

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. WE KEPT THE RUSHVILLE AREA INFORMED OF JOB OPPORTUNITIES, FREE HEALTH CARE, WHEN FREE FOOD WAS AVAILABLE, THE VARIOUS HIGHWAY CONSTRUCTION PROJECTS AND IT'S EFFECTS ON THEIR TRAVEL, AND A SPECIAL EFFORT TO OFFER FREE HOUSING REPAIRS. WE ALSO KEPT LISTENERS INFORMED ON THE AVAILABILITY OF FREE HEALTH CARE.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS KEVIN COUCH, BARRY WELSH, REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, STARR KELLER AND DIANE SMITH.

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE: JOB INFORMATION

DESCRIPTION: WE STRIVE TO KEEP LISTENERS INFORMED ON EMPLOYMENT INFORMATION SUCH AS THE LATEST STATISTICS, JOB FAIRS AND OTHER HIRING INFORMATION.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/2, ALL NEWS – STORY WITH THE DEPARTMENT OF NATURAL RESOURCES WHO ARE TAKING APPLICATIONS. (45 SEC)

7/9, ALL NEWSCASTS – STORY DETAILING IVY TECH JOB TRAINING PROGRAMS. (45 SEC)

7/10, ALL NEWSCASTS – VALEO IN GREENSBURG ANNOUNCES A HUGE EXPANSION THAT WILL MEAN ADDED EMPLOYMENT TO THEIR WORKFORCE. (60 SEC)

7/15, ALL NEWSCASTS – DETAILS OF HIRING BEING DONE AT THE SHELBY SCHOOL CORPORATION. (40 SEC)

7/20, ALL NEWSCASTS – STORY FROM INDIANA DEPARTMENT OF WORKFORCE DEVELOPMENT REGARDING JOB STATISTICS FOR JUNE AND SHOWING FAYETTE COUNTY STILL NEAR THE TOP IN UN-EMPLOYMENT. (45 SEC)

7/28, ALL NEWSCASTS – STORY DETAILING UPCOMING CAREER DAY PLANNED AT THE RUSHVILLE HIGH SCHOOL. (35 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE:

JOB INFORMATION

8/8, ALL NEWSCASTS – DETAILS OF THE UPCOMING WAYNE COUNTY JOB FAIR. (40 SEC)

8/20, ALL NEWSCASTS – JOB NUMBER REPORT FOR JULY. (50 SEC)

8/21, ALL NEWSCASTS – STORY DETAILING AN UPCOMING CLASS LOCALLY BY IVY TECH IN FORK LIFT OPERATOR TRAINING. (30 SEC)

8/25, ALL NEWSCASTS – STORY DETAILING “MANUFACTURING MATTERS”, AN EFFORT TO PROVIDE JOB SKILL TRAINING. (70 SEC)

9/23, ALL NEWSCASTS – WORKFORCE DEVELOPMENT REPORT ON JOB NUMBERS FOR THE MONTH OF AUGUST. (55 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE: FREE HOME COOLING/REPAIR HELP

DESCRIPTION: THE INTERLOCAL COMMUNITY ACTION PROGRAM, (ICAP) IS PROVIDING SUMMER COOLING ASSISTANCE AND HOME REPAIRS FOR THOSE ELIGIBLE.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

8/13, ALL NEWSCASTS – ICAP HAS CRISIS FUNDING AVAILABLE FOR THOSE WITH DISCONNECTION NOTICES PLUS HELP IN GETTING AIR CONDITIONERS. WE OFFERED FULL DETAILS AND CONTACT INFORMATION. (50 SEC)

8/22, ALL NEWSCASTS – A FOLLOW-UP STORY WITH MORE DETAILS ON THE LOW INCOME ENERGY ASSISTANCE. (40 SEC)

8/25, ALL NEWSCASTS – DETAILS OF A LOCAL CHURCH ORGANIZATION THAT IS SPEARHEADING A PROJECT OF MAKING HOME REPAIRS TO THOSE IN NEED NEXT SUMMER. THE APPLICATION PROCESS IS GOING ON THIS YEAR AND WE EXPLAINED HOW TO APPLY. (60 SEC)

