIER EACH YEAR. WE AIRED NUMEROUS STORIES REGARDING THE STARTUP PLANS AND OTHER SAFETY ISSUES.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/17, ALL NEWS - REGISTRATION PLANS FOR RUSH CO. (45 SEC)

7/23, ALL NEWS - BACKPACKS AVAILABLE TO RUSH STUDENTS. (35 SEC)

7/23, ALL NEWS - NEW TEACHERS IN FAYETTE COUNTY INTRODUCED AT A SPECIAL LUNCHEON. (45 SEC)

7/24, ALL NEWS - REGISTRATION DETAILS FOR FAYETTE COUNTY SCHOOLS. (50 SEC)

8/6, ALL NEWS - SCHOOL STARTS TOMORROW FOR ALL AREA SCHOOLS. WE EMPHASIZED MOTORIST SAFETY AROUND BUS STOPS AND SCHOOL ZONES. (45 SEC)

8/7, 6AM, 7AM, 8AM, 9AM - WITH SCHOOL STARTING TODAY WE REITERATED THE NEED FOR SAFETY AROUND SCHOOL ZONES. (40 SEC)

9/9, ALL NEWS - STORY DETAILING ISTEP TESTING SCORES FROM LAST YEAR AND HOW AREA SYSTEMS DID. (45 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE: BACK TO SCHOOL - CONTINUED

9/16, ALL NEWS – ENROLLMENT INFORMATION FOR THE NEW YEAR FOR
AREA SCHOOLS. (50 SEC)

WIFE QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE: PLEASANTVIEW WATER HIKES

DESCRIPTION: THE PLEASANTVIEW SUBDIVISION RESIDENTS ARE FACING HUGE PRICE INCREASES FOR WATER AND SEWER DUE TO NEEDED REPAIRS OF A LONG NEGLECTED SYSTEM. THE STATE RATE COMMISSION CONDUCTED A PUBLIC HEARING FOR THOSE RESIDENTS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

9/13, ALL NEWS – STORY DETAILING A PLANNED MEETING TO BE HELD AT CITY HALL FOR PLEASANTVIEW RESIDENTS TO VOICE THEIR CONCERNS. THE MEETING IS SCHEDULED FOR SEPTEMBER 25TH. (65 SEC)

9/24, ALL NEWS – REMINDER STORY ABOUT THE MEETING TOMORROW. (45 SEC)

9/26, ALL NEWS – WE COVERED THE MEETING AND THIS STORY GAVE DETAILS PERTAINING TO THE DISCUSSION. (50 SEC)

WIFE – WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2013

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

On July 4th as part of the Connerville Bicentennial, WIFE AM&FM sponsored a free concert for the public. We brought in three bands. Local band Neon Heartache and Nashville recording acts Jetset Getset and Ryan Broshear to play....Crowd count was estimated at 2000....after the show we introduced the fire works display...

this was a joint effort with both stations...

FOR QUARTERLY REPORT

On July 6th as part of the Bicentennial celebration for Connersville WIFE AM&FM participated in the Bicentennial Parade...The parade route covered the city from one end to the other and we programmed a special hour of non stop music for parade goers to enjoy.

FOR QUARTERLY REPORT

On July 12th, WIFE AM was part of the opening ceremonies for the Fayette County Relay for Life. We were on hand to help open the event as well as providing a two hour broadcast for the kick off....We also promoted the event with on air mentions and public service announcements prior to the start...

FOR QUARTERLY REPORT

On July 13th, WIFE FM was on location at the Kroger in Rushville as part of a fund raising effort for the Rush County Animal Shelter. We broadcast live from 11am till 1pm inviting listners to stop by and see the available pets for adoption, enjoy the food and dunk tank. There were also activities for children form face painting to coloring and temporary tattoos...We supported the broadcast through a series of on air promos.

FOR QUARTERLY REPORT

On August 28 Gus Harmeyer was an in studio guest talking about the upcoming Historic Elmhurst Fish Fry. Elmhurst holds the event annually to raise funds for the upkeep of the historic property. We talked about the history of Elmhurst, the fact that tours would be available during the event, and the date and time of the event...the interview ran 7 minutes and aired on both WIFE AM&FM

FOR QUARTERLY REPORT

On September 14th, WIFE FM broadcast live from the Indiana Live Casino in Shelbyville for a charity event. The casino took part in a poker run to raise money for a family injured in an auto accident that left both injured and unable to work. The medical bills were in excess of one million dollars and rising. The event included the poker run, silent and live auction and live music along with a classic car show. Our broadcast ran from 1:30 till 3:30 and was supported with on air promos.

