METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. WE COVERED THE NEED FOR MORE JOBS AND WHERE TO FIND THEM, THE FALL GENERAL ELECTION, ASSISTANCE FOR THE COMMUNITY FOR THE HOLIDAYS AND COLD WEATHER SEASON, A HEALTHIER RUSH COUNTY AND THE ANIMAL SHELTER.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, STARR MILLER, KEVIN REECE AND DIANE STILTNER.

ISSUE:

COATS FOR THE NEEDY AND OTHER

WINTER ASSISTANCE.

DESCRIPTION:

WITH COLDER WEATHER COMING ON AND THE HOLIDAY SEASON AS WELL THERE ARE MANY EFFORTS TO HELP THOSE IN NEED.

WE MADE EFFORT TO COVER THESE

ACTIVITIES IN OUR NEWS.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

10/20, ALL NEWSCASTS – THE ANNUAL FRATERNAL ORDER OF POLICE COATS FOR KIDS DRIVE IS UNDERWAY. WE GAVE DETAILS ON HOW TO DONATE. (45 SEC)

10/27, ALL NEWSCASTS – A REMINDER OF THE COAT DRIVE AND DEADLINE TO DONATE. THEY WILL BE CLEANED AND DISTRIBUTED IN EARLY NOVEMBER. (50 SEC)

11/14, ALL NEWSCASTS – THE BENJAMIN RUSH MIDDLE SCHOOL IS CONDUCTING A TOY DRIVE FOR THE NEEDY. THIS COVERED HOW TO DONATE AND WHEN. (45 SEC)

11/16, ALL NEWSCASTS – DETAILS OF THE ELKS ANNUAL CLOTHE A CHILD EVENT. A FUNDRAISER WILL BE HELD AND NEEDY CHILDREN WILL BE GIVEN A COMPLETE NEW SET OF CLOTHES. (60 SEC)

11/21 ALL NEWSCASTS - THE RUSH CO. FOUNDATION IS TAKING DONATIONS FOR THEIR ANNUAL CHRISTMAS ASSISTANCE PROGRAM. (45 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST

PERIOD: OCTOBER 1 TO DECEMBER 31, 2016

ISSUE:

COATS FOR THE NEEDY AND OTHER WINTER ASSISTANCE – CONTINUED

11/30, ALL NEWSCASTS – DETAILS OF THE ANNUAL RUSHVILLE FIRE DEPARTMENT SHOP WITH SANTA PROGRAM FOR NEEDY CHILDREN. (45 SEC)

12/1, ALL NEWSCASTS – DETAILS OF THE ANNUAL TOY DRIVE CONDUCTED BY WIFE-FM AND THE LIONS BASKETBALL PROGRAM. FANS WHO BROUGHT A NEW UN-WRAPPED TOY TO THE GAMES RECEIVED FREE ADMISSION. ALL DONATED TOYS WERE DONATED TO CASA. (50 SEC)

12/7, ALL NEWSCASTS – THIS STORY WAS A WRAP-UP OF THE VERY SUCCESSFUL TOY THANKS TO THE FANS AND THE LADY LIONS AND BOYS LIONS TEAMS. (50 SEC)

ISSUE:

JOB CREATION

DESCRIPTION:

A PRIME ISSUE WE DEAL WITH IS TO HELP OUR LISTENERS FIND WORK. WE STRIVE TO RUN STORIES TO GIVE THEM VALUABLE

INFORMATION.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

10/4, ALL NEWSCASTS - DETAILS OF A JOB FAIR CONDUCTED BY IVY TECH. (40 SEC)

10/5, ALL NEWSCASTS - REMINDER OF ABOVE INFO. (40 SEC)

10/7, ALL NEWSCASTS - ANOTHER REMINDER THE EVENT IS TOMORROW. (35 SEC)

10/10, ALL NEWSCASTS - THE STATE POLICE ARE SEEKING DISPATCHER APPLICANTS. (45 SEC)

10/12, ALL NEWSCASTS - DETAILS OF THE MANUFACTURING MATTERS COURSE AVAILABLE AT IVY TECH TO PREPARE STUDENTS FOR TODAY'S WORK DEMANDS. (60 SEC)

