#### METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THESE INCLUDED AN UPDATE ON THE BOVINE TUBERCULOSIS PROBLEM, HELPING THOSE OUT OF WORK FIND JOBS, COVERAGE OF THE RUSH COUNTY FAIR, FREE FOOD AVAILABILITIES, AND THE END OF THE WIND ENERGY PROJECT.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS REBECCA HYMER, JACK REYNOLDS, STARR MILLER, BRIAN DURHAM, KEVIN REECE AND DIANE STILTNER.

ISSUE:

JOBS/EMPLOYMENT

DESCRIPTION:

WITH THE HIGH RATE OF UNEMPLOYMENT IN THE AREA, WE TRY TO COVER AS MANY OPPORTUNITIES AS POSSIBLE FOR JOB

SEEKERS.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

4/7, ALL NEWSCASTS – STORY DETAILING A HEALTH CAREER CAMP FOR HIGH SCHOOL STUDENTS HELD BY REID HEALTH, I U EAST AND IVY TECH. (40 SEC)

4/10, ALL NEWSCASTS - MORE JOBS WILL BE COMING TO A FOOD PROCESSOR IN CAMBRIDGE CITY. (35 SEC)

4/12, ALL NEWSCASTS – DETAILS OF A PLANNED JOB FAIR BY FAYETTE REGIONAL HOSPITAL. (45 SEC)

4/17, ALL NEWSCASTS – ANOTHER JOB FAIR IS PLANNED AT FAYETTE REGIONAL FOR SEVERAL OPEN POSITIONS. (35 SEC)

4/17, ALL NEWSCASTS – JOB OPENINGS AT THE FAYETTE COUNTY JAIL. THIS TOLD HOW TO APPLY TO BE A JAIL OFFICER. (45 SEC)

4/19, ALL NEWSCASTS – REMINDER THAT TODAY IS THE JOB FAIR AT FAYETTE REGIONAL HOSPITAL. (35 SEC)

4/25, ALL NEWSCASTS – THIS REPORT FROM THE STATE WORKFORCE DEVELOPMENT AS TO EMPLOYMENT STATISTICS FOR MARCH. (40 SEC)

**QUARTERLY ISSUES - PROGRAMS LIST** 

PERIOD: APRIL 1 TO JUNE 30, 2017

ISSUE:

JOBS/EMPLOYMENT continued

5/15, ALL NEWSCASTS – A HUGE JOB FAIR SPONSORED BY WHITEWATER BROADCASTING WILL BE HELD THIS THURSDAY. NUMEROUS EMPLOYERS WILL BE THERE INTERVIEWING AND HIRING ON THE SPOT. (55 SEC)

5/16, ALL NEWSCASTS - FOLLOW-UP REMINDER OF ABOVE. (45 SEC)

5/18, ALL NEWSCASTS – TODAY IS THE JOB FAIR. WE GAVE ALL THE DETAILS. (50 SEC)

5/19, ALL NEWSCASTS – FOLLOW-UP REPORT THAT THE JOB FAIR WAS A HUGE SUCCESS WITH OVER 200 JOB SEEKERS ATTENDING. (45 SEC)

5/23, ALL NEWSCASTS – JOB STATS FROM THE STATE FOR APRIL. (40 SEC)

6/20, ALL NEWSCASTS – JOB STATES FROM THE STATE FOR MAY. (35 SEC)

ISSUE:

**BOVINE TUBERCULOSIS** 

DESCRIPTION:

AFTER THE FINDING OF INFECTED ANIMALS IN THE AREA WE COVER THE

SITUATION AS IT UNFOLDS.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

4/6, ALL NEWSCASTS – DETAILS REGARDING A BILL AT THE GENERAL ASSEMBLY STATING WHO PAYS FOR THE COSTLY BOVINE TESTING THAT IS MANDATED BY THE STATE ANIMAL HEALTH BOARD. THE BILL WOULD REQUIRE THE STATE TO PAY HALF OF THE COSTS. (45 SEC)

5/1, ALL NEWSCASTS – A COW FROM FRANKLIN COUNTY IS CAUSING CONCERN IN MICHIGAN WHERE THE ANIMAL WAS PURCHASED. (35 SEC)

6/5, ALL NEWSCASTS - A MEETING HAS BEEN SCHEDULED BY THE STATE TO GIVE UPDATES TO AREA FARMERS ON THE SITUATION. (45 SEC)

6/12 ALL NEWSCASTS – WITH ANOTHER ROUND OF TESTING BEING ORDERED, ANOTHER UPDATE MEETING IS PLANNED. (45 SEC)

6/15, ALL NEWSCASTS – DETAILS OF UPCOMING TESTING TO BE DONE. (40 SEC)

ISSUE:

WIND ENERGY

**DESCRIPTION:** 

WITH THE CONTROVERSY LASTING OVER A

YEAR ABOUT THE PROPOSED WIND

TURBINES IN RUSH COUNTY, IT APPEARS THE PROJECT MAY HAVE COME TO AND

END.

