

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2017

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THESE INCLUDED AN UPDATE ON THE BOVINE TUBERCULOSIS PROBLEM, HEALTH CONCERNS, LOCAL COMMUNITY ASSISTANCE EFFORTS, JOB CREATION, AND A PROPOSED INCOME TAX INCREASE FOR COUNTY RESIDENTS.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS, STARR MILLER, KEVIN REECE AND DIANE STILTNER.

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE: TAX RATE PROPOSAL

DESCRIPTION: LATE IN THIS QUARTER COUNTY LEADERS ANNOUNCED THE NEED TO RAISE MORE MONEY FOR SAFETY CONCERNS AND ARE PROPOSING AN INCREASE IN THE COUNTY INCOME TAX.

SEGMENT NEWS STORY

DATE/TIME/DURATION:

3/21, ALL NEWSCASTS - THIS STORY WENT INTO COMPLETE DETAIL OF THE PROPOSED RATE AND PLANS. IT ALSO ENCOURAGED LISTENERS TO CONTACT THEIR COMMISSIONERS AND COUNTY COUNCIL TO SHARE THEIR CONCERNS AND GET MORE INFORMATION. (90 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2017

ISSUE: EMPLOYMENT

DESCRIPTION: HELPING OUR LISTENERS FIND JOBS IS A MAJOR EFFORT WE PERFORM. WE STRIVE TO PROVIDE AS MUCH INFORMATION AS POSSIBLE FOR THOSE IN NEED OF A JOB.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/3, ALL NEWSCASTS - THE RUSHVILLE POLICE DEPARTMENT IS HIRING. (40 SEC)

1/4, ALL NEWSCASTS - THE PARK DEPARTMENT IS TAKING APPLICATIONS FOR SUMMER JOBS AT THE TOWN POOL. (35 SEC)

1/13, ALL NEWSCASTS - DETAILS OF THE MANUFACTURING MATTERS TRAINING AVAILABLE THROUGH IVY TECH TO TRAIN JOB SEEKERS ON THE DEMANDS OF TODAY'S INDUSTRY. (45 SEC)

1/19, ALL NEWSCASTS - FOLLOW-UP ON POOL JOBS WITH MORE DETAILS. (35 SEC)

1/26, ALL NEWSCASTS - JOB NUMBER STATS FROM THE STATE FOR THE MONTH OF DECEMBER, AND THE COUNTY RANKINGS. (40 SEC)

2/8, ALL NEWSCASTS - THE LOCAL WORK ONE OFFICE WILL BE CLOSING. THIS STORY GAVE DETAILS ON HOW RESIDENTS CAN STILL USE THEIR SERVICES. (45 SEC)

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ISSUE: EMPLOYMENT - CONTINUED

2/15, ALL NEWSCASTS - THE CINCINNATI REDS ARE HIRING FOR MANY POSITIONS FOR THE UPCOMING SEASON AND WILL BE HAVING A JOB FAIR. (50 SEC)

2/22, ALL NEWSCASTS - MORE INFORMATION ABOUT THE CLOSING OF THE RUSHVILLE WORK ONE OFFICE. (45 SEC)

3/15, ALL NEWSCASTS - JOB STATS FROM THE STATE FOR JANUARY. (45 SEC)

3/28, ALL NEWSCASTS - JOB STATS FROM THE STATE FOR FEBRUARY. (45 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE: BOVINE TUBERCULOUS

DESCRIPTION: LAST QUARTER WE REPORTED THE TESTING OF CATTLE HERDS IN FAYETTE AND SURROUNDING COUNTIES AFTER A CASE OF BOVINE T.B. WAS FOUND IN FRANKLIN COUNTY, PLUS IN A WHITE TAIL DEER. WE HAD UPDATES ON THE PROGRESS OF THE TESTING.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/9, ALL NEWSCASTS - THIS STORY FROM THE DNR REPORTED TESTING WAS NEARING COMPLETION AS LOCAL VETS WERE DOING THE RANDOM SAMPLING. SO FAR NO FURTHER CASES OF BOVINE T.B. HAVE BEEN FOUND. (60 SEC)

1/16, ALL NEWSCASTS - THIS STORY GAVE DETAILS OF AN UPCOMING MEETING OF ALL PARTIES CONCERNED IN THE INVESTIGATION AND AFFECTED FARMERS AND GOVERNMENT OFFICIALS TO GIVE AN UPDATE ON THE PROJECT. THE GOVERNMENT OFFICIALS ARE INVOLVED BECAUSE THE COUNTIES ARE BEING BILLED FOR THE MANDATED TESTING. (45 SEC)

