



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 1951525
Schedule Dates 10/14/14-10/20/14
Advertiser Tom Wolf For Governor-D (88798)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand WOLF 4 GOV (602412)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTOREE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments WOLF 4 GOV
TREVOR HEATON

Date Entered 10/13/14
Last Modified 10/13/14
Entered By Kristen Buccigrossi
CO-OP No
Headline # ECR10442314
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,553.75
Net Total \$14,471.25
Sales Tax

Pittsburgh (WPGH)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2014	26	\$17,025.00
Grand Total:	26	\$17,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/14/14-10/17/14	3	:30	6P- Big Bang Theory			1	1	1	1			4	\$375.00	\$1,500.00	Pittsburgh (WPGH)	BIG BANG	10/13/14
2.0	Normal Line / SPOT (2)	10/14/14-10/17/14	2	:30	7P- Big Bang Theory B			1	1	1	1			4	\$900.00	\$3,600.00	Pittsburgh (WPGH)	BIG BANG	10/13/14
3.0	Normal Line / SPOT (3)	10/14/14-10/17/14	2	:30	7:30P- Two And A Half Men B			1	1	1	1			4	\$900.00	\$3,600.00	Pittsburgh (WPGH)	2.5 MEN	10/13/14
4.0	Normal Line / SPOT (4)	10/14/14-10/17/14	3	:30	11P- Seinfeld			1	1	1	1			4	\$270.00	\$1,080.00	Pittsburgh (WPGH)	SEINFELD	10/13/14
5.0	Normal Line / News (5)	10/14/14-10/17/14	2	:30	10P- News-Channel 11 News on Fox 53 at Ten			1	1	1	1			4	\$800.00	\$3,200.00	Pittsburgh (WPGH)	NEWS	10/13/14
6.0	Normal Line / News (6)	10/19/14-10/19/14	2	:30	10P- News-Channel 11 News on Fox 53 at Ten								1	1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	10/13/14
7.0	Normal Line / SPOT (1)	10/20/14-10/20/14	3	:30	6P- Big Bang Theory		1							1	\$375.00	\$375.00	Pittsburgh (WPGH)	BIG BANG	10/13/14
8.0	Normal Line / SPOT (2)	10/20/14-10/20/14	2	:30	7P- Big Bang Theory B		1							1	\$900.00	\$900.00	Pittsburgh (WPGH)	BIG BANG	10/13/14
9.0	Normal Line / SPOT (3)	10/20/14-10/20/14	2	:30	7:30P- Two And A Half Men B		1							1	\$900.00	\$900.00	Pittsburgh (WPGH)	2.5 MEN	10/13/14
10.0	Normal Line / SPOT (4)	10/20/14-10/20/14	3	:30	11P- Seinfeld		1							1	\$270.00	\$270.00	Pittsburgh (WPGH)	SEINFELD	10/13/14
11.0	Normal Line / News (5)	10/20/14-10/20/14	2	:30	10P- News-Channel 11 News on Fox 53 at Ten		1							1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	10/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: