PERIOD: COTBER 1ST THROUGH DECEMBER 31ST 2017

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THESE INCLUDED FOOD SECURITIES ISSUES, HELP FOR CHIRSTMAS, TWO DIFFERENT TOY DRIVES TO HELP THE NEEDY, A COAT DRIVE FOR NEEDY CHILDREN, AND A COUNTY WIDE THANKSGIVING MEAL FOR NEEDY FAMILIES.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS,

PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS, STARR MILLER, KEVIN REECE, ANNETTE MILLER AND DIANE STILTNER.

PERIOD: OCTOBER 1ST THROUGH DECEMBER 31ST 2017

ISSUE: GATHERING COATS FOR NEEDY CHILDREN IN RUSH COUNTY

DESCRIPTION: COATS FOR KIDS IS A COUNTY WIDE EFFORT TO GATHER NEWS AND GENTLY USED COATS, HATS AND GLOVES FOR NEEDY CHILREN IN RUSH COUNTY.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION: 10/12, ALL NEWSCASTS. WITH TEMPS DROPPING THE RUSH COUNTY F.O.P. STARTED THE ANNUAL COAST FOR KIDS CAMPAIGN. STORY DETAILED WHERE TO DROP OFF COATS, HATES AND GLOVES.

10/36. ALL NEWSCASTS. CONTINUING COVERAGE ON THE ANNUAL COAT DRIVE WITH UPDATES ON AMOUNT OF COATS GATHERED. TOTAL OF 300 WERE GATHERED FOR THE YEAR.

PERIOD: OCTOBER 1ST THROUGH DECEMBER 31ST 2017

ISSUE: FOOD DRIVE FOR RUSH COUNTY FOOD PANTRY

DESCRIPTION: YEARLOY FOOD DRIVE CONDUCTED BY WHITEWATER BROADCASTING AND WIFE TO COLLECT NON-PERISHIBLE FOOD ITEMS AND CASH DONATIONS FOR RUSH COUNTY FOOD PANTRY

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION: 11/16. ALL NEWSCASTS. STORY COVERED THE ANNUAL FOOD DRIVE, WHAT THE HOURS ARE, WHERE THE DROP OFF LOCATIONS ARE AND WHERE THE FOOD AND CASH DONATIONS WILL BE DROPPED OFF

11/26, ALL NEWSCASTS. A WRAP UP OF THE YEARLY FOOD RIVE THAT
DETAILED THE 125 DOLLARS IN CASH DONATIONS AND 600 POUNDS OF
FOOD THAT WERE ALL DONATED TO THE RUSH COUNTY FOOD PANTRY TO
BE GIVEN TO THOSE HAVING FOOD SECURITY ISSUES IN RUSH COUNTY

PERIOD: OCTOBER 1ST THROUGH DECEMBER 31ST 2017

ISSUE: AUNNUAL RUSH COUNTY COMMUNITY THANKSGIVING MEAL

DESCRIPTION: THE ANNUAL COUNTY WIDE THANKSGIVING MEAL IS SERVED FOR ANYONE WHO WISHES TO COME AND IS ALSO MEANT AS A WAY TO ENSURE THOSE WITH FOOD SECURITY ISSUES HAVE A HOT, NURISHING MEAL.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION: 11/21. ALL NEWSCASTS. THE STORY OUTLINED WHEN ADN WHERE THE EVENT IS BEING HELD AND HOW TO MAKE SURE THAT ANYONE WHO WISHES TO ATTEND CAN BE THERE. IT ALSO TALKED ABOUT CARRY OUT AVAILABEL FOR SHUT IINS.

PERIOD: OCTOBER 1ST THROUGH DECEMBER 31ST 2017

ISSUE: RUSH COUNTY SCHOOL DISTRICT TOY DRIVE

DESCRIPTION: THE SCHOOL DISTRICT PUT TOGETHER A TOY DRIVE FOR NEEDY FAMILIES IN RUSHVILLE AND RUSH COUNTY.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION: 11/29, ALL NEWSCASTS. THE STORY OUTINED THAT THE SCHOOL DISTRCIT WORKING WITH THE RUSH COUNTY YOUTH FOUNDATION IS RUNNING A TOY DRIVE FOR NEEDY FAMILIES IN RUSH COUNTY. IT TALKED ABOUT WHEN AND WHERE TOYS COULD BE DROPPED OFF AND HOW THEY WOULD BE GIVEN OUT IN THE COUNTY.

