

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014  
METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THIS QUARTER WE PLACED CONTINUED EMPHASIS ON JOB CREATION AND THE ECONOMY. OTHER ISSUES COVERED INCLUDED VANDALISM AROUND THE CITY OF RUSHVILLE, FREE FOOD DISTRIBUTION TO THOSE IN NEED, THE ELECTION, HIGHWAY WORK AND IT'S AFFECT ON MOTORISTS, THE CITIES COMPREHENSIVE PLAN, FREE IMMUNIZATION CLINICS FOR SCHOOL CHILDREN AND FREE SENIOR HEALTH SCREENINGS.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS KEVIN COUCH, BARRY WELSH, REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, STARR KELLER, LAURA WARNER AND DIANE SMITH.

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: JOBS AND THE ECONOMY

DESCRIPTION: WITH THE HIGH UNEMPLOYMENT RATE IN THE AREA WE STRIVE TO COVER NEWS OF POSSIBLE JOB OPPORTUNITIES AND OTHER NEWS THAT IMPACTS THE ECONOMY.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

4/3, ALL NEWSCASTS – STORY REGARDING POSSIBLE NEW INDUSTRY COMING TO THE AREA. (45 SEC)

4/11, ALL NEWSCASTS – STORY DETAILING AN UPCOMING JOB FAIR IN GREENSBURG. (335 SEC)

4/16, ALL NEWSCASTS – STORY WITH THE I.T. DIRECTOR FOR THE COUNTY REGARDING AN ASSISTANT JOB HE IS HOPING TO FILL. (30 SEC)

4/17, ALL NEWSCASTS – THE GREENSBURG JOB FAIR IS TODAY. WE OFFERED DETAILED REMINDERS OF THE HOURS, LOCATION AND WHAT TO BRING. (55 SEC)

4/18, ALL NEWSCASTS – STORY DETAILING AN UPCOMING JOB FAIR CONDUCTED BY IVY TECH STATE COLLEGE. (40 SEC)

4/22. 6AM, 8AM, 12PM, 4PM – STORY FROM WORKFORCE DEVELOPMENT SHOWING JOB RATINGS FOR ALL SURROUNDING COUNTIES FOR MARCH. (40 SEC)

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: JOBS AND THE ECONOMY

4/23, ALL NEWSCASTS – STORY DETAILING A GROUNDBREAKING OF A NEW SMALL INDUSTRY IN CONNERSVILLE. THIS WAS TEASING THE EVENT AS DETAILS WILL BE RELEASED AT THE EVENT. (35 SEC)

4/24, ALL NEWSCASTS – DETAILS OF THE ABOVE TELLING ABOUT LIFELINE FARMS, AN ORGANIC FOOD PRODUCER. THEY PLAN TO GROW AND DISTRIBUTE THE FOOD. (60 SEC)

5/16, ALL NEWSCASTS – INTAT IN RUSHVILLE ANNOUNCED A MAJOR EXPANSION. THEY WILL INVEST 22.7 MILLION DOLLARS IN THE PROJECT AND ADD 40 NEW JOBS. ( 65 SEC)

5/19, ALL NEWSCASTS – JOB RANKING INFO FROM THE STATE FOR THE MONTH OF APRIL FOR ALL AREA COUNTIES. (45 SEC)

5/20, ALL NEWSCASTS – STORY WITH THE RUSH COUNTY ECDC DIRECTOR REGARDING PROGRESS BEING MADE AT THE NORTH INDUSTRIAL PARK. WHEN THE WORK IS COMPLETE THE FACILITY WILL BE BACKHOE READY FOR NEW INDUSTRY. (60 SEC)

6/23, ALL NEWSCASTS – JOB RANKING INFO FROM THE STATE FOR THE MONTH OF MAY. (50 SEC)

6/25, ALL NEWSCASTS – A RUMOR SQUELCHING STORY ABOUT LAYOFFS COMING TO THE NEW WAYZATA FACTORY IN CONNERSVILLE. COMPANY OFFICIALS STATED THEY WERE NOT TRUE. (45 SEC)

6/25, ALL NEWSCASTS – STORY GIVING DETAILS OF NEW JOBS AVAILABLE WITH THE POSTAL SERVICE AND HOW TO APPLY. (50 SEC).

