

### **Quarterly Issues and Programs List:**

The following is a listing of some of the significant issues responded to by **KZCD 94.1-FM (Z94) Lawton, OK.** along with the most significant programming treatment of those issues for the period of: **July 1<sup>st</sup> 2023 through September 30th 2023**

#### **Section 01 Issues 3rd Quarter 2023 I&P Report for KZCD:**

- **Military:** Provide details of services for employment opportunities, education, housing, child care, financial services, activities and other assistance for service members and their families. Fort Sill and the Military are a large portion of our community. With the constant influx of new families moving to the area there is always a need to inform and advise where services and assistance can be obtained. Especially with the economy and inflation issues we are facing.
- **Health & Wellness:** Lawton, Fort Sill and Southwest Oklahoma have struggled with some of the worst numbers in overall health for heart, wellness, and obesity in the state. There is a need to discuss topics of health/diet and specifically heart health along with weight loss within the community and surrounding area.
- **Education:** Lawton has a significant high school dropout rate and a large population of undereducated residents who remain in the workforce at minimum wage positions due to education and vocational skill level. Local government and state educators are working to reduce dropout rates and assist with college and vocational education needs in combination with privately ran organizations.
- **Crime:** Lawton has one of the highest crime rates in the state for violent crime, theft, and narcotics. Working with local government, police, and sheriffs, to reduce crime levels with neighborhood watch and community policing.
- **Law Enforcement:** Nationally and locally the relationship between law enforcement and citizens has been stained. We are working to improve that relationship and trust with Lawton Police department and other law enforcement agencies. Working together to address citizen's concerns, policing needs, crime prevention and how we can work together with police as a community.
- **Public Assistance:** We have a large portion of our population that are underemployed, near poverty or homeless. Informing local and area residents where they can find assistance for shelter, food, clothing, and other services that are available at little or no cost is critical. It has worsened with the recession.
- **Economy & Inflation:** Like the rest of the country Oklahoma is suffering with the recent inflation rates and economic set-backs. Most of the state's population is at, or very near poverty level in need of assistance and financial aid. Identifying services and programs that will help in the crisis and assist people is required.
- **City Government:** Relay detailed information to the citizens of Lawton, Fort Sill any news, updates, or pertinent city business or plans. Keeping the community up to date with the intent and actions of the city government and city council.

**Section 02 Programs 3rd Quarter 2023 I&P Report for KZCD:**

<b>Description of Issue:</b>	<b>Program/Segment:</b>	<b>Date:</b>	<b>Time:</b>	<b>Duration:</b>	<b>Narration of Type &amp; Description of Program/Segment:</b>
Public Assistance, Economy & Inflation, Events.	Hungry Hearts Feeding Ministry.	07/03/2023	6:35pm	15-20 Minutes	Interview with Tonya of Hungry Hearts Feeding Ministry about the food shortages that all nonprofit feeding agencies are facing with the rising cost of food. They are hosting a food drive to collect nonperishable foods in collaboration with Family Promise. A United Way agency that keeps non-homed families together as they search for housing and employment. Drop-off off points across the city for this event.
Law Enforcement, Education.	LPD Junior Police Academy.	07/05/23	6:40pm	10-15 Minutes	Sgt. Matt Dimmett with the Lawton Police Department interview in about the application process for the Junior Police Academy. This one-week camp will take Junior High to 18 years students through every department of the Lawton Police Department, all in one week. Students will receive lunch during this learning camp that takes place at the LPD training facility at the Great Plains Technology Center in Lawton.
Health & Wellness, Law Enforcement, Public Assistance.	OBI Boots & Badges Blood Drive.	07/11/2023	6:35pm	10-15 Minutes	Interview with Darby Baggs about the annual Lawton Fire Department/Lawton Police Department Blood Drive. This pits these departments against each other to see which can be responsible for the most blood donations. There will also be nonprofit organizations set up with informational resources and displays. There will also be a dunking tank to help raise money by dunking local celebrities.
Law Enforcement, Crime, City Government.	LPD Citizens Police Advisory Committee (CPAC).	07/12/23	6:35pm	20-25 Minutes	Public Information Officer Sgt. Chris Blessing with the Lawton Police Department interview about the newly created Citizens Police Advisory Committee. This committee with serve in and collaboration with the Lawton Police Department and is meant to increase communication between citizens of Lawton and the Lawton Police Department. Applications are being accepted to part of this committee by visiting City Hall or on LPD's Facebook page. Once members have been nominated, there will be an approval process.
Law Enforcement, Education.	LPD Junior Police Academy.	07/17/23	6:40pm	15-20 Minutes	Interview with Sgt. Matt Dimmit encouraging youth ages 13-18 to take part of the Lawton Police Department Junior

