

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
First Quarter 2015

Issues of Community Concern:

1. Education
2. Economy
3. Health and Safety
4. Family and Community
5. Quality of Life
6. Sustainability

Programming:

News:

Program: Genesee Valley News Report

Aired: 5 p.m. Monday–Friday (Jan. 22–March 13, March 23–31)

Length: 15 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Economy, Health and Safety

Public Affairs:

Program: The Academic Minute

Aired: 5:10 p.m. Monday–Friday

Length: 2½ minutes

Description: Presents researchers from colleges and universities around the world discussing their scientific research; hosted by Lynn Pasquerella, president, Mount Holyoke College (unique daily programs, produced by WAMC/Northeast Public Radio).

Issues Addressed: Education, Economy, Health and Safety

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education

Program: SUNY Scope

Aired: 10 a.m. Saturday (March 14–21)

Length: 3½ minutes

Description: Features news from around the SUNY system. On this episode, Lee Cadesky, College of Agriculture and Life Sciences, Cornell University, and other team members discussed the C-fu mealworm sustainable-food project (locally produced).

Issues Addressed: Education, Quality of Life, Sustainability

Program: The Media Project

Aired: 10:05 a.m. Saturday

Length: 25 minutes

Description: Examines media coverage of current events; hosted by Rex Smith, editor, *The Times Union*; Alan Chartock, president/CEO, Northeast Public Radio, and professor emeritus, University at Albany; Rosemary Armao, professor, University at Albany; and Ira Fufeld, publisher emeritus, *Daily Freeman* (produced by WAMC/Northeast Public Radio).

Issues Addressed: Education

Program: Radio Bang

Aired: 10:30 a.m. Saturday

Length: 2 minutes

Description: Highlights innovations in sustainability, science, lifestyle and corporate responsibility; hosted by Tom Koetting (produced by RadioBang.org).

Issues Addressed: Education, Quality of Life, Sustainability

Program: Geneseo Today

Aired: 10:32 a.m. Saturday (Feb. 21–March 28)

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Health and Safety, Family and Community, Quality of Life, Sustainability

Segment descriptions:

Guest/topics: (Feb. 21) Gannon Andrews, concerts coordinator, SUNY Geneseo Activities Commission; discussed artist/band selection process for campus concerts.

Guest/topics: (Feb. 28) Dan Dezarn, sustainability director, SUNY Geneseo; discussed campus sustainability initiatives, sustainability overall and his background.

Guest/topics: (March 6) Sarah Covell, alcohol and other drug program coordinator, SUNY Geneseo; discussed student alcohol-and-drug-abuse issues, prevention initiatives and services available.

Guest/topics: (March 14) Josh Williams, publisher, *Genesee Sun*, and Kristen Druse, SUNY Geneseo student; discussed recent controversy surrounding media coverage of incidents related to SUNY Geneseo's Phi Sigma Xi (PHIGs) fraternity and issues related to Greek life at SUNY Geneseo and nationally (rebroadcast of March 10 special broadcast; 55 minutes).

Guest/topics: (March 21) Chip Matthews, director, SUNY Geneseo Student Life; discussed SUNY Geneseo Student Life initiatives.

Guest/topics: (March 28) Fatima Johnson, coordinator of multicultural programs, SUNY Geneseo Center For Community; discussed SUNY Geneseo multicultural programs initiatives and her personal background.

Program: Interview

Aired: 7 p.m. March 10

Length: 55 minutes

Description: Interview of Josh Williams, publisher, *Genesee Sun*, and Kristen Druse, SUNY Geneseo student, about recent controversy surrounding media coverage of incidents related to SUNY Geneseo's Phi Sigma Xi (PHIGs) fraternity and issues related to Greek life at SUNY Geneseo and nationally; hosted by Katherine Mannion (locally produced).

Issues Addressed: Education, Health and Safety, Quality of Life

Public Service Announcements:

Aired: At least once to twice hourly (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: Learning and Attention Issues (Understood.org/Ad Council)

Education: SUNY Geneseo communication program

(SUNY Geneseo Department of Communication)

Education: Teacher Recruitment (Teach.org/Ad Council)

Education/Family and Community: Recruitment (New York Army National Guard/
New York State Broadcasters Association) (NCSA Announcement)

Education/Family and Community: YMCA (YMCA)

Family and Community: Geneseo Karate Club (Geneseo Karate Club/Local)

Family and Community: Geneseo Pathways (Geneseo Pathways/Local)

Family and Community: Limelight Performing Arts Series (SUNY Geneseo/Local)

Family and Community: Make Your Mark Student Giving Challenge (SUNY Geneseo/Local)

Family and Community: Partners In Health (Partners In Health/Local)

Family and Community: Phi Kappa Pi (Phi Kappa Pi/Local)

Family and Community: Recycling (Keep America Beautiful/Ad Council)

Family and Community: Shelter Pet Adoption (TheShelterPetProject.org/Ad Council)

Family and Community: SUNY Geneseo Residence Life (SUNY Geneseo/Local)

Family and Community: Young Children's Council (Young Children's Council/Local)

Health and Safety: Bullying Prevention (U.S. Department of Education/U.S. Department of
Health and Human Services/Ad Council)

Health and Safety: Buzzed Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Health and Safety: Dating Abuse Prevention (Futures Without Violence/Ad Council)

Health and Safety: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety: Enrollment in Health Insurance (Enroll America/Ad Council)

Health and Safety: High Blood Pressure (American Heart Association/American Stroke
Association/Ad Council)

Health and Safety: "If You See Something Say Something" (U.S. Department of Homeland Security)

Health and Safety: Safe Driving (Governor's Traffic Safety Committee/New York State
Broadcasters Association) (NCSA Announcement)

Health and Safety: Smoking Cessation (Centers for Disease Control/U.S. Department of
Health and Human Services)

Health and Safety: Texting and Driving Prevention (National Highway Traffic Safety
Administration/Ad Council)

Health and Safety: Women's Heart Disease (American Heart Association/Ad Council)

Sports Broadcasts:

Program: SUNY Geneseo Ice Knights Hockey

Aired: 6:30 p.m. Jan. 17, 20, 24, 30–31; Feb. 6, 13–14, 20–21, 25

Length: 2½–3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage; hosted by Matt Keller and Matt Nigro (locally produced).

Issues Addressed: Family and Community, Quality of Life

Program: SUNY Geneseo men's basketball

Aired: 2 p.m. Jan. 24

Length: 2½–3 hours (approximately)

Description: Pregame, play-by-play and postgame coverage (locally produced).

Issues Addressed: Family and Community, Quality of Life

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments.

Issues Addressed: Health and Safety

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans, and Seneca, N.Y., Operational Area Emergency Alert System; during the quarter covered by this report, WGSU broadcast 11 Required Weekly Tests (RWT) and three Required Monthly Tests (RMT).

Issues Addressed: Health and Safety

Community Service/Involvement:

Community Outreach

WGSU News “live-tweeted” the SUNY Board of Trustees meeting, including the announcement of the selection of SUNY Geneseo’s next president, on Jan. 13, 2015.

Issues Addressed: Education

WGSU News “live-tweeted” New York Gov. Andrew Cuomo’s “State of the State” speech on Jan. 21, 2015.

Issues Addressed: Education

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