#### METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THESE INCLUDED CONTINUED COVERAGE OF THE WIND FARM SAGA, AS LEGAL ACTION HAS BEEN FILED. OTHER ISSUES INCLUDE THE PRIMARY ELECTION, A HEALTHIER COMMUNITY, JOBS AND THE ECONOMY, AND ONE OF THE BIGGEST ANNUAL EVENTS, THE RUSH COUNTY FAIR.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS NOAH BEVINGTON, DAVID POLLARD, STARR MILLER, KEVIN REECE, CHERYL EVANS AND DIANE SMITH.

ISSUE:

WIND FARM

**DESCRIPTION:** 

ONE OF THE MOST CONTROVERSIAL ISSUES

IN THE COUNTY IS THE PROPOSED WIND

FARM.

SEGMENT

NEWS COVERAGE

#### DATE/TIME/DURATION:

5/31, ALL NEWSCASTS – THE PROJECT IS BEEN DISCUSSED FOR SEVERAL MONTHS REGARDING LAND ACQUISITION AND ZONING ISSUES. MANY IN THE COMMUNITY HAVE PROTESTED THE WIND PROJECT. THIS STORY DETAILED THE AGENDA, TIME AND PLACE OF AN UPCOMING ZONING BOARD MEETING TO CONSIDER THE PROJECT. ONE OF THE PROPOSALS WILL BE TO AMEND THE ZONING ORDINANCE TO BAN WIND FARMS FOREVER. (50 SEC)

6/28, ALL NEWSCASTS – THIS STORY INCLUDED AN INTERVIEW WITH THE PROJECT MANAGER FOR FLATROCK WIND ENERGY, WHO IS WANTING TO PUT THE TURBINES IN RUSH COUNTY. IN LIGHT OF THE RECENT ZONING RULING BANNING WIND PROJECTS, SHE POINTED OUT TO OUR LISTENERS THAT IT IS FAR FROM OVER. THEY HAVE TAKEN LEGAL ACTION SEEKING A RULING FROM THE STATE COURT OF APPEALS. (2 MIN)

ISSUE:

**ELECTION** 

**DESCRIPTION:** 

THE PRIMARY ELECTION SEES A FEW OFFICES UP FOR GRABS IN RUSH COUNTY. WE PROVIDED COVERAGE THE LISTENERS

NEEDED TO KNOW.

SEGMENT

**NEWS AND LIVE COVERAGE** 

DATE/TIME/DURATION:

4/22, ALL NEWSCASTS – THIS STORY DETAILED HOW EARLY VOTING CAN BE DONE. (40 SEC)

5/2, ALL NEWSCASTS – TOMORROW IS ELECTION DAY. THIS STORY GAVE REMINDERS OF VOTING LOCATIONS AND HOURS. (45 SEC)

5/3. ALL NEWSCASTS - AND ELECTION DAY STORY WITH REMINDERS OF WHERE TO VOTE AND THE 6PM DEADLINE. (30 SEC)

5/3, 6:00PM TO 7:30PM - LIVE COVERAGE OF RESULTS. ( 90 MINUTES)

5/4, ALL NEWSCASTS – WRAP UP STORY WITH RESULTS. (45 SEC)

ISSUE:

RUSH COUNTY FAIR

DESCRIPTION:

ONE OF THE BIGGEST COMMUNITY EVENTS EACH YEAR IS THE RUSH COUNTY FAIR. WE PROVIDED EXTENSIVE COVERAGE OF

THE EVENT.

SEGMENT

NEWS AND LIVE COVERAGE

#### DATE/TIME/DURATION:

5/13, ALL NEWSCASTS – WITH THE FAIR A MONTH AWAY, NOW IS THE TIME FOR YOUNG LADIES TO ENTER THE QUEEN CONTEST. (40 SEC)

5/16, ALL NEWSCASTS – A GENERAL FAIR STORY PROVIDING A VARIETY OF INFORMATION. (45 SEC)

5/26, ALL NEWSCASTS - FOLLOW-UP QUEEN CONTEST STORY. STILL TIME TO ENTER. (35 SEC)

6/3, ALL NEWSCASTS – ANOTHER QUEEN STORY. THE EVENT IS THIS FRIDAY NIGHT. (30 SEC)