SEGMENT

FOLLOW-UP WITH NEWS REPORT

DATE/TIME/DURATION:

6/1/17, ALL NEWSCASTS – THE LONG STANDING BATTLE OVER WIND ENERGY IN RUSH COUNTY HAS OFFICIALLY COME TO A CLOSE ACCORDING TO A RULING OF THE INDIANA SUPREME COURT. THE COURT RULED TO DENY A REQUEST FROM FLAT ROCK WIND ALSO KNOWN AS APEX CLEAN ENERGY. THE VOTE WAS UNANIMOUS. (90 SEC)

ISSUE:

FEEDING THE HUNGRY

**DESCRIPTION:** 

SEVERAL PROGRAMS ARE AVAILABLE IN THE AREA TO HELP PROVIDE FOOD FOR THE LESS FORTUNATE. WE MAKE EFFORT TO INFORM OUR LISTENERS OF THESE ACTIVITIES AS MUCH AS POSSIBLE.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

5/11/17, ALL NEWSCASTS - THE POSTAL WORKER FOOD DRIVES ARE COMING UP. THIS STORY DETAILED THOSE IN THE AREA. (45 SEC)

5/18, ALL NEWSCASTS - WITH SCHOOL DISMISSING SOON, THIS STORY DETAILED THE PLANS FOR THE SUMMER MEALS PROGRAM AT VARIOUS LOCATIONS AROUND RUSHVILLE PROVIDING WEEKDAY LUNCHES. (50 SEC)

6/6, ALL NEWSCASTS – ANOTHER REMINDER OF THE SUMMER MEAL PROGRAM AND WHERE TO GO TO GET THE FREE MEALS. (45 SEC)

6/16, ALL NEWSCASTS – MORE ON THE SUMMER MEAL PROGRAM. SOME LOCATIONS HAVE DIFFERENT DATES FOR THE FOOD TO BE AVAILABLE. (40 SEC)

6/27, ALL NEWSCASTS – THE MANNA MISSION IS PROVIDING FREE MEALS TODAY FROM 5 TO 7PM AT CENTRAL CHRISTIAN CHURCH, AVAILABLE TO ANYONE. (40 SEC)

ISSUE:

**RUSH COUNTY FAIR** 

DESCRIPTION:

THE POPULAR ANNUAL EVENT IS ONE WE COVER WITH LIVE BROADCASTS EVERY NIGHT AND VARIOUS NEWS STORIES.

SEGMENT

**NEWS COVERAGE** 

#### DATE/TIME/DURATION:

6/8, ALL NEWSCASTS - THE FAIR BEGINS ON JUNE 24<sup>™</sup>. THIS STORY DETAILED SOME OF THE PLANNED EVENTS AND ADVANCE WRISTBAND SALES. (45 SEC)

6/13, ALL NEWSCASTS – THE FAIR WILL FEATURE A SPECIAL NIGHT OF MONSTER TRUCKS. (35 SEC)

6/19, ALL NEWSCASTS – FAIR DETAILS ON THE PROCEDURES TO ENTER IN THE VARIOUS EXHIBITS. (40 SEC)

6/21, ALL NEWSCASTS – WITH THE FAIR BEGINNING THIS WEEKEND, THIS STORY HAD VARIOUS REMINDERS. THERE ARE STILL ADVANCE SALES FOR WRISTBANDS AT A SAVINGS IN PRICE.

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

ON MAY 18TH, WIFE BROADCAST LIVE AT THE WHITEWATER BROADCASTING JOB FAIR 4 TILL 6PM. THIS EVENT BROUGHT 25 EMPLOYERS FROM THE REGION TOGETHER IN ONE PLACE TO HELP PEOPLE LOOKING FOR WORK. MORE THAN 200 PEOPLE CAME TO THE EVENT TO APPLY FOR VARIOUS JOBS THAT WERE OFFERED. THE EVENT WAS SUPPORTED WITH PROMOS, NEWS STORIES AND SOCIAL MEDIA.