8/27, ALL NEWSCASTS – FOLLOW-UP ON THE ICAP FUNDING ASSISTANCE NOTING IT IS NOT TOO LATE TO APPLY FOR RELIEF THIS SUMMER. (40 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE: FEEDING THOSE IN NEED

DESCRIPTION: WITH THIS AREA RATED HIGH IN BEING NUTRITIONALLY CHALLENGED, WE PROVIDE CONTINUED UPDATES ON WHEN FREE FOOD IS BEING DISTRIBUTED. THE GLEANERS FOOD TRUCK FROM INDIANAPOLIS MAKES REGULAR VISITS TO RUSHVILLE AND MEALS ARE MADE AVAILABLE THRU THE SCHOOL SYSTEM.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/1, ALL NEWSCASTS - STORY REMINDING RUSH COUNTY RESIDENTS OF THE FREE SUMMER SCHOOL LUNCH PROGRAM FOR KIDS 18 AND UNDER. (40 SEC)

7/25, ALL NEWSCASTS - FOLLOW-UP OF THE ABOVE STORY AND REMINDING THOSE WHO ARE NOT TAKING ADVANTAGE OF THE FREE MEALS HOW THEY CAN DO SO. (50 SEC)

8/19, ALL NEWSCASTS - A RELATED STORY REPORTING ON THE HUNGER IN AMERICA REPORT. THERE HAS BEEN A 50% INCREASE NATIONWIDE OVER THE LAST FOUR YEARS AND INCLUDED 260,000 RESIDENTS IN CENTRAL INDIANA, OF WHICH 107 THOUSAND ARE CHILDREN. RUSH AND SURROUNDING COUNTIES HAVE SHOWN 13% OF THE POPULATION FALL INTO THIS CATEGORY. (75 SEC)

9/25, ALL NEWSCASTS - THE MAMMA MISSION PROVIDES A FREE MEAL MONTHLY IN RUSHVILLE AT A LOCAL CHURCH. WE GAVE FULL DETAILS OF THE TIMES AND LOCATION. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE: FREE HEALTH CARE

DESCRIPTION: EACH MONTH THE RUSH COUNTY HEALTH DEPARTMENT CONDUCTS PROGRAMS TO PROVIDE FREE CARE AND TESTING FOR THOSE IN NEED AS WELL AS SENIOR CITIZENS.

SEGMENT NEWS REPORTS

DATE/TIME/DURATION:

7/7, ALL NEWSCASTS – THIS STORY INFORMED SENIOR CITIZENS OF A FREE HEALTH SCREENING EVENT COMING THIS WEDNESDAY AT THE SENIOR CENTER. THE SENIORS GET FREE BLOOD PRESSURE, WEIGHT, BLOOD SUGAR AND OTHER TESTS AND RECEIVE HEALTH CARE INFORMATION. (30 SEC)

8/6, ALL NEWSCASTS – THE HEALTH DEPARTMENT WILL BE CONDUCTING A FREE CHILD IMMUNIZATION CLINIC THIS THURSDAY PROVIDING ALL THE NECESSARY SHOTS FOR THOSE ON MEDICAID, NOT INSURED OR UNDER INSURED. (45 SEC)

8/11, ALL NEWSCASTS – DETAILS OF THIS MONTHS FREE SENIOR SCREEN. (30)

8/13, ALL NEWSCASTS – THE SENIOR SCREENING IS TODAY. (25 SEC)

9/3, ALL NEWSCASTS – DETAILS OF THIS MONTHS FREE IMMUNIZATION CLINIC. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE: RUSHVILLE COMPREHENSIVE PLAN

DESCRIPTION: LAST QUARTER THE CITY ANNOUNCED EFFORTS TO CREATE THE PLAN BASED ON A COMMUNITY SURVEY TO DETERMINE THE MOST PRESSING NEEDS IN THE COMMUNITY. A MEETING WAS THEN HELD TO GO OVER THE RESULTS AND LAY FURTHER GROUNDWORK.

