

**ANNUAL PUBLIC FILE REPORT**  
**COVERING THE PERIOD OCTOBER 1, 2007 to September 30, 2008**  
 Station(s): KATU and KUNP-TV

**Section I: Vacancy Information**

	<b>Full-time Vacancies Filled</b>	<b>Job Posting #</b>	<b>Recruitment Source of Hiree</b>	<b>Total # of Interviewees for this Vacancy</b>
1	Traffic Manager	07-23	Employee referral - Jo Anne James	9
2	News Photographer	07-24	tvjobs.com	6
3	News Photographer	07-25	Katu.com	6
4	News Promotion Manager	07-26	Employee referral - John Tamerlano	4
5	Traffic Manager – KUNP/Univision	07-27	Katu.com	3
6	Meteorologist/News Reporter	08-03	Agent – Rob Jordan	8
7	News Anchor/Reporter	08-04	Agent – Laurie Jacoby	5
8	News Editor	08-05	Internal job posting – current KATU employee	3
9	News Producer	08-06	Katu.com	6
10	News Reporter	08-07	Unsolicited resume	6
11	News Writer	08-08	Theresa Burgess – General Manager at KPDX 49	6
12	Broadcast Ops Tech – Master Control	08-09	Internal job posting – current KATU employee	3
13	News Producer – KUNP Univision	08-10	Internal job posting – current KATU employee	7
14	News Photographer	08-11	Business Reference – Patrick McGreevy @ KPTV	5
15	Broadcast Ops Tech – Vacation Relief	08-12	Internal job posting	4
16	Sales Assistant	08-13	Katu.com	7
17	Account Executive	08-15	Unsolicited call	8
18	News Reporter	08-16	Medialine.com	5
19	News Photographer	08-20	Employee referral – Mike Brandenberger	4
20	News Reporter	08-21	Internal job posting – current KATU employee	5
21	Assignment Editor	08-22	Employee Referral – Rodney Smith	6
22	News Photographer	08-24	Katu.com	4

Total Number of Persons Interviewed During Applicable Period: 120

**Section II: Recruitment Source Information**

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	<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total # of Interviewees Referred</b>	<b>Vacancies for Which This Source Was Utilized<sup>1</sup></b>
<b>1</b>	Art Institute of Portland 1122 NW Davis Portland Oregon 97209 Jason Clary (503) 382-4710		1-22
<b>2</b>	Art Institute of Seattle 2323 Elliott Avenue Seattle WA 98121 Chris Mayhall, (206)239-2337		1-22
<b>3</b>	American Sportscasters Association 225 Broadway, Suite 2030 New York New York 10007 Louis Schwartz (212) 227-8080		1-22
<b>4</b>	CareerMakers 7659 SE Mohawk St. Tualatin, OR 97062 Peter Paskill, (503) 297-6641		1-22
<b>5</b>	Chemeketa CC Pl. Serv. R 118 Post Office Box 14007 Bldg. 22 R 118 Salem, OR 97220 Jane Estrada (503) 399-5026		1-22
<b>6</b>	Clackamas CC 19600 S. Molalla Avenue Oregon City, OR 97045 career@clackamas.edu		1-22
<b>7</b>	Clark College 1800 E McLoughlin Vancouver Wa 98663 Katherine Buhr (360) 992-2154		1-22
<b>8</b>	Goodwill Industries 1943 SE Sixth Avenue Portland Oregon 97214 Lani Staab (503)239-1706		1-22
<b>9</b>	KATU.com Job Opportunities HR (503)231-4275	44	1-22
<b>10</b>	KATU Job Posting, internal e-mail HR (503)231-4275	7	1-22

<sup>1</sup> List jobs by the numbers used in Section I. Indicate the number of interviewees referred by this source in parentheses after each job number.