FROM JUNE 26TH THROUGH THE 30TH WIFE BROADCAST

VARIOUS EVENTS FOR THE RUSH COUNTY 4-H FAIR. EVERY

EVENING WE BROADCAST LIVE FROM THE FAIR. THIS WAS TO

INVITE LISTENERS TO COME AND CHECK OUT THE 4-H EXHIBITS

AND ANIMALS, PLUS INVITING THEM TO THE VARIOUS

ENTERTAINMENT EVENTS. WE WERE ON THE AIR NIGHTLY FROM

6 TILL 9PM FOR A 3 HOUR DAILY BROADCAST

FROM JUNE 26TH THROUGH THE 30TH WIFE BROADCAST VARIOUS EVENTS FOR THE RUSH COUNTY 4-H FAIR. EVERY DAY AT 12:30 WE OFFERED THE PRESIDENTS REPORT. THE RUSH COUNTY FAIR BOARD PRESIDENT CAME INTO THE STUDIO AND GAVE LISTENERS A BEHIND THE SCENE LOOK AT VARIOUS 4 H EVENTS AND PROJECTS AND TALKED ABOUT DIFFERENT ENTERTAINMENT EVENTS GOING ON THROUGH THE WEEK. BROADCASTR LENGTH WAS 2 MINUTES

FROM JUNE 26TH THROUGH THE 30TH WIFE BROADCAST VARIOUS EVENTS FOR THE RUSH COUNTY 4-H FAIR. MORNINGS AFTER THE 8AM NEWS AND AFTERNOONS AT 1:20 WE OFFERED THE DAILY CALENDAR OF EVENTS. THIS GAVE A RUN DOWN OF ALL THE DIFFERENT 4-H EVENTS GOING ON PLUS EVENTS DESIGNED FOR ENTERTAINMENT. BROADCAST LENGTH 2 MINUTES TWICE DAILY

CASA VOLUNTEERS NEEDED

CELEBRATE RECOVERY AT CALVARY BAPTIST CHURCH

RUSH COUNTY HEALTH DEPARTMENT FLU AND PNEUMONIA SHOTS

MARINE CORP RECRUITMENT

**529 COLLEGE SAVINGS** 

**GED CLASSES IN FRANKLIN COUNTY** 

FLAGS ACROSS CONNERSVILLE – CONNERSVILLE VFW

HOPE CENTER & CRADLES CHILDCARE BAG OF HOPE NEEDS LIST

HARLEM WIZARDS BASKETBALL EXTRAVAGANZA FOR FRAZEE PLAYGROUND

KNIGHTSTOWN CHURCH OF GOD COMMUNITY FELLOWSHIP AND SING

RICHLAND FARMERS & FARMERETTES 4-H CLUB HOG ROAST

**FAYETTE CO MASTER GARDENER'S SPRING FLING** 

**CONNERSVILLE PARKS & REC T-BALL AND SLOW PITCH SIGN-UPS** 

**FAYETTE COUNTY HEAD START** 

**BROOKVILLE HEART WALK** 

STRAUGHN COMMUNITY CHAPEL PORK CHOP SUPPER

CROSSPOINTE BIKER CHURCH HOG ROAST/RIDE

## PUBLIC SERVICE ANNOUNCEMENTS

April 1, 2017 THRU June 30, 2017

A BETTER LIFE - BRIANNA'S HOPE MEETING IN RUSHVILLE

KNIGHTSTOWN CHURCH OF GOD MONTHLY SING

**BIG FLATROCK CHRISTIAN CHURCH** 

CONNERSVILLE OUT OF THE DARKNESS CAMPUS WALK (SUICIDE PREVENTION)

