



Political Rate Card
Updated 01/15/2018
 Townsquare (PORTLAND)

Rates Valid Out Of Window Only - May change at any time
 ALL RATES ARE GROSS

| STATION CALL LETTERS (WBLM) | | | | | | | | | | | | |
|-----------------------------|---------------------|---------|-----|------------------|-----|---------|-------|---------|-----|----------|-----|---------|
| Daypart | Pre-Emp With Notice | | | 100% Non Pre-Emp | | | ISSUE | | | | | |
| M-F 6A-10A | :60 | \$70.00 | :30 | \$60.00 | :60 | \$95.00 | :30 | \$81.00 | :60 | \$110.00 | :30 | \$95.00 |
| M-F 10A-3P | :60 | \$65.00 | :30 | \$56.00 | :60 | \$80.00 | :30 | \$68.00 | :60 | \$95.00 | :30 | \$80.00 |
| M-F 3P-7P | :60 | \$65.00 | :30 | \$56.00 | :60 | \$80.00 | :30 | \$68.00 | :60 | \$95.00 | :30 | \$80.00 |
| M-F 7P-12M | :60 | \$65.00 | :30 | \$56.00 | :60 | \$40.00 | :30 | \$34.00 | :60 | \$50.00 | :30 | \$45.00 |
| M-F 6A-7P | :60 | \$65.00 | :30 | \$56.00 | :60 | \$90.00 | :30 | \$77.00 | :60 | \$105.00 | :30 | \$90.00 |
| SA 6A-7P | :60 | \$50.00 | :30 | \$43.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| SA 6A-10A | :60 | \$45.00 | :30 | \$39.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| SA 10A-3P | :60 | \$55.00 | :30 | \$47.00 | :60 | \$65.00 | :30 | \$56.00 | :60 | \$75.00 | :30 | \$65.00 |
| SA 3P-7P | :60 | \$45.00 | :30 | \$39.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| SA 7P-12M | :60 | \$20.00 | :30 | \$17.00 | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$20.00 |
| SU 6A-7P | :60 | \$35.00 | :30 | \$30.00 | :60 | \$45.00 | :30 | \$39.00 | :60 | \$55.00 | :30 | \$45.00 |
| SU 6A-10A | :60 | \$35.00 | :30 | \$30.00 | :60 | \$40.00 | :30 | \$34.00 | :60 | \$50.00 | :30 | \$45.00 |
| SU 10A-3P | :60 | \$40.00 | :30 | \$34.00 | :60 | \$50.00 | :30 | \$43.00 | :60 | \$60.00 | :30 | \$50.00 |
| SU 3P-7P | :60 | \$30.00 | :30 | \$23.00 | :60 | \$50.00 | :30 | \$43.00 | :60 | \$60.00 | :30 | \$50.00 |
| SU 7P-12M | :60 | \$20.00 | :30 | \$17.00 | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$20.00 |

| STATION CALL LETTERS (WCYY) | | | | | | | | | | | | |
|-----------------------------|---------------------|---------|-----|------------------|-----|---------|-------|---------|-----|---------|-----|---------|
| Daypart | Pre-Emp With Notice | | | 100% Non Pre-Emp | | | ISSUE | | | | | |
| M-F 6A-10A | :60 | \$25.00 | :30 | \$22.00 | :60 | \$50.00 | :30 | \$43.00 | :60 | \$60.00 | :30 | \$50.00 |
| M-F 10A-3P | :60 | \$35.00 | :30 | \$30.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| M-F 3P-7P | :60 | \$40.00 | :30 | \$34.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| M-F 7P-12M | :60 | \$15.00 | :30 | \$13.00 | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$20.00 |
| M-F 6A-7P | :60 | \$35.00 | :30 | \$30.00 | :60 | \$55.00 | :30 | \$47.00 | :60 | \$65.00 | :30 | \$55.00 |
| SA 6A-7P | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$22.00 | :60 | \$30.00 | :30 | \$25.00 |
| SA 6A-10A | :60 | \$15.00 | :30 | \$13.00 | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$20.00 |
| SA 10A-3P | :60 | \$20.00 | :30 | \$17.00 | :60 | \$30.00 | :30 | \$26.00 | :60 | \$35.00 | :30 | \$30.00 |
| SA 3P-7P | :60 | \$20.00 | :30 | \$17.00 | :60 | \$30.00 | :30 | \$26.00 | :60 | \$35.00 | :30 | \$30.00 |
| SA 7P-12M | :60 | \$10.00 | :30 | \$9.00 | :60 | \$10.00 | :30 | \$9.00 | :60 | \$15.00 | :30 | \$12.00 |
| SU 6A-7P | :60 | \$20.00 | :30 | \$17.00 | :60 | \$30.00 | :30 | \$26.00 | :60 | \$35.00 | :30 | \$30.00 |
| SU 6A-10A | :60 | \$20.00 | :30 | \$17.00 | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$20.00 |
| SU 10A-3P | :60 | \$25.00 | :30 | \$22.00 | :60 | \$30.00 | :30 | \$26.00 | :60 | \$35.00 | :30 | \$30.00 |
| SU 3P-7P | :60 | \$25.00 | :30 | \$22.00 | :60 | \$40.00 | :30 | \$34.00 | :60 | \$45.00 | :30 | \$40.00 |
| SU 7P-12M | :60 | \$10.00 | :30 | \$9.00 | :60 | \$10.00 | :30 | \$9.00 | :60 | \$15.00 | :30 | \$12.00 |

