



WKJY-FM
Quarterly Issues/Programs List
4th Quarter 2015
12/31/15

This radio station provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Taxes:** The local tax burden is among the highest in the nation.
 - **Cost of Living/Quality of Life:** Long Island has a cost of living higher than the national average.
 - **Utility Rates:** Long Island's utility rates are among the highest in the nation.
 - **Housing:** Long Island has a shortage of affordable housing, especially for young adults and retirees.
 - **Hunger Relief:** The number of Long Islanders needing food assistance is growing.
 - **Business/Economy:** Including jobs, local business issues, etc.
 - **Education:** Maintaining quality in public schools while controlling costs is a major concern of taxpayers.
 - **Youth/Family:** Child care, bullying, health services, family issues, etc.
 - **Traffic/Transit:** Issues affecting commuting and congestion.
 - **Public Safety:** Including traffic & boat safety, and safety in public places.
 - **Health/Wellness:** The affordability of health care, as well as public health issues and non-profits dedicated to health issues.
 - **Environment:** Pollution and issues that affect the fragile local ecosystem.
 - **Homeland Security:** Long Island's proximity to New York City prompts concerns about terrorism & public safety.
 - **Human Services/Non-profits:** Help available for Long Island residents from local not-for-profit groups and agencies.
 - **Animal Welfare:** Long Island has a huge issue with homeless pets, and questions about pet care and health.
 - **Substance Abuse:** There is an escalating incidence of drug abuse in Suffolk and Nassau.
 - **Disaster Relief:** Ongoing recovery efforts following Super Storm Sandy and other public emergencies.
 - **Consumer Issues:** Tips for saving money, avoiding financial scams, protection from identity theft, etc.
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Welfare	Island Outlook	Ask The Vet: Orthopedic Issues	Dr. Barry Lissman	10/4/2015 6:00 AM	27:00
Health/Wellness	Island Outlook	Paint Port Pink	Stuart Vincent	10/11/2015 6:00 AM	27:00
Hunger Relief	Island Outlook	Island Harvest	Randi Shubin Dresner	10/18/2015 6:00 AM	27:00
Health/Wellness	Island Outlook	High Risk Pregnancy	Dr. Wendy Kinzler	10/25/2015 6:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Diabetes	Dr. Barry Lissman	11/1/2015 6:00 AM	27:00
Health/Wellness	Island Outlook	Prostate Cancer Awareness	Dr. Edward Obedian	11/8/2015 6:00 AM	27:00
Health/Wellness	Island Outlook	Holiday Tips for the Hearing Impaired	Dr. Bonnie Forman-Franco	11/15/2015 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	NY State of Health	Mark Sclafani	11/22/2015 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Mission United	Theresa Regnante	11/29/2015 6:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: New Pets	Dr. Barry Lissman	12/6/2015 6:00 AM	27:00
Taxes Cost of Living	Island Outlook	Challenging Your Taxes	Peter Cohen	12/13/2015 6:00 AM	27:00
Human Services	Island Outlook	Toys for Tots	Ed Mangano	12/20/2015 6:00 AM	27:00
Hunger Relief	Island Outlook	Island Harvest	Randi Shubin Dresner	12/27/2015 6:00 AM	27:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None air on this radio station.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Non-profits	Children's Medical Fund of New York	:30	105
Non-profits	Association of PR Professionals of LI – Philanthropy Day	:30	51
Human Services	Kids Helping Kids – Making a Warmth of Difference	:30	41
Hunger Relief	Interfaith Nutrition Network	:30	27
Human Services	Ronald McDonald House – I Run 4 Landon	:30	174
Public Safety	American Red Cross – Hurricane Preparedness Month	:30	56
Non-profits	UCP of Suffolk – Life Without Limits Gala	:30	23
Non-profits	Oakcliff Sailing	:30	15
Human Services	United Way – Mission United	:30	5