

### Quarterly Issues and Programs List:

The following is a listing of some of the significant issues responded to by **KZCD 94.1-FM (Z94) Lawton, Oklahoma** along with the most significant programming treatment of those issues for the period of: **January 1<sup>st</sup> 2023 through March 31<sup>st</sup> 2023**

#### Section 01 Issues 1st Quarter 2023 I&P Report for KZCD:

- **Military:** Provide details of services for employment opportunities, education, housing, child care, financial services, activities and other assistance for service members and their families. Fort Sill and the Military are a large portion of our community. With the constant influx of new families moving to the area there is always a need to inform and advise where services and assistance can be can be obtained. Especially with the economy and inflation issues we are facing.
- **Health & Wellness:** Lawton, Fort Sill and Southwest Oklahoma have struggled with some of the worst numbers in overall health for heart, wellness, and obesity in the state. There is a need to discuss topics of health/diet and specifically heart health along with weight loss within the community and surrounding area.
- **Education:** Lawton has a significant high school dropout rate and a large population of undereducated residents who remain in the workforce at minimum wage positions due to education and vocational skill level. Local government and state educators are working to reduce dropout rates and assist with college and vocational education needs in combination with privately ran organizations.
- **Crime:** Lawton has one of the highest crime rates in the state for violent crime, theft, and narcotics. Working with local government, police, and sheriffs, to reduce crime levels with neighborhood watch and community policing.
- **Public Assistance:** We have a large portion of our population that are underemployed, near poverty or homeless. Informing local and area residents where they can find assistance for shelter, food, clothing, and other services that are available at little or no cost is critical. It has worsened with the recession.
- **Economy & Inflation:** Like the rest of the country Oklahoma is suffering with the recent inflation rates and economic set-backs. Most of the state's population is at, or very near poverty level in need of assistance and financial aid. Identifying services and programs that will help in the crisis and assist people is required.

#### Section 02 Programs 1st Quarter 2023 I&P Report for KZCD:

<b>Description of Issue:</b>	<b>Program/Segment:</b>	<b>Date:</b>	<b>Time:</b>	<b>Duration:</b>	<b>Narration of Type &amp; Description of Program/Segment:</b>
Public Assistance, Economy & Inflation, Education.	Sticky Note Business Plan.	01/12/23	6:35pm	15-20 Minutes	Interview with Donna Debo of the Lawton Business Women's Association about a business conference with a twist! It is the Sticky Note Business Plan. Basically, it takes you through all the steps from idea to opening using Sticky Notes to create, organize and implement your actual business plan. Great Plains Technology Center offers

					this and other classes at their small business incubator.
Public Assistance, Events.	Lawton Community Theatre Benefit Concert.	01/13/23	6:40pm	10-15 Minutes	Interview with Chance Harmon, Director of the Lawton Community Theatre to promote an upcoming benefit concert benefitting the LCT. Many of the performers for the benefit are regular actors and performers at many of the presentations at LCT. The benefit will help offset production costs for providing art to the Lawton Community.
Health & Wellness, Public Assistance, Events.	OBI/LPS Blood Bowl.	01/20/23	6:35pm	10-15 Minutes	Christi Chambers from Oklahoma Blood Institute interview about the competition between area high school for Blood Donations. With the ever-dwindling supply of blood on hand at the donation center, every donor is so important.
Public Assistance, Economy & Inflation, Events.	Hungry Hearts Red and White Ball.	01/30/23	6:35pm	15-20 Minutes	Interview with Keshona from Hungry Hearts Feeding to promote their upcoming Red and White Ball. Proceeds from this gala will be used to help feed the hungry in Lawton. It is one of the most popular fundraisers for the ministry that feeds the homeless and food challenged in our area.
Public Assistance, City Government.	New Trash Policies.	02/16/23	6:40pm	20-25 Minutes	Mayor Stan Booker interview covering trash. More specifically what to do about the trash problem in Lawton. Blowing trash in both residential and industry areas in Lawton continues to be a problem. Mayor Booker asked the citizens of Lawton for help in policing their neighborhoods and to report areas that need to be cleaned up. Fines will be in place for residences and businesses that do not comply with the regulations in place for containing trash, and for those that disregard time lines for bulk pickups.
Public Awareness,	Pet Adoption Event.	03/03/23	6:40pm	10-15 Minutes	Interview with Jim from Pam & Barry's Team to promote a pet adoption event at our local animal