1/27, ALL NEWSCASTS - DETAILS WERE RELEASED REGARDING THE MEETING MENTIONED ABOVE. THE STATE BOARD OF ANIMAL HEALTH AND DNR. NOTHING FURTHER HAS BEEN FOUND AS 374 OF 380 HERDS HAVE BEEN TESTED. NO DEER TESTED POSITIVE AS WELL AS NO HUNTER HARVESTED ANIMALS. (55 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE: LENDING COMMUNITY ASSISTANCE

DESCRIPTION: SEVERAL EFFORTS IN THE COMMUNITY
HELP THOSE IN NEED IN MANY WAYS. WE
ALWAYS WANT TO HELP PROMOTE THEM.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/12, ALL NEWSCAST - RIDES ARE OFFERED FOR LOCAL VETERANS IN
NEED OF TRANSPORTATION TO INDIANAPOLIS FOR DOCTOR VISITS.
THERE IS ALSO A NEED FOR MORE VOLUNTEER DRIVERS. (45 SEC)

2/1, ALL NEWSCAST - FOLLOW-UP STORY ON THE VET RIDE PROJECT AND
MORE NEED FOR VOLUNTEERS. (40 SEC)

2/2, ALL NEWSCAST - THE CLEAN GREEN RUSH GROUP WILL BE HOLDING
A TOX-AWAY DAY FOR RESIDENTS TO DISPOSED OF THINGS THEY
NORMALLY CANNOT PUT IN THEIR TRASH. (40 SEC)

2/15, ALL NEWSCAST - THE MANNA MISSION IS PLANNING AN EVENT TO
PROVIDE FREE MEALS TO ANYONE. WE DETAILED THE COMPLETE DETAILS.
(45 SEC)

2/28, ALL NEWSCAST - A REMINDER STORY THAT TODAY IS THE DAY TO
GET THE FREE MEALS. (45 SEC)

3/3, ALL NEWSCAST - A SUMMER YOUTH WORK CAMP IS BEING PLANNED
TO HELP THOSE IN NEED GET HOME REPAIRS DONE FREE OF CHARGE THIS
SUMMER. WE GAVE INFO ON HOW TO APPLY FOR THE ASSISTANCE. (50
SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2017

ISSUE: HEALTH CONCERNS

DESCRIPTION: KEEPING THE RUSH COUNTY CITIZENS
HEALTHY IS ALWAYS PROMOTED BY THE
HEALTH DEPARTMENT IN THE COUNTY.
WE KEEP LISTENERS POSTED ON THEIR
EFFORTS.

SEGMENT NEWS

DATE/TIME/DURATION:

1/20, ALL NEWSCASTS - THE RUSH COUNTY HEALTH DEPARTMENT IS
THE FIRST IN THE STATE TO ACHIEVE NATION ACCREDITATION FROM
THE PUBLIC HEALTH ACCREDITATION BOARD. (50 SEC)

2/22, ALL NEWSCASTS - THE HOPE SPOT OF RUSHVILLE WILL BE HAVING
A WINTER CLOTHING DAY. WE DETAILED THE TIME A LOCATION TO GO
TO GET THE FREE HELP. (45 SEC)

3/8, ALL NEWSCASTS - THE HEALTH DEPARTMENT WILL BE HOLDING
FREE HEALTH SCREENING DAY FOR SENIOR CITIZENS. (40 SEC)

3/30, ALL NEWSCASTS - DETAILS REGARDING A FREE CHILD
IMMUNIZATION DAY AT THE HEALTH OFFICE. (60 SEC)

QUARTERLY ISSUES - PROGRAMS LIST
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ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ON WEDNESDAY FEBRUARY 15TH WIFE INTERVIEWED THE RUSH COUNTY CHAPTER OF THE FFA DURING FFA WEEK. THE FUTURE FARMERS OF AMERICA HELPS SCHOOL STUDENTS UNDERSTAND FARMING AND PREPARES THEM TO WORK ON FAMILY FARMS IF THAT IS THEIR GOAL. THEY TALKED ABOUT UPCOMING EVENTS INCLUDING THE NATIONAL MEETING, HOW TO JOIN AND THE ORIGINS OF THE FFA. THE INTERVIEW RAN 10 MINUTES.

