



INVOICE NO.	INVOICE DATE
EE455219	11/26/2023
BILL CYCLE	INVOICE DUE DATE
202311	12/31/2023

ATTN: ORLEE
 AMP - ASSEMBLY MEDIA
 711 3RD AVE
 NEW YORK, NY 10017

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - ASSEMBLY MEDIA	A44893	AMP - ALVES FOR DANBURY - HRT	W0052094

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EE60363056	Hartford & New Haven	TV	\$1,270.00	51	51

INVOICE NOTES
 Hartford & New Havenâ€™ PRIORITY CODE: NP=80, IP=74 â€™ SEE KEY ON FCC SITE FOR

Gross Advertising Total	\$1,270.00
Agency Commission	(\$190.50)
Rep Commission	(\$140.34)
Net Advertising Total	\$939.16

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product: RADM
Estimate No: 3406
Campaign No:

Comcast Order No: EE60363056
TIM Est No: 4039074
AE Name: NCC - HRT - WASH DC

Market: Hartford & New Haven
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11526069	RA230130H	Newtown- 6435/6435	AMC, HALL, HGTV, HIST, MNBC, TWC	51	\$1,270.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AMC	Newtown- 6435/6435	NE11526069	5	\$145.00
HGTV	Newtown- 6435/6435	NE11526069	6	\$246.00
TWC	Newtown- 6435/6435	NE11526069	6	\$24.00
HALL	Newtown- 6435/6435	NE11526069	6	\$180.00
HIST	Newtown- 6435/6435	NE11526069	6	\$210.00
MNBC	Newtown- 6435/6435	NE11526069	22	\$465.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-4-23	AMC	Newtown- 6435/6435	10:37PM	RA230130H	30	14	\$29.00	
11-4-23	HALL	Newtown- 6435/6435	7:37PM	RA230130H	30	10	\$30.00	
11-4-23	HALL	Newtown- 6435/6435	11:40PM	RA230130H	30	10	\$30.00	
11-4-23	HGTV	Newtown- 6435/6435	8:46PM	RA230130H	30	18	\$41.00	
11-4-23	HGTV	Newtown- 6435/6435	10:46PM	RA230130H	30	18	\$41.00	
11-4-23	HIST	Newtown- 6435/6435	8:45PM	RA230130H	30	11	\$35.00	
11-4-23	HIST	Newtown- 6435/6435	9:48PM	RA230130H	30	11	\$35.00	
11-4-23	MNBC	Newtown- 6435/6435	5:29AM	RA230130H	30	15	\$15.00	
11-4-23	MNBC	Newtown- 6435/6435	8:15AM	RA230130H	30	15	\$15.00	
11-4-23	MNBC	Newtown- 6435/6435	10:15AM	RA230130H	30	12	\$15.00	
11-4-23	MNBC	Newtown- 6435/6435	12:27PM	RA230130H	30	12	\$15.00	
11-4-23	MNBC	Newtown- 6435/6435	12:55PM	RA230130H	30	12	\$15.00	
11-4-23	MNBC	Newtown- 6435/6435	3:18PM	RA230130H	30	12	\$15.00	
11-4-23	MNBC	Newtown- 6435/6435	5:27PM	RA230130H	30	17	\$30.00	
11-4-23	MNBC	Newtown- 6435/6435	7:29PM	RA230130H	30	13	\$30.00	
11-4-23	MNBC	Newtown- 6435/6435	10:16PM	RA230130H	30	13	\$30.00	
11-4-23	TWC	Newtown- 6435/6435	8:21PM	RA230130H	30	16	\$4.00	
11-4-23	TWC	Newtown- 6435/6435	10:22PM	RA230130H	30	16	\$4.00	
11-5-23	AMC	Newtown- 6435/6435	8:32PM	RA230130H	30	14	\$29.00	