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<b>11</b>	KBCI-TV 140 N. 16 <sup>th</sup> Boise, ID 83707 Steve Ringer, (208) -489-1213		1-22
<b>12</b>	KEPR-TV 2807 W. Lewis Street Pasco, Washington 99302 Chris Headley (509) 547-0547		1-22
<b>13</b>	KIDK-TV 1255 E. 17th Street Idaho Falls, ID 93401 Leslee Hammer (208) -522-5100		1-22
<b>14</b>	KLEW-TV 2626 17th Street Lewiston, ID 83501 Ann Fickenwirth (208) 746-2636		1-22
<b>15</b>	KOMO TV 140 Fourth Avenue North Seattle, WA 98109 Kira Knight (206) 404-4147		1-22
<b>16</b>	KPIC-TV 655 W. Umpqua Roseburg, Oregon 97470 Connie Williamson (541) 672-4481		1-22
<b>17</b>	KUNP-TV/Univision Job Posting, internal e-mail HR (503)231-4275		1-22
<b>18</b>	KVAL-TV 4575 Blanton Road Eugene, Oregon 97405 Anne Olson (541) 342-4961		1-22
<b>19</b>	Steps to Success Program 1415 SE 122 <sup>nd</sup> Ave #A Portland Oregon 97233 Mike Larsen (503) 256-0432 ex 516		1-22
<b>20</b>	Workforce Connections Mt Hood Community College 4510 NE 102 <sup>nd</sup> Avenue Portland Oregon 97220 Danny Martinez (503) 491-7432		1-22
<b>21</b>	Medialine Po Box 51909 Pacific Grove, California 93950-6909 Mark Shilstone (800) 237-8073		1-22

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<b>22</b>	Hispanic Metropolitan Chamber 333 SW 5 <sup>th</sup> Avenue, Suite 100 Portland, OR 97204			2-22
<b>23</b>	Job Order Desk-Oregon Employment Department 30 N Webster, Suite E Portland Oregon 97217	2		1-22
<b>24</b>	PCC Skill Center 739 N Killingsworth Portland, OR 97217 Donna Hayes			1-22
<b>25</b>	Student Employment Services Portland Community College PO Box 19000 Portland Oregon 97280-0990 DeAnne Hardy (503) 978-5613			1-22
<b>26</b>	SMS Services 2101 NE Flanders Portland Oregon 97232 Don Walters (503) 232-7684			1-22
<b>27</b>	Tualatin Valley Community Access 11375 SW Center Street, Suite B Beaverton Oregon 97005 Joan Jorgensen (503) 629-8534			1-22
<b>28</b>	Oregon Film and Video Office 121 SW Salmon Street, Suite 1205 Portland Oregon 97204 Jennifer Hundis (503) 229-5832			1-22
<b>29</b>	Office of Vocational Rehabilitation 305 NE 102 <sup>nd</sup> Avenue Portland Or 97220 Connie Foster			1-22
<b>30</b>	Oregon Employment Department Emp111@state.or.us			1-22
<b>31</b>	TVJOBS.com jobs@tvjobs.com	15		1-22
<b>32</b>	theoab@theoab.org Bill Johnston			1-22
<b>33</b>	RTNDA (Nicole Newsome) nicolen@rtnda.org			1-22

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<b>34</b>	California State University -- Chico gbleske@csuchico.edu			1-22
<b>35</b>	KCBY TV (bulletinboard@kcby.com)			1-22
<b>36</b>	Portland State University (careerconnect@pdx.edu)			1-22
<b>37</b>	University of Washington monet@u.washington.edu			1-22
<b>38</b>	Fisher Communications Website www.fsci.com	3		1-22
<b>39</b>	Craigslislist.org	5		1, 2, 3, 16
<b>40</b>	KBAK-TV 1901 Westwind Drive Bakersfield, CA 93301 -- Maria Lara			6-22
<b>41</b>	Medialine mark@medialine.com	4		1-22
<b>42</b>	California State University -- Monterey Bay Career_development@csumb.edu			1-22
<b>43</b>	Careercenterjobs.org			1-22
<b>44</b>	Maggie Brister-Mashia 2808 NE Martin Luther King Blvd., Suite 7 Portland, Or 97212			1-22
<b>45</b>	Clackamas Community College Career Center 19600 S. Molalla Avenue Oregon City, OR 97045 Linda Wood (503) 657-2409			1-22
<b>46</b>	KPIC-TV 655 W. Umpqua Roseburg, Oregon 97470 Carrie Swesso (541) 672-4481			1-22
<b>47</b>	Latino Journalists of California USC Annenberg School of Journalism 300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071 (213) 437-4408 ccnmainfo@ccnma.org			4-22