FOR QUARTERLY REPORT

ON SUNDAY MARCH 19TH WIFE WAS LIVE AT THE ANNUAL BOWL FOR KIDS SAKE BENEFITTING BIG BROTHERS AND BIG SISTERS OF RUSH COUNTY. THE EVENT IS THE BIGGEST FUND RAISER FOR THE ORGANIZATION AS COMMUNITY MEMBERS BOWL AND RAISE FUNDS TO ALLOW BIG BROTHERS BIG SISTERS TO CONTINUE TO MATCH BOYS AND GIRLS WITH ADULT MENTORS. DURING THE BROADCAST THE HEAD OF THE CHAPTER WAS INTERVIEWED ABOUT THE WORK THEY DO AND HOW TO BECOME A BIG BROTHER OR SISTER. THE BROADCAST RAN NOON TILL 2PM AND WAS SUPPORTED WITH RECORDED PROMOS.

PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2017 THRU March 31, 2017

CASA VOLUNTEERS NEEDED

CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH

RUSH COUNTY HEALTH DEPARTMENT FLU AND PNEUMONIA SHOTS

MARINE CORP RECRUITMENT

529 COLLEGE SAVINGS

GED CLASSES IN FRANKLIN COUNTY

FLAGS ACROSS CONNERSVILLE – CONNERSVILLE VFW

BENEFIT FOR TONY REDD

CONNERSVILLE PARKS & REC INDOOR SOCCER 8TH-12TH

GLEANERS FOOD TRUCK IN CONNERSVILLE

KNIGHTSTOWN CHURCH OF GOD GOSPEL SING

LAUREL POLICE DEPARTMENT FUNDRAISER

BENEFIT HOG ROAST FOR BOBBY AND NOAH BELT

“DEAD SERIOUS..ABOUT LIFE” AT GREENSBURG HIGH SCHOOL

PURDUE EXTENSION FARM SUCCESSION PLANNING WORKSHOP IN RICHMOND

WHITEWATER RIVER – OPPORTUNITY AND CHALLENGE

GIRL SCOUT COOKIES

PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2017 THRU March 31, 2017

SHOW US YOUR RED HEART HEALTH EVENT AT RUSH MEMORIAL HOSPITAL

FAYETTE FOUNDATION PROJECT RELATED LETTERS

GOSPEL SINGING AT KNIGHTSTOWN CHURCH OF GOD

CONNERSVILLE POST OFFICE PASSPORT FAIR

THE MINISTER'S QUARTET AT FIRST BAPTIST CHURCH OF KNIGHTSTOWN

DOWNHILL DERBY BANQUET

JOHN CONNER STATUE DEDICATION CEREMONY

GUNS & HOSES BENEFIT BASKETBALL FOR RUSH POLICE/FIRE DEPARTMENTS

BOY SCOUT TROOP 31 CHILI DINNER

CONNERSVILLE COMMUNITY FOOD PANTRY EVENT

HOPE CENTER & CRADLES CHILDCARE BAG OF HOPE NEEDS LIST

HARLEM WIZARDS BASKETBALL EXTRAVAGANZA FOR FRAZEE PLAYGROUND

KNIGHTSTOWN CHURCH OF GOD COMMUNITY FELLOWSHIP AND SING

RICHLAND FARMERS & FARMERETTES 4-H CLUB HOG ROAST

FAYETTE CO MASTER GARDENER'S SPRING FLING

COMBINED HANDBELL FESTIVAL CONNERSVILLE/RICHMOND CHURCHES

KINDERGARTEN ROUND-UP FOR RUSH COUNTY

CONNERSVILLE PARKS & REC T-BALL AND SLOW PITCH SIGN-UPS

PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2017 THRU March 31, 2017

FAYETTE COUNTY HEAD START

BROOKVILLE HEART WALK

STRAUGHN COMMUNITY CHAPEL PORK CHOP SUPPER

CROSSPOINTE BIKER CHURCH HOG ROAST/RIDE

A BETTER LIFE – BRIANNA’S HOPE MEETING IN RUSHVILLE

KNIGHTSTOWN CHURCH OF GOD MONTHLY SING

BIG FLATROCK CHRISTIAN CHURCH

CONNERSVILLE OUT OF THE DARKNESS CAMPUS WALK (SUICIDE PREVENTION)

GREENS FORK COMMUNITY CENTER CORNHOLE TOURNAMENT