

WIFE-FM QUARTERLY ISSUES/PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED IS DOCUMENTATION OF SOME OF THE KEY ISSUES ADRESSED THIS QUARTER BY WIFE RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS, SUCH AS ATTENDING PUBLIC MEETINGS, INVITING GUESTS IN STUDIO FOR INTERVIEWS, NEWS COVERAGE, AND DIRECT CONTACT WITH OUR LISTENERS THROUGH EMAIL, LETTERS, AND PHONE CALLS. THE ORDER OF APPEARANCE DOES NOT REFLECT PRIORITY OR SIGNIFICANCE.

THIS QUARTER WE COVERED A VARIETY OF ISSUES. THESE INCLUDED THE PLANNED CLOSING OF MAYS ELEMENTARY SCHOOL DUE TO DECLINING ENROLLMENT, JOB OPPORTUNITIES AND OTHER ECONOMIC NEWS, FINANCIAL AID FOR COLLEGE BOUND STUDENTS, KEEPING RUSH COUNTY CITIZENS HEALTHY WITH FREE EVENTS HELD BY THE HEALTH DEPARTMENT OF RUSH COUNTY, AND A PROPOSED WIND ENERGY FARM TO ENCOMPASS A PORTION OF RUSH COUNTY IN ADDITION TO FAYETTE AND HENRY.

PUBLIC SERVICE ANNOUNCEMENTS ARE AIRED REGULARLY. A LIST OF THE PSA'S IS ATTACHED TO THIS REPORT.

ASSISTING WITH THIS QUARTERS REPORT WERE DAVID RODGERS, PRESIDENT; MICHELLE BOTTOMLEY, STATION MANAGER; TED CRAMER, PROGRAM DIRECTOR; MIKE PEACOCK, CHIEF OPERATOR; STAFF MEMBERS, STARR KELLER, MIKE SELKE, REBECCA HYMER, JACK REYNOLDS, DAVID POLLARD, KEVIN REECE AND DIANE SMITH.

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

ISSUE: MAYS ELEMENTARY SCHOOL

DESCRIPTION: WITH DECLINING ENROLLMENT THE RUSH COUNTY SCHOOL BOARD MADE A DECISION TO CLOSE MAYS ELEMENTARY SCHOOL AT THE END OF THE YEAR. THIS BROUGHT CONCERN AND CONTROVERSY FROM SOME OF THE AREA RESIDENTS. WE COVERED THE EVENTS AS THEY HAPPENED.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/20, ALL NEWSCASTS – THIS STORY TOLD OF THE SCHOOL BOARD MEETING WHERE THEY ANNOUNCED THEY MAY HAVE TO CLOSE THE SCHOOL. (40 SEC)

1/29, ALL NEWSCASTS – SCHOOL BOARD SAYS THEY ARE STILL STRUGGLING WITH THE FINANCIAL SITUATION. MEANWHILE A COMMUNITY COMMITTEE IS FORMING TO HELP FIND A SOLUTION. (50 SEC)

1/30, ALL NEWSCASTS – THE COMMUNITY GROUP WILL HAVE A MEETING THIS WEEKEND AND ENCOURAGE THOSE CONCERNED TO ATTEND. (45 SEC)

3/12, ALL NEWSCASTS – THE SCHOOL MADE THE DEFINITE DECISION THAT THE SCHOOL WILL CLOSE AT THE END OF THE SCHOOL YEAR AND THOSE STUDENTS WILL BE TRANSFERRED TO OTHER ELEMENTARY SCHOOLS IN THE CITY. (45 SEC)

3/18, ALL NEWSCASTS – A MEETING OF THE MAYS COMMITTEE WILL HOLD AN OPEN HOUSE WITH HOPES OF FORMING A CHARTER SCHOOL. (35 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

ISSUE: A HEALTHY RUSH COUNTY

DESCRIPTION: THE HEALTH DEPARTMENT IN RUSH COUNTY AND OTHER ORGANIZATIONS WORK HARD TO PROVIDE MANY FREE SERVICES FOR THE WELL BEING OF IT'S CITIZENS. WE STRIVE TO KEEP EVERYONE INFORMED.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/7, ALL NEWSCASTS – DETAILS OF A FREE CHILD IMMUNIZATION CLINIC PLANNED THIS WEEK. (40 SEC)

1/8, ALL NEWSCASTS – THE HEALTH DEPARTMENT ANNOUNCES THEY HAVE FREE FLU VACCINES FOR CHILDREN. WE TOLD HOW TO MAKE AN APPOINTMENT TO GET THE SHOT. (35 SEC)

1/14, 6AM, 7AM, 8AM, 9AM – DETAILS OF FREE HEALTH SCREENS HELD THIS MORNING FOR SENIOR CITIZENS. (45 SEC)