10/13, ALL NEWSCASTS - THE FAYETTE COUNTY JAIL IS TAKING APPLICATIONS FOR STAFF MEMBERS. (35 SEC)

10/14, ALL NEWSCASTS - DETAILS OF AN UPCOMING RESOURCE FAIR FOR VETERANS. (50 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST

PERIOD: OCTOBER 1 TO DECEMBER 31, 2016

ISSUE:

JOB CREATION CONTINUED

10/17, ALL NEWSCASTS - MORE JAIL JOBS ARE OPEN. (40 SEC)

10/20, ALL NEWSCASTS – FOLLOW-UP DETAILS ON THE MANUFACTURING MATTERS COURSE. (55 SEC)

10/21, ALL NEWSCASTS - MORE POSITIONS ARE OPEN AT THE SHERIFF'S DEPARTMENT. (45 SEC)

10/25, ALL NEWSCASTS - STATE REPORT ON JOB STATISTICS FOR SEPTEMBER. (40 SEC)

11/22, ALL NEWSCASTS – STATE JOB NUMBERS FOR OCTOBER FOR ALL AREA COUNTIES. (45 SEC)

11/23, ALL NEWSCASTS - THE CONNERSVILLE STREET DEPARTMENT IS TAKING APPLICATIONS FOR A CHIEF MECHANIC. (30 SEC)

12/1, ALL NEWSCASTS - ANOTHER UPDATE ON THE MANUFACTURING MATTERS PROGRAM COURSE AT IVY TECH. (45 SEC)

12/5, ALL NEWSCASTS - THE RICHMOND POLICE DEPARTMENT IS HIRING. (35 SEC)

12/20, ALL NEWSCASTS – JOB STATS FROM THE STATE FOR NOVEMBER. (45 SEC)

12/21, v ALL NEWSCASTS - SEVERAL JOBS ARE AVAILABLE WITH THE STATE POLICE. AS WITH ALL STORIES WE GAVE DETAILS ON HOW TO APPLY. (50 SEC)

ISSUE:

GENERAL ELECTION

DESCRIPTION:

WITH THE FALL GENERAL ELECTION SOON THERE ARE MANY REMINDERS FOR THE LISTENERS AS WELL AS RESULTS TO REPORT.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

10/10, ALL NEWSCASTS – THE DEADLINE TO REGISTER TO VOTE IS NEAR. WE REPORTED THE DETAILS ON HOW TO REGISTER ONLINE OR AT THE CLERK'S OFFICE. (45 SEC)

10/12, ALL NEWSCASTS - EARLY VOTING IS BEGINNING. THIS STORY DETAILED THE TIMES AND LOCATION. (40 SEC)

11/3, ALL NEWSCASTS – THE BMV OFFICE WILL BE OPEN SPECIAL HOURS TO ISSUE PHOTO ID'S FOR THOSE THAT DO NOT HAVE A DRIVER'S LICENSE. (35 SEC)

11/7, 6AM, 7AM, 8AM, 9AM - WITH TOMORROW BEING ELECTION DAY, LISTENERS CAN STILL VOTE EARLY UNTIL NOON TODAY. (30 SEC)

11/8, ALL NEWSCASTS – TODAY IS ELECTION DAY. WE REMINDED LISTENERS OF THE WAY TO FIND OUT WHERE TO GO VOTE UNTIL 6PM. (40 SEC)

11/8, 6:30PM TO 9PM – LIVE COVERAGE OF ELECTION RESULTS.

11/9, ALL NEWSCASTS - WRAP RESULTS STORY. (60 SEC)

ISSUE:

FREE FOOD

DESCRIPTION:

SEVERAL EVENTS WERE HELD WHERE LISTENERS CAN DONATE FOOD OR

RECEIVE IT FROM PANTRIES.

