

WABG
address
city, ST 00000

Mentzer Media Services Inc.
600 Fairmont Avenue
Towson, MD 21286

Contract # 5964

Schedule Dates 10/24/16-10/30/16
Advertiser Center For Individual Freedom (2190)
Agency Mentzer Media Services Inc. (1068)
Product ISSUE ADVERTISING (1046)
Brand WABG 137/416/4236 (4019)
Salesperson KATZ -, NEW YORK (1039)
Sales Office KATZ - NEW YORK
Buyer Name
Phone/Fax /
CPE 137/416/4236
Account Types National/Political Issue
Billing Type Standard
Comments

Date Entered 10/21/16
Last Modified 10/21/16
Entered By CASSIE CROWLEY
CO-OP No
Headline # 25338868
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,423.00
Net Total \$19,397.00
Sales Tax

ABC - MS (WABG)

By Broadcast Month	Spots	Rate
Oct. 2016	53	\$22,820.00
Grand Total:	53	\$22,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	6A- 7A (CST)			2	1	1	1			5	\$175.00	\$875.00	ABC - MS (WABG)	GM MS	10/21/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	7A- 9A (CST)			2	1	1	1			5	\$130.00	\$650.00	ABC - MS (WABG)	GMA	10/21/16
3.0	Normal Line / SPOT	10/25/16-10/27/16	2	:30	4P- 5P (CST)			1	1	1				3	\$175.00	\$525.00	ABC - MS (WABG)	DR. PHIL	10/21/16
4.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	6P- 6:30P (CST)		1							1	\$595.00	\$595.00	ABC - MS (WABG)	NEWS AT 6P	10/21/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	6:30P- 7P (CST)		1							1	\$400.00	\$400.00	ABC - MS (WABG)	ET	10/21/16
6.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	7P- 9P (CST)		1							1	\$875.00	\$875.00	ABC - MS (WABG)	DWTS	10/21/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	9P- 10P (CST)		1							1	\$700.00	\$700.00	ABC - MS (WABG)	CONVICTION	10/21/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	10P- 10:35P (CST)		1							1	\$500.00	\$500.00	ABC - MS (WABG)	10P NEWS	10/21/16
9.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	11:35P- 12:05A (CST)		1							1	\$70.00	\$70.00	ABC - MS (WABG)	NIGHTLINE	10/21/16
10.0	Normal Line / SPOT	10/25/16-10/27/16	2	:30	5P- 5:30P (CST)			1		1				2	\$525.00	\$1,050.00	ABC - MS (WABG)	5P NEWS	10/21/16
11.0	Normal Line / SPOT	10/25/16-10/25/16	2	:30	5:30P- 6P (CST)			1						1	\$700.00	\$700.00	ABC - MS (WABG)	ABC WORLD NEWS TONIGHT	10/21/16
12.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	6P- 6:30P (CST)			1	1	1	1			4	\$595.00	\$2,380.00	ABC - MS (WABG)	NEWS AT 6P	10/21/16
13.0	Normal Line / SPOT	10/26/16-10/28/16	2	:30	6:30P- 7P (CST)				1	1	1			3	\$400.00	\$1,200.00	ABC - MS (WABG)	ET	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

WABG
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city, ST 00000

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14.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	10P- 10:35P (CST)			1	1	1	1			4	\$500.00	\$2,000.00	ABC - MS (WABG)	10P NEWS	10/21/16
15.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	11:35P- 12:05A (CST)			1	1	1	1			4	\$70.00	\$280.00	ABC - MS (WABG)	NIGHTLINE	10/21/16
16.0	Normal Line / SPOT	10/26/16-10/26/16	2	:30	7P- 8P (CST)				1					1	\$400.00	\$400.00	ABC - MS (WABG)	GOLDBERGS/SPCHLESS	10/21/16
17.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	7P- 8P (CST)					1				1	\$1,000.00	\$1,000.00	ABC - MS (WABG)	GREYS	10/21/16
18.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	8P- 9P (CST)					1				1	\$1,600.00	\$1,600.00	ABC - MS (WABG)	NOTORIOUS	10/21/16
19.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	9P- 10P (CST)					1				1	\$1,300.00	\$1,300.00	ABC - MS (WABG)	HTGAWM	10/21/16
20.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	7P- 8P (CST)						1				\$525.00		ABC - MS (WABG)	LMS/DR. KEN	10/21/16
20.0.1	Preempt	10/28/16															ABC - MS (WABG)	Schedule Change/Exception - It's the Great Pumpkin Charlie Brown airing 7p-8p	
21.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	8P- 9P (CST)						1			1	\$700.00	\$700.00	ABC - MS (WABG)	SHARK TANK	10/21/16
22.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	9P- 10P (CST)						1			1	\$525.00	\$525.00	ABC - MS (WABG)	20/20	10/21/16
23.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	7A- 8A (CST)							1		1	\$70.00	\$70.00	ABC - MS (WABG)	GMA SATURDAY	10/21/16
24.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	7P- 10:30P (CST)							3		3	\$525.00	\$1,575.00	ABC - MS (WABG)	ABC COLLEGE FTBL	10/21/16
25.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	10P- 10:35P (CST)							1			\$400.00		ABC - MS (WABG)	10P NEWS SATURDAY	10/21/16