PERIOD: OCTOBER 1ST THROUGH DECEMBER 31ST 2017

ISSUE: CASA VICTIMS ASSISTANCE TOY DRIVE

DESCRIPTION: ANNUAL CASA VICTIMS ASSISTANCE TOY DRIVE IN COOPERATION WITH WIFE RADIO AND RUSHVILLE LION AND LADY LION BASKETBALL TEAMS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION: 11/30, ALL NEWSCASTS. STORY TALKE ABOUT THE RADIO STATION TEAMING UP WITH THE BASKETBALL TEAMS AND CASA VICTIMS ASSISTANCE FOR THE ANNUAL TOY DRIVE WHERE BRINGING A NEW UNWRAPPED TOY TO A SPECIFIC GAME IS ADMISSION TO THE GAME AND HOW ALL TOYS WILL BE GIVEN TO CASA VICTIMS ASSISTANCE TO BE GIVEN OUT TO NEEDY CHILDREN IN RUSH COUNTY

PERIOD: OCTOBER 1ST THROUGH DECEMBER 31ST 2017

ISSUE: RUSH COUNTY SIGN UP FOR CHRSITMAS HELP

DESCRIPTION: SIGNING UP FOR HELP FOR CHRISTMAS FOR CHILDREN AGES BIRTH TO 18 IN RUSH COUNTY.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION: 11/30, ALL NEWSCASTS. SORTY TALKED ABOOUT THE RUSH COUNTY YOUTH FOUNDATION SIGNING UP FAMILIES IN RUSH COUNTY WHO NEED HELP PROVIDING CHRISTMAS FOR CHILDREN BIRTH THROUGH 18 YEAR OF AGE. IT GAVE DAYS, TIMES AND LOCATIONS WHERE APPLICATIONS ARE AVAILABLE TO BE FILLE DOUT AND DROPPED OF FOR CONSIDERATION

### FOR QUARTERLY REPORT

ON 11-16-17 WIFE HELD IT'S ANNUAL THANKSGIVING GIVING FOOD DRIVE FOR THE COUNTY FOOD PANTRY IN RUSH COUNTY. A THREE HOUR LIVE BROADCAST FROM SAVE A LOT AND KROGER WAS HELD TO RAISE CASH AND FOOD ITEMS FOR THE PATNRY TO GIVE TO THOS EIN THE COUNTY WITH FOOD SECURIATY ISSUES. MORE THAN 600 POUNDS OF FOOD AND 125 DOLLARS WAS RAISED AND TURNE DOVER TO THE FOOD PANTRY. THE EVENT WAS SUPPORTED WITH PROMOS AND SOCIAL MEDIA

### FOR QUARTERLY REPORT

ON 12-2-17 AND 12-12 WIFE HELD IT'S ANNUAL TOY DRIVE FOR CASA VICTIMS ASSISTANCE OF RUSH COUNTY.ALONG WITH THE RUSHVILLE LIONS AND LADY LIONS. FOR HOME GAMES FOR BOTH TEAMS ON THESE DAYS IF PEOPLE BROUGHT A NEW UNWRAPPED TOY TO THE GAME THAT WAS THEIR ADMISSION. TOYS AND CASH WERE RAISED FOR CHILDREN IN RUSH COUNTY. THIS EFFORT WAS AIDED WITH PROMOS, SOCIAL MEDIA AND NEWS STORIES.

### FOR QUARTERLY REPORT

ON 12-16-17 WIFE WAS LIVE FROM THE CONNERSVILLE COMMUNITY CHRISTMAS PARTY. THE PARTY WAS HELD AT THE MILLER BUILDING IN ROBERTS PARK FROM 6 TILL 9PM. SANTA WAS THERE ALONG WITH CARRIAGE RIDES, ORNAMENT DECORATING AND FREE HOT CHOCOLATE AND COOKIES. 177 CARRIAGE RIDES WERE GIVEN DURING THE EVENT. THE STATION ALSO PROVIDED CHRISTMAS MUSIC FOR THE SANTA AREA WHILE CHILDREN AND PARENTS WAITED. THE EVENT WAS FREE TO THE PUBLIC.