FOR QUARTERLY REPORT

On September 21st, WIFE FM broadcast live from Rush Fest in downtown Rushville. This is an annual event celebrating the cities heritage as home to

Wendel Wilkie and includes many family events along with displays and a farmers market. It is free and open to the public....Our broadcast went from 11am till 1pm and was supported with on air promos

FOR QUARTERLY REPORT

On September 24th, WLPK and WIFE welcomed the webloes scout pack from St. Gabriels to our studios for a guided tour. 4 scouts and 1 adult attended....we showed them all our studios and explained how the equipment worked, how radio stations operate and let them talk on mic in a recorded segment that aired the next morning....the socuts earn a communications pin for their tour. The tur lasted 35 minutes...

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2013 THRU September 30, 2013

AMERICAN RED CROSS WANTING VOLUNTEERS

ALZHEIMERS CAREGIVER SUPPORT GROUP

INDIANA POISON CENTER

SOCIAL SECURITY

CHANGING FOOTPRINTS SHOE MISSION

AIR FORCE

HOW TO SPOT A HEART ATTACK IN OTHERS

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

WHITEWATER VALLEY RAILROAD

RUSHVILLE ANIMAL SHELTER

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

HUNGER HOTLINE

ST PAUL'S UNITED METHODIST CHURCH MISSION WORK

BIG FLATROCK CHRISTIAN CHURCH PORK CHOP SUPPER

AREA 9 AGENCY SENIOR ART COMPETITION

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2013 THRU September 30, 2013

ALTURSA OF CONNERSVILLE FLAG SALE

CHRISTIANS CARING FOR OUR COMMUNITY TO STOCK FOOD PANTRY

RELAY FOR LIFE FAYETTE COUNTY – MUDFEST, GOLF OUTING, EVENT

INDIANA FIDDLERS' GATHERING

AREA 9 AGENCY SENIOR ART EXHIBIT

GLEANERS MOBILE FOOD PANTRY AT BAPTIST TEMPLE

SCOTT BROOKS MEMORIAL GOLF TOURNEY

GREATER VISION PENTECOSTAL CHURCH OUTDOOR REVIVAL

ALR/KRUISE4KIDS BENEFIT RIDE

RELAY FOR LIFE OF FAY CO BOB SOUTHARD PANCAKE BREAKFAST

ST MARY VACATION BIBLE SCHOOL

FAYETTE COUNTY PUBLIC LIBRARY SUMMER READING PARTY

**CHRIST JESUS COMMUNITY CHURCH/FIRST UNITED METHODIST POOL
PARTY/VBS**

EW TATMAN/EAGLERIDERS HOG ROAST

RUSH COUNTY HERITAGE PICNIC

CHS ROBOTICS TEAM AUCTION

GLEANERS MOBILE FOOD PANTRY AT FAY CO COURT HOUSE

NWS PEACE PROGRAM – INTERNATIONAL EXCHANGE STUDENT

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2013 THRU September 30, 2013

A WALK FOR ALEX – AUTISM AWARENESS

BIG BROTHER/SISTERS OF RUSH COUNTY MUM SALE

RUSH UNITED SANTA HELPERS SPAGHETTI DINNER

AMERICAN INDIAN COUNCIL POW-WOW

CONNERSVILLE ROBOTICS TEAM FUNDRAISER AND RECRUITMENT

SPARTAN BOYS BASKETBALL GOLF SCRAMBLE

SECOND ANNUAL 5K WALK/RUN CONNERSVILLE PARKS DEPARTMENT

BACK TO SCHOOL NIGHT AT CMS

RAY'S CROSSING DAY

RACE FOR JUNIOR ACHIEVEMENT – ATV & MOTORCYCLE DIRT DRAGS

COMMUNITY CHRISTIAN SCHOOL ROBOTICS CAR WASH

CONNERSVILLE CHAMBER OF COMMERCE "COLOR ME" 5K WALK/RUN

TOMMY JAMES CONCERT FOR OUR HOSPICE OF SOUTH CENTRAL INDIANA

ST BRIDGET'S OCTOBER FEST

AVON ZOMBIE WALK

MILROY UNITED METHODIST CHURCH RUMMAGE SALE

RCHS BAND BOOSTERS FISH FRY

GLEANERS FOOD BANK MOBILE PANTRY AT CONN BAPTIST TEMPLE

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2013 THRU September 30, 2013

RUSHVILLE COVERED BRIDGE POKER RUN

GOSPEL SING AT RUSHVILLE RIVERSIDE AMPHITHEATER

WASH FOR LIFT BENEFITING HOPE CENTER IN CONNERSVILLE

TODD'S BIG DAY IN MEMORY OF JEREMY TODD BURTON BAATZ

PRETTY IN PINK PAJAMA PARTY

FRHS LUNCH AND LEARN FOR VENACURE EVLT

RUSHVILLE EAGLE'S LADIES BREAKFAST

BIG FLATROCK CHRISTIAN CHURCH HOMECOMING CELEBRATION

E.W. TATMAN FUNDRAISING BOOT DRIVE