



WKJY-FM
Quarterly Issues/Programs List
Third Quarter, 2015
10/1/15

This radio station provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Taxes:** The local tax burden is among the highest in the nation.
 - **Cost of Living/Quality of Life:** Long Island has a cost of living higher than the national average.
 - **Utility Rates:** Long Island's utility rates are among the highest in the nation.
 - **Housing:** Long Island has a shortage of affordable housing, especially for young adults and retirees.
 - **Hunger Relief:** The number of Long Islanders needing food assistance is growing.
 - **Business/Economy:** Including jobs, local business issues, etc.
 - **Education:** Maintaining quality in public schools while controlling costs is a major concern of taxpayers.
 - **Youth/Family:** Child care, bullying, health services, family issues, etc.
 - **Traffic/Transit:** Issues affecting commuting and congestion.
 - **Public Safety:** Including traffic & boat safety, and safety in public places.
 - **Health/Wellness:** The affordability of health care, as well as public health issues and non-profits dedicated to health issues.
 - **Environment:** Pollution and issues that affect the fragile local ecosystem.
 - **Homeland Security:** Long Island's proximity to New York City prompts concerns about terrorism & public safety.
 - **Human Services/Non-profits:** Help available for Long Island residents from local not-for-profit groups and agencies.
 - **Animal Welfare:** Long Island has a huge issue with homeless pets, and questions about pet care and health.
 - **Substance Abuse:** There is an escalating incidence of drug abuse in Suffolk and Nassau.
 - **Disaster Relief:** Ongoing recovery efforts following Super Storm Sandy and other public emergencies.
 - **Consumer Issues:** Tips for saving money, avoiding financial scams, protection from identity theft, etc.
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Welfare	Island Outlook	Ask The Vet: Pet Travel Tips	Dr. Barry Lissman	7/5/2015 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Lend a Hand Foundation	Steven Jarmon	7/12/2015 6:00 AM	27:00
Health/ Wellness	Island Outlook	Savvy Seniors Awards	Kevin Lawrence	7/19/2015 6:00 AM	27:00
Public Safety	Island Outlook	Water Safety	Jim Hazen	7/26/2015 6:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Dog Flu	Dr. Barry Lissman	8/2/2015 6:00 AM	27:00
Education	Island Outlook	Tools for Success	Rebecca Martinez	8/9/2015 6:00 AM	27:00
Health/ Wellness	Island Outlook	Visiting Nurse Service	Lori Alonzo	8/16/2015 6:00 AM	27:00
Health/ Wellness	Island Outlook	Savvy Seniors Awards	Kevin Lawrence	8/23/2015 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Companions in Courage	Jim Johnson	8/30/2015 6:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Urinary Tract Issues	Dr. Barry Lissman	9/6/2015 6:00 AM	27:00
Health/ Wellness	Island Outlook	Brain Aneurysm Walk	Dr. David Chalif	9/13/2015 6:00 AM	27:00
Youth/ Family	Island Outlook	Mill Neck Manor Fall Festival	Nancy Leghart	9/20/2015 6:00 AM	27:00
Health/ Wellness	Island Outlook	Pancreatic Cancer Walk	Kerri Kaplan	9/27/2015 6:00 AM	27:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None air on this radio station.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	NY Army National Guard	:30	224
Human Services	Ronald McDonald House – I Run for Landon	:30	172
Non-Profits	Sarah Grace Foundation for Children with Cancer	:30	8
Human Services	March of Dimes – Walk America	:30	227
Non-Profits	PinkTie.org	:30	39
Non-Profits	National Multiple Sclerosis Society – MS Walk	:30	32
Non-Profits	Crohn's & Colitis Foundation – Taking Steps	:30	17
Non-Profits	Firefighter Michael Cawley Memorial Foundation	:30	7
Human Services	National Association on Mental Illness – NAMI Walks	:30	11
Human Services	Big Brothers Big Sisters of Long Island	:30	50
Hunger Relief	Island Harvest – Stamp Out Hunger	:30	25
Animal Welfare	Town of Hempstead Animal Shelter – Kitten Season	:30	65
Human Services	Most Valuable Kids	:30	55
Hunger Relief	Long Island Cares – No Pants Day	:30	20
Human Services	American Red Cross	:30	20
Human Services	Pedals for Progress	:30	10
Health/Wellness	YMCA – Healthy Kids Day	:30	10
Hunger Relief	Kiwanis Foundation – food pantry collection	:30	10
Health/Wellness	Babylon Breast Cancer Coalition	:30	10