CASA VOLUNTEERS NEEDED

CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH

CHANGING FOOTPRINTS – TRINITY PRESBYTERIAN CHURCH

**SOCIAL SECURITY** 

AIR FORCE

PEACE PROGRAM

**HEART ATTACK AWARENESS** 

**AMERICAN RED CROSS** 

MARINE CORP RECRUITMENT

**529 COLLEGE SAVINGS** 

**GED CLASSES IN FRANKLIN COUNTY** 

FLAGS ACROSS CONNERSVILLE - CONNERSVILLE VFW

**FAYETTE COUNTY FARMERS' MARKET SEASON** 

LADY SPARTAN CONNERSVILLE SPARTAN GARDEN FLAGS

ST. BRIDGET'S CHURCH OCTOBERFEST

**GLEANERS IN RUSHVILLE** 

ALQUINA BLUE ARROWS FALL FESTIVAL

**HUNTER EDUCATION COURSE BY DNR AT MANLOVE PARK** 

CONNERSVILLE PARKS DEPARTMENT FALL FESTIVAL

CARTHAGE FREEDOM FESTIVAL

**FAYETTE COUNTY GIRL SCOUTS REGISTRATION NIGHT** 

**RUSH COUNTY GIRL SCOUTS** 

**NEW SALEM LIONS CLUB PANCAKE & SAUSAGE BREAKFAST** 

SUICIDE PREVENTION EDUCATIONAL SEMINAR AT HIGHER PRAISE

NATIONAL LIFE CHAIN

FAYETTE COUNTY YOUTH BOYS BASKETBALL TRYOUTS

RUSH COUNTY UNITED FUND 5K PRIZE RUN/WALK

IMAGINE PERFORMING ARTS FALL PLAY

**EVERTON VOL FIRE DEPT BREAKFAST** 

**GLEANERS IN RUSHVILLE** 

FAYETTE COUNTY FOUNDATION FALL GRANT APPLICATION CYCLE

CONNERSVILLE LIVING WATERS CHURCH FALL FESTIVAL

RUSH COUNTY EXTENSION HOMEMAKERS ANNUAL ACHIEVEMENT NIGHT

HENRY COUNTY UNITED FUND'S FAMILY FUN FEST

**FAYETTE REGIONAL BLOOD DRIVE** 

FAYETTE COUNTY DRUG COALITION PRESCRIPTION DRUG TAKE BACK DAY

**FAYETTE COUNTY SCHOOL CORP FALL MEAL SERIVCE FAYETTE COUNTY SOIL & WATER POLLINATOR/WILDLIFE FIELD DAY** RAYS CROSSING TRICK OR TREAT MILROY UNITED METHODIST CHURCH ANNUAL TURKEY SUPPER BE-YOU-TI-FUL GIRL'S RETREAT CORNERSTONE CHRISTIAN IN WALDRON, IN MAYS COMMUNITY ACADEMY VETERANS DAY PROGRAM 4<sup>TH</sup> ANNUAL HOOTENANNY AT CHICAGO CORNER CHURCH HAUNTED TRAILS AT MANLOVE PARK CONNERSVILLE PARKS & RECREATION BOYS BASKETBALL CONNERSVILLE PARKS DEPT HALLOWEEN PARTY CRAFT BAZAAR AT WALDRON HIGH SCHOOL FOR JOB SKILLS' STUDENTS PHIL STACEY IN CONCERT AT CONNERSVILLE LIVING WATERS ROYAL BALL BENEFIT FOR HOUSE OF RUTH BENEFIT FOR ROSE LOVE BATTLING BREAST CANCER CHS BOYS BASKETBALL CHICKEN DINNER SPRINGERSVILLE CHRISTIAN CHURCH ANNUAL SOUP SUPPER CHICAGO CORNER CHURCH SOUTHERN GOSPEL MUSIC

WESTERN AVE BAPTIST CHURCH TRUNK OR TREAT

CHRISTMAS TREE & WREATH SALE BY CONNERSVILLE FOP

TRICK OR TREAT AT FAYETTE COUNTY COURTHOUSE

FALL YOUTH FESTIVAL BY PURDUE EXTENSION OFFICE IN FAYETTE CO

GLEANER FOOD MOBILE IN RUSHVILLE

**BIG FLATROCK CHURCH GOSPEL SING** 

UNION COUNTY EXTENSION HOMEMAKERS BAZAAR

PURDUE EXTENSION RUSH COUNTY POINSETTIA SALE

HARVEST OF HYMNS AND DEVOTIONS TRINITY PRESBYTERIAN RUSHVILLE

SANTA CLAUS ARRIVING IN CARTHAGE

A CELEBRATION IN BETHLEHEM AT WESTERN AVE BAPTIST CHURCH

WVAA GALLERY HOLIDAY SHOW AND HANDMADE 4 YOU ART TOUR

**ELMHURST CHRISTMAS OPEN HOUSE** 

LADY BASKETBALL RIBEYE DINNER

ART SHOW AT HERITAGE HOUSE

SANTA IN THE PARK - MILLER BUILDING

#1 DAY OF GIVING FOR RIVER'S EDGE

LIGHTS OF LOVE BY THE RMH CULTIVATION CLUB

RMH CULTIVATION CLUB HOLIDAY EXTRAVAGANZA TO BENEFIT THE WADE WESTON SCHOLARSHIP FUND

DOWNTOWN CONNERSVILLE HOLIDAY WINDOW DISPLAY CONTEST

WINTERFEST

LYNN & FRIENDS 23RD ANNUAL YULETIDE CONCERT

HAM & BEAN & CHILI DINNER AT EVERTON FIREHOUSE

2017 SPARTANEETE CHRISTMAS EXTRAVAGANZA

CONNERSVILLE LIONS CLUB MAGIC SHOW

COOKIES AND CRAFTS WITH SANTA AT FLATROCK RIVER LODGE

**FAYETTE COUNTY ANIMAL SHELTER** 

FLATROCK CHRISTIAN CHURCH CHRISTMAS EVE SERVICE

HEART GALLERY SILENT AUCTION FOR HOMELESS SHELTERS

RUSH COUNTY HEALTH DEPARTMENT IMMUNIZATION CLINICS