11-5-23	AMC	Newtown- 6435/6435	10:56PM	RA230130H	30	14	\$29.00	
11-5-23	HALL	Newtown- 6435/6435	8:50PM	RA230130H	30	10	\$30.00	
11-5-23	HALL	Newtown- 6435/6435	9:37PM	RA230130H	30	10	\$30.00	
11-5-23	HGTV	Newtown- 6435/6435	8:36PM	RA230130H	30	18	\$41.00	
11-5-23	HGTV	Newtown- 6435/6435	9:47PM	RA230130H	30	18	\$41.00	
11-5-23	HIST	Newtown- 6435/6435	9:45PM	RA230130H	30	11	\$35.00	
11-5-23	HIST	Newtown- 6435/6435	11:48PM	RA230130H	30	11	\$35.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-5-23	MNBC	Newtown- 6435/6435	5:50AM	RA230130H	30	15	\$15.00	
11-5-23	MNBC	Newtown- 6435/6435	11:15AM	RA230130H	30	12	\$15.00	
11-5-23	MNBC	Newtown- 6435/6435	2:20PM	RA230130H	30	12	\$15.00	
11-5-23	MNBC	Newtown- 6435/6435	6:00PM	RA230130H	30	17	\$30.00	
11-5-23	MNBC	Newtown- 6435/6435	8:56PM	RA230130H	30	13	\$30.00	
11-5-23	MNBC	Newtown- 6435/6435	11:20PM	RA230130H	30	13	\$30.00	
11-5-23	TWC	Newtown- 6435/6435	8:21PM	RA230130H	30	16	\$4.00	
11-5-23	TWC	Newtown- 6435/6435	11:52PM	RA230130H	30	16	\$4.00	
11-6-23	AMC	Newtown- 6435/6435	7:49PM	RA230130H	30	1	\$29.00	
11-6-23	AMC	Newtown- 6435/6435	9:49PM	RA230130H	30	1	\$29.00	
11-6-23	HALL	Newtown- 6435/6435	8:50PM	RA230130H	30	2	\$30.00	
11-6-23	HALL	Newtown- 6435/6435	9:38PM	RA230130H	30	2	\$30.00	
11-6-23	HGTV	Newtown- 6435/6435	7:45PM	RA230130H	30	3	\$41.00	
11-6-23	HGTV	Newtown- 6435/6435	11:46PM	RA230130H	30	3	\$41.00	
11-6-23	HIST	Newtown- 6435/6435	7:44PM	RA230130H	30	4	\$35.00	
11-6-23	HIST	Newtown- 6435/6435	10:46PM	RA230130H	30	4	\$35.00	
11-6-23	MNBC	Newtown- 6435/6435	5:28AM	RA230130H	30	5	\$15.00	
11-6-23	MNBC	Newtown- 6435/6435	10:32AM	RA230130H	30	6	\$15.00	
11-6-23	MNBC	Newtown- 6435/6435	1:24PM	RA230130H	30	6	\$15.00	
11-6-23	MNBC	Newtown- 6435/6435	2:58PM	RA230130H	30	6	\$15.00	
11-6-23	MNBC	Newtown- 6435/6435	5:25PM	RA230130H	30	7	\$30.00	
11-6-23	MNBC	Newtown- 6435/6435	8:58PM	RA230130H	30	8	\$30.00	
11-6-23	MNBC	Newtown- 6435/6435	10:27PM	RA230130H	30	8	\$30.00	
11-6-23	TWC	Newtown- 6435/6435	9:22PM	RA230130H	30	9	\$4.00	
11-6-23	TWC	Newtown- 6435/6435	11:53PM	RA230130H	30	9	\$4.00	

Order# EE60363056 Total: \$1,270.00



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BILL TO

ATTN: ORLEE
AMP - ASSEMBLY MEDIA
711 3RD AVE
NEW YORK, NY 10017

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - ASSEMBLY MEDIA	A44893	AMP - ALVES FOR DANBURY - HRT	W0052094

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$939.16

We accept checks, ACH, money orders and all major credit cards.