

## ORDER



**Orders**  
**Order / Rev:** 933166  
**Alt Order #:** WOC13286857  
**Product Desc:** VA HD 27  
**Estimate:** 1877  
**Flight Dates:** 10/27/21 - 11/02/21  
**Original Date / Rev:** 10/26/21 / 10/26/21  
**Order Type:** GENERAL

## WTVR

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Robinson/Republican/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 269998  
**Agency External ID:** 108332  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	15	\$4,135.00	\$3,514.75
11/01/21	11/02/21	6	\$1,405.00	\$1,194.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	15	\$4,135.00	\$3,514.75	0.00
November 2021	6	\$1,405.00	\$1,194.25	0.00
<b>Totals</b>	<b>21</b>	<b>\$5,540.00</b>	<b>\$4,709.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/27/21	11/01/21	M-F 4-430am M-F 4-430am (Program: CBS MORNING NEWS)3Q ESTIMATE (sell)	CM	4:00 AM-4:30 AM	1-111--	:30	4	\$40.00	P-3	0.00	NM	5	\$160.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div><div>Week: 10/27/21</div><div>11/02/21</div><div>1-111--</div><div>4</div><div>\$40.00</div><div>0.00</div></div></div></div></div>															
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length		Rate	Rtg	Type				
1	WTVR	10/27/21-11/02/21	M-F 4-430am	4:00 AM-4:30 AM		M-WThF----	:30		<del>(\$40.00)</del>	0.00	NM				
See MG 1.5, 1.6 [Oversold]															
5	WTVR	10/28/21-11/02/21	M-F 135-205am	135-205am		MT-ThF----	:30		\$20.00	0.00	NM				
Ⓜ MG for 1.1 10/27															
6	WTVR	10/28/21-11/02/21	M-F 135-205am	135-205am		MT-ThF----	:30		\$20.00	0.00	NM				
Ⓜ MG for 1.1 10/27															
N 2	WTVR	10/27/21	11/01/21	M-F 430-5am M-F 430-5am (Program: CBS6 EARLY MRN 4:30A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 6 ERLY-430 Mo-Fr 4:30a-5:00a IN Nov/2020LP ON WTVR.	CM	4:30 AM-5:00 AM	1-111--	:30	4	\$70.00	P-3	0.00	NM	4	\$280.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div><div>Week: 10/27/21</div><div>11/02/21</div><div>1-111--</div><div>4</div><div>\$70.00</div><div>0.00</div></div></div></div></div>															
N 3	WTVR	10/27/21	11/01/21	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	1-111--	:30	4	\$125.00	P-3	0.00	NM	4	\$500.00

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 Flight Dates: 10/27/21 - 11/02/21

Advertiser: Robinson/Republican/Delegate  
 Product Desc: VA HD 27  
 Estimate: 1877

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: VA THS MORNING)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/27/21	11/02/21	1- 111 - -		4			\$125.00		0.00				
N 4	WTVR	10/27/21	11/01/21	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	1- 111 - -	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
(Program: LETS-DEAL-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/27/21	11/02/21	1- 111 - -		4			\$400.00		0.00				
N 5	WTVR	10/27/21	11/01/21	M-F 2-3pm M-F 2-3pm	CM	2:00 PM-3:00 PM	1- 111 - -	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
(Program: THE TALK)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS,BOLD&BEAUTIFUL,TALK-CBS Mo-Fr 12:30p-3:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/27/21	11/02/21	1- 111 - -		4			\$750.00		0.00				
													Totals	21	\$5,540.00