

**WGSU-FM (89.3), Geneseo, N.Y.**  
**Issues and Programs List**  
**Second Quarter 2015**

**Issues of Community Concern:**

1. Education
2. Economy
3. Health and Safety
4. Family and Community
5. Quality of Life
6. Sustainability

**Programming:**

*News:*

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (April 1–May 6)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Health and Safety

Program: Special Report

Aired: 10 a.m. April 4

Length: 3½ minutes

Description: Preview of TEDx: “Beyond the Blackboard,” hosted April 4 at SUNY Geneseo; reported by Dan Parker (locally produced).

Issues Addressed: Education

Program: Special Coverage

Aired: 10 a.m.–5 p.m. April 21

Length: 5 minute (approximate length of each of multiple segments aired throughout the day)

Description: Daylong coverage of SUNY Geneseo GREAT Day symposium (celebrating the creative and scholarly endeavors of students), featuring interviews with SUNY Geneseo students about their work (locally produced).

Issues Addressed: Education

Program: Special Coverage

Aired: 1 p.m. April 21

Length: 1 hour, 15 minutes

Description: Live broadcast of SUNY Geneseo GREAT Day keynote speaker, James T. Campbell, the Edgar E. Robinson Professor in United States History at Stanford University, followed by question-and-answer session (locally produced).

Issues Addressed: Education

*Public Affairs:*

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday; 10 a.m. Saturday (June 6–27)

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Mount Holyoke College (unique daily programs, produced by WAMC/Northeast Public Radio).

Issues Addressed: Education, Economy, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: SUNY Scope

Aired: 10 a.m. Saturday (April 11–May 30)

Length: 3½ minutes

Description: Features news from around the SUNY system; each episode highlights a particular story from a specific campus (various hosts, locally produced).

Issues Addressed: Education, Quality of Life, Sustainability

*Segment descriptions:*

Guest/topics: (April 11) Daniel Fridline, assistant professor of mechanical engineering, SUNY Maritime; discussed newly developed method to use ambient vibration monitoring to detect structural damage on maritime structures.

Guest/topics: (April 25) Sara Behdad, assistant professor of industrial and systems engineering, University at Buffalo; discussed initiative, supported by \$280,000 National Science Foundation grant, to address the problem of electronic waste in America.

Guest/topics: (May 9) Laura Emmett and Elaine Lowe, creators of Red Closet Thrift Shop, SUNY Oneonta; discussed the benefits of having a program that gives back to the community, how funds go toward scholarships, and internships for students.

Guest/topics: (May 16) Eleanor Allen, postdoctoral fellow, Stony Brook University; discussed \$3-million National Institutes of Health grant awarded to Stony Brook University's Center for Biotechnology (through the SUNY Research Foundation) to establish the Long Island Bioscience Hub and designed to help accelerate the translation of biomedical discoveries into new drugs, devices and diagnostics to improve patient care and enhance health.

Guest/topics: (May 23) Sherri Mason, professor of chemistry, SUNY Fredonia; discussed research into plastic pollution in the Great Lakes and other freshwater ecosystems and related legislation in New York state and nationally.

Guest/topics: (May 30) Jacob Vaccaro, SUNY Geneseo student and underclassmen program coordinator for the college's Make Your Mark Student Giving Challenge; discussed the initiative, which is spearheaded by SUNY Geneseo College Advancement.

Program: The Media Project

Aired: 10:05 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fufeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: Radio Bang

Aired: 10:30 a.m. Saturday

Length: 2 minutes

Description: Highlights innovations in sustainability, science, lifestyle and corporate responsibility; hosted by Tom Koetting (produced by RadioBang.org).

Issues Addressed: Education, Quality of Life, Sustainability

Program: Geneseo Today

Aired: 10:32 a.m. Saturday (April 4–June 27)

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Health and Safety, Family and Community, Quality of Life, Sustainability

*Segment descriptions:*

Guest/topics: (April 4) Gannon Andrews, concerts coordinator, SUNY Geneseo Activities Commission; discussed artist/band selection process for campus concerts (rebroadcast).