GREENS FORK COMMUNITY CENTER CORNHOLE TOURNAMENT

GLEANER'S FOOD TRUCK DISTRIBUTION IN CONNERSVILLE

**RELAY FOR LIFE CLASSIC CAR SHOW** 

EVERTON VOLUNTEER FIRE DEPARTMENT BREAKFAST

**UNCHAINED PRAISES MINISTRY (ADDICTION RECOVERY)** 

DYSART FAMILY SOUTHERN GOSPEL CONCERT AT WOODLAND BIBLE CHURCH

**RUN FOR EVEN 5K WALK/RUN** 

**GOLF FORE HOPE (HOPE CENTER FUNDRAISER)** 

**AMERICAN LEGION AUX POST 1 MEETING** 

MAGIC MOMENTS PRESCHOOL ENROLLMENT

COVERED BRIDGE BIKE TOUR BENEFITING CARTHAGE LIBRARY

ST. GABRIEL'S BLOOD DRAW

CONNERSVILLE POST OFFICE PASSPORT FAIR

**CONNERSVILLE EMERGENCY SERVICES BALL** 

**NEW SALEM ALUMNI BANQUET** 

**GLEANERS IN RUSHVILLE** 

HONORING NATIONAL FOSTER CARE MONTH

WHITEWATER RIVER RUBBER DUCKIE CLEANUP

**FAYETTE COUNTY CEMETERY COMMISION PRESERVATION CLEANUP** 

KNIGHTSTOWN CHURCH OF GOD MONTHLY SINGING- THE RYDELLS

**EVERTON LIONS CLUB CHICKEN DINNER** 

HICKORY CREEK 50'S & 60'S SOCK HOP/CAR SHOW FOR MEMORY GARDEN FUND

FAYETTE COUNTY FARMERS' MARKET OPENING DAY/ARMED FORCES DAY

**FAYETTE COUNTY FARMERS' MARKET SEASON** 

**FAYETTE COUNTY SCHOOL SPARTAN SUMMER FOOD VAN** 

**RUSH & SHELBY COUNTY CASA CUPCAKES AND CONVERSATIONS** 

**GLEANERS IN CONNERSVILLE** 

RCHS CLASS OF 1977

ADOPT A DOG DAY IN HONOR OF DR. WARD

DRIBBLE OVER DRUGS 3 ON 3 BASKEBALL TOURNAMENT FAY CO DRUG COALITION

CITY WORKERS APPRECIATION DAY AT CONNERSVILLE AMVETS POST #11
RED CROSS INTRODUCTION TO SWIMMING AT ROBERTS PARK

MILROY UNITED METHODIST CHURCH VACATION BIBLE SCHOOL

**GLEANERS IN RUSHVILLE** 

FRANKLIN COUNTY 4-H YARD SALE

HOMECOMING AT KNIGHTSTOWN CHURCH OF GOD

LIFE JACKET AND WATER SAFETY COURSE AT QUAKERTOWN MARINA

WESTERN AVE BAPTIST CHURCH YOUTH GROUP CAR WASH

RUSHVILLE BREAKFAST OPTIMIST CLUB JULY 4TH CAR SHOW

ORANGE SCHOOL REUNION

**FAYETTE FOUNDATION GRANTS** 

RUSH COUNTY PLAYERS JOSEPH AND THE AMAZING TECHINCOLOR DREAM COAT

2017 FIREMAN'S FESTIVAL AT EVERTON VFD

WOOLDAND BIBLE CHURCH YOUTH CONCERT

MATT HOWARD BASKETBALL CAMP

BBQ LUNCH FOR CLARKSBURG VFD

HERITAGE HOUSE SALE TO BENEFIT ALZHEIMER AWARENESS

W. COLLEGE CORNER INDEPENDENCE DAY CELEBRATION

RYAN'S RIDE FOR AMERICAN FOUNDATION FOR SUICIDE PREVENTION

**EVERTON LIONS CLUB OPEN HOUSE** 

**GLEANERS IN RUSHVILLE** 

ZION UNITED CHURCH OF CHRIST

IMAGINE PERFORMING ARTS 4<sup>TH</sup> ANNUAL VARIETY SHOW

CONNERSVILLE YOUTH FOOTBALL LEAGUE FAN FEST

#### Statement

WLPK AM-FM/WIFEFM P.O. Box 619 Connersville, Indiana 47331 765-825-6411 or 765-932-3983

WIFE01

WIFE

Statement Date 06/30/17

Account Exec House Connersville

THANK YOU FOR MAKING WLPK/WIFE YOUR CHOICE FOR YOUR ADVERTISING NEEDS!

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**TOTAL AMOUNT** 0.00 Jun '17 May '17 Apr '17 Mar '17 Current 30 Days 60 Days 90 Days 120+ Days 0.00 0.00 0.00 0.00 0.00

Invoice 036228

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WIFE01

WIFE

Invoice Date: 06/30/17

Account Exec: House Connersville

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06/30/17	ORDER '	105604	WIFE		Selective Service			
00:30 Public Service Anno					06:00A-09:00P	11	@ 0.00	0.00
selective service								
WLPK-AM C	06/01/17	09:40A						
WLPK-AM C	06/04/17	04:20P						
WLPK-AM C	06/06/17	11:40A						
WLPK-AM C	06/08/17	07:20P						
WLPK-AM C	06/11/17	02:50P						
WLPK-AM C	06/13/17	01:50P						
WLPK-AM C	06/15/17	07:20P						
WLPK-AM C	06/18/17	10:50A						
WLPK-AM C	06/20/17	12:50P						
WLPK-AM C	06/22/17	08:50P						
WLPK-AM C	06/25/17	07:20P						

INVOICE BALANCE

0.00

TOTAL DUE

0.00

I certify that the above units were aired within ten minutes of the times listed. Signed\_\_\_\_\_\_

5th day of July 2017.

In testimony whereof I have set my Hand and Seal the day and year aforesaid. My commission expires Oct 1, 2017. Notary Public\_\_Rebecca J Hymer

Fayette Co., IN