

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THESE INCLUDED THE SPREAD OF WEST NILE DISEASE IN THE AREA, JOB CREATION, THE FARMERS AND ARTISANS MARKET, FREE FOOD AVAILABILITY AND THE RUSH COUNTY ANIMAL SHELTER.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS, STARR MILLER, KEVIN REECE, BRIAN DURHAM AND DIANE STILTNER.

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

ISSUE: JOB CREATION

DESCRIPTION: WE CONTINUALLY STRIVE TO COVER NEWS INFORMATION REGARDING JOBS AVAILABLE IN THE AREA.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7-13, ALL NEWSCASTS - THE CONNERSVILLE POLICE DEPARTMENT IS TAKING APPLICATIONS FOR VARIOUS POSITIONS. THIS STORY DETAILED HOW TO APPLY. (45 SEC)

7/14, ALL NEWSCASTS - HERITAGE HOUSE NURSING FACILITY IS LOOKING FOR SEVERAL INDIVIDUALS. (40 SEC)

7/20, ALL NEWSCASTS - SPEEDWAY CORPORATION WILL BE HOLDING ON SITE JOB INTERVIEWS AT ALL OF THEIR LOCATIONS IN THE AREA. WE GAVE TIMES AND DETAILS. (65 SEC)

7/25, ALL NEWSCASTS - THIS STORY DETAILED STATS FROM THE STATE ON UNEMPLOYMENT NUMBERS FOR JUNE. (45 SEC)

7/28, ALL NEWSCASTS - THE NEW I.G.A. STORE IN CONNERSVILLE IS HIRING. WE GAVE ALL THE DATES AND TIMES DETAILS. (50 SEC)

8/22, ALL NEWSCASTS - JOB STATS FROM THE STATE FOR JULY. (45 SEC)

8/23, ALL NEWSCASTS - THE UNION COUNTY SHERIFFS DEPARTMENT IS TAKING APPLICATIONS FOR ROAD DEPUTY. (35 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE:

JOB CREATION CONTINUED

8/31/17, ALL NEWSCASTS - THE RUSHVILLE POLICE DEPARTMENT IS
TAKING APPLICATIONS FOR OFFICERS. (45 SEC)

9/14, ALL NEWSCASTS - THE RUSHVILLE POLICE DEPARTMENT IS AGAIN
LOOKING TO FILL SEVERAL POSITIONS AND ARE TAKING APPLICATIONS.
(45 SEC)

9/19, ALL NEWSCASTS - JOB NUMBER STATS FOR AUGUST FROM THE
STATE. (45 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

ISSUE: WEST NILE DISEASE

DESCRIPTION: WHEN REPORTS STARTED SHOWING UP FROM THE STATE HEALTH DEPARTMENT THAT WEST NILE HAS SHOWN UP IN THE AREA, WE SHARED WITH OUR LISTENERS THE DETAILS ALONG WITH WAYS TO PREVENT MOSQUITO INFESTATIONS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

8/22, ALL NEWSCASTS - WEST NILE HAS BEEN FOUND IN FRANKLIN COUNTY. IT IS USUALLY FOUND IN BIRDS FROM RANDOM TESTING. (45 SEC)

8/25, ALL NEWSCASTS - WEST NILE HAS BEEN FOUND IN FAYETTE COUNTY. WE AGAIN COVERED WAYS TO PREVENT MOSQUITOES FROM BREEDING ON YOUR PROPERTY AND TO WEAR PROPER REPELLENT. (55 SEC)

8/25, ALL NEWSCASTS - SAME AS ABOVE EXCEPT WEST NILE HAS NOW BEEN FOUND IN RUSH COUNTY. (50 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

ISSUE: ANIMAL SHELTER

DESCRIPTION: THE RUSH COUNTY ANIMAL SHELTER IS CONSTANTLY BUSY CARING FOR AND ADOPTING OUT DOGS AND CATS. THEY HAVE MANY NEEDS THAT WE COVER IN OUR NEWS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/12, ALL NEWSCASTS - THIS STORY WITH THE ANIMAL SHELTER DIRECTOR EXPLAINED THE FACILITY IS FULL AND THEY ARE NO LONGER ABLE TO ACCEPT SURRENDERS UNTIL SOME ARE ADOPTED OUT. (45 SEC)

7/14, ALL NEWSCASTS - THE SHELTER HAS BEEN PLACED ON QUARANTINE DUE TO EFFORTS TO RID THE FACILITY OF DISEASE. (40 SEC)

7/25, ALL NEWSCASTS - STORY DETAILING A DOG AT THE POOL EVENT WHERE CITIZENS CAN BRING THEIR DOGS WITH THEM AT THE LOCAL POOL AS A FUND RAISER FOR THE FACILITY. (45 SEC)

9/11, ALL NEWSCASTS - ANOTHER STORY REGARDING THE SHELTER BEING FULL. (40 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

ISSUE: FREE FOOD

DESCRIPTION: FEEDING THE LESS FORTUNATE IS AN EFFORT OF THE FOOD PANTRY FOR THOSE AROUND RUSH COUNTY. WE COVER THE SCHEDULES IN OUR NEWSCASTS.

