

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4174994

Traffic Order # 11467703		Created On 4/29/2024 4:30:28 PM	Order Status Contract Confirmed
Order # 4174994		Created By Murray, Delene	Gross \$ 12900.00
Order Descrp 63178290_POL_Issue_ABA PROJ 101859 - MTN		Updated On 4/30/2024 12:55:31 PM	Net \$ 9288.00
Client AMP - ABA PROJ 101859 - MTN		Updated By Murray, Delene	Units 64
Start Date 5/6/2024		Industry Political-Association	Credit Hold NO
End Date 6/9/2024		REFERENCES	
# of Weeks 5		Primary	
SALES		Secondary	
ActiveWeeks 5		Tertiary	
AE 1 Mitchell, Dylan		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - GMMB 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Denver Interconnect		Contact	
Total Networks 3		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
4/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63178290	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 05060609	
		Estimate 13249	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		4/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,	
		Denver- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6949	

SUMMARY FOR SYSCODE 6949

Traffic Order #	11467703	Created On	4/29/2024 4:30:28 PM	Order Status	Contract Confirmed
Order #	4174994	Created By	Murray, Delene	Syscode Gross \$	12900.00
Order Descrp	63178290_POL_Issue_ABA PROJ 101859 - MTN	Updated On	4/30/2024 1:29:44 AM	Syscode Net \$	9288.00
Client	AMP - ABA PROJ 101859 - MTN	Updated By	eClerx BOT	Syscode Units	64
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	6/9/2024	Zones	Denver Interconnect	Avg Unit Rate	201.56
# of Weeks	5				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	70 70	CNN	6949	CNN EF	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$240.00	\$480.00	30
2	2		Amp ersa nd Politi cal Bun dle	70 70	CNN	6949	CNN EF	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$240.00	\$480.00	30
3	3		Amp ersa nd Politi cal Bun dle	70 70	CNN	6949	CNN EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$240.00	\$720.00	30
4	4		Amp ersa nd Politi cal Bun dle	70 70	CNN	6949	CNN EF	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$240.00	\$480.00	30
5	5		Amp ersa nd Politi cal Bun dle	70 70	CNN	6949	CNN EF	06/03/2024	06/09/2024	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$240.00	\$720.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EF	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$277.50	\$555.00	30
7	7		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EF	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$277.50	\$555.00	30
8	8		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$277.50	\$277.50	30
9	9		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EF	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$277.50	\$555.00	30
10	10		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EF	06/03/2024	06/09/2024	M-Su 4p-7p	X	X	X	X	X	X	X	1	\$277.50	\$277.50	30
11	11		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EF	05/06/2024	05/12/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$225.00	\$450.00	30
12	12		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EF	05/13/2024	05/19/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$225.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$225.00	\$675.00	30
14	14		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EF	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$225.00	\$450.00	30
15	15		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EF	06/03/2024	06/09/2024	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$225.00	\$675.00	30
16	16		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EM	05/06/2024	05/12/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$210.00	\$420.00	30
17	17		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EM	05/13/2024	05/19/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$210.00	\$420.00	30
18	18		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EM	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	1	\$210.00	\$210.00	30
19	19		Amp ersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EM	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$210.00	\$420.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	70 70	Fox News Channel	6949	FXNC EM	06/03/2024	06/09/2024	M-Su 5a-9a	X	X	X	X	X	X	X	1	\$210.00	\$210.00	30
21	21		Ampersa nd Politi cal Bun dle	70 70	CNN	6949	CNN DT	05/06/2024	05/12/2024	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$150.00	\$300.00	30
22	22		Ampersa nd Politi cal Bun dle	70 70	CNN	6949	CNN DT	05/13/2024	05/19/2024	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$150.00	\$300.00	30
23	23		Ampersa nd Politi cal Bun dle	70 70	CNN	6949	CNN DT	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$150.00	\$450.00	30
24	24		Ampersa nd Politi cal Bun dle	70 70	CNN	6949	CNN DT	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$150.00	\$300.00	30
25	25		Ampersa nd Politi cal Bun dle	70 70	CNN	6949	CNN DT	06/03/2024	06/09/2024	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$150.00	\$450.00	30
26	26		Ampersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EM	05/06/2024	05/12/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$135.00	\$270.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EM	05/13/2024	05/19/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$135.00	\$270.00	30
28	28		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EM	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	3	\$135.00	\$405.00	30
29	29		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EM	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	2	\$135.00	\$270.00	30
30	30		Amp ersa nd Politi cal Bun dle	70 70	MSNBC	6949	MNBC EM	06/03/2024	06/09/2024	M-Su 5a-9a	X	X	X	X	X	X	X	3	\$135.00	\$405.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4174994

Traffic Order #	11467703	# of Weeks	5	Active	Yes
Order #	4174994	Created On	4/29/2024 4:30:28 PM	Order Status	Contract Confirmed
Order Descrp	63178290_POL_Issue_ABA PROJ 101859 - MTN	Created By	Murray, Delene	Gross \$	12900.00
Client	AMP - ABA PROJ 101859 - MTN	Updated On	4/30/2024 12:55:31 PM	Net \$	9288.00
Start Date	5/6/2024	Updated By	Murray, Delene	Units	64
End Date	6/9/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	