6/13, ALL NEWSCASTS – DETAILS OF FAIR PREP UNDERWAY BY 4–H MEMBERS. (45 SEC)

6/15, ALL NEWSCASTS – INFORMATION ABOUT THE UPCOMING BABY SHOW, HOW TO ENTER, ETC. (45 SEC)

6/21, ALL NEWSCASTS – GENERAL FAIR STORY AS THE FAIR IS THIS WEEK.
DETAILS OF THE VARIOUS EVENTS WERE LISTED. (45 SEC)

ISSUE:

JOBS AND THE ECONOMY

**DESCRIPTION:** 

IN TOUGH ECONOMIC TIMES WE CONTINUE TO PROVIDE AS MUCH INFORMATION AS POSSIBLE TO HELP OUR LISTENERS FIND

WORK. IN ADDITION WE OFFER

INFORMATION REGARDING THE CURRENT

CONDITION OF THE JOB FORCE.

SEGMENT

**NEWS COVERAGE** 

DATE/TIME/DURATION:

4/19, ALL NEWSCASTS – FACTS FROM THE INDIANA DEPARTMENT OF WORKFORCE DEVELOPMENT REGARDING JOB NUMBERS BY COUNTY FOR THE PREVIOUS MONTH. (45 SEC)

5/12, ALL NEWSCASTS - DETAILS ABOUT NUMEROUS JOBS AVAILABLE AT KROGER, WHEN AND HOW TO APPLY. (50 SEC)

5/17, ALL NEWSCASTS – DETAILS OF AN UPCOMING LARGE JOB FAIR TO BE HELD IN DAYTON OHIO. (50 SEC)

5/24, ALL NEWSCASTS – JOB NUMBER STATS FOR APRIL FROM THE STATE. (45 SEC)

ISSUE:

JOBS AND THE ECONOMY CONTINUED

- 6/6, ALL NEWSCASTS STORY OF THE LATEST EFFORTS OF THE RUSH COUNTY ECONOMIC DEVELOPMENT GROUP. (45 SEC)
- 6/8, ALL NEWSCASTS FOLLOW-UP STORY DETAILING THE UPCOMING JOB FAIR IN DAYTON. (50 SEC)
- 6/15, ALL NEWSCASTS REMINDER OF THE UPCOMING JOB FAIR AT THE SCHOOL CORPORATION FOOD SERVICE, CHARTWELLS. (45 SEC)
- 6/21, ALL NEWSCASTS DETAILS OF JOB STATS FOR MAY. (45 SEC)

ISSUE:

A HEALTHIER COMMUNITY

**DESCRIPTION:** 

VARIOUS PROGRAMS AND EVENTS ARE

HELD TO HELP KEEP THE CITIZENS

HEALTHY. WE MAKE SURE OUR LISTENERS

KEEP INFORMED ON THESE AND OTHER

HEALTH INFORMATION.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

4/13, ALL NEWSCASTS – FREE HEALTH SCREEN ARE AVAILABLE TODAY FOR SENIOR CITIZENS AT THE SENIOR CENTER. (35 SEC)

5/5, ALL NEWSCASTS – STORY INTRODUCING THE NEW RUSH COUNTY HEALTH OFFICER. (50 SEC)

5/5, ALL NEWSCASTS – THE HEALTH DEPARTMENT IS CONDUCTING A FREE IMMUNIZATION CLINIC FOR KIDS TODAY. (45 SEC)

5/31, ALL NEWSCASTS – DETAILS ABOUT THE NEXT FREE IMMUNE CLINIC FOR KIDS. (40 SEC)

6/1, ALL NEWSCASTS – COMPLETE DETAILS ON EATING HEALTHY WITH THE FREE SUMMER FOOD PROGRAM OFFERED BY THE SCHOOL CORPORATION. (55 SEC)

6/7, ALL NEWSCASTS – TOMORROW WILL BE THE NEXT FREE SENIOR SCREENING AT THE SENIOR CENTER. )45 SEC)

6/15, ALL NEWSCASTS – DETAILS OF THE PLANNED RELAY FOR LIFE TO FIGHT CANCER. (45 SEC)

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

**DESCRIPTION:** 

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

On April 17th, WIFE broadcast live from the annual Rush County Big Brothers Big Sisters Bowl For Kids Sake. This yearly event brings teams of bowlers together who raise money for Big Brothers Big Sisters to continue their job of matching children with adult mentors. The event was held at Rushville Bowl and were live on air from noon till 2pm. We backed up the event with on air promos and social media.