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<b>48</b>	info@awrt.org American Women in Radio & Television			4-22
<b>49</b>	Kimberly Robinson International Women's Media Foundation krobinson@iwmf.org			4-22
<b>50</b>	National Lesbian and Gay Journalists Association Brian Salkin Salkin@nlgia.org			4-22
<b>51</b>	Fisher Radio Seattle Anita Bozanich – abozanich@fsci.com			17-22
<b>52</b>	Hispanic Chamber Employment Fair			6, 9, 10, 13, 17
<b>53</b>	NAB (National Association of Broadcasters) www.nab.org			1-22
<b>54</b>	KATU Job Hotline 503-872-2941			1-22
<b>55</b>	KUNP-TV Univision Portland Website www.kunptv.com			5, 13
<b>56</b>	info@imagen.org The Imagen Foundation			4-22
<b>57</b>	Mike Brandenberger 2153 NE Sandy Blvd Portland, OR 97232 (503) 231-4222	1		1-22
<b>58</b>	KIMA TV jmeek@kimatv.com	1		4-22
<b>59</b>	National Hispanic Media Coalition Acasia Flores info@nhmc.org			4-22
<b>60</b>	The Association of Electronic Journalists www.rtda.com			1-22
<b>61</b>	The Willamette Week Classifieds Online www.wweek.com			6-22
<b>62</b>	The Portland Mercury Classifieds Online www.portlandmercury.com			9, 11

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<b>63</b>	Spots-N-Dots ads@spotsndots.org	1	1, 16, 17
<b>64</b>	Jo Anne James 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	1	1-22
<b>65</b>	John Tamerlano 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	2	1-22
<b>66</b>	National Association of Black Journalists Kristin Palmer kpalmer@nabj.org		4-22
<b>67</b>	Urban League Career Fair		6, 9, 10, 13, 17
<b>68</b>	Rich Brase 140 N 16 <sup>th</sup> Street Boise, ID 83702 (208) 472-2222	1	4
<b>69</b>	Univision.com job postings	6	5, 13
<b>70</b>	Oswaldo Bernal 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	1	1-22
<b>71</b>	XETV 8253 Ronson Road San Diego CA 92111 (858) 279-6666	1	6
<b>72</b>	Liz Heart Napoli Management Group 8844 West Olympic Boulevard, Ste 100 Beverly Hills, CA 90211 (302) 385-8222	1	6
<b>73</b>	Rob Jordan Rob Jordan Talent Management 6201 Fairview Road, Suite 200 Charlotte, NC 28210 (704) 969-1150	1	6
<b>74</b>	Rick Gevers Rick Gevers & Associates P.O. Box 577	2	7, 10

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	Zionsville, IN 46077 (317) 769-7910			
<b>75</b>	Unsolicited Resumes	6		7, 10
<b>76</b>	Debra Knapp 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	1		1-22
<b>77</b>	Laurie Jacoby Napoli Management Group 8844 West Olympic Boulevard, Ste 100 Beverly Hills, CA 90211 (302) 385-8222	1		7
<b>78</b>	Patrick McGreevy KPTV 14975 NW Greenbriar Parkway Beaverton, OR 97006 (503) 906-1249	2		8, 14
<b>79</b>	Theresa Burgess KPDx 49 14975 NW Greenbriar Parkway Beaverton, OR 97006 (503) 906-1249	1		11
<b>80</b>	Melanie Wingo Jensen 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	1		15
<b>81</b>	Bryon Garvin 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	1		16
<b>82</b>	Oregon State University Career Center 8 Kerr Administration Building Corvallis, Oregon 97331 (541) 737-4085	1		1-22
<b>83</b>	Lonnie Nielson Magnumwerks (503) 227-2250	1		16
<b>84</b>	Denise Hampton @ Charlton Engel Marketing 2950 SE Stark Street, Ste 200 Portland, OR 97214 (503) 234-0811	1		17