Economy & Inflation Events.					shelters on 03-04-23 from 10-2pm. With the help of sponsors, all fees are being waived at the event. In addition to the adoption event, Lawton Rocks, local rock painting group will be on hand to offer instructions to paint rocks and help spread joy in the Lawton area.
Military, Education, Public Awareness, Events.	Cameron University Job Fair.	03/06/23	6:35pm	15-20 Minutes	Beverly Woolever from Cameron University Career Services interview to invite prospective job applicants to the Red River Career Expo on 03-09-23 from 3-6pm. This is the first year that they have held the event in the afternoon, outside of normal class hours. Employers will be on hand to interview and discuss job openings at local, regional, and national level.
Education, Public Awareness, Events.	Elgin High – High School Musical.	03/08/23	6:40pm	10-15 Minutes	Interview with April Abraham, and students from Elgin High to invite listeners to their production of High School Musical. This presentation is a collaboration of several area high schools and is a fund-raising event for production costs for the Elgin High School Drama Department
Education, Public Awareness, Events.	Diamond Back Harley Chili Cookoff.	03/09/23	6:35pm	10-15 Minutes	Cliff Walley, member of the Harley Owners Group interview to promote their Chili Cookoff and Swap Meat, 03-11-23 from 11-1 at the Harley dealership. Proceeds from the event will benefit the Club's scholarship program that they use to help local and area youth.
Health & Wellness, Public Awareness, Events.	CCMH Starlight Gala, Day of Giving.	03/10/23	6:40pm	15-20 Minutes	Interview with Lea Ann Chandler from Comanche County Hospital Foundation about several events that will benefit the Children's Starlight Unit at the hospital. The Gala, which is a major fundraiser for the unit, has already sold out on attendance, however sponsorships are still available. The annual Day of Giving has

					been scheduled for 03-29-23 at Jersey Mikes. 100% of the proceeds from sales that day will be donated the CCM Foundation to benefit the children's unit. She also promoted the live auction for a pair of concert tickets and hotel stay. Again, all the proceeds to benefit the Children's Unit.
Health & Wellness, Public Awareness Events.	Our Blood Institute Pot of Gold promotion.	03/16/23	6:35pm	10-15 Minutes	Christi Chambers of OBI interview about the Pot of Gold promotion to solicit donors to donate blood at the donation center or any blood drive. The final two days each donor in entered for a chance to win \$1000 Visa Gift Cards daily. With the constant blood shortages, all donors will also receive free T Shirt, and a free entry to the National Cowboy and Western Heritage Museum.
Health & Wellness, Public Awareness, Event.	Ambucs Bags for Cash Cornhole Tournament.	03/16/23	6:40pm	15-20 Minutes	Interview with Kent Jester from Great Plains Ambucs to promote their Cornhole tournament at the Apache Casino Hotel 03-18/19-23 in the Event Center. Teams and Individuals will compete for prize money. 03-19-23, single players are welcome to play. \$5 door fee to watch. Proceeds benefit Ambucs Amtrykes, and a Amtryke will be awarded to a recipient on 03-18-23 during the competition.
Health & Wellness, Public Awareness, Events.	Ambucs Amtryke Rodeo.	03/17/23	6:40pm	10-15 Minutes	Kathleen Martin from Ambucs interview to promote the First Ever Amtryke Rodeo, to be held at the Hungry Hearts Feeding Ministry 03-18-23 from Noon to 2pm. Families with children who have received an Amtryke are invited to come out and participate in fun and games. There will also be a safety check on Amtrykes and physical therapists will be on hand to ensure the kids are properly fitting their trykes. The event is free for these kids and their families.

Health & Wellness, Public Awareness, Events.	27 <sup>th</sup> Annual David Hegwood Day of Caring.	03/20/23	6:35pm	15-20 Minutes	Interview with Tanna Vu from the United Way of Southwest Oklahoma and North Texas to ask for volunteers for the 27 <sup>th</sup> annual Day of Caring. Volunteers will spend time doing repairs, painting, cleaning, lawn care, trash pickup, or basically whatever is needed to help nonprofit organizations with limited budgets to hire help. This is an opportunity to help those in need during a whole day of caring event.
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