SEGMENT NEWS

DATE/TIME/DURATION:

8/16, ALL NEWSCASTS - DETAILS OF THE LOCAL FOOD PANTRY OFFERING FREE FOODSTUFFS TO THOSE IN NEED. WE COVERED THE HOURS OF THEIR OPERATION AS WELL. (50 SEC)

FOLLOW UP STORIES OF THE ABOVE WERE AIRED ON 8/31, 9/5, AND 9/11

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

ISSUE: FARMERS MARKET

DESCRIPTION: THE LOCAL FARMERS AND ARTISANS
DISPLAY AND SELL THEIR WARES ON
SATURDAYS DURING THE SUMMER
SEASON. WE AIRED DETAILS ON THE NEWS
IN ADDITION TO PUBLIC SERVICE
ANNOUNCEMENTS.

SEGMENT NEWS

DATE/TIME/DURATION:

7/24, ALL NEWSCASTS - DETAILS OF THE MARKET AND HOW TO
PARTICIPATE. VENDOR BOOTHS ARE AVAILABLE AND MARKETERS CAN
KEEP ALL OF THEIR PROCEEDS. (45 SEC)

9/21, ALL NEWSCASTS - THE MARKET HAS BEEN GOING WELL EACH WEEK.
THIS STORY OFFERED SOME REMINDERS OF NEW THINGS THEY MAY FIND
THERE AS THE SEASON WINDS DOWN. (50 SEC)

QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2017

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ON SEPTEMBER 16TH WIFE FM WAS PART OF WENDELL WILKIE DAYS IN RUSHVILLE. WILKIE, A CANDIDATE FOR PRESIDENT, RAN HIS NATIONAL CAMPAIGN HEADQUARTERS FROM RUSHVILLE AND EVERY YEAR ON THE 16TH OF SEPTEMBER THE CITY PAYS TRIBUTE TO HIM. WE RAN NEWS STORIES AND DROVE OUR STATION VEHICLE IN THE PARADE. ...LENGTH OF PARADE 1 HOUR.

FOR QUARTERLY REPORT

**ON SEPTEMBER 29TH WIFE FM WAS PART OF THE
EVERTON AND CONNERSVILLE LIONS CLUB RODEO FUND
RAISER. THE CLUBS JOIN TOGETHER TO BRING A RODEO
TO TOWN TO RAISE FUNDS FOR THE LIONS CLUB. WE
BROADCAST FORM 6 TILL 9PM. THE BROADCAST WAS
BACKED UP WITH PROMOTIONAL ANNOUNCEMENTS.**

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2017 THRU September 30, 2017

CASA VOLUNTEERS NEEDED

CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH

CHANGING FOOTPRINTS – TRINITY PRESBYTERIAN CHURCH

SOCIAL SECURITY

AIR FORCE

PEACE PROGRAM

HEART ATTACK AWARENESS

AMERICAN RED CROSS

MARINE CORP RECRUITMENT

529 COLLEGE SAVINGS

GED CLASSES IN FRANKLIN COUNTY

FLAGS ACROSS CONNERSVILLE – CONNERSVILLE VFW

RELAY FOR LIFE CLASSIC CAR SHOW

UNCHAINED PRAISES MINISTRY (ADDICTION RECOVERY)

GLEANERS IN RUSHVILLE

WHITEWATER RIVER RUBBER DUCKIE CLEANUP

FAYETTE COUNTY CEMETERY COMMISSION PRESERVATION CLEANUP

FAYETTE COUNTY FARMERS' MARKET SEASON

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2017 THRU September 30, 2017