2/10, ALL NEWSCASTS – SAME AS ABOVE, FREE SCREENINGS WILL BE HELD TOMORROW FOR SENIOR CITIZENS. (40 SEC)

2/12, ALL NEWSCASTS – THE HEALTH DEPARTMENT CAN NOW GIVE A FREE TDAP VACCINE TO THOSE 19 AND OLDER. (45 SEC)

3/3, ALL NEWSCASTS – THERE WILL BE A FREE CHILD IMMUNE CLINIC THIS THURSDAY. (50 SEC)

3/9, ALL NEWSCASTS – FREE SENIOR SCREENING THIS WEEK. (30 SEC)

3/31, ALL NEWSCASTS – THERE WILL A FREE CHILD IMMUNE CLINIC NEXT THURSDAY, APRIL 2. (45 SEC)

WIFE-FM QUARTERLY ISSUES - PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

ISSUE: ECONOMY/JOBS/QUALITY OF LIFE

DESCRIPTION: WE PROVIDE CONTINUED INFORMATION REGARDING JOB OPPORTUNITIES IN THE AREA AS WELL AS INFORMATION THAT AFFECTS THE WORKFORCE AND OVERALL QUALITY OF LIFE.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/13, ALL NEWSCASTS - WITH TRAINING FOR THE LATEST JOB DEMANDS IMPORTANT, MANUFACTURING MATTERS DOES JUST THAT AND THIS STORY DETAILED THE INAUGURAL GRADUATION CLASS WHO ARE BETTER PREPARED FOR THE WORKFORCE. (50 SEC)

1/29, ALL NEWSCASTS - LABOR REPORT SHOWING JOB NUMBERS FOR DECEMBER AND COUNTY RANKINGS. (45 SEC)

2/2, ALL NEWSCASTS - A NEW CLASS WILL SOON START FOR MANUFACTURING MATTERS. WE TOLD HOW TO GET INVOLVED. (40 SEC)

2/29, ALL NEWSCASTS - DETAILS OF AN UPCOMING FREE BUSINESS SAFETY EDUCATION CLASS. (35 SEC)

3/19, ALL NEWSCASTS - WORKFORCE REPORT OF JOB NUMBERS FOR JANUARY. FAYETTE COUNTY HAS SLIPPED TO 11TH PLACE AFTER LEADING THE STATE FOR A LONG TIME. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

ISSUE: WINDFARM

DESCRIPTION: THE PROSPECT OF HAVING A TRI COUNTY WINDFARM WOULD BE A GREAT ECONOMIC BOOST TO THE AREA. WE COVERED THE PROGRESS OF THE EFFORT. WITHOUT APPROVAL OF ALL OF THE COUNTY GOVERNMENTS THE PROJECT CANNOT HAPPEN.

SEGMENT NEWS STORIES

DATE/TIME/DURATION:

1/5, ALL NEWSCASTS – CONTINUING FROM LAST QUARTER, THE PROJECT IS MAKING EFFORT OF GETTING APPROVAL OF ALL COUNTIES INVOLVED. THIS STORY DETAILED THE FAYETTE COUNTY COUNCIL MEETING WHERE A TAX ABATEMENT IS IN THE WORKS. (45 SEC)

1/7, ALL NEWSCASTS – THE TAX ABATEMENT HAS BEEN APPROVED! (35 SEC)

1/8, ALL NEWSCASTS – FOLLOW-UP STORY DETAILING FIGURES OF THE ECONOMIC IMPACT TO THE COUNTIES INVOLVED. (75 SEC)

2/23, ALL NEWSCASTS – UPDATE STATING THE NEXT STEP IS TO GET ZONING APPROVAL NEEDED. MORE AS IT DEVELOPS IN THE MONTHS AHEAD. (45 SEC)

WIFE-FM QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

ISSUE: FREE FOOD DISTRIBUTION

DESCRIPTION: WITH A HIGH POVERTY RATE IN THE AREA
WE KEEP OUR LISTENERS INFORMED OF
THE OPPORTUNITIES FOR FREE FOOD
STUFFS.

SEGMENT NEWS COVERAGE

DATE/TIME/DURATION:

1/5, ALL NEWSCASTS – THE GLEANERS FOOD TRUCK WILL BE COMING TO
RUSHVILLE TO PROVIDE FREE FOOD TO ANYONE WHO NEEDS IT. (45 SEC)

1/27, ALL NEWSCASTS – DETAILS OF THE LOCAL FOOD PANTRY IN
RUSHVILLE WITH THE HOW AND WHEN TO GET FREE FOOD WHEN NEEDED.
(55 SEC)

QUARTERLY ISSUES – PROGRAMS LIST
PERIOD: JANUARY 1 TO MARCH 31, 2015

ISSUE:

MISCELLANEOUS ISSUE COVERAGE

DESCRIPTION:

MANY ISSUES ARE ADDRESSED THROUGH LIVE INTERVIEWS AND OTHER ACTIVITIES. THE ATTACHED PAGES INDICATE THOSE.

