



CP Broadcasting Corporation  
WMUV-FM  
7235 Bonneval Road  
Jacksonville, FL 32256

# WMUV-FM 100.7 Order Confirmation

OrderID: 8020-020

Sponsor: Biden for President (GEN MEDIA)  
Product: Biden for President  
Estimate/PO: 9396\_3177532  
AccountRep: Gen Media Partners  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 10/6/2020 - 11/2/2020  
Items Ordered: 60  
Ordered Amount: \$360.00  
Agency Commission: -\$54.00  
Net Amount: \$306.00

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
#903  
WEST PALM BEACH, FL 33401

Scheduled Station(s): WMUV  
Biden for President

Printed 10/8/2020 10:27:28 AM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/6/2020 - 10/11/2020	All Weeks	06:00 AM - 07:00 PM				1	1			2	:30	Spot		8020-10	2	6.00	12.00
02 10/12/2020 - 11/2/2020	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3			15	:30	Spot		8020-10	48	6.00	288.00
03 10/12/2020 - 10/23/2020	All Weeks	06:00 AM - 07:00 PM	1	1	1	1	1			5	:30	Spot		8020-10	10	6.00	60.00

Calendar Month Projected Billing:

Oct-20	342.00	Nov-20	18.00	Dec-20	0.00	Q4-2020	360.00
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Revised  
10/8/20



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MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD  
#903  
WEST PALM BEACH, FL 33401

Scheduled Station(s): WMUV  
Biden for President

Printed 9/29/2020 3:42:43 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/6/2020 - 11/2/2020	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3			15	:30	Spot			60	6.00	360.00
Calendar Month Projected Billing:																	
Oct-20		342.00				18.00				Dec-20			0.00		Q4-2020		360.00

~~Original~~  
~~Updated~~

<b>STATION:</b>	WMUV-FM	<b>ORDER#:</b>	3177532	<b>DATE:</b>	09/29/2020
<b>MARKET:</b>	Jacksonville, FL	<b>AMOUNT:</b>	\$360.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4389387
<b>ADVERTISER:</b>	Biden for President	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 9396 10/6-11/2/2020 Candidate	<b>AGY EST:</b>	9393		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-06-2020 TO 11/2/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/29/2020 09:25	

## COMMENTS

09/29/2020: this is a new order. please confirm today to leta.mork@genmediapartners.com or in Radio Exchange if you are setup. Thank you.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.\*\*\*\* Note the unusual flight week is Tue-Monday.

WEEK#1-WEEK#4

10/6/2020 To 11/2/2020

WK TOT \$90.00

WK TOTAL SPOTS 15

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/6/2020	11/2/2020	15	\$6	\$90

<b>TOTAL</b>	Oct	Nov												Total
<b>SPOT</b>	45	15												60
<b>CASH</b>	270.00	90.00												360.00
<b>TOTAL</b>	270.00	90.00												360.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Polce, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Joe Biden for President

Agency requesting time (and contact information):

☐ N/A GMMB

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Greg Schultz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Kelly Polce*

Name: Kelly Polce

Date of Request to Purchase Ad Time: 9/29/20

Signature:

*Alexis Kirball*

Name:

*Alexis Kirball*

Date of Station Agreement to Sell Time: 9/29/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Kelly Polce*

Name: Kelly Polce

Date: 9/29/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*9/29/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*8020-020*

Station Call Letters:

*WRUV*

Date Received/Requested:

*9/29/20*

Est. #:

*9396 | 3177532*

Station Location:

*Brunswick, GA**(Comments)*

Run Start and End Dates:

*10/6-11/2/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.