SEGMENT NEWS

DATE/TIME/DURATION:

7/14, ALL NEWSCASTS – STORY DETAILING THE INAUGURAL MEETING NOTING THE OUTCOME WAS VERY POSITIVE. IT WAS NOTED THAT OVER A THOUSAND SURVEYS WERE RETURNED FROM THE CITIZENRY GIVING A CLEAR GUIDE TO FUTURE GROWTH AND DEVELOPMENT. THE GOALS FOR THE PLAN THUS FAR INCLUDE TRANSPORTATION, UTILITY INFRASTRUCTURE, ECONOMIC DEVELOPMENT, LAND USE, PARKS, NEIGHBORHOODS AND HOUSING AND THE DOWNTOWN. (75 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE: HIGHWAY CONSTRUCTION

DESCRIPTION: IN AND AROUND RUSHVILLE THERE ARE VARIOUS ONGOING HIGHWAY PROJECTS THAT PLAGUE MOTORISTS. WE MADE EFFORT TO KEEP THE LISTENERS INFORMED ON DETAILS OF HAZARDS, DETOURS ETC.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

7/11, ALL NEWSCASTS – STORY DETAILING SEVERAL ROAD CLOSURES, THE REASONS, DETOURS AND DURATION. (35 SEC)

7/22. ALL NEWSCASTS – STORY GIVING DETAILS ON THE PROGRESS OF WORK BEING DONE ON U.S. 52. THERE ARE MANY ONE LANE SECTIONS AND EFFORTS HAVE BEEN MADE TO KEEP ACCESS TO LOCAL BUSINESSES. (40 SEC)

8/1, ALL NEWSCASTS – WORK IS PLANNED STARTING NEXT WEEK ON S.R. 103 FOR 8 MILES OF CHIP SEALING. (50 SEC)

9/8, ALL NEWSCASTS – A GOOD NEWS STORY FOR MOTORISTS FROM INDOT THAT STATE ROAD 52 WOULD BE RE-OPENED FULLY FOR MOTORISTS IN EARLY OCTOBER. (35 SEC)

9/18, ALL NEWSCASTS – STORY FROM THE INDIANA DEPARTMENT OF TRANSPORTATION THAT THEY HAVE GRANTED A PERMIT FOR THE CITY TO CLOSE A PORTION OF STATE ROAD 3 IN THE CITY FOR ONE DAY FOR A COMMUNITY FESTIVAL, RUSHFEST. (40 SEC)

QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JULY 1 TO SEPTEMBER 30, 2014

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

ON 7-11-2014 WIFE AND WLPK HELPED KICK OFF THE ANNUAL FAYTETTE COUNTY RELAY FOR LIFE. BOTH STATIONS WERE PRESENT AT ROBERTS PARK FOR OPENING CEREMONIES AND THE FIRST TWO HOURS OF THE EVENT PROVIDING MUSIC AND ANNOUNCEMENTS OF DIFFERENT ACTIVITIES GOING ON DURING THE EVENT. THE RELAY FOR LIFE IS A 24 HOUR WALK A THON HELD YEARLY TO RAISE MONEY FOR THE AMERICAN CANCER SOCIETY. BOTH STATIONS ALSO RAN ANNOUNCEMENTS IN THE WEEK LEADING UP TO THE EVENT INVITING LISTENERS TO JOIN US.

FOR QUARTERLY REPORT

ON 7-16-14 WIFE RAN AN INTERVIEW WITH BIG BROTHERS BIG SISTERS OF RUSH COUNTY ON WIFE. THE INTERVIEW TALKED ABOUT TWO NEW PROGRAMS BEING OFFERED, SPORTS BUDDY AND THE LUNCH BUDDY PROGRAMS FOR SUMMER. ALSO COVERED WERE THE CRITERA NEEDED TO BECOME A BIG BROTHER OR SISTER AND THE TIME COMMITMENT NEEDED WHEN SPENDING TIME WITH THE CHILDREN. THE INTERVIEW RAN 10 MINUTES.