FOR QUARTERLY REPORT

On March 8th WIFE broadcast live from Rush Bowl for the annual Bowl For Kids Sake to benefit Big Brothers Big Sisters of Rush County. This day long event raises money through pledges for teams to bowl. The money goes to match adults with children who need positive role models in their life...Our Broadcast ran noon till 2pm and was supported with recorded and live read promos.

PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2015 THRU March 31, 2015

529 COLLEGE SAVINGS PLAN

FAYETTE CO 4-H SIGN-UPS

RUSH COUNTY PLAYERS AUDITIONS FOR STEEL MAGNOLIAS

**CONNERSVILLE PARKS & REC SPRING SOCCER, T-BALL, AND SLOW PITCH
SOFTBALL SIGN-UPS**

GLEANERS IN RUSHVILLE AT MAIN STREET CHRISTIAN CHURCH

LAUREL & ANDERSONVILLE VFD CHILI & SOUP COOK OFF

RUSH MEMORIAL HOSPITAL FOUNDATION SHOW US YOUR RED EVENT

RAYS CROSSING CHRISTIAN UNION CHURCH FREE WILL BREAKFAST

GLEANERS AT EXPO HALL

CASA VOLUNTEERS NEEDED

COFFEE WITH A COP – RUSHVILLE POLICE DEPARTMENT

FAYETTE CO 4-H AUCTION FUNDRAISER

FRANKLIN CO ARTS COUNCIL – PURDUE GLEE CLUB AT FRANKLIN CO HS

RUSH CO PLAYERS PRODUCTION OF STEEL MAGNOLIAS

BOOKS AND BLANKETS FOR THE HOMELESS/NEEDY OF CONNERSVILLE

BIG FLATROCK CHRISTIAN CHURCH CHILI SUPPER

FAYETTE FOUNDATION SCHOLARSHIP APPLICATIONS

BABE RUTH BASEBALL SIGN-UPS IN CONNERSVILLE

PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2015 THRU March 31, 2015

MILROY UNITED METHODIST CHURCH CHILI COOK-OFF

GLEANERS IN RUSHVILLE

MANILLA LIONS CLUB BREAKFAST

SUPPORT FOR FAYETTE COMMUNITY CHILDREN'S CHOIR

CHICAGO CORNER CHURCH NIGHT OF TESTIMONIES AND MUSIC

ST GABRIEL YOUTH GROUP BREAKFAST FOR MISSION TRIP

CONNERSVILLE BAPTIST TEMPLE EASTER MUSICAL

DREWERSBURG VOL FIRE DEPT PANCAKE SUPPER

FELLOWSHIP OF CHRISTIAN ATHLETES OF EAST CENTRAL INDIANA BANQUET

ZUMBATHON FOR THE AMERICAN HEART ASSOCIATION (BROOKVILLE HEART WALK)

STRAUGN COMMUNITY CHAPEL PORK CHOP SUPPER

RIDE AND DINNER BY PURPOSE DRIVEN CHARITY RIDERS FOR HOUSE OF DAVID

CHS BASEBALL BOOSTER CLUB HOMERUN 5K...WLPK ONLY

FAYETTE CENTRAL ELEMENTARY BENEFIT IN MEMORY OF JULIE HERTEL

PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2015 THRU March 31, 2015

AMERICAN RED CROSS WANTING VOLUNTEERS

ALZHEIMERS CAREGIVER SUPPORT GROUP

INDIANA POISON CENTER

SOCIAL SECURITY

CHANGING FOOTPRINTS SHOE MISSION

AIR FORCE

HOW TO SPOT A HEART ATTACK IN OTHERS

RECOGNIZING COMMON SIGNS OF A HEART ATTACK

AMERICA BLESS GOD BUMPER STICKERS

THE UPPER ROOM/SINGLES NIGHT

THE UPPER ROOM/COMMUNITY OUTREACH

1,000 FLAGS FOR VETERANS DAY IN CONNERSVILLE

HUNGER HOTLINE

MARINES (NEW CASTLE RECRUITING OFFICE)

RUSH COUNTY HEALTH DEPT. FREE INFLUENZA AND PNEUMONIA VACCINES

RUSH COUNTY PLAYERS FUNDRAISER WORKING AT LUCAS OIL STADIUM

DRUG ADDICTION HELP NUMBERS

RUSH COUNTY PLAYERS CALL OUT FOR DIRECTORS