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<b>85</b>	Mary Cavallaro Montgomery, McCracken, Walker & Rhodes, LLP 123 S Broad Street Philadelphia, PA 19109 (215) 772-1500	1	18
<b>86</b>	Dave Frankel Montgomery, McCracken, Walker & Rhodes, LLP 123 S Broad Street Philadelphia, PA 19109 (215) 772-1500	1	18
<b>87</b>	Roger Bell Bell Talent, Inc. 811 N Catalina Ave., Ste 2008-B Redondo Beach, CA 90277 (310) 372-4449	1	20
<b>88</b>	Rodney Smith 5501 NE 43rd Way Vancouver, WA 98661 (360) 449-3477	1	21
<b>89</b>	Art Institutes Jennifer Abramski 2323 Elliot Ave. Seattle, WA 98121 (206) 239-2301 abramskj@aai.edu		4-22
<b>90</b>	Seattle University James Vive vestj@seattleu.edu		4-22
<b>91</b>	WSAB Sandie Maki 724 Columbia St. NW, Ste. 310 Olympia, WA 98501 (306) 705-0774 sandiewsab@earthlink.net		4-22
<b>92</b>	Angie Soderberg The Art Institute of Portland 1122 NW Davis Portland, OR 97209 (503) 382-4820 asoderberg@aai.edu		4-22
<b>93</b>	The Art Institutes Scott Macintire smackintire@aai.edu		4-22

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<b>94</b>	Portland State University Career Center Online www.portland.erecruiting.com		1-22
<b>95</b>	Anita Kisse-Wilder 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	1	21
<b>96</b>	University of Oregon Career Services career@uoregon.edu		1-22

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**Section III:** Narrative Description of Initiatives Undertaken during this year. (Include dates of job-fairs, names of station employees who attended short description of activities that occurred, etc.)

KATU Television offers the "Thomas R Dargan" scholarship to students who are minority citizens of the United States. A minority is defined as Native American, African American, Hispanic or Asian. An applicant must be enrolled in the first, second, or third year of a broadcast of communications curriculum at a four-year college or university or an accredited community college in Oregon or Washington. An applicant must have a minimum 3.00 GPA. Scholarships are based on need, academic achievement and personal qualities.

The deadline for applications is April 30<sup>th</sup>. Applications were available via our website at KATU.com, and we sent our brochures to a list of schools in the Pacific Northwest. KATU awarded 3 scholarships during 2008. These recipients are eligible for a paid internship in selected departments at KATU. This scholarship will again be awarded at the same time next year. One of our winners selected an internship in our news department during the 2008 summer term.

KATU and KUNP-TV offer a year-round college internship program for students who have identified their career goals in broadcasting. The applicant must be a Junior or Senior at a four year university, with preference given to students majoring in communications related fields. During October 1, 2007 to September 30, 2008, we had a total of 20 internships. They were as follows: KATU's AM Northwest had 3 interns during winter 2007, 3 interns during spring 2008, 3 interns during summer 2008 and 2 interns during fall 2008. The Sports Department had 2 interns during the summer 2008. The News Department had 1 intern during winter 2007 and 3 interns during the summer 2008 (not including the Dargan Scholarship winner paid internship). KUNP-TV's news department had 1 intern during spring 2008, 1 intern during summer 2008 and 1 intern during fall 2008.

KATU and KUNP-TV participated in the Urban League Job Fair held on May 29, 2008. It was held at the World Trade Center in downtown Portland. KATU and KUNP had a booth during the fair and all hiring managers from both stations spent time speaking to various attendees. Not only were our current openings available to review, we had information on our internships, our scholarship, and general information on jobs in broadcasting. KATU and KUNP-TV are dedicated to making this fair a success and we plan to continue our involvement in this Career Fair.