FOR QUARTERLY REPORT

ON 9-11-14 GUS HARMEYER OF THE ELMHURST MASONIC LODGE WAS INTERVIEWED ON WLPK ABOUT HE ANNUAL FISH FRY. THIS EVENT IS A MAJOR FUND RAISER FOR NOT ONLY THE LODGE BUT TO MAINTAIN THE HISTORIC ELMHURST ESTATE WITH WHICH THE MASONS HAVE BEEN ENTRUSTED TO KEEP UP TO HISTORIC LANDMARK STANDARDS. MR. HARMEYER TALKED ABOUT THE HOURS OF THE EVENT, PRICE OF TICKETS AND OTHER FEATURES THAT DAY INCLUDING A OBSTACLE COURSE FOR CHILDREN AND TOURS OF HISTORIC ELMHURST. WIFE SUPPORTED THE EVENT WITH ON AIR ANNOUNEMENTS.

FOR QUARTERLY REPORT

ON 9-11-14 BOTH WIFE AND WLPK PAID TRIBUTE TO THE VICTIMS AND HEROES OF THE SEPTEMBER 11TH TERRORIST ATTACKS ON NEW YORK CITY, WASHINGTON DC AND THE UNITED AIRLINES FLIGHT THAT CRASHED IN PENNSYLVANIA. THE TRIBUTE INCLUDED MUSIC AND SOUND BITES TAKEN FROM NEWSCASTS AND THE NATIONAL LEADERS FROM THE DAY OF THE ATTACKS. THE TRIBUTE RAN 8 MINUTES AND STARTED AT 8:46AM, THE TIME OF THE FIRST ATTACK ON THE WORLD TRADE CENTER TOWERS IN NEW YORK CITY.

FOR QUARTERLY REPORT

ON 9-20-14 BUCKY COVNINGTON WAS IN CONCERT AS A FUND RAISER FOR THE MORRISTOWN BOYS AND GIRLS CLUB. WIFE INTERVIEWED SCOTT SPAHR OF THE CLUB ABOUT THE EVENT ON 9-16-14 AND HE EXPLAINED THAT THIS WAS A MAJOR FUND RAISER FOR THE BOYS AND GIRLS CLUB AND IT WAS BEING HELD IN A FMAILY FRIENDLY LOCATION, AN OPEN AIR PARK, IN MORRISTOWN. WIFE SUPPORTED THE INTERVIEW WITH LIVE TALK ABOUT THE EVENT AND GAVE AWAY TICKETS TO FURTHER RAISE AWARENESS. THE INTERVIEW RAN 10 MINUTES.

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2014 THRU September 30, 2014

AMERICAN RED CROSS WANTING VOLUNTEERS

ALZHEIMERS CAREGIVER SUPPORT GROUP

INDIANA POISON CENTER

SOCIAL SECURITY

CHANGING FOOTPRINTS SHOE MISSION

AIR FORCE

HOW TO SPOT A HEART ATTACK IN OTHERS

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

HUNGER HOTLINE

INDOOR PICKLEBALL

MARINES (NEW CASTLE RECRUITING OFFICE)

BIKERS FOR BABIES BIKE RIDE (HOPE CENTER)

ALEX WORKMAN MEMORIAL RIDE (AUTISM)

K9 OPEN GOLF SCRAMBLE (RUSH)

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2014 THRU September 30, 2014