## QUARTERLY ISSUES – PROGRAMS LIST

PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: FREE FOOD

DESCRIPTION: THERE ARE MANY OPPORTUNITIES FOR THOSE IN NEED TO RECEIVE FREE FOOD WHETHER IN THE FORM OF GROCERIES OR A MEAL. WE KEEP OUR LISTENERS INFORMED OF THOSE OPPORTUNITIES.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

4/24, ALL NEWSCASTS – THIS STORY DETAILED THE PLANS IN RUSH COUNTY FOR THE SUMMER SCHOOL FOOD TRUCK. DETAILS WERE GIVEN REGARDING THE TIMES, DATES AND LOCATIONS FOR THE FREE LUNCHESES TO ANY YOUNGSTER IN THE COUNTY. (55 SEC)

4/29, ALL NEWSCASTS – THIS STORY GAVE DETAILS OF THE UPCOMING FOOD DRIVE IN MAYS. (40 SEC)

5/28, ALL NEWSCASTS – THE GLEANERS MOBILE FOOD PANTRY WILL BE IN RUSHVILLE ON MONDAY JUNE 2<sup>ND</sup> AT THE MAIN STREET CHRISTIAN CHURCH FROM 4 TO 6PM. FREE FOOD ITEMS AVAILABLE TO ANYONE. (30 SEC)

6/4, ALL NEWSCASTS – FOLLOW-UP ON THE SUMMER FOOD TRUCK MAKING STOPS WEEKDAYS AT VARIOUS LOCATIONS WITH FREE LUNCHESES FOR THE YOUTH. (45 SEC)

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: VANDALISM AROUND RUSHVILLE

DESCRIPTION: OVER THE RECENT WEEKS VANDALS HAVE CAUSED EXTENSIVE DAMAGE TO PROPERTY. MANY HOMES HAVE HAD CEMENT LION STATUES DAMAGED AS WELL AS THE PARKS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

6/9, ALL NEWSCASTS – THIS STORY GAVE DETAILS FROM THE POLICE DEPARTMENT REGARDING CAMERAS THAT HAVE RECENTLY BEEN INSTALLED AROUND RUSHVILLE CITY PARKS IN HOPES OF KEEPING VANDALISM AT BAY AND TO CATCH ANY VANDALS. (45 SEC)

6/10, ALL NEWSCASTS – WITH ALL THE RECENT VANDALISM AT VETERANS AND WILKIE PARKS AS WELL AS THE LION STATUES, THE HEART OF RUSHVILLE GROUP HAS ANNOUNCED A REWARD FUN HAS BEEN ESTABLISHED FOR THE APPREHENSION OF THE CULPRITS. ALSO DETAILED WAS HOW CITIZENS COULD DONATE TO THE REWARD FUND. (50 SEC)

6/16, ALL NEWSCASTS – A REWARD STORY FOLLOW-UP. NOW THE PROSECUTORS OFFICE IS OFFERING A \$500.00 REWARD FOR THE ARREST OF THOSE INVOLVED. (45 SEC)

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: RUSH COUNTY FAIR

DESCRIPTION: EACH YEAR THE EFFORTS OF THE  
COMMUNITY ARE SHOWCASED AT THE  
FAIR AND WE AIRED EXTENSIVE COVERAGE.

SEGMENT LIVE BROADCASTS AND NEWS COVERAGE

DATE/TIME/DURATION:

6/23 TO 6/27, 6PM TO 9PM – EACH WEEKNIGHT WE HELD LIVE COVERAGE  
OF THE FAIR. (15 HOURS)

6/20, ALL NEWSCASTS – ADVANCE NEWS STORY REGARDING THE FAIR  
EVENTS AND EARLY ARMBAND SALES. (45 SEC)

6/25, ALL NEWSCASTS – STORY WITH REMINDERS OF EVENTS HAPPENING  
AT THE FAIR THE REMAINDER OF THE WEEK. (45 SEC)

6/26, ALL NEWSCASTS – THE FAIR IS RUNNING SMOOTHLY AND A FEW  
DAYS REMAIN. THIS STORY REMINDED THOSE OF THE 4-H LIVESTOCK  
AUCTION AND ENTERTAINMENT EVENTS. (40 SEC)

6/27, ALL NEWSCASTS – THE WEEK IS WINDING DOWN BUT THERE IS STILL  
PLENTY OF ACTIVITIES TO DO AND SEE AT THE FAIR. (40 SEC)