SEGMENT

NEWS STORIES

DATE/TIME/DURATION:

10/19, ALL NEWSCASTS – DETAILS ABOUT THE FOOD PANTRY IN CARTHAGE CLOSING AND WHAT PLANS ARE IN THE WORKS FOR AN ALTERNATE LOCATION. (45 SEC)

11/16 ALL NEWSCASTS - DETAILS ABOUT THE ANNUAL THANKSGIVING GIVING FOOD DRIVE CONDUCTED BY OUR STATION. (65 SEC)

11/21, ALL NEWSCASTS – WRAP-UP STORY ABOUT THE VERY SUCCESSFUL FOOD DRIVE. (55 SEC)

11/23, ALL NEWSCASTS – DETAILS ABOUT THE RUSHVILLE FOOD PANTRY AND WHAT THEY HAVE TO OFFER, PLUS THEIR HOURS ETC. (45 SEC)

ISSUE:

ANIMAL SHELTER QUARANTINE

DESCRIPTION:

THE RUSHVILLE ANIMAL SHELTER WAS HIT WITH A PARVOVIRUS OUTBREAK FORCING THEM TO QUARANTINE THE FACILITY.

SEGMENT

NEWS COVERAGE

DATE/TIME/DURATION:

10/7, ALL NEWSCASTS - DETAILS OF THE VIRUS OUTBREAK AND WHAT THE QUARANTINE MEANS TO THE LISTENERS. IT WILL BE CLOSED TO THE PUBLIC WHILE CREWS WORK TO DISINFECT THE FACILITY.

10/17, ALL NEWSCASTS – WORK CONTINUES TO DISINFECT THE SHELTER. NO ANIMALS WILL BE ALLOWED TO BE TURNED IN OR ADOPTED OUT AT THIS TIME. ALSO DONATIONS ARE NEEDED FROM THE PUBLIC OF CLEANING SUPPLIES, CAT LITTER, AND FOOD FOR DOGS AND CATS. (50 SEC)

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ON DECEMBER 2ND AND 3RD, WIFE, WORKING WITH CASA VICTIMS ASSISTANCE AND THE RUSH CONSOLIDATED HIGH SCHOOL ATHLETIC DEPARTMENT HELD A TOY DRIVE. PEOPLE WHO ATTENDED THE LADY LIONS OR LIONS BOYS BASKETBALL GAMES COULD GET INTO THE GAME FOR FREE WITH THE DONATION OF AN UNWRAPPED TOY. ALL TOYS WERE GIVEN TO CASA VICTIMS ASSISTANCE TO GIVE TO CHILDREN IN THE RUSH COUNTY AREA TO ENSURE THEY HAD PRESENTS TO UNWRAP ON CHRISTMAS MORNING. THE EVENT WAS PROMOTED THROUGH LIVE AND RECORDED PROMOS AND NEWS STORIES AND RAISED 151 TOYS.

FOR QUARTERLY REPORT

ON NOVEMBER 17TH WIFE HELD IT'S ANNUAL THANKSGIVING GIVING. THIS YEAR THE EVENT WAS EXPENDED TO TWO LOCATIONS, SAVE A LOT AND KROGER SUPERMARKETS. WE BROADCAST LIVE FOR THREE HOURS ASKING FOR DONATIONS OF FOOD ITEMS FOR THE RUSHVILLE FOOD PANTRY. THIS ANNUAL EVENT ALWAYS GETS GREAT RESPONSE FROM THE COMMUNITY AND THIS YEAR WE RAISED 105 DOLLARS CASH AND FILLED TWO STATION VEHICLES WITH FOOD TOTALLING MORE THAN 550 POUNDS. THE EVENT WAS PROMOTED WITH LIVE AND RECORDED PROMOS AND NEWS STORIES.