On April 15th, WIFE interviwed Brenna Gunderson of Flat Rock Wind Energy and Jeff Platt of Henry County who will be part of the project. The company wants to build a wind farm in Rush County and has met with stiff opposition. Both people talked about the many benefits of the project and how the county would benefit. The Interview ran 10 minutes and was also used for various news stories.

Governor Mike Pence made a special appearance in Rush County on April 23rd as part of a fundraiser to build homes for veterans in the area. The Governor was part of a fund raiser that was held to raise 50 thousand dollars to build a home in Rush County. The event was held in the county and was host to the governor, veterans and ranking military members. WIFE Broadcast announcements, news stories and talked about the event on the air for 3 weeks leading up to the fund raiser.

On May 9th WIFE interviewed Scott Spahr, Director of the Morristown Boys and Girls Club about their annual fund raiser. Every year the club brings a country music star to town to play a benefit concert to raise money for the Boys and Girls Club. The interview ran 10 minutes.

On June 23rd WIFE interviewed Rick Conklin about the upcoming Rush County Youth Group Work Camp. Every year this camp uses youth from across the region to do home repair and upgrades free of charge to families in need. The families must meet certain income guidelines. He discussed how campers can apply to help and how families can apply to have their homes fixed. The interview ran 10 minutes.

# APRIL 1, 2016 THRU JUNE 30, 2016

CASA VOLUNTEERS NEEDED

**CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH** 

RUSH COUNTY HEALTH DEPARTMENT FLU AND PNEUMONIA SHOTS

MARINE CORP RECRUITMENT

**529 COLLEGE SAVINGS** 

**GED CLASSES IN FRANKLIN COUNTY** 

CMS AFTER SCHOOL TUTORING

CONNERSVILLE VET CLINIC COLLECTIONS FOR BULLET PROOF K9 VEST

HOMERUN 5K WALK/RUN FOR CONNERSVILLE BASEBALL TEAM

PASSPORT FAIR AT CONNERSVILLE POST OFFICE

STAMP OUT HUNGER FOOD DRIVE

GOSPEL CONCERT AT CHICAGO CORNER CHURCH IN NEW CASTLE

PRESCHOOL OPEN HOUSE SPONSORED BY FAYETTE FOUNDATION

JUMP START KINDERGARTEN READINESS PROGRAM BY FAYETTE FOUNDATION

GLEANER'S TRUCK IN ROBERT'S PARK

MAYS COMMUNITY ACADEMY ENROLLMENT & KINDERGARTEN ROUND-UP

RCHS SPRING PRODUCTION OF SEUSSICAL THE MUSICAL

# APRIL 1, 2016 THRU JUNE 30, 2016

FAYETTE COUNTY HEAD START ENROLLMENT

RELAY FOR LIFE OF FAYETTE COUNTY MEETING

GOSPEL SING AT KNIGHTSTOWN CHURCH OF GOD

SHELBY FULKS BENEFIT DINNER

**BUILDING HOMES BUILDING LIVES – HOMES FOR DISABLE VETS** 

**GRANDVIEW ELEMENTARY SCHOOL CARNIVAL** 

RUSH COUNTY TRI KAPPA SORORITY FUNDRAISER

