

DUPLICATE

INVOICE



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
Main: (901)543-2333
Billing: (901)543-2138

www.wreg.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WREG-TV
***** New Remit To Address *****
32851 Collection Center Drive
Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
775445-1	10/19/14	October 2014	09/29/14 - 10/15/14

Station	Account Executive	Sales Office	Sales Region
WREG	Jamie Andrus	Washington DC	National

Advertiser	Product	Estimate Number
National Republican Senate	NRSC IE 5567	5567

Flight Dates	Order #	Alt Order #
10/09/14 - 10/15/14	775445	7426383

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/14	10/10/14	Late Night with David Lett	10:35-11:35pm	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	METR	F	10/10/14	11:14 PM	Late Night with David Letterman	10:35-11:35pm	:30	NRSCAR1403TVH	\$450.00 NM
2	10/10/14	10/10/14	WREG-TV News 3 @ 6pm	6-6:30pm	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	METR	F	10/10/14	6:28 PM	WREG-TV News 3 @ 6pm	6-6:30pm	:30	NRSCAR1403TVH	\$1,000.00 NM
3	10/13/14	10/13/14	WREG-TV News 3 @ 10p	10-10:35pm	M-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u> 10/13/14	<u>End Date</u> 10/19/14	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	METR	M	10/13/14	10:12 PM	WREG-TV News 3 @ 10pm	10-10:35pm	:30	NRSCAR1403TVH	\$1,600.00 NM
4	10/13/14	10/13/14	WREG-TV News 3 @ 6pm	6-6:30pm	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/13/14	<u>End Date</u> 10/19/14	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	METR	M	10/13/14	6:22 PM	WREG-TV News 3 @ 6pm	6-6:30pm	:30	NRSCAR1403TVH	\$1,000.00 NM
5	10/13/14	10/13/14	Monday Prime	7-8pm	M-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/13/14	<u>End Date</u> 10/19/14	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	METR	M	10/13/14	7:46 PM	Monday Prime	7-8pm	:30	NRSCAR1403TVH	\$2,500.00 NM
6	10/11/14	10/11/14	Saturday Prime	9-10pm	-----S-	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/06/14	<u>End Date</u> 10/12/14	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
775445-1	10/19/14	October 2014	09/29/14 - 10/15/14
Advertiser	Product	Estimate Number	
National Republican Senate	NRSC IE 5567	5567	

www.wreg.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/11/14	10/11/14	Saturday Prime	9-10pm	-----S-	:30	1	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Sa 10/11/14 8:59 PM Saturday Prime 9-10pm :30 NRSCAR1403TVH \$900.00 NM									
7	10/09/14	10/09/14	WREG-TV News 3 @ 6p	6-6:30pm	---T---	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 ---T--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Th 10/09/14 6:11 PM WREG-TV News 3 @ 6pm 6-6:30pm :30 NRSCAR1403TVH \$1,000.00 NM									
8	10/14/14	10/14/14	WREG-TV News 3 @ 10p	10-10:35pm	-T-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -T----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Tu 10/14/14 10:25 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 NRSCAR1403TVH \$1,600.00 NM									
9	10/14/14	10/14/14	Late Night with David Lett	10:35-11:35pm	-T-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -T----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Tu 10/14/14 11:31 PM Late Night with David Letterman 10:35-11:35pm :30 NRSCAR1403TVH \$450.00 NM									
10	10/14/14	10/14/14	WREG-TV News 3 @ 6p	6-6:30pm	-T-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -T----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Tu 10/14/14 6:11 PM WREG-TV News 3 @ 6pm 6-6:30pm :30 NRSCAR1403TVH \$1,000.00 NM									
11	10/14/14	10/14/14	Tuesday Prime	9-10pm	-T-----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -T----- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(Tu 10/14/14 9:47 PM Tuesday Prime 9-10pm :30 NRSCAR1403TVH \$2,200.00 NM									
12	10/15/14	10/15/14	WREG-TV News 3 @ 10p	10-10:35pm	--W----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 --W---- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(W 10/15/14 10:23 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 NRSCAR1403TVH \$1,600.00 NM									
13	10/15/14	10/15/14	Late Night with David Lett	10:35-11:35pm	--W----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 --W---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(W 10/15/14 11:28 PM Late Night with David Letterman 10:35-11:35pm :30 NRSCAR1403TVH \$450.00 NM									
14	10/15/14	10/15/14	WREG-TV News 3 @ 6p	6-6:30pm	--W----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 --W---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 METR(W 10/15/14 6:22 PM WREG-TV News 3 @ 6pm 6-6:30pm :30 NRSCAR1403TVH \$1,000.00 NM									

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National Republican Senate		NRSC IE 5567	5567

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,750.00
<u>Agency Commission</u>	\$2,512.50
<u>Net Amount Due</u>	\$14,237.50