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25.0.1	Preempt	10/29/16															ABC - MS (WABG)	Schedule Change/Spot -News airing 1030p-11p due to Rball	
26.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	7A- 8A (CST)								1	1	\$70.00	\$70.00	ABC - MS (WABG)	GMA SUNDAY	10/21/16
27.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	9:30A- 10:30A (CST)								1	1	\$80.00	\$80.00	ABC - MS (WABG)	THIS WEEK	10/21/16
28.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	7P- 8P (CST)								1	1	\$700.00	\$700.00	ABC - MS (WABG)	ONCE UPON A TIME	10/21/16
29.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	8P- 9P (CST)								1	1	\$900.00	\$900.00	ABC - MS (WABG)	SECRETS & LIES	10/21/16
30.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	9P- 10P (CST)								1	1	\$700.00	\$700.00	ABC - MS (WABG)	QUANTICO	10/21/16
31.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	10P- 10:35P (CST)								1	1	\$400.00	\$400.00	ABC - MS (WABG)	10P NEWS SUNDAY	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 2538888		Changes as of: 10/26/2016 at 11:32 AM		Version: Current State Version 2	
CPE: 137/416/4236	Flight: 10/24/16 - 10/30/16	Station: WABG	Total \$: \$23,745.00		
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Center for Individual Freedom	Market: Greenwood-Greenville	Total Spots: 55		
	Product: RLRMS	Office: NEW YORK	Total CPP: \$49.40		
	Agency Order #: 5508601	Primary Demo: Adults 35+	Total GRP: 480.7		
	Buyer: Braunscheidel, Anne	Con Type: POLITICAL/VOTE	Traffic #: 5964		
	Salesperson: TOM FIORE 212-373-8110	Assistant: JASON SILVER 212-373-8108	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
REV 1	M-F 6a-7a		Good Morning Mississippi	\$175.00	9.0	30	1	2	1	1	1	0	0	5	\$875.00	\$19.44	45.0
REV 2	M-F 7a-9a		Good Morning America	\$130.00	9.1	30	1	2	1	1	1	0	0	5	\$650.00	\$14.29	45.5
REV 3	M-F 4p-5p		Dr. Phil	\$175.00	6.7	30	1	0	1	1	0	0	0	3	\$525.00	\$26.12	20.1
REV 5	M-F 5:30p-6p		ABC World News Tonight	\$700.00	20.2	30	1	0	1	0	0	0	0	1	\$700.00	\$34.65	20.2
TOTALS:							6	10	8	11	9	5	6	55	\$23,745.00	\$49.40	480.7



125 West 55th St
New York, NY 10019

Contract # 25338688	Changes as of: 10/25/2016 at 11:32 AM	Version: Current State Version 2	
CPE: 137/416/4236	Flight: 10/24/16 - 10/30/16	Station: WABG	Total \$: \$23,745.00
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Center for Individual Freedom Product: RLRMS	Market: Greenwood-Greenville	Total Spots: 55
	Agency Order #: 5508601	Office: NEW YORK	Total CPP: \$49.40
	Buyer: Braunscheidel, Anne	Primary Demo: Adults 35+	Total GRP: 480.7
	Salesperson: TOM FIORE 212-373-8110	Con Type: POLITICAL/VOTE	Traffic #: 5964
		Assistant: JASON SILVER 212-373-8108	Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/25/16 11:32 AM	TOM FIORE	Separation: 30
10/21/16 3:46 PM	Cassie Crowley	THE FOLLOWING SPOTS N/A UPON RECEIPT: LINE 1, 1X 10/24 MG 10/25 LINE 2, 1X 10/24 MG 1X 10/25 LINE 3, 1X 10/24 MG 1X 10/26 LINE 5, 1X 10/24 MG 1X 10/25
10/21/16 3:04 PM	System	Notice Received.
10/21/16 2:08 PM	TOM FIORE	Separation: 30

Competitive Information	
Market Budget:	\$52,767
WABG Share:	45%
Comment:	
EABG:	14%
WNBD:	7%
WXVT:	34%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$23,745.00	\$49.40	480.7
Total	100%	55	\$23,745.00	\$49.40	480.7

Monthly Summary		
Month	Spots	Dollars
2016-Oct	55	\$23,745.00
Total	55	\$23,745.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$ Comment
Revision	10/25/16 11:32 AM	TOM FIORE	Revised			\$0	\$23,745.00 Changes: User Entered \$ from \$0.00 to \$23,745.00. 4 buylines added or modified.
Makegood 1	10/21/16 3:46 PM	Cassie Crowley	Confirmed			\$0	\$23,745.00 Changes: Total GIMPs from 0 to 481, Total CPM from \$0.00 to \$49,396.71.
New	10/21/16 2:07 PM	TOM FIORE	Confirmed	55		\$23,745.00	\$23,745.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Katelyn Brawn
do hereby request station time concerning the following issue:

Center for Individual Freedom

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: CFIF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Center for Individual Freedom
815 King St, Ste 303
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeffrey Mazzella, President
Renee Giachino, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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815 King St, Ste 303
Alexandria, VA 22314

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Jeffrey Mazzella, President
Renee Giachino, Treasurer

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

03-11-2016 _____ 703-525-5836
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
 Robert Swan Rebecca Swan SIP
 Signature Printed Name Title

MM

Client Information Request Form
Issue

Advertiser Group Name:

Center for Individual Freedom

Address:

815 King Street, Suite 303

City, State & Zip Code:

Alexandria, VA 22314

Phone:

703-535-5836

Fax:

703-535-5838

Executive Director or
President

Jeffrey Mazzella

Group Treasurer

Renee Giachino

MM