

CONTRACT



WGBG-FM
 1729 N. Salisbury Blvd.
 Salisbury, MD 21801
 (410) 749-1111

www.wboc.com

And:

Media Financial Services
 Attention: Grace Agostino
 1655 Palm Beach Lakes Blvd #903
 West Palm Beach, FL 33401

*political issue
 class ii
 revised - cancelled starting 5/14/24*

<u>Contract / Revision</u> 48078 /		<u>Alt Order #</u>	
<u>Advertiser</u> Delaware Hospital Association		<u>Original Date / Revision</u> 05/08/24 / 05/13/24	
<u>Contract Dates</u> 05/06/24 - 05/13/24		<u>Estimate #</u>	
<u>Product</u> 5/6/24-5/28/24			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGBG-FM	<u>Account Executive</u> Local Focus Unwired	<u>Sales Office</u> Local Focus Unwired	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u> 9912580	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	107.7	05/06/24	05/13/24	M-F AM Drive	6:00 AM-10:00 AM		:30			P-02	NM	7	\$266.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/06/24	05/12/24	---TF--				10	\$38.00				
	Week:	05/13/24	05/19/24	M-----				2	\$38.00				
N 2	107.7	05/06/24	05/13/24	M-F Midday	10:00 AM-3:00 PM		:30			P-02	NM	7	\$266.00
	Week:	05/06/24	05/12/24	---TF--				10	\$38.00				
	Week:	05/13/24	05/19/24	M-----				2	\$38.00				
N 3	107.7	05/06/24	05/13/24	M-F 3P-4P	3:00 PM-4:00 PM		:30			P-02	NM	6	\$228.00
	Week:	05/06/24	05/12/24	---TF--				10	\$38.00				
	Week:	05/13/24	05/19/24	M-----				2	\$38.00				
N 4	107.7	05/06/24	05/13/24	M-Su Prime Time	6:00 AM-7:00 PM		:30			P-02	NM	10	\$270.00
	Week:	05/06/24	05/12/24	-----SS				10	\$27.00				
	Week:	05/13/24	05/19/24	-----				0	\$27.00				
D 5	107.7	05/27/24	05/28/24	M-F AM Drive	6:00 AM-10:00 AM		:30			P-02	NM	0	\$0.00
D 6	107.7	05/27/24	05/28/24	M-F Midday	10:00 AM-3:00 PM		:30			P-02	NM	0	\$0.00
D 7	107.7	05/27/24	05/28/24	M-F Drive	3:00 PM-7:00 PM		:30			P-02	NM	0	\$0.00
Totals												30	\$1,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	30	\$1,030.00	(\$154.50)	\$875.50
Totals	30	\$1,030.00	(\$154.50)	\$875.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Station will bill monthly using Final Sunday Fiscal Month. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay station the amount of any bills rendered by station within the time specified and until payment in full is received by station.