

CONTRACT



WABC
 7 Lincoln Square
 New York, NY 10023
 (917) 260-7000

<u>Contract / Revision</u> 8293 / 2		<u>Alt Order #</u> WOC10063129
<u>Product</u> DANIEL SQUADRON FOR NEW YORK		
<u>Contract Dates</u> 09/09/13 - 09/10/13		<u>Estimate #</u> 15
<u>Advertiser</u> Squadron for New York		<u>Original Date / Revision</u> 08/01/13 / 08/29/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
 15409 Whitechapel Court
 Centerville, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	09/09/13	09/09/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$2,400.00			
2	WABC	09/09/13	09/09/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$4,500.00			
3	WABC	09/09/13	09/09/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$5,500.00			
4	WABC	09/09/13	09/09/13	Jimmy Kimmel Live	11:35 PM-12:35 AM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$1,800.00			
5	WABC	09/09/13	09/10/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	11-----				2	\$2,000.00			
6	WABC	09/09/13	09/10/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	11-----				2	\$3,000.00			
7	WABC	09/09/13	09/10/13	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	11-----				2	\$850.00			
8	WABC	09/09/13	09/09/13	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$1,600.00			
9	WABC	09/09/13	09/09/13	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$650.00			
10	WABC	09/09/13	09/09/13	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	1-----				1	\$2,200.00			
11	WABC	09/09/13	09/10/13	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$1,000.00			
12	WABC	09/09/13	09/10/13	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 09/09/13 - 09/10/13	<u>Product</u> DANIEL SQUADRON FC	<u>Estimate #</u> 15
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<u>Advertiser</u> Squadron for New York	<u>Original Date / Revision</u> 08/01/13 / 08/29/13
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$1,000.00			
13	WABC	09/09/13	09/09/13	Nightline	1237xm-108xm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$800.00			
14	WABC	09/09/13	09/10/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				1	\$800.00			
15	WABC	09/09/13	09/09/13	Mon Prime	9p-10p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$7,000.00			
Totals											20	\$42,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/13 - 09/10/13	20	\$42,950.00	(\$6,442.50)	\$36,507.50
Totals	20	\$42,950.00	(\$6,442.50)	\$36,507.50

Signature: _____ **Date:** _____

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