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: RUSHVILLE COMPREHENSIVE PLAN

DESCRIPTION: THE CITY ADMINISTRATION EMBARKED ON DEVELOPING A COMPREHENSIVE PLAN OF NEEDS IN THE COMMUNITY FROM PARKS AND HOUSING TO ROADWAYS AND ECONOMIC DEVELOPMENT.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

4/16, ALL NEWSCASTS –THIS STORY EXPLAINED THE EFFORT AND ENCOURAGED CITIZENS TO PARTICIPATE IN A SURVEY TO HELP DETERMINE THE NEEDS. (55 SEC)

5/19, ALL NEWSCASTS –THIS STORY DETAILED EFFORTS OF DOWNTOWN REVITALIZATION IN RUSHVILLE. (50 SEC)

5-29, ALL NEWSCASTS – MORE ON THE DOWNTOWN EFFORT AS PART OF THE OVERALL LONG RANGE PLAN WITH HOPES OF CREATING A TIFF DISTRICT FOR THE DOWNTOWN REVITALIZATION. (45 SEC)

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: PRIMARY ELECTION

DESCRIPTION: THE PRIMARY ELECTION IS NEAR AND WE PROVIDED NEEDED INFORMATION TO OUR LISTENERS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

5/1, ALL NEWSCASTS – WITH PRIMARY ELECTION DAY COMING MAY 6 WE HAD SEVERAL REMINDERS FOR THE LISTENERS REGARDING EARLY VOTING TIMES AND PLACE AS WELL AS LAST MINUTE REMINDERS FOR THOSE PLANNING TO VOTE ON ELECTION DAY. (55 SEC)

5/5, ALL NEWSCASTS – WITH TOMORROW BEING ELECTION DAY THIS STORY TOLD OF THE KEY RACES OF INTEREST. (45 SEC)

5/6, ALL NEWSCASTS – THIS BEING ELECTION DAY VOTERS ARE REMINDED WHERE TO CALL IF THEY HAVE ANY QUESTIONS. (35 SEC)

5/7, ALL NEWSCASTS – THIS STORY PROVIDED COMPLETE RESULTS OF THE PRIMARY. (65 SEC)

5/8, ALL NEWSCASTS – THIS STORY GAVE THE FINAL NUMBERS FROM THE CLERK'S OFFICE REGARDING VOTER TURNOUT ETC. (40 SEC)



QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: STATE ROAD PROJECT

DESCRIPTION: THE STATE HIGHWAY DEPARTMENT ANNOUNCED THE BEGINNING OF PHASE 1 OF A MAJOR PROJECT ON STATE ROAD 52 IN AND AROUND THE CITY OF RUSHVILLE. THIS WILL MEAN SOME DETOURS AND OTHER TRAFFIC CONCERNS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

4/15, ALL NEWSCASTS – THIS STORY DETAILED THE BEGINNING PLANS OF THE PROJECT WHICH WILL INVOLVE THE MOVING OF NUMEROUS UTILITY POLES. (65 SEC)

4/29, ALL NEWSCASTS –THIS STORY REMINDED LISTENERS OF UPCOMING TRAFFIC RESTRICTIONS THEY WILL ENCOUNTER AS WORK BEGINS ON THE HIGHWAY WHERE UTILITIES LIKE DUKE ENERGY WILL BE MOVING POLES TO WIDEN THE RIGHT OF WAY. (50 SEC)

5/1, ALL NEWSCASTS – THIS WAS A FOLLOW-UP PROGRESS REPORT AND A RE-CAP OF THE OVERALL PLANS FOR THE HIGHWAY. (45 SEC)

5/29, ALL NEWSCASTS –THIS STORY EXPLAINED WHY MOTORISTS ENCOUNTERED COMING TO A STOP AND HAD TO WAIT AS CREWS FLAGGED THE ONE LANE AVAILABLE. WE ALSO INFORMED THEM OF THE TIMETABLE FOR THE DELAYS AND EXPECTED COMPLETION OF THE EFFORT. (50 SEC)

QUARTERLY ISSUES – PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE: FREE HEALTH DEPARTMENT PROGRAMS

DESCRIPTION: EACH MONTH THE HEALTH DEPARTMENT IN RUSH COUNTY OFFERS FREE SERVICES THAT BENEFIT OUR LISTENERS. THESE INCLUDE FREE HEALTH SCREENINGS FOR SENIOR CITIZENS AND FREE IMMUNIZATION CLINICS FOR CHILDREN.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