					Police Academy. There are still a few openings for the week-long learning experience where students will be exposed to all departments of the Lawton Police Department. Applications are available online at Lawton.ok.gov under the Police Department Tab, or on LPD Facebook page.
Public Assistance, Economy & Inflation, Events.	Espresso Yourself.	07/18/23	6:40pm	10-15 Minutes	Interview with Leah of CASA, Court appointed special advocates will be set up at local coffee shop Viridian Coffee 343 NW 2 <sup>nd</sup> to increase knowledge of what CASA does as the advocate for children in SW Oklahoma.
Law Enforcement, Crime, City Government.	LPD Citizens Police Advisory Committee (CPAC).	07/27/23	6:35pm	15-20 Minutes	Capt. Ulysses Henderson interview explaining the newly created CPAC. You do not have to be nominated. If you have a desire to be a part of a funnel of communication between the Lawton Citizens and the Police Department, applications are available online at Lawton.ok.gov under the Police Department Tab or on the LPD Facebook. Interested persons should have a desire to take concerns from the public to the Lawton Police Department.
City Government.	Lawton CIP Extension.	07/31/23	6:35pm	20-25 Minutes	Interview with Mayor Stan Booker about the upcoming vote to extend the CIP tax that will continue to help with bridges and road construction. Mayor Booker names 3 immediate needs to replace bridges that Lawton vehicles must bypass in everyday duties because they are not safe for heavy trucks. He encouraged citizens to vote to extend the tax with no increase to current tax.
Law Enforcement.	Back to School.	08/03/23	6:40pm	10-15 Minutes	Chief James Smith from the Lawton Police Department interview reminding citizens that local schools will be back in session and to be aware of walkers and bike riders. Also, to be aware of school zones, Safety first is the message from the chief of police.
Public Assistance, Economy & Inflation, Events.	United Way Blue Tie Gala.	08/09/23	6:40pm	15-20 Minutes	Interview with Tanna Vu media spokesperson, and Lorrie Garrison, event chair about the annual Blue Tie Gala, the kickoff to the United Way campaign for 2023-2024. The Gala allows sponsors to purchase tickets/tables and be a part of an elegant evening with live and silent auction items all benefiting the United Way. United Way supports various nonprofit agencies

					through donations, payroll deductions and event like this one.
City Government.	Mayor Bookers Whirlwind Tour.	08/11/23	6:35pm	20-25 Minutes	Lawton Mayor Stan Booker interview about his tour of various locations in Lawton. He will bring department spokespersons to talk about projects that will be impacted by the CIP election. These 3 tour stops will invite citizens with questions to attend and get information from the department heads and from Mayor Booker himself.
Law Enforcement, Public Assistance, Events.	Cops & Kids Annual LPD Picnic.	08/22/23	6:40pm	10-15 Minutes	Interview with Sgt. Matt Dimmitt inviting Lawton citizens to the annual Cops & Kids Picnic, Saturday, September 9th at the Elmer Thomas Park. This annual event offers opportunities for kids to interact with Law enforcement officers in a relaxed fun environment. There will be static displays, food, and door prizes. They will be giving away free bicycles as well, and rides in police cars.
Education, Public Assistance, Events.	SW Oklahoma Business Women's Summit.	08/24/2023	6:40pm	15-20 Minutes	Brandi Sims and Carey Monroe interview to promote the Women's Business Summit taking place in conjunction Great Plains Technology Centers New Business incubator and held at Cameron University. This summit offers women in business opportunities to ask questions from professionals in all fields like accounting and law. There will be breakout sessions, a key note speaker and breakfast and lunch will be served.
Public Assistance, Economy & Inflation, Events.	Hungry Hearts Feeding Ministry Adult Prom.	08/29/23	6:35pm	15-20 Minutes	Interview with Tonya Ellis from Hungry Hearts Feeding Ministry about the upcoming 2023 Forever Young Adult Prom to be held at the Lawton Farmers Market. It is a fundraising event to benefit the feeding ministry. Theme Enchanted Garden.
Health & Wellness, Public Awareness, Events.	Free Prostate Screening.	009/6/2023	6:40pm	15-20 Minutes	Angelina Baker from the Cancer Centers of SW Oklahoma interview to promote the free prostate screening coming up on 9/16 at the Cancer Center. Appointments recommended for this screening. Additional screenings will be available at the Altus and Duncan locations as well.

Education, Public Awareness, Events.	Lawton Public Schools Foundation Breakfast.	09/12/2023	6:40pm	10-15 Minutes	Interview with Lisa Carson, director of the Lawton Public Foundation to promote the annual breakfast. This event is one of the largest events to fund the foundation that satisfies grand requests from LPS teachers for their classrooms. Golden Corral has been hosting this event since 1999. Sponsorship opportunities are available as well.
Education, Public Assistance, Economy & Inflation.	Coats For Kids.	09/19/2023	6:35pm	15-20 Minutes	Reedy Daly from Real Estate Experts and Lawton Board of Realtors interview announcing the kick off for donations of Coats for Kids. This organization accepts donations of new coats of all sizes and money to purchase coats for children identified by Lawton Public Schools officials as having a need for warm clothing as winter approaches. Reedy announced drop off locations and the PayPal account that can be used for monetary donations. This year's goal is \$20,000.