| STATION CALL LETTERS (WJBQ) | | | | | | | | | | | | |
|-----------------------------|---------------------|---------|-----|------------------|-----|----------|-------|---------|-----|----------|-----|----------|
| Daypart | Pre-Emp With Notice | | | 100% Non Pre-Emp | | | ISSUE | | | | | |
| M-F 6A-10A | :60 | \$85.00 | :30 | \$73.00 | :60 | \$105.00 | :30 | \$90.00 | :60 | \$125.00 | :30 | \$105.00 |
| M-F 10A-3P | :60 | \$70.00 | :30 | \$60.00 | :60 | \$90.00 | :30 | \$77.00 | :60 | \$105.00 | :30 | \$90.00 |
| M-F 3P-7P | :60 | \$70.00 | :30 | \$60.00 | :60 | \$90.00 | :30 | \$77.00 | :60 | \$105.00 | :30 | \$90.00 |
| M-F 7P-12M | :60 | \$25.00 | :30 | \$22.00 | :60 | \$40.00 | :30 | \$34.00 | :60 | \$50.00 | :30 | \$45.00 |
| M-F 6A-7P | :60 | \$75.00 | :30 | \$64.00 | :60 | \$95.00 | :30 | \$81.00 | :60 | \$110.00 | :30 | \$95.00 |
| SA 6A-7P | :60 | \$50.00 | :30 | \$43.00 | :60 | \$65.00 | :30 | \$56.00 | :60 | \$75.00 | :30 | \$65.00 |
| SA 6A-10A | :60 | \$45.00 | :30 | \$39.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| SA 10A-3P | :60 | \$55.00 | :30 | \$47.00 | :60 | \$75.00 | :30 | \$64.00 | :60 | \$90.00 | :30 | \$75.00 |
| SA 3P-7P | :60 | \$45.00 | :30 | \$39.00 | :60 | \$60.00 | :30 | \$51.00 | :60 | \$70.00 | :30 | \$60.00 |
| SA 7P-12M | :60 | \$20.00 | :30 | \$17.00 | :60 | \$20.00 | :30 | \$17.00 | :60 | \$25.00 | :30 | \$20.00 |
| SU 6A-7P | :60 | \$35.00 | :30 | \$30.00 | :60 | \$45.00 | :30 | \$39.00 | :60 | \$55.00 | :30 | \$45.00 |
| SU 6A-10A | :60 | \$35.00 | :30 | \$30.00 | :60 | \$40.00 | :30 | \$34.00 | :60 | \$50.00 | :30 | \$45.00 |
| SU 10A-3P | :60 | \$40.00 | :30 | \$34.00 | :60 | \$50.00 | :30 | \$43.00 | :60 | \$60.00 | :30 | \$50.00 |
| SU 3P-7P | :60 | \$30.00 | :30 | \$26.00 | :60 | \$50.00 | :30 | \$43.00 | :60 | \$60.00 | :30 | \$50.00 |
| SU 7P-12M | :60 | \$15.00 | :30 | \$13.00 | :60 | \$15.00 | :30 | \$13.00 | :60 | \$20.00 | :30 | \$17.00 |