4/8, ALL NEWSCASTS – A FREE HEALTH SCREENING EVENT WILL BE COMING SOON FOR ANY SENIOR CITIZEN RESIDENT OF RUSH COUNTY. WE GAVE THE TIME, DATE AND OTHER DETAILS. (45 SEC)

4/30, ALL NEWSCASTS – THE MAY FREE IMMUNIZATION CLINIC FOR CHILDREN IS COMING THIS THURSDAY. WE GAVE THE TIMES AND DATE AS WELL AS WHAT SHOTS WOULD BE GIVEN AND WHAT PARENTS OR CAREGIVERS NEEDED TO BRING WITH THEM. (55 SEC)

5/13, ALL NEWSCASTS – STORY WITH DETAILS OF THE NEXT FREE SENIOR SCREENING EVENT. (40 SEC)

6/3, ALL NEWSCASTS – DETAILS OF THE NEXT FREE IMMUNIZATION CLINIC. (55 SEC)

QUARTERLY ISSUES - PROGRAMS LIST  
PERIOD: APRIL 1 TO JUNE 30, 2014

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

## **FOR QUARTERLY REPORT**

**On 4-26-14 WIFE broadcast live at Bowl For Kids Sake to Benefit Rush County Big Brothers Big Sisters....the broadcast ran from noon till 2 and consisted of interviews with the director of Big Brothers Big Sisters and participants.....The event was supported with on air promos**

## **FOR QUARTERLY REPORT**

**On 6-14-14 WIFE was live at the Rush County Relay For Life from 4pm until 10pm to help promote the yearly event to benefit the American Cancer Society. The station was also part of the Luminary ceremony and lighting of the luminaries.....**

## **FOR QUARTERLY REPORT**

**The week of 6-23-14 WIFE broadcast live nightly at the Rush County 4H Fair...we were live from 6 till 9 pm every evening tlaking about the event, interviewing members of the FFA and others associated with the 4H fair..We also broadcast a daily calendar of events and Presidents report to beck the behind the scenes story of the fair.**

## **FOR QUARTERLY REPORT**

**On 6-24 WIFE broadcast an interview with Rick Conklin on the summer youth work camp program that has youth from across the midwest come together in the community to help fix homes of those with disabilities or on fixed incomes. Rick explained the application process and what work the youth does including painting, repairing decks or siding and building handicap ramps. the interview ran 10 minutes**