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### Continued:

**Section III:** Narrative Description of Initiatives Undertaken during this year. (Include dates of job-fairs, names of station employees who attended short description of activities that occurred, etc.)

KATU and KUNP-TV participated in the Hispanic Metropolitan Chamber's Employment, Contracting and Promotional Trade Show. This Job Fair was held at the Oregon Convention Center on May 22, 2008. KATU and KUNP had a booth and during the Fair, all hiring managers spent time speaking to attendees. We had our current openings available to review, and included information on our Internships, our Scholarships, and spoke about general job in the broadcasting industry.

During the time period of October 1, 2007 and September 30, 2008, KATU Television employees were involved in various engagements including speaking engagements at local middle schools, high schools, colleges and community organizations as well as job shadows (i.e. students spending the day at KATU) in order to learn about all types of jobs in broadcasting. Speaking engagements occurred at Wind River Middle School for their Careers Unit "Kick off Week" where our News Assignment Manager spoke to students and answered questions about various careers in the broadcasting industry and at Pacific University where 2 employees from our creative services department spoke to a writing class. One of KATU's investigative reporters emceed the Portland Better Business Bureau annual awards banquet. The Executive Producer/Special Projects was on a panel for the League of Women Voters discussing the topic of media access. The Sports Director was a guest speaker at several engagements including emceeding the PIL end of the year awards banquet at Tiger Woods Center at Nike, at Clackamas County School District where she spoke about Sports Broadcasting to first level students as well as their new Sports Broadcasting class and at the King City Lions Club at their monthly luncheon. She also judged senior projects for Clackamas County School District's broadcasting program where she listened to 7 half-hour presentations, offered feedback on their video projects and gave her input on their work to go toward their final grade. She conducted a job shadow and was interviewed by a student at Lower Columbia College who was writing a term paper on "Women and Sports Journalism". One of the ENG/SNG Satellite Truck Operators spoke to a Television Engineering Class at Napa Community College in Napa, California. A Producer for the AM Northwest morning show conducted several post-show talks with students from the Skyview High School DECA class, 3 different classes from Raleigh Park Middle School and a TV class from Jefferson HS. Our Salem Bureau's chief reporter spoke to a group of community business owners about the media and KATU. An Anchor/Reporter was the guest instructor at George Fox College and was a speaker at the Assistance League dinner at the Portland Art Museum, the Urban League dinner at the Oregon Convention Center, at the Executive Development Institute graduation ceremony at the Embassy Suites Portland, at the Women of Achievement at the Vancouver Hilton, Dress For Success at the Oregon Convention Center, the Hillsboro Chamber of Commerce, the Asian-American Youth Conference at PCC, the Assistance League Women's Event in Salem, at The Center for Advanced Learning in Gresham, the Vancouver Schools Foundation, the Remember the Hope fundraiser at Parkrose High School, the Viewing Event at the Rose Garden Arena, the opening ceremony of the Cricket Wireless/Declare Yourself Declaration of Independence Public, the International Women's Collaborative and to students at Sacramento Elementary School. She also judged senior awards at Parkrose High School.

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**Continued:**

**Section III:** Narrative Description of Initiatives Undertaken during this year. (Include dates of job-fairs, names of station employees who attended short description of activities that occurred, etc.)

The Local Sales Manager for KUNP/Univision mentored a Putnam High School student on his Senior thesis project. An Account Executive and the KUNP News Producer spoke to students at Chemeketa Community College during their Cinco de Mayo celebration.

Several Job Shadows occurred -- 1 in KATU's operations department, 4 in the sports department and 13 in the news room, where the students spent time in the building or with news crews out on the field. KUNP conducted 2 job shadows in the news department. KATU and KUNP are dedicated to continuing these programs to allow high school and college level student's access to the inner workings of a broadcast facility.