CASA VOLUNTEERS NEEDED

CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH

RUSH COUNTY HEALTH DEPARTMENT FLU AND PNEUMONIA SHOTS

MARINE CORP RECRUITMENT

529 COLLEGE SAVINGS

GED CLASSES IN FRANKLIN COUNTY

POLLINATOR/WILDLIFE/FORESTRY FIELD DAY BY FAY CO SOIL & WATER CONSERVATION DISTRICT

AMERICAN LEGION AUXILIARY JUNIORS IN CONNERSVILLE COLLECTING FOR HOMELESS INDIANA VETERANS

GLENWOOD VOL FIRE DEPARTMENT CHICKEN DINNER

ALQUINA BLUE ARROWS PARK COMMUNITY KICKBALL

RAYS CROSSING CHRISTIAN UNION CHURCH REVIVAL

ALQUINA BLUE ARROWS FALL FESTIVAL

CHS ATHLETIC BOOSTER CLUB MATTRESS SALE FUNDRAISER...KMIX

CHICAGO CORNER CHURCH HEE HAW HOOTENANNY

1ST CARTHAGE FREEDOM FESTIVAL

DANCIN IN DISNEYKMIX

BIG FLATROCK CHRISTIAN CHURCH HOMECOMING CELEBRATION

NATIONAL LIFE CHAIN EVENT

FAYETTE COUNTY HUMANE SOCIETY VACCINATION & MICRO CHIP CLINIC

CONNERSVILLE PARKS & REC HALLOWEEN PARTY

GLEANERS IN RUSHVILLE

GRAND AVENUE UMC ANNUAL BAZAAR

ALLSTATE INSURNACE TRAINING PROGRAM FOR VETERANS AND SPOUSES

FREE FALL BREAK LUNCHES BY FAYETTE COUNTY SCHOOLS/CHARTWELLS

2016 EASTERN INDIANA VETERAN RESOURCE FAIR IN RICHMOND

WORLD BAPTIST FELLOWSHIP MEETING AT CONN BAPTIST TEMPLE

MAGIC MOMENTS FALL CARNIVAL

CORNHOLE TOURNAMENT FOR HENRY COUNTY SECRET FAMILIES (CHRISTMAS CHARITY)

EVERTON VOLUNTEER FIRE DEPARTMENT CHICKEN DINNER

FUNDRAISER SUPPORTING MICHAEL FAULK AND CHILDHOOD CANCER AWARENESS

JACKSON TWP. SCHOOL ANNUAL REUNION

RUSHVILLE EAGLES FREE BEANS AND CORNBREAD FOR VETERANS ON VETERANS DAY

CHILI & BONFIRE AT ALQUINA BLUE ARROWS PARK

TRUNK OR TREAT AT CONNERSVILLE BAPTIST TEMPLE

BENEFIT FOR CHUCK POE

MILROY UNITED METHODIST CHURCH ANNUAL TURKEY SUPPER

CONNERSVILLE PARKS AND REC BOYS BASKETBALL

ARLINGTON COMMUNITY THANKSGIVING CELEBRATION DINNER

CHS PLAY FAILURE: A LOVE STORY

CHS 12TH ANNUAL MADRIGAL DINNER

FELLOWSHIP OF CHRISTIAN ATHLETES FIELDS OF FAITH IN RUSHVILLE

EVENING WITH MARTY BRENNAMAN FOR FRANKLIN COUNTY HS BASEBALL

CHS BOYS BASKETBALL TIP-OFF CHICKEN FRY

WORK-ONE NEW LOCATION IN CONNERSVILLE

MILROY ELEMENTARY SCHOOL FALL FESTIVAL

FAY CO MINISTERIAL ASSOCIATION COMMUNITY THANKSGIVING SERVICE

RCHS BOYS' BASKETBALL SPAGHETTI DINNER

FREE "TALLEY'S TRIO" CONCERT AT BAPTIST TEMPLE

CROSSPOINTE BIKER CHURCH THANKSGIVING DINNER

HOPE CENTER GIVING TUESDAY

12TH ANNUAL BREAKFAST WITH THE CHRISTMAS ANGEL

26TH ANNUAL COOKIE WALK IN LIBERTY

FIRST BAPTIST CHURCH CHRISTMAS BAZAAR

CONNERSVILLE SPARTAN WHITEOUT NIGHT

EVALUATING SOIL HEALTH

LYNN & FRIENDS YULTIDE CONCERT

FUNDRAISER FOR FAYETTE COUNTY HONOR GUARD AT VFW

LADY SPARTAN BASKETBALL SPAGHETTI DINNER FUNDRAISER

HAM & BEAN & CHILI DINNER AT EVERTON FIREHOUSE

FLAGS ACROSS CONNERSVILLE - CONNERSVILLE VFW

HOPE CENTER INDY FUNDRAISER FOR HELPING WOMEN WHO HAVE BEEN RESCUED FROM SEX SLAVERY

PURDUE EXTENSION FARM SUCCESSION PLANNING WORKSHOP

BENEFIT FOR TONY REDD

BIG FLATROCK CHRISTIAN CHURCH CHRISTMAS EVE SERVICE