# **PUBLIC SERVICE ANNOUNCEMENTS**

**April 1, 2014 THRU June 30, 2014**

**AMERICAN RED CROSS WANTING VOLUNTEERS**

**ALZHEIMERS CAREGIVER SUPPORT GROUP**

**INDIANA POISON CENTER**

**SOCIAL SECURITY**

**CHANGING FOOTPRINTS SHOE MISSION**

**AIR FORCE**

**HOW TO SPOT A HEART ATTACK IN OTHERS**

**RECOGNIZING COMMON SIGNS OF A HEART ATTACK**

**AMERICA BLESS GOD BUMPER STICKERS**

**THE UPPER ROOM/SINGLES NIGHT**

**THE UPPER ROOM/COMMUNITY OUTREACH**

**1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE**

**HUNGER HOTLINE**

**INDOOR PICKLEBALL**

**CONNERSVILLE PARKS & REC SPRING SIGN-UPS**

**MARINES (NEW CASTLE RECRUITING OFFICE)**

**FAITH COMMUNITY CHURCH DINNER TO BENEFIT DISABLE VETERANS**

**BENEFIT CHICKEN DINNER FOR GENE POE**



# **PUBLIC SERVICE ANNOUNCEMENTS**

**April 1, 2014 THRU June 30, 2014**

**3<sup>RD</sup> ANNUAL HOMERUN 5K FOR CHS BASEBALL BOOSTER CLUB**

**FREE CONNERSVILLE SOFTBALL CLINIC**

**GLEANERS FOOD TRUCK AT CONN BAPTIST TEMPLE**

**CROSSPOINTE'S 4<sup>TH</sup> ANNUAL BIKE BLESSING**

**RUSH COUNTY RELAY FOR LIFE MEETINGS**

**RUSHVILLE PUBLIC LIBRARY**

**BIG FLATROCK CHRISTIAN CHURCH EASTER SERVICES**

**CONNERSVILLE PARKS & REC CHURCH SOFTBALL**

**LIONS DOWNHILL DERBY**

**FAITH COMMUNITY CHURCH OF GOD EASTER SEASON ACTIVITIES**

**FAYETTE COUNTY 4-H COLOR ME GREEN DASH – 5K**

**FREE GIRLS SOFTBALL CLINIC**

**LIBERTY MASONIC LODGE CORN HOLE**

**MANILLA SCHOOL REUNION**

**SWIRLY TWIRLY GIRLIES BUCKET DRIVE FOR ST LOUIS CHAMPIONSHIP**

# **PUBLIC SERVICE ANNOUNCEMENTS**

**April 1, 2014 THRU June 30, 2014**

**RICHMOND AREA YOUTH GRANT FUND CHICKEN DINNER**

**MILROY UNITED METHODIST CHURCH SEMI-ANNUAL RUMMAGE SALE**

**HONORING OUR ELDERS LUNCHEON IN FAYETTE COUNTY**

**NATIONAL DAY OF PRAYER FAYETTE COUNTY**

**GLEANERS FOOD BANK AT CONNERSVILLE BAPTIST TEMPLE**

**RELAY FOR LIFE POSEY TOWNSHIP FIRE DEPT BREAKFAST**

**2014 AREA 9 SENIOR ART COMPETITION**

**KIDNEY TROTTERS' CARNIVAL PROCEEDS FOR KIDNEY WALK**

**MAYS ALUMNI BANQUET**

**SPARTAN SUMMER SOCCER CAMP**

**REVIVAL SERVICES AT WOODLAND BIBLE CHURCH**

**RUSH COUNTY RELAY FOR LIFE TEAM MEETING**

**NEW SALEM HIGH SCHOOL ALUMNI BANQUET**

**BENEFIT FOR BABY JOCIE**

**BIG BROTHERS/SISTERS OF DECATUR COUNTY 5K COLOR FUN RUN**

**PAWS IN THE PARK DOG WALK**

**CONNERSVILLE QUARTERBACK CLUB GOLF SCRAMBLE**

**RUSH COUNTY PLAYERS CAR WASH**

**INDY HONOR FLIGHT LUNCHEON (WLPK ONLY)**

# **PUBLIC SERVICE ANNOUNCEMENTS**

**April 1, 2014 THRU June 30, 2014**

**ADULT MEN'S SOCCER IN CONNERSVILLE**

**CAMBRIDGE CITY SCOUT PACK FOOD TENT**

**ANGELS & DOVES BIKERS AGAINST BULLIES**

**FAYETTE CO GARDEN CLUB & WWV ARTS ASSOC GARDEN & ART SHOW**

**CONN JAYCEES GO KART RACE**

**RUSH COUNTY RELAY FOR LIFE**

**FAYETTE REGIONAL CARNIVAL**

**RUSHVILLE BREAKFAST OPTIMIST CLUB**

**BIG FLATROCK CHRISTIAN CHURCH VACATION BIBLE SCHOOL**

**RUSH COUNTY RELAY FOR LIFE WEEKEND**

**BIKERS FOR BABIES BIKE RIDE (HOPE CENTER)**

**ALEX WORKMAN MEMORIAL RIDE (AUTISM)**

**K9 OPEN GOLF SCRAMBLE (RUSH)**

**JUVENILE DIABETES GOLF BENEFIT**

**VACATION BIBLE SCHOOL AT CONNERSVILLE BAPTIST TEMPLE**

**BRIAR PATCH PERFORMANCE RUSH COUNTY**

**VACATION BIBLE SCHOOL FAMILY WORSHIP CENTER**

**ORANGE SCHOOL REUNION**

**BIG FLATROCK CHRISTIAN CHURCH PORK CHOP SUPPER**

# **PUBLIC SERVICE ANNOUNCEMENTS**

**April 1, 2014 THRU June 30, 2014**

**LYNN AND FRIENDS SOUNDS OF FAITH AND FREEDOM CONCERT**

**RALEIGH SCHOOL REUNION**

**WALK TO END ALZHEIMER'S**

**SPARTANETTE DANCE CAMP**

**ST. MARY CATHOLIC CHURCH VBS (RUSHVILLE)**