FAYETTE COUNTY MINISTIRIAL ASSOC. NATL DAY OF PRAYER

**RUSH COUNTY PLAYERS "RELIVE THE MAGIC"** 

**GLEANERS IN RUSHVILLE** 

RELAY FOR LIFE OF FAYETTE COUNTY AT HARDEE'S IN CONNERSVILLE

MAGIC MOMENTS PRESCHOOL ENROLLMENT

VFW POST 571 FUNDRAISER FOR FAYETTE COUNTY CEMETERY COMMISSION

MARTHA POE ORDER OF EASTERN STAR/RUSHVILLE CHICKEN NOODLE DINNER

**FAYETTE COUNTY HUMANE SOCIETY VACCINATION CLINIC** 

FAYETTE COUNTY SCHOOLS SPARTAN SUMMER FOOD TRUCK

FAYETTE COUNTY SCHOOL SUMMER MEAL PROGRAM

2<sup>ND</sup> ANNUAL COMMUNITY YOUTH DAY IN CONNERSVILLE

# PUBLIC SERVICE ANNOUNCEMENTS APRIL 1, 2016 THRU JUNE 30, 2016

JAZZ FUNDRAISER AT RCHS

FREE JAZZ FILM SCREENING AT RCHS

RUSH COUNTY LITTLE LEAGUE PORK CHOP DINNER

ARTS, CRAFT AND ANTIQUE BAZAAR FOR MANNA MISSION OF RUSH COUNTY

REVIVAL AT KNIGHTSTOWN CHURCH OF GOD

MAY GLEANER'S TRUCK IN ROBERTS PARK

GREENSBORO VOL FIRE DEPARTMENT POKER RUN/HOG ROAST

PRESCHOOL MATTERS FAYETTE COUNTY

HERITAGE HOUSE YARD SALE FOR ALZHEIMER'S ASSOCIATION

HOLY SPRINGERS RELAY FOR LIFE CAR WASH

MILITARY JOB FAIR DAYTON OHIO

**FAYETTE COUNTY FARMER'S MARKET** 

HISTORY, AUTHOR AND ALL THAT JAZZ AT RUSH COUNTY HISTORICAL SOCIETY

BILL HARRIS CLASSIC CAR SHOW FOR RELAY FOR LIFE

FAYETTE COUNY SCHOOLS FOOD SERVICE/CHARTWELL'S JOB FAIR

GOLF FORE HOPE (FOR HOPE CENTER)

**BIG FLATROCK CHRISTIAN CHURCH VBS** 

RALEIGH SCHOOL REUNION

GLEANERS' MOBILE FOOD PANTRY IN RUSHVILLE

## PUBLIC SERVICE ANNOUNCEMENTS APRIL 1, 2016 THRU JUNE 30, 2016

CONNERSVILLE EAGLE RIDERS CRUISIN FOR A CURE (FAY CANCER SOCIETY)

MANILLA LIONS CLUB PORK CHOP DINNER

FREE HANDBELL CONCERT BY WESTERN AVE BAPTIST AND FIRST UNITED METHODIST CHURCHES

**JOGGING FOR JENNA 5K RUN** 

GLEANER'S TRUCK DISTRIBUTION AT ROBERT'S PARK

FINAL PERFORMANCES OF RCHS SUMMER THEATRE PROGRAM BRIAR PATCH

**VBS WESTERN AVENUE BAPTIST CHURCH** 

VBS RUSHVILLE FIRST CHURCH OF GOD

ST. GABRIEL RELAY FOR LIFE FUNDRAISERS

**EVERTSON SOUTHERN BAPTIST CHURCH GOSPEL MUSIC** 

RUSHVILLE BREAKFAST OPTIMIST 4TH OF JULY CAR SHOW

**RUSH COUNTY PLAYERS SEASON FINALE** 

WHITEWATER RIVER CLEANUP

**EVERTON VOL FIRE DEPT FIREMAN'S FESTIVAL** 

FREE OUTDOOR MOVIE NIGHTS AT CONNERSVILLE LIVING WATERS CHURCH

ORANGE SCHOOL REUNION

COLLECGE CORNER COMMUNITY CLUB INDEPENDENCE CELEBRATION

MIRACLE LEAGUE OF NEW CASTLE (BASEBALL FOR THOSE WITH PHYSICAL AND COGNITIVE DISABILITIES)

# PUBLIC SERVICE ANNOUNCEMENTS APRIL 1, 2016 THRU JUNE 30, 2016

INDIANA HISTORICAL SOCIETY BICENTENNIAL EXHIBIT AT THE GOWDY HOUSE
BLUE RIVER VALLEY GIRLS BASKETBALL SHOOTOUT

VETERAN TOOLS FOR SUCCESS WORKSHOP AT SHELBYVILLE WORKONE

CARE PROJECT 2016 – PROVIDING SCHOOL SUPPLIES TO FAYETTE CO STUDENTS
GLEANERS IN RUSHVILLE