

ORDER WORKSHEET

Rep Order# 6997506 Ver# 3
 EC'd Yes

Status Revised

Traffic Order# 49705

Last Received:
 Showing Buylines:

Printed: 09/16/14 1:41 PM
 09/16/14 1:35 PM
 All Rep and Station Changes

1 of 2

Station KVLV-TV FARGO, ND
 Advertiser (CP4C).COLLIN PETERSON4CON
 Product COLLIN PETERSON
 Estimate# 3483
 Buyer Danny Neckel

Agency (4BY) BUYING TIME
 650 MASSACHUSETTS AVE,N.W., SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 168/168/3483
 Flight Dates 09/12/14-09/21/14

Rep Firm PETRY MEDIA CORPORATION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BRA) KATE BRADY
 Sales Assistant THERESA
 Salesperson Phone# 215-567-6005
 Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

COLLIN PETERSON FOR CONGRESS

OK

--- REMARKS ---

ISSUE TO SHOW SPOTS N/A LNS 27-28,LNS 52-55 ADDED AS MKGDS TOTAL REMAINS SAME PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
27*	Tu	09/16-09/16	30	530P-6P	0	<i>4</i> \$400.00	1	0	\$0.00	NBC NIGHTLY NEWS	-	-
		Buy Comment: SPOT N/A Sales remark: V3 SPOT N/A V3 More than 2 codes changed										
28*	W	09/17-09/17	30	530P-6P	0	\$400.00	1	0	\$0.00	NBC NIGHTLY NEWS	-	-
		Buy Comment: SPOT N/A Sales remark: V3 SPOT N/A V3 More than 2 codes changed										
52*	Su	09/21-09/21	30	1030P-1105P	1	<i>4</i> \$150.00	1	1	\$150.00		-	-
		Buy Comment: NEWS AFTER NFL MKGD FOR SPOTS N/A LNS 27-28 Sales remark: V3 MKGD FOR SPOTS N/A LNS 27-28 V3 Added										
53*	W-F	09/17-09/19	30	3P-4P	3	<i>4</i> \$75.00	1	3	\$225.00		-	-
		Buy Comment: ELLEN MKGD FOR SPOTS N/A LNS 27-28 Sales remark: V3 MKGD FOR SPOTS N/A LNS 27-28 V3 Added										
54*	W-F	09/17-09/19	30	4P-5P	3	<i>4</i> \$75.00	1	3	\$225.00		-	-
		Buy Comment: DR. PHIL MKGD FOR SPOTS N/A LNS 27-28 Sales remark: V3 MKGD FOR SPOTS N/A LNS 27-28 V3 Added										

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55*	F	09/19-09/19	30	1035P-1135P	1	\$200.00	1	1	\$200.00			
Buy Comment: TONIGHT SHOW MKGD FOR SPOTS N/A LNS 27-28												
Sales remark: V3 MKGD FOR SPOTS N/A LNS 27-28												
V3 Added												

---REPORT TOTALS---

Report Totals: 8 / \$800.00

---SALES MONTHLY TOTALS---

Sep2014: 57 / \$12,965.00
 Order Totals: 57 / \$12,965.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$12,965.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
		KXJB .00%	MVLY .00%	WDAY .00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

CASH IN ADVANCE