Guest/topics: (April 11) Gerald Turybury, senior grounds worker, SUNY Geneseo; discussed campus ground upkeep, particularly during and following the winter season, and his background (rebroadcast June 6).

Guest/topics: (April 18) Dan Dezarn, sustainability director, SUNY Geneseo; discussed campus sustainability initiatives, sustainability overall and his background (rebroadcast).

Guest/topics: (April 25) Sarah Covell, alcohol and other drug program coordinator, SUNY Geneseo; discussed student alcohol-and-drug-abuse issues, prevention initiatives and services available (rebroadcast).

Guest/topics: (May 2) Chip Matthews, director, SUNY Geneseo Student Life; discussed SUNY Geneseo Student Life initiatives (rebroadcast).

Guest/topics: (May 9) Atsushi Tajima, professor of communication, SUNY Geneseo; discussed recent achievements in undergraduate student research.

Guest/topics: (May 16) Fatima Johnson, coordinator of multicultural programs, SUNY Geneseo Center For Community; discussed SUNY Geneseo multicultural programs initiatives and her personal background (rebroadcast).

Guest/topics: (May 23) Michelle Costello, head of instruction services/education and instructional design librarian; and Tracy Paradis, reference and instruction/exhibits and programming librarian, Milne Library, SUNY Geneseo; discussed library services and programs, their personal backgrounds and opportunities for the campus community (rebroadcast June 20).

Guest/topics: (May 30) Buddy Phipps, SUNY Geneseo philosophy major; discussed the philosophy discipline and SUNY Geneseo's philosophy club.

Guest/topics: (June 13) Carol Long, SUNY Geneseo president; discussed her two-year term as interim president, future initiatives and higher-education and liberal-arts education issues (rebroadcast June 27).

*Public Service Announcements:*

Aired: At least once to twice hourly (seven days a week)

Length: 30 and 60 seconds (prerecorded)

*Campaign descriptions (organization):*

Education: Learning and Attention Issues (Understood.org/Ad Council)

Education: SUNY Geneseo communication program  
(SUNY Geneseo Department of Communication)

Education: Teacher Recruitment (Teach.org/Ad Council)

Education/Family and Community: Recruitment (New York Army National Guard/  
New York State Broadcasters Association) (NCSA Announcement)

Education/Family and Community: YMCA (YMCA)

Family and Community: FM Chips in Smart Phones Awareness  
(FreeRadioOnMyPhone.org/Educational Media Foundation)

Family and Community: Geneseo Karate Club (Geneseo Karate Club/Local)

Family and Community: Geneseo Pathways (Geneseo Pathways/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Partners In Health (Partners In Health/Local)

Family and Community: Phi Kappa Pi (Phi Kappa Pi/Local)

Family and Community: Recycling (Keep America Beautiful/Ad Council)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)

Family and Community: Wildfire Prevention (U.S. Forest Service/  
National Association of State Foresters/Ad Council)

Family and Community: Young Children's Council (Young Children's Council/Local)

Health and Safety: Bullying Prevention (U.S. Department of Education/U.S. Department of  
Health and Human Services/Ad Council)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety  
Administration/Ad Council)

Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety: Enrollment in Health Insurance (Enroll America/Ad Council)

Health and Safety: High Blood Pressure (American Heart Association/American Stroke  
Association/Ad Council)

Health and Safety: "If You See Something Say Something"  
(U.S. Department of Homeland Security)

Health and Safety: Safe Boating (New York Office of Parks, Recreation and Historic  
Preservation/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State  
Broadcasters Association) (NCSA Announcement)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of  
Health and Human Services)

Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety Administration/Ad Council)

Health and Safety: Women's Heart Disease (American Heart Association/Ad Council)

*Weather Reports:*

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

*Emergency Alert System:*

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans, and Seneca, N.Y., Operational Area Emergency Alert System; during the quarter covered by this report, WGSU broadcast 11 Required Weekly Tests (RWT) and four Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

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