HOMECOMING AT KNIGHTSTOWN CHURCH OF GOD

RUSHVILLE BREAKFAST OPTIMIST CLUB JULY 4TH CAR SHOW

ORANGE SCHOOL REUNION

2017 FIREMAN'S FESTIVAL AT EVERTON VFD

MATT HOWARD BASKETBALL CAMP

RYAN'S RIDE FOR AMERICAN FOUNDATION FOR SUICIDE PREVENTION

EVERTON LIONS CLUB OPEN HOUSE

ZION UNITED CHURCH OF CHRIST

IMAGINE PERFORMING ARTS 4TH ANNUAL VARIETY SHOW

CONNERSVILLE YOUTH FOOTBALL LEAGUE FAN FEST

**FAYETTE COUNTY SOIL & WATER CONSERVATION HOSTING BOB BARR – AN
EXPERT ON INDIANA RIVERS**

RUSHVILLE FIRST CHURCH OF GOD VBS

WHITEWATER VALLEY REMC GOLF TOURNAMENT FOR HUNGER

CHRISTIAN GROUP UNSPOKEN AT CALVARY BAPTIST CHURCH

NEW HEIGHTS CHRISTIAN CHURCH VBS

MOSCOW CHRISTIAN CHURCH FREE RUMMAGE GIVE-AWAY

CRUSHING CHIARI CAR SHOW IN NEW CASTLE

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2017 THRU September 30, 2017

DAVE KEHL'S RIDE OUT OF DARKNESS TO BENEFIT RUSH COUNTY WALK OUT OF DARKNESS

CONNERSVILLE PARKS & REC SOFTBALL AND FALL SOCCER

GREATER VISION CHURCH 5TH ANNUAL KIDS CLOTHES GIVEAWAY

THE JOY RIVER BAND AT THE FARMERS' MARKET

GLEANERS IN RUSHVILLE

MOSCOW CHRISTIAN CHURCH AUGUST RUMMAGE GIVE-AWAY

KNIGHTSTOWN CHURCH OF GOD MONTHLY SING

CHICAGO CORNER CHURCH MUSIC FEATURING THE FARM HANDS

2018 LILLY ENDOWMENT COMMUNITY SCHOLAR APPLICATIONS

NEW SALEM UNITED METHODIST CHURCH CHICKEN FRY

MILTON FIRE DEPARTMENT BAKE SALE & BAZAAR

SPARTAN GOLF OPEN FOR BOYS BASKETBALL

#KEEPBOBBYSTRONG GOLF OUTING TO HELP FIND KIDNEY DONOR

ALTRUSA CHILI CHALLENGE

ALTRUSA CHILI CHALLENGE ESSAY CONTEST

HOUSE OF RUTH 5K

CONNERSVILLE PARKS AND REC GIRLS BASKETBALL

RUSH COUNTY UNITED FUND FATHER/DAUGHTER DANCE

GLEANER'S TRUCK IN CONNERSVILLE

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2017 THRU September 30, 2017

MANLOVE PARK CAMPGROUND PUBLIC YARD SALE

CAR WASH FOR SPARTANETTES

RODFATHERS CAR CLUB LABOR DAY CAR SHOW

LADY SPARTAN CONNERSVILLE SPARTAN GARDEN FLAGS

ST. BRIDGET'S CHURCH OCTOBERFEST

SEPTEMBER SINGING AT KNIGHTSTOWN CHURCH OF GOD

ANNUAL EVENT AT CHURCH IN RAY'S CROSSING

SPARTAN SOCCER YOUTH RECOGNITION NIGHT

GLEANERS IN RUSHVILLE

ALQUINA BLUE ARROWS FALL FESTIVAL

WHITEWATER VALLEY ARTS ASSOCIACION GRAND OPENING OF ART GALLERY

HUNTER EDUCATION COURSE BY DNR AT MANLOVE PARK

CONNERSVILLE PARKS DEPARTMENT FALL FESTIVAL

CARTHAGE FREEDOM FESTIVAL

FAYETTE COUNTY GIRL SCOUTS REGISTRATION NIGHT

RUSH COUNTY GIRL SCOUTS

NEW SALEM LIONS CLUB PANCAKE & SAUSAGE BREAKFAST

SUICIDE PREVENTION EDUCATIONAL SEMINAR AT HIGHER PRAISE

NATIONAL LIFE CHAIN

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2017 THRU September 30, 2017

FAYETTE COUNTY YOUTH BOYS BASKETBALL TRYOUTS

RUSH COUNTY UNITED FUND 5K PRIZE RUN/WALK

IMAGINE PERFORMING ARTS FALL PLAY

EVERTON VOL FIRE DEPT BREAKFAST

GLEANERS IN RUSHVILLE

FAYETTE COUNTY FOUNDATION FALL GRANT APPLICATION CYCLE