JUVENILE DIABETES GOLF BENEFIT

VACATION BIBLE SCHOOL AT CONNERSVILLE BAPTIST TEMPLE

BRIAR PATCH PERFORMANCE RUSH COUNTY

VACATION BIBLE SCHOOL FAMILY WORSHIP CENTER

ORANGE SCHOOL REUNION

BIG FLATROCK CHRISTIAN CHURCH PORK CHOP SUPPER

LYNN AND FRIENDS SOUNDS OF FAITH AND FREEDOM CONCERT

RALEIGH SCHOOL REUNION

WALK TO END ALZHEIMER'S

SPARTANETTE DANCE CAMP

ST. MARY CATHOLIC CHURCH VBS (RUSHVILLE)

RUSH COUNTY PLAYERS "RUN FOR YOUR WIFE"

HEALTHWORKS/FARM GIRL FITNESS RELAY FOR LIFE FUNDRAISER

IU EAST RUN WITH THE WOLVES 5K – SCHOLARSHIP PROGRAMS

FAYETTE CO RELAY FOR LIFE NATCO CREDIT UNION TEAM EVENT

AMERICAN CANCER SOCIETY'S BREAST CANCER WALK

LAUREL MOTORCYCLE RUN RAISING FUNDS FOR A PARK

FALL FAMILY FUN IN THE PARK SPONSORED BY CELEBRATE RECOVERY

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2014 THRU September 30, 2014

**WHITEWATER RIVER CLEANUP BY WILDLIFE HERITAGE ENDOWMENT WITH
THE FAYETTE FOUNDATION**

ALQUINA SCHOOL REUNION

WESTERN AVE BAPTIST CHURCH VBS

CONNERSVILLE PARKS AND RECREATION FALL SOCCER

HEALTHWORKS & CONNERSVILLE PARKS & REC AQUA ZUMBA

GLEANERS MOBILE FOOD PANTRY IN RUSHVILLE

CONNERSVILLE PARKS AND REC ADULT CO-ED SOFTBALL

INDIANA THROWBACKS 14U MUSHBALL TOURNAMENT FUNDRAISER

BOOKER T WASHINGTON GOLF OPEN - WIFE

ST PETER'S LABOR DAY FESTIVAL

SPARTAN OPEN 2014 BOYS BASKETBALL GOLF TOURNAMENT - WLPK

CMS BACK TO SCHOOL NIGHT

ADULT DODGEBALL LEAGUE CONNERSVILLE PARKS & REC – WLPK

RUSHVILLE EAGLES 2036 STATE PROJECT RAISING FUNDS FOR RILEY HOSPITAL

COMMUNITY CHRISITAN SCHOOL ROBOTICS CAR WASH

NICOLE'S KNOCKOUT BENEFIT (BREAST CANCER)

PET PARADE/MICRO-CHIP CLINIC ANIMAL OUTREACH OF SHELBY CO. (WIFE)

PUBLIC SERVICE ANNOUNCEMENTS

July 1, 2014 THRU September 30, 2014

2ND ANNUAL INDIANA THROWBACK SCRAMBLE

MENTAMORA GRADE SCHOOL REUNION

ST. BRIGET'S OKTOBERFEST

ST MARY CATHOLIC CHURCH FALL FESTIVAL

PLUM CREEK CHURCH "AMPED UP 2014"

RAY'S CROSSING DAYS

FOURTH ANNUAL GOSPEL SING AT RIVERSIDE PARK

RUMMAGE GIVE-AWAY AT MOSCOW CHRISTIAN CHURCH...WIFE

BIG FLATROCK CHRISTIAN CHURCH OUTDOOR WORSHIP WIFE

GLEANERS FOOD BANK AT BAPTIST TEMPLE IN CONNERSVILLE

SPARTANETTES PRINCESS FOR A DAY

JAMES MESSER BENEFIT

ELMHURST FISH FRY

MAIN STREET CHRISTIAN CHURCH FISH FRY

BENEFIT RIDE FOR REBECCA BUCKLEY

HUNTER SAFETY AT COLUMBIA COMMUNITY BUILDING

FAYETTE CO BOYS BASKETBALL TRYOUTS (GRADE SCHOOLS)

CONNERSVILLE MIDDLE SCHOOL 3-C WALK (COLLECTING FOR FOOD PANTRY)