

# CONTRACT



**WGBG-FM**  
 1729 N. Salisbury Blvd.  
 Salisbury, MD 21801  
 (410) 749-1111

www.wboc.com

And:

**Media Financial Services**  
 Attention: Grace Agostino  
 1655 Palm Beach Lakes Blvd #903  
 West Palm Beach, FL 33401

*political issue*  
*Class II*

Contract / Revision 48078 /		Alt Order #	
Advertiser <b>Delaware Hospital Association</b>		Original Date / Revision 05/08/24 / 05/08/24	
Contract Dates <b>05/06/24 - 06/02/24</b>		Estimate #	
Product <b>5/6/24-5/28/24</b>			
Order Brand	Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
	Property <b>WGBG-FM</b>	Account Executive Local Focus Unwired	Sales Office Local Focus Unw
Special Handling			
Demographic Households			
	Agy Code 9912580	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	107.7	05/06/24	05/26/24	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	30	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	---TF--				10	\$38.00			
	Week:	05/13/24	05/19/24	MTWTF--				10	\$38.00			
	Week:	05/20/24	05/26/24	MTWTF--				10	\$38.00			
N 2	107.7	05/06/24	05/26/24	M-F Midday	10:00 AM-3:00 PM		:30			NM	30	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	---TF--				10	\$38.00			
	Week:	05/13/24	05/19/24	MTWTF--				10	\$38.00			
	Week:	05/20/24	05/26/24	MTWTF--				10	\$38.00			
N 3	107.7	05/06/24	05/26/24	M-F 3P-4P	3:00 PM-4:00 PM		:30			NM	30	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	---TF--				10	\$38.00			
	Week:	05/13/24	05/19/24	MTWTF--				10	\$38.00			
	Week:	05/20/24	05/26/24	MTWTF--				10	\$38.00			
N 4	107.7	05/06/24	05/26/24	M-Su Prime Time	6:00 AM-7:00 PM		:30			NM	30	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	-----SS				10	\$27.00			
	Week:	05/13/24	05/19/24	-----SS				10	\$27.00			
	Week:	05/20/24	05/26/24	-----SS				10	\$27.00			
N 5	107.7	05/27/24	05/28/24	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	7	\$266.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	MT-----				7	\$38.00			
N 6	107.7	05/27/24	05/28/24	M-F Midday	10:00 AM-3:00 PM		:30			NM	4	\$152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	MT-----				4	\$38.00			
N 7	107.7	05/27/24	05/28/24	M-F Drive	3:00 PM-7:00 PM		:30			NM	4	\$152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	MT-----				4	\$38.00			
<b>Totals</b>											<b>135</b>	<b>\$4,800.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Station will bill monthly using Final Sunday Fiscal Month. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay station the amount of any bills rendered by station within the time specified and until payment in full is received by station.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
48078 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Delaware Hospital Association	05/08/24 / 05/08/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/06/24 - 06/02/24	5/6/24-5/28/24	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	120	\$4,230.00	(\$634.50)	\$3,595.50
05/27/24 - 05/28/24	15	\$570.00	(\$85.50)	\$484.50
<b>Totals</b>	<b>135</b>	<b>\$4,800.00</b>	<b>(\$720.00)</b>	<b>\$4,080.00</b>

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