

CONTRACT

WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

And:

Screen Strategies Media
15409 Whitechapel Court
Centerville, VA 20120

Contract / Revision 8293 / 2		Alt Order # WOC10063129
Product DANIEL SQUADRON FOR NEW YORK		
Contract Dates 09/09/13 - 09/10/13		Estimate # 15
Advertiser Squadron for New York		Original Date / Revision 08/01/13 / 08/29/13
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WABC	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	09/09/13	09/09/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$2,400.00			
2	WABC	09/09/13	09/09/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$4,500.00			
3	WABC	09/09/13	09/09/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$5,500.00			
4	WABC	09/09/13	09/09/13	Jimmy Kimmel Live	11:35 PM-12:35 AM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$1,800.00			
5	WABC	09/09/13	09/10/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	11-----				2	\$2,000.00			
6	WABC	09/09/13	09/10/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	11-----				2	\$3,000.00			
7	WABC	09/09/13	09/10/13	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	11-----				2	\$850.00			
8	WABC	09/09/13	09/09/13	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$1,600.00			
9	WABC	09/09/13	09/09/13	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$650.00			
10	WABC	09/09/13	09/09/13	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$2,200.00			
11	WABC	09/09/13	09/10/13	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$1,000.00			
12	WABC	09/09/13	09/10/13	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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7 Lincoln Square
New York, NY 10023
(917) 260-7000

<u>Contract / Revision</u>	<u>Alt Order #</u>
8293 / 2	WOC10063129

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/09/13 - 09/10/13	DANIEL SQUADRON FC	15

<u>Advertiser</u>	<u>Original Date / Revision</u>
Squadron for New York	08/01/13 / 08/29/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$1,000.00			
13	WABC	09/09/13	09/09/13	Nightline	1237xm-108xm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$800.00			
14	WABC	09/09/13	09/10/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				1	\$800.00			
15	WABC	09/09/13	09/09/13	Mon Prime	9p-10p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$7,000.00			
Totals											20	\$42,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/13 - 09/10/13	20	\$42,950.00	(\$6,442.50)	\$36,507.50
Totals	20	\$42,950.00	(\$6,442.50)	\$36,507.50

